

The CENTRO

Official Weekly Bulletin



Rotary Club of Sta. Rosa Centro RI District 3820

Outstanding Club RY 2012-2013

Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

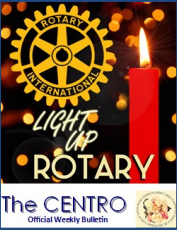
Club e-mail : thevisioningcentro@yahoogroups.com

Officers & Directors, Rotary Year 2014-2015

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



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**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**P R O G R A M
August 1, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	IPP Doray Lucero
National Anthem	PE Pen Cuya
The Four Way Test	Rtn. Gloria Bedienes
Object of Rotary	PP Carol Salvahan
Acknowledgment	Rtn. Pinky Belizario
Recognition	Rtn. Michelle Baldemor
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night :
PN Evs Laranga**


**If any person is unable to fulfill their positions as above please
make arrangements with another Rotarian to take your place.**

INVOCATION



We thank you Lord for this Rotary meeting. Thank you for our friends who have joined us today . We invoke your blessings on this meeting and all who grace it with their presence. Be with us this day and always by strengthening our belief to take action. A belief shared by all Rotarians to get involved in their communities and use their skills to help others. This prayer we make in Jesus name, Amen.

R O T A R Y R O T A R Y



Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O T A R Y R O T A R Y

♪♪●*Sweet Rotary♪♪●
(The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001
That's when it came to being
Who'd have believed
we'll grow to be...

*Hands, touching hands
*Reaching out, touching me,
*touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*I've been inclined
*To believe we're going strong
*And now, I...

Look all around
So many help is needed
C'mon, together I know we could
And when we hurt,
We can just smile and bear it
'Coz we were born
to serve and be....

Warm, touching warm
Reaching out, touching me,
touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*We're going strong
*We are here for all of you
And now, I...
(Repeat *)

RC Centro's GREAT!



The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



President's Message

Greetings, fellow Rotarians!

This week is my birthday week and as I pondered upon what gift I should give myself, I was also confronted with what gift I should give to my fellow Rotarians. I can never separate the two because being a Rotarian means that we must also be responsible for the good of many and not just our organization.

Then I came across a quote from poet Khalil Gibran. He said: "You give but little when you give of your possessions.

It is when you give of yourself that you truly give." This actually made me glad for it suggests that I have given the best gift to others because I have devoted to them my time, my talent and my service.

This, for me, is the best gift ever that I can also give to myself – knowing that I have shared my life for the good of my fellow here in RC Centro, here in the City of Santa Rosa and to everyone that I work with. And I wish the same for all of you.

Yours in Rotary,

Best Class President Arlene "Mayor" Arcillas

Rotary



ROTARY INTERNATIONAL

News & Updates

PRESIDENT GARY C.K. HUANG'S AMBITIOUS 1.3 MILLION MEMBERSHIP GOAL

Gary C.K. Huang never imagined he would become Rotary International's president when he joined in 1976, but now that he is in office, he hopes to increase membership to 1.3 million by the end of his term.

"It's simple. The more members we have, the more people we can help. A stronger membership base will result in stronger communities," says Huang, who on 1 July became Rotary's first Chinese president.

Huang also hopes his presidential theme, Light Up Rotary, will encourage members to brighten Rotary's image to the public, which he believes in return will improve member recruitment and retention.

Huang has a track record of improving membership development in Asia, adding 19 clubs when he was district governor for Taiwan, Hong Kong, and Macau. One of the cornerstones of his presidency is encouraging clubs and districts to conduct a Rotary Day. These one-day events, he says, can spotlight a particular cause, and solidify Rotary's image as one of the world's leading service organizations.

"We need to showcase our good work to everyone in the community. Rotary Days need to be fun and all inclusive. Invite your family, friends, and neighbors to participate. My hope is at the end of the day a few non-members will want to join Rotary," he says. "Let's give people the opportunity to experience what it's like to make a difference. Rotary Days can achieve that."

Huang designed a travel schedule that will allow him to visit more than 30 Rotary Day events across the globe, including Argentina, Chile, France, India, Italy, Korea, Malaysia, Philippines, and the U.S., as well as his home city of Taipei.

Huang says he's honored and humbled to be Rotary's president. He knows he's part of an exclusive club.

ROTARY INTERNATIONAL

News & Updates

"We [past Rotary presidents] have achieved great success in our businesses and in our communities," says Huang. "But success isn't about power or money. It's about giving back. Being a Rotarian has given me the opportunity to help those in need. As president, I can inspire our members to take advantage of the same opportunity and bring happiness in people's lives."

FUNDING GAPS

Huang says Rotary members are never short on ideas and innovative ways to solve problems, but funding gaps prevent many of these projects from taking off.

For instance, Rotary members in Korea, Japan, and China are strong fundraisers, but struggle to help each other use the funds because of distance and language barriers, Huang says.

"I want to show Rotarians why I am their president," he adds. "The best way to do that is to see and inspire their work, participate in their projects, and help them raise funds."

"I want to, along with my district governors, reach out and try to link different clubs from different countries together so we can find the right communities in need," he adds. "That's one of the great things about being an international organization: the ability to bring different cultures and backgrounds together to find a common cause."





Rotary Historic Moments

The First Rotary Meeting

It's not certain exactly when ROTARY/One began. 23 Feb 1905? Or a few weeks later when Paul Harris suggested several names, "Rotary" being one of them. There is also a notation in the proceedings of the 1910 convention, as follows: "Whereas, on February 25, 1904, there was founded Rotary Club of Chicago" What we do know, from the writings of Paul Harris, is that he got an idea in 1900 after having dinner with a fellow Chicago attorney. We know, again from his writing, that his idea was for an organization and that he already had some friends in mind.

However, it was five years before anything formal occurred! Did he discuss it with anyone. He says he talked to his good friend Silvester Schiele, who became the first president of the club and Harry Ruggles, whom you'll meet if you spend time here. Then, he writes, in "The Founder of Rotary" on page 95, just this brief description: "On the night of February 23, 1905, the first meeting took place at Gus' office in the Unity Building. Silvester and Paul had dined together at an Italian restaurant on Chicago's near north side. Gus, by prearrangement, had invited a personal friend, Hiram Shorey, a merchant tailor, a native of the village of Litchfield, in the State of Maine, to whom he had previously introduced Paul.

The meeting was enlivened by the relation of personal experiences, after which Paul unfolded the general purposes of his plan.

On February 23, 1905, Paul Harris had dinner with his closest friend, Chicago coal dealer Silvester Schiele. Afterwards they walked up to Room 711 of the Unity Building where they met their host, Gustavus Loehr, a mining engineer; and another friend, Hiram Shorey, a merchant tailor.



Rotary Historic Moments

Harris proposed that they form a club. No name was chosen for the group. But they agreed to meet next at the offices of Silvester Schiele. The second meeting was March 9th. Three other men, Harry Ruggles, William Jenson, and A. L. White joined them. Ruggles was a printer, and created the —name badge|| version of the Rotary —wheel|| and also started singing in Rotary.

In fact his singing kept the group from disbanding more than once. It was also decided that —rotating|| the meetings made —Rotary|| the most logical name. Two weeks later the group gathered at the office of Silvester Schiele, in his coal yard at Twelfth and State Streets. Six of the previous seven were present along with Charles Newton and Arthur B. Irwin.



LET US INTRODUCE YOU TO
OUR ROTARY.

CONNECT FOR GOOD

Club Members

Membership in a Rotary club is the personal membership of the individual and not of the corporation that employs the individual. Every club strives to have a well-balanced membership in which no one business, profession, or type of community service predominates.

This principle also applies to gender and age groups represented within the club. A club should review its area's demographics and aim for membership that is representative of the community. Clubs facilitate discussion of ideas and action by leaders. Members are people who are committed to improving their communities, have leadership characteristics, and apply their expertise to social problems in their local communities.

Clubs also focus on attracting young professionals, including RI and Rotary Foundation program alumni, such as former Rotaractors, Rotary Peace Fellows, Interactors, and others from the family of Rotary who are qualified for membership.

Clubs may waive club dues and admission fees for members under the age of 35. In addition, clubs may pay district dues for new members in this age group or, by action at an assembly or conference, districts may reduce the per capita district dues for new members in this age group.

Rotary clubs should also maintain contact with RI and Rotary Foundation program alumni in their communities and include those who are not yet qualified for membership or have declined invitations for membership.

No club, regardless of the date of its admission to membership in RI, may by provisions in its constitution or otherwise limit membership in the club on the basis of gender, race, color, creed, national origin, or sexual orientation, or impose any condition of membership not specifically prescribed by the RI Constitution or RI Bylaws.





Centro In-Focus

ROTARY CLUB
INDUCTIONS



Rotary Club of Bagumbayan
July 25, 2014, Hyatt Hotel, Manila



Rotary Club of Taal Lemery
July 26, 2014, Casino Filipino, Tagaytay



Centro In-Focus

Bc President's Arlene Kick-off Activity "Light up Rotary " LED Advertisement Launch



Potential members could get a good glimpse of the world of Rotary and RC Centro thru an LED Advertisement. During the launch last July 24, 2014, the LED Ad was shown at the lobby of Sta. Rosa City Hall. The ad will be subsequently shown in other sites such as the LED Billboard in Pulong Sta. Cruz, Sta. Rosa, Laguna.





Centro In-Focus

Centro joins City-Wide Earthquake Drill July 28, 2014



Preparing for the "worst" possible natural hazard that could hit Sta. Rosa, the city held a simultaneous earthquake drill to test the city's disaster mitigation and response systems. Centro Ladies and several volunteers were assigned at different locations to over-

see and join the drill.



PP Che at Sta. Rosa City Hall

BcPresident Arlene covering her head during the drill



PP Carol at St. Judiel Learning Center, Brgy . Kanluran

Locations of other centro ladies:

- PP Jacqui—Grace Learning Center, Brgy. Market Area
- PN Evs—Dita Elementary School, Brgy Dita
- PE Pen —Emmanuel Christian School, Brgy Malitlit





Centro In-Focus

Centro Ladies greets Bc President Arlene on her birthday last July 31



Meeting with One Anak Sta. Rosa

ONE-Anak Santa Rosa is a youth organization based at the heart of the City of Santa Rosa that aims to promote ONE-- Openness, Nationalism and Excellence. Centro met with officers of the group to discuss the possibility of becoming Rotaractors of the club.





Reflections

"One Cannot Achieve the Pinnacles of Service unless one experiences the Miracles of Friendship."

Paul P Harris



"Friendship...the craving for which brought Rotary into existence is the thing that will keep Rotary a living, vital force in the world for all time, the very foundation of our organization." — Address to 1920 Rotary Convention, Atlantic City, New Jersey, USA



For your Information

Cheeses you should know

Camembert

Country of Origin: France (Normandy)

Type of milk: Cow

Aging: At least three weeks

Best Uses: Eaten as is, on sandwiches, baked in a crust, breaded and deep-fried



Feta

Country of Origin: Greece

Type of milk: Sheep and goat

Aging: About 3 months

Best Uses: Broiled with olive oil. Crumbled in salads. Sandwiches. Use in place of Cotija in tacos and other Mexican dishes.



Mozzarella

Country of Origin: Italy (Campania)

Type of milk: Cow or Water Buffalo

Aging: None

Best Uses: Fresh with a drizzle of olive oil, coarse salt and pepper. With tomatoes in a sandwich. Pizza!



Emmental

Country of Origin: Switzerland

Type of milk: Cow

Aging: at least 4 months

Best Uses: Fondue, grilled cheese, casseroles.



Source: <http://www.serious eats.com/2011/10/13-cheeses-everyone-should-know-slideshow.html#show-179943>

For your Information

Cheddar

Country of Origin: England

Type of milk: Cow

Aging: No minimum, but good ones are generally aged at least one year

Best Uses: As is, in sandwiches, grilled cheese, casseroles.



Gouda

Country of Origin: Netherlands

Type of milk: Cow

Aging: At least 4 weeks, but better ones are aged at least a year

Best Uses: Young they can be melted. Aged cheeses are best as-is or grated into salads or over casseroles.



Parmigiano-Reggiano

Country of Origin: Italy

Type of milk: Cow

Aging: At least 12 months

Best Uses: Grated on salads and pastas. The harder, saltier rinds are perfect for adding flavor to many Italian soups.



Monterey Jack

Country of Origin: United States of America (California)

Type of milk: Cow

Aging: About one month

Best Uses: Melted in casseroles, grilled cheese, over chili, cheese dip, any time you want a good melting cheese.



Chèvre

Country of Origin: France

Type of milk: Goat

Aging: Varies

Best Uses: Crumbled in salads, breaded and fried, in sandwiches, in macaroni and cheese.





What's coming up?

Friday, August 1

Bloodletting at Isuzu Philippines

Saturday, August 2

Launch of Basura-Free Contest

Friday, August 8

Invite for Club Induction - RC Sta. Cruz

Regular Weekly Meeting

Saturday, August 9

YEP Inbound Orientation

Anti-Child Trafficking Awareness Seminar

Sunday, August 10

YEP Inbound Orientation

Friday, August 15

Regular Weekly Meeting - with Bring a Friend

Saturday, August 16

Interact DISTASS

Friday, August 22

Regular Weekly Meeting

Saturday, August 23

Neem Tree/Citronella Planting

Sunday, August 24

Happy Birthday!! PP Precy dela Cruz



Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
August 8, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	PP Precy Dela Cruz
National Anthem	PP Jaquie Victoria
The Four Way Test	PN Evs Laranga
Object of Rotary	PP Hazel Ramos
Acknowledgment	Rtn. Shiela Santillan
Recognition	PP Liza Pineda
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
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Other Matters	
Centro Hymn	

**Chairwoman of the Night :
IPP Doray Lucero**



**PROUD
MEMBER**

Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizaro	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Jacqueline Victoria	6556182	Watch Services	Nov 07



Attendance Report

Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as
our guest/visiting Rotarian

Name

Rotary Club

During our club meeting today

Date

Secretary Che Lu

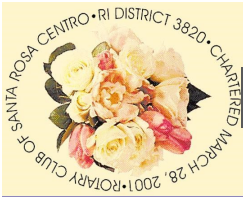
For July 18, 2014

Total Membership	25
Members Present	10
Meetings Made-up	6
Total Attendance	16
Attendance Percentage	64%



Special Observances

July 2014	Start of Rotary Year Public Relation Month
August 2014	Membership & Extension Month
September 2014	New Generation Month
October 2014	Vocational Month
November 2014	The Rotary Foundation Month
December 2014	Family Month
January 2015	Rotary Awareness Month
February 2015	Rotary Anniversary
March 2015	Women's Month
April 2015	Magazine Month
May 2015	Rotary Trainings
June 2015	Rotary Fellowship Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

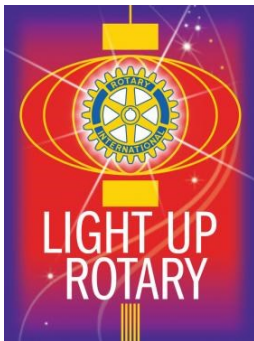
MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: ana_clariz06@yahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*