

The CENTRO

Official Weekly Bulletin



Rotary Club of Sta. Rosa Centro RI District 3820

Outstanding Club RY 2012-2013

Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

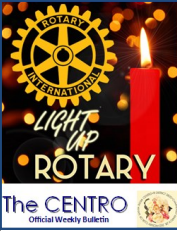
Club e-mail : thevisioningcentro@yahoogroups.com

Officers & Directors, Rotary Year 2014-2015

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



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**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**P R O G R A M
July 25, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	Rtn. Gloria Bedienes
National Anthem	PP Precy Dela Cruz
The Four Way Test	Rtn. Jen Dee
Object of Rotary	Dir. Jay Dee
Acknowledgment	Dir. Myna Valle
Recognition	Dir. Evs Laranga
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night :
Rtn Mel Tadeo**

**If any person is unable to fulfill their positions as above please
make arrangements with another Rotarian to take your place.**


INVOCATION



Dear God, you who are so patient, so caring, and so understanding, forgive our inadequacies and help us to model your direction and love. Now we humbly ask that you would bless this gathering and us to a deeper commitment to service.

Amen.

R O T A R Y R O T A R Y



Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O T A R Y R O T A R Y

♪♪●*Sweet Rotary♪♪●
(The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001
That's when it came to being
Who'd have believed
we'll grow to be...

*Hands, touching hands
*Reaching out, touching me,
*touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*I've been inclined
*To believe we're going strong
*And now, I...

Look all around
So many help is needed
C'mon, together I know we could
And when we hurt,
We can just smile and bear it
'Coz we were born
to serve and be....

Warm, touching warm
Reaching out, touching me,
touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*We're going strong
*We are here for all of you
And now, I...
(Repeat *)

RC Centro's GREAT!



The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



President's Message

Greetings, fellow Rotarians!

As President, I am take into careful consideration how all of us here in Rotary Club of Sta. Rosa Centro can help achieve and exemplify our theme for this year **"Light Up Rotary."**

We can continue hosting a Rotary Day in our community in support of our monthly themes, help fight polio, and work on recruiting more members. All of these activities require a great amount of ground-work, but we must not let the complexities of our task deter us or slow us down. Let us always consider each and every project that we undertake as a challenge to grow in service of our fellows. Just as Viktor Frankl said, "What is to give light must endure the burning," let us endure so others may benefit.

So, that is also my call for us here in RC Centro - let us stay resolute in our commitment to give **Service Above Self.**

Yours in rotary,

Best Class President Arlene "Mayor" Arcillas



Editorial

Lighting Up Rotary

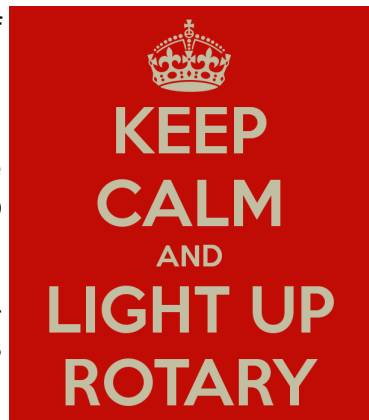
Our theme for this year is *Light Up Rotary*. But how exactly do we do that? How can we, ladies of RC Centro, Light Up Rotary?

One thing for sure, our current and future activities are consistent with the vision and mission of Rotary. We have projects that cater to the various needs of our beneficiaries. However, we have to give special emphasis on women and children, environment, literacy, and livelihood. By doing this, I believe, is how we can *Light Up Rotary* as a group – because these are areas of concern that the whole should and must respond to and act upon.

As individuals, how can we exemplify our theme? For this, we let us take inspiration from what Mahatma Gandhi said: “*A man is but the product of his thoughts, what he thinks, he becomes.*” If we want to excel in serving our communities, then we should think and act accordingly, as well. If we want to be outstanding in our roles as catalysts of change, then we should also strive to be a better version of ourselves each and every day.

Through all these, we will be able to embody the theme *Light Up Rotary* as a Club and as an individual.

Every member of RC Centro is enjoined to practice this each and every day.





District 3820

Rotary Club District 3820

News & Updates

District Strategic Planning and TRF Seminar

Rotary's strategic plan provides the framework for our future, ensuring that we continue to be known as a respected, dynamic organization that advances communities worldwide.

The strategic plan evolves with the aspirations of Rotarians. It is shaped by regular input from members through surveys, focus groups, committees, and meetings, so it can continue to help us achieve our goals.

Rotary's strategic plan identifies three strategic priorities supported by 16 goals. They represent what Rotarians have asked to be done to ensure a strong and vibrant Rotary going into the future.



To further enhance one's knowledge on rotary's strategic planning, RI District 3820 will hold its Strategic Planning and TRF Seminar on August 30-31 at Club Balai Isabel Hotel Batangas, Barangay Banga Talisay, Batangas . This training is mean to help rotary clubs get qualified for Future vision and learn how best to apply for Rotary grants.

LET US INTRODUCE YOU TO
OUR ROTARY.

CONNECT FOR GOOD

GOVERNANCE DOCUMENTS

Clubs and districts are guided by the Manual of Procedure, RI Constitution, and RI Bylaws. These documents provide the structure for RI's policies and procedures. Every club and district can propose amendments to constitutional documents through the Council of Legislation.



MANUAL OF PROCEDURE

The Manual of Procedure offers a concise version of Rotary's policies and procedures. The manual is geared to Rotary club and district leaders and features information that's most relevant to their roles. It is published every three years to reflect adopted legislation and decisions of the RI conventions, the Council on Legislation, the Rotary International Board of Directors, and the Trustees of The Rotary Foundation.

The manual covers these key areas:

- Structure: Includes policies and procedures for clubs, districts, zones, Rotary International, and The Rotary Foundation.
- Carrying out Rotary's mission: Includes the structure, policies, and procedures of the programs of RI and the Foundation
- International Meetings: Includes the RI Convention, Council on Legislation, and International Assembly
- Rotary's constitutional and legal documents

**The TRF Trustee
Chair's Message
July 2014**



Goals for a new year.

It is an honor and a privilege to serve this Rotary year as chair of our Rotary Foundation. And we should be proud to call it our Foundation, for each day millions of people are touched by the magic of Rotary – made possible only by the service and dedication of Rotarians throughout the world.

Our Foundation is the engine that drives the Rotary machine. It gives us the chance to see and fulfill the opportunities for service both within our community and internationally.

Your Foundation Trustees have set five goals for the year.

The first goal is the eradication of the poliovirus from the face of the earth. We have much to be proud of in our efforts to rid the world of this dreaded disease, but we must finish the job. We cannot let up in our efforts. We cannot undo all the good work that has been done in the past.

Our second goal is to continue to support Rotary's own charity, The Rotary Foundation, through our contributions. The good that we do is limited only by what we receive. Let us ensure that clubs who have made no contributions to our Foundation do so this year.

Our third goal is to ensure the progress of our new grants program by participating in sustainable educational and humanitarian projects.

Our fourth goal is to foster goodwill and peace by promoting and publicizing the Rotary Peace Centers program, whose purpose is to create a cadre of individuals dedicated to peace and conflict resolution.

Our fifth goal is to emphasise that the responsibility for the future of our Foundation is in all our hands so that we can continue doing good in the world as we endeavor to Light Up Rotary.

I look forward to your support.

John Kenny
Foundation Trustee Chair



Centro In-Focus

July 2014 is National Disaster Awareness Month

Natural disasters such as typhoon, flood, fire, and earthquake affect thousands of people every year. In order for the community to be aware on what the risks are and prepare to protect themselves, their family and community, the Rotary Club of Sta. Rosa Centro joined the launched of the National Disaster Awareness Month with the National Disaster Risk Reduction Management Council (NDRRMC) of the City of Sta. Rosa.





Centro In-Focus

Centro Ladies during planning activities



Regular Weekly Meetings is an opportunity for the members to organize work on their service goals. It is also an event when the ladies can socialize.





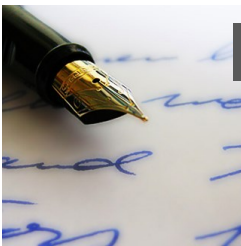
Minutes of the Meeting

MINUTES OF THE MEETING Rotary Club of Sta. Rosa Centro El Cielito Inn – Sta. Rosa July 18, 2014

- I. ATTENDEES :

Rtn. Pinky Belisario	PP Precy dela Cruz
PP Zeny Dictado	Rtn. Cecile Gabatan
PN Evs Laranga	PP Leni Lantin-Ma
PP Carol Salvahan	Rtn. Myrna Valle
PP Jackie Victoria	PP Cheryl Lu

- II. MEETING PROPER :
 1. The meeting started at 8:35 in the evening. Rtn. Cecile acknowledged all members present though with “no power” at home and just had a typhoon wrath.
 2. The minutes for the July 10 club meeting held at Umenoya Japanese Restaurant was read by Rtn. Pinky:
 - 2.1 Blood Letting T-shirt layout to be prepared by Rtn. Cecile and Rtn. Myrna, to be forwarded to Sec. Che on Monday (July 21, 2014).
 - 2.2 Centro members, acting as committee during the YEP Inbound Orientation on August 9, 2014, will also pay the registration of Php 1,500.00. Registration fee will be refunded to concerned members when the activity profited declared by PP Carol.
 - 2.3 After hearing the names of proposed members, Rtn. Cecile asked what will follow next after proposing. It was agreed the she will draft the procedures on membership recruitment.
 3. Committee Reports:
 - 3.1 Youth - PN Evs reported that presentation of the proposed Rota-ract members to Pres. Arlene scheduled on July 16, 2014 was postponed due to Typhoon Glenda. Next schedule still to be announced.
 - 3.2 Membership – Dir. Cecile announced that we will have a Bring-a-Friend on August. She suggested there will be a brief presentation about Rotary, and members to bring friends with potential of becoming a member. PN Evs recommended to give invites to proposed members/friends. There will be a simple theme for members only, like color of the month as theme: Green for August and Blue for September.



Minutes of the Meeting

- 3.3 Public Image – Dir. Myrna informed that she has already submitted to Jojo of City Hall the slides for the **Light Up Rotary LED** advertisement. Just waiting for the confirmation of its launching date.
 - 3.4 Community – a) Blood Letting project chaired by Dir. Myrna advised that Isuzu management approved August 1 as the date for the activity. Two (2) tarpaulins will be prepared by the club: 1 for the project and 1 congratulatory tarpaulin for Isuzu on its anniversary celebration. b) Mangyan Project – Dir. Myrna described that the houses donated are clean houses, even their comfort rooms. She encouraged the members to please refer to the article at the PRM. The people are very warm and welcoming. C) 1 unit hospital bed (used) was donated by Isuzu Phils. Corp to Sigkuran Minority School in Oriental Mindoro thru RC Sta. Rosa Centro. She also shared Her friend doctor wants to have a Medical Mission to be scheduled on 2015.
 - 3.5 International – Dir. Leni reported that she attended two (2) weekly meetings for RY2014-2015 with RC Wodonga West. On the first meeting she had a talk and reported about the project they sponsored/donated. She also reported that our club is the first sister club of RC Wodonga West. The club President, the Community Service Project Chair and Matt will attend our induction ceremony on September 9 for the signing of sisterhood agreement and to create another joint community project. Dir. Leni will prepare the itinerary for their coming visit.
 - 3.6 YEP – PP Carol read the program (draft only) for the YEP Inbound Orientation on August 9, 2014. She advised also that the activity will be reduced to 1 day only.
4. Other Matters:
- Treas. Carol announced that Dra. Salandanan is not included in Rtn. Geralyn's (past treasurer) list of members with arrears or no arrears. Dir. Cecile to check with IPP Doray regarding status.



Minutes of the Meeting

5. Vice-President's Time:

- 5.1 VP/PP Jackie reminded everyone about the Simultaneous Evacuation Drill on July 28, 2014. School assignment of members still to be announced since Community Chair PE Pen was not present.
- 5.2 VP announced that Pres. Arlene wants to conduct a GI sheets donation to affected families thru RC Sta. Rosa Centro. List of affected families are still being gathered.
- 5.3 At this point, PP Zeny suggested the club to adopt 1 family instead of giving to many families but with 1 or 2 sheets only. This is an urgent need since another tropical depression is coming.
- 5.4 PP Carol shared about the story of their neighbour (wife with cancer) whose house was damaged by Typhoon Glenda. The members present agreed to make it a part of Pres. Arlene's project. The members donated P 500.00 each while Dir. Cecile gave P 2k.
- 5.5 PP Zeny suggested further to collect also from absent members and the excess money to be given to Pres. Arlene's GI sheet donation.

6. ADJOURNMENT:

The meeting was adjourned at 10:15 in the evening.

*Minutes taken by:
Secretary PP Che Lu*



Reflections

"It has been the way of Rotary to focus thought upon matters in which members are in agreement, rather than upon matters in which they are in disagreement. "

Paul P Harris



"Friendship...the craving for which brought Rotary into existence is the thing that will keep Rotary a living, vital force in the world for all time, the very foundation of our organization."
— Address to 1920 Rotary Convention, Atlantic City, New Jersey, USA



For your Information

Kesong Puti (Native White Cheese)

Kesong puti or native white cheese is widely produced in Santa Cruz, Laguna, its town of origin. Kesong puti is fresh, non-aged, white and soft cheese made from the milk of carabaos or water buffalos.

If you want to make your own kesong puti, here is a recipe by the Dairy Training and Research Institute (DTRI), UPLB:

Ingredients:

- 2 liters fresh milk (carabao, cow or goat's)
- 2 tbsp DTRI coagulant/rennet extract*
- 2-3 tbsp heaping table salt

**Rennet is an extract prepared from a mixture of abomasum, glacial acetic acid, and salt. DTRI coagulant and rennet are available at the Dairy Training Research Institute at UP Los Baños, Laguna.*

Materials Needed:

- kettle (casserole)
- perforated plastic tray
- cheesecloth ("katsa")
- basin
- ladle
- knife
- cheese wrappers (wax paper or banana leaves)
- kitchen thermometer (optional)
- 8 pieces cheese moulds (ex: open-end milk can)



Yield:

- Carabao's milk – about 6 blocks (approx. weight of 200 g each)
- Cow's or goat's milk – about 4 blocks (approx. weight of 200 g each)

For your Information

Procedure:

1. Dissolve the table salt into the milk.
2. Filter the salted milk into a clean kettle.
3. Heat the milk to about 72° C for 1-2 minutes (at this temperature, vapor or steam is seen rising from the surface).
4. Immediately place the kettle of milk in a basin of cold or tap water and stir the milk until lukewarm (about 40 to 42° C).
5. Add the coagulant and stir for one minute. Cover and leave the milk undisturbed for 20-25 minutes. After this period, the milk should be coagulated (custard-like or has a texture similar to "taho").
6. Cut the coagulated milk or coagulum across with the distance of one inch between cuts. Leave the cut coagulum undisturbed for 5-10 minutes.
7. Arrange cheese mould in a perforated plastic tray lined with cheesecloth. The tray should rest on a basin.
8. For carabao's milk, scoop the cut coagulum (2-3 cm thick) into the cheese moulds.
9. For cow's or goat's milk, [a] stir the coagulum slowly for 10-15 minutes (avoid shattering the coagulum into fine pieces). [b] Remove about a liter of the liquid (whey). [c] Pour or scoop the partly drained curd into the cheese moulds. The thickness of the coagulum inside the mould should be about 2.5-3.0 inches.
10. Cover the moulds and drain the cheese for 3-5 hours at room temperature or 6-8 hours at refrigerated temperature.
11. After the draining period, lift the moulds leaving the cheese behind then wrap each cheese cake with waxed paper or banana leaves.

Tips:

- Soft or white cheese will remain acceptable within 2 days at room temperature and 5-7 days when stored in a refrigerator.
- Shelf-life of soft cheese or white cheese is longer if the amount of salt is doubled.
- The flavor and texture of the cheese are enhanced or improved 24 hours after its manufacture.
- If cheese becomes moldy within the predicted shelf-life period, do not discard, wash the surface of the cheese with water and it will still be acceptable.



What's coming up?

Friday, July 25

Happy Birthday!! Evs Laranga

Regular Weekly Meeting



Saturday, July 26

Sister Club Signing with Rotary Club of Bagumbayan

Sunday, July 27

Invite for Club Induction- RC Bauan

Monday, July 28

Earthquake Drill 2nd hit

Thursday, July 31

Due date for SAR payment

Happy Birthday Mayor Arlene Arcillas



Friday, August 1

Bloodletting at Isuzu Philippines

Saturday, August 2

Launch of Basura-Free Contest

Friday, August 8

Invite for Club Induction - RC Sta. Cruz

Regular Weekly Meeting

Saturday, August 9

YEP Inbound Orientation

Anti-Child Trafficking Awareness Seminar

Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
August 1, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	IPP Doray Lucero
National Anthem	PE Pen Cuya
The Four Way Test	Rtn. Gloria Bedienes
Object of Rotary	PP Carol Salvahan
Acknowledgment	Rtn. Pinky Belizario
Recognition	Rtn. Michelle Baldemor
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night :
PN Evs Laranga**



**PROUD
MEMBER**

Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizario	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Jacqueline Victoria	6556182	Watch Services	Nov 07



Attendance Report

Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as
our guest/visiting Rotarian

Name

Rotary Club

During our club meeting today

Date

Secretary Che Lu

For July 18, 2014

Total Membership	25
Members Present	10
Meetings Made-up	6
Total Attendance	16
Attendance Percentage	64%



Special Observances

July 2014

Start of Rotary Year

Public Relation Month

August 2014

Membership & Extension Month

September 2014

New Generation Month

October 2014

Vocational Month

November 2014

The Rotary Foundation Month

December 2014

Family Month

January 2015

Rotary Awareness Month

February 2015

Rotary Anniversary

March 2015

Women's Month

April 2015

Magazine Month

May 2015

Rotary Trainings

June 2015

Rotary Fellowship Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

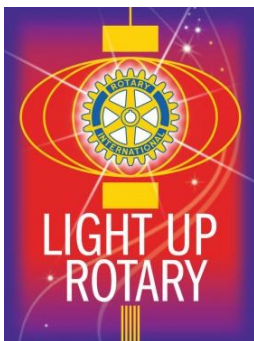
MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: ana_clariz06@yahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*