

The CENTRO

Official Weekly Bulletin



Rotary Club of Sta. Rosa Centro RI District 3820
Outstanding Club RY 2012-2013
Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at:

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

Club e-mail: the visioning centro@yahoogroups.com

Officers & Directors, Rotary Year 2014-2015

Arlene "Mayor" Arcillas President

Delhi Penelope "Pen" Cuya President Elect

PP Jacqueline "Jacqui" Victoria Vice President

PP Cheryl "Che" Lu Secretary

PP Carolina "Carol" Salvahan Treasurer

Rtn Geralyn "Jay" Dee Auditor

PP Zenaida Dictado Protocol Officer

IPP Teodora Lucero Ex-Officio

PP Joel Liza "Liza" Pineda Executive Secretary

PDG Consuelo "Chit" Lijauco Club Trainer

PP Elenita "Leni" Lantin Ma Asst. Club Trainer

Club Committees

PP Priscilla " Precy" dela Cruz Club Administration

Rtn Ma. Cecilia "Cecile" Gabatan Membership

PP Maryann "MeAnn" Gonzales Service Project

PE Delphi Penelope "Pen" Cuya Community Service

Rtn Carmela "Mel" Tadeo Vocational

PP Hazel Ramos Youth

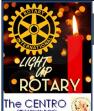
PP Elenita "Leni" Lantin Ma International

Rtn Myrna Valle Public Relations

PP May Grace "Maya" Padiernos Special Projects

Rtn Carmela "Mel" Tadeo Finance Committee

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The Rotary Club of Sta. Rosa Centro Regular Weekly Meeting El Cielito Inn

PROGRAM March 20, 2015

Call to Order BcPres Arlene Arcillas

Invocation Rtn Tessa Diaz

National Anthem Rtn Cecille Gabatan

The Four Way Test Rtn Gloria Bedienes

Object of Rotary PE Pen Cuya

Acknowledgment PP Liza Pineda

Recognition PP Mary Ann Gonzales

Secretary's Report PP Che Lu

Treasurer's Report PP Carol Salvahan

Committee Reports Committee Chairpersons

President's Time BcPres Arlene Arcillas

Centro Hymn

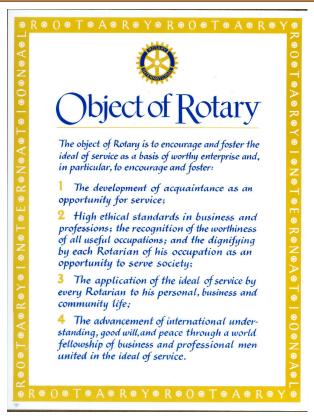
Chairwoman of the Night Rtn Myrna Valle

If any person is unable to fulfill their positions as above please make arrangements with another Rotarian to take your place.

INVOCATION



O Lord, in our daily application of the Four Way Test, grant us The vision of Faith, The inspiration of Hope, and The blessings of Charity. Amen.



IJ•*Sweet RotaryJJ• (The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001

That's when it came to being Who'd have believed we'll grow to be...

*Hands, touching hands

*Reaching out, touching me,

*touching you

*Sweet Rotary

*Sta. Rosa Centro's good

*I've been inclined

*To believe we're going strong

*And now, I...

Look all around

So many help is needed

C'mon, together I know we could

And when we hurt,

We can just smile and bear it

'Coz we were born to serve and be....

Warm, touching warm

Reaching out, touching me,

touching you

*Sweet Rotary

*Sta. Rosa Centro's good

*We're going strong

*We are here for all of you

And now, I...

(Repeat *)

RC Centro's GREAT!



The Rotary Four Way Test

- 1. Is It Truth?
- 2. Is It Fair To All Concerned?
- 3. Will It Build Goodwill And Better Friendships?
- 4. Will It Be Beneficial To All Concerned?



President's Message

Hello, Centro ladies!

Just recently, I watched a Filipino movie and it made me reflect the importance of being a good person. The story stressed that it is not enough to be the best at what we do – to be a

person with good character and integrity is equally important.

The question, therefore, is "Can we be both?" Is it possible to be the best in our field and be a good person? Can we be effective in our professions and still be a good parents to our children? Can we be successful in our work and still be a responsible citizen?

I guess all of us will say "Yes"; all of us would wish this can be true for everyone. Personally, I believe we can, and I have been trying – working hard to be a good public servant and still be a good mother, daughter, sister, friend, and a community member.

We achieve will be more relevant to our families, communities and society if we are good in terms of both knowledge and character. It is not enough to sharpen our know-how to become experts in our fields. It is best if we put our knowledge and skills benefit the people in our communities.

I know this is what the Centro ladies are — we use our talents and resources to assist our brothers and sisters. Through being good in all aspects, we are also able to fulfill our Rotarian duty that is to offer "Service Above Self." And may we pledge to always remain this way

Thank you.

Yours in Rotary,

Best Class President Arlene "Mayor" Arcillas

The Mission to Help Children Smile

By Rtn Myrna Valle

They are called Helping Children Smile, Inc., and their logo has the words "Australian volunteers providing Filipino children brighter futures" in it, arranged to form a smile. Their mission? To help children smile. Aptly, their mission's name is "Balik Ngiti", or to bring the smile back. They are a group of dedicated doctors, nurses and civilians working together to stage an annual medical mission to the Philippines that provides free cleft lip and/or palate operations for children (and sometimes adults as well).





For the past 19 years, Helping Children

Smile, Inc. or HCSI has been sending a team of doctors and nurses to different parts of the Philippines, like Cagayan, Pangasinan, Zambales, Nueva Ecija, Laguna, Quezon, and Bicol. How they do this difficult, expensive and complex mission is quite remarkable.

It starts with the members. The core group of HCSI are the nurses from Queensland, who does all the ground work. They raise funds, process all necessary documents, do all the travel arrangements, determine and acquire all necessary equipment and supplies, and fill in the needed manpower for each and every mission. The doctors come in only during the mission itself wherein they render their services for free. What is wonderful about

this group is that they heavily rely on each other, and are just as heavily appreciative of each other's contribution to their cause.

Since the first order of business is to raise funds, this is obviously the one function that takes up the most time to do; actually, it is a year-long activity for HCSI. The main source of funds is their Charity Shop located in Nambour, Queensland. Volunteers man the shop selling second-hand clothes and accessories, curio items, jewelries and toys, and these stuff come from generous donors who would like to unload some of their excess items. As HCSI president RN Kate gushed, "the goods just keep on coming"!



HCSI President Kate Rodgers

Editorial

Apart from the prolific Charity Shop, the good nurses also hold periodic fund-raising events like "Sausage Sizzle" wherein they sell grilled sausages and drinks, have some games and other activities. Trivia Nights are organized, selling tickets for seats to a fun night of trivia questions and answers, with a chance to win prizes.



Nambour Charity Shop

In addition, HCSI partnered with another NGO called IPEX, who organizes trade fairs selling stuff like handbags and clothes. HCSI members provide manpower for IPEX, who in turn, shares the profits with HCSI at the end of the year. They also have membership fees and donations from both members and non-members, all of which are tax-deductible.

The raised funds generated by the year-long fundraising activities go to mission expenses like air fare and baggage, hotel accommodation other incidentals like food, transport, communication, and office supplies. During their latest mission in Sta. Rosa Laguna, for instance, HCSI spent AU\$ 18,000 for their airfare and about AU\$ 15,000 for excess luggage. Those plus hotel accommodations, food and other incidentals amount to more than AU\$ 60,000 or more than 2 million pesos.

Medical equipment, supplies and medicine needed for the medical procedures to be performed are solicited from sponsor pharmaceuti-

cal companies like Johnson and Johnson,









Johnson Johnson

Covidien, Monash

Health, Abbvie, and Multigate.

The team targets the mission schedule to fall within the dry season; and as their chosen date nears, HCSI coordinators get busy working on the long and winding road towards getting all the logistics and requirements done.

Editorial

RN Erin, the coordinator of the group and Vice-President of HCSI, laments that this step is their most challenging one. Their mission require them to bring in medicines to the Philippines and also perform medical procedures, and so they have to produce the respective certificates of the team members, have them authenticated by the Philippine Embassy in Australia and submit the documents through a string of Philippine government offices, namely the Department of Health (DOH), Philippine Regulatory Commission (PRC), Philippine Medical Association (PMA) and Philippines Nurses Association (PNA). The tedious process undergoes unexpected changes each year i.e. a



HCSI VP Erin with RC Sta Rosa Centro Operation Balik Ngiti project chairman Precy dela Cruz.

new requirement or rule, thereby causing delays or further paperwork for the team. Having gone through the process every year for the past 18 years, the team is hopeful that a solution could be adapted by the DOH and other related agencies to make this process less complicated and time-consuming.

Simultaneously, the team identifies an area where they will stage their mission; and once identified, they get in touch with a Rotary Club from that area. Through the years, HCSI has forged ties with different clubs, who serve as their hosts during their stay. The Rotary club coordinates with the government hospital within their district and arranges for the team's hotel booking, transport requirements, and other necessities. Club members take turns to act as team chaperone for every day that the team is doing their mission, which usually lasts for two weeks.

The concerned Rotary Club also conducts an information campaign about Balik Ngiti several months before the team's arrival, the objective being to gather potential patients for the cleft lip/palate operations. Other Rotary Clubs are also alerted in case they know of children with the condition, so as they could send the patients to the venue of the Balik Ngiti mission.

Balik Ngiti Mission starts immediately after the team arrives. Moving with clock-like precision, the team breaks up into groups to set up the operating room, the screening area and the consultation area. Nurses screen the patients by getting their vitals such as weight, temperature, pulse rate and blood count. Other information like family history, allergies (in particular of anesthetics) and illnesses are also obtained.

Editorial

Once screened, the patient proceeds to the surgeons who assess the patient's condition. Cleft lip cases, albeit not an easy procedure are less complicated and heals faster than cleft palate cases. Ideally, the age range of a cleft lip patient is from 6 months to 7 years, while a cleft palate patient is from 1 to 7 years old. However, in some cases patients over the age of 7 or even adults could be considered. Accepted cases are then further interviewed by the anesthetists, who also gives detailed instructions to the patient and his/her guardian in connection to the operation.

The following days are dedicated to the operations, which could take from one hour to as long as four hours, depending on the type of operation and the severity of the condition of the patient. If there is still room for more patients, the team may still see other patients for screening.

The patients are asked to come back to the hospital for a check-up, at least two days after their operations. The surgeons will look at each patient for progress and problems, if any. They are photographed individually and as a group for documentation, signaling the end of the mission.

But it is not the end, because our valiant nurses and doctors are already preparing for the next mission. Which leads to the question: why do they do this? Why do they subject themselves to the sacrifice, the hard work, time away from families and career, and even red tape?

Anesthetist Dr. Kim explains: "we are not politicians. We cannot change the world, but we can do this -- use our skills to help children with cleft lip and palate conditions. Clefts are socially debilitating, and it is not fair that these children's futures suffer because of it." Dr. Damien, another Anesthetist, added that doing a mission for clefts is how they can do the most help to a larger number of recipients. The operation is relatively simpler and uses a finite number of equipment. Patients also recover within a few days.

But if the team could pin it down on one thing, it is the smiles that they bring to these children and their families. Unanimously, they agree that the smiles "make us want to keep coming back".





Centro In-Focus

GSE Send-off March 10, 2015 El Cielito Hotel Hosted by RC Metro Binan















ROTARY INTERNATIONAL News & Updates

ROTARY WINS PRESTIGIOUS SILVER TELLY FOR AIDS DOCUMENTARY



Marion Bunch (left), a Rotary member from Georgia, USA, whose son died of AIDS, sits with Me Maria, a South African grandmother who is raising her two grandsons after their parents died of AIDS.

A documentary film produced by Rotary's broadcast media department that features Rotary member Marion Bunch and her work to prevent the spread of HIV/AIDS in underprivileged African communities won two 2015 Telly Awards.

The prestigious awards are given annually to the finest film and video productions. Rotary's documentary, "Rotary Family Health Days" received a Silver Telly, the highest honor, in the online video-documentary category, and a Bronze Telly in the online video-branded content and entertainment category. The documentary was shown by the South African Broadcasting Corporation and throughout Africa.

"What we tried to accomplish with the film was to get the good news and the good deeds out there so that the non-Rotary world can see it," says producer Andrew Chudzinski. "It was a great collaborative project."

ROTARY INTERNATIONAL

News & Updates

The film documents the tremendous burden HIV/AIDS places on African families and communities. It covers the journeys of two women: South African grandmother Me Maria, who is raising her two grandsons whose parents died of AIDS, and Bunch, from Atlanta, Georgia, USA, who became a global advocate for AIDS prevention and the inspiration for Rotary Family Health Days after she lost her son to the disease.

"Because of that one single tragedy, my life's journey changed dramatically, from a very engaged businesswoman to a warrior on AIDS and advocate of human rights," Bunch told senior White House staff in October, when she was honored as one of 10 Rotary Women of Action for 2014. A member of the Rotary Club of Dunwoody, Bunch is the founder and CEO of Rotarians for Family Health and AIDS Prevention, a group of members that collaborates with Rotary clubs and districts on health-related projects.

The Rotary Health Days project, now in its fifth year and supported by Rotary clubs in Africa, has grown to deliver free basic health care, including HIV/AIDS screening and other preventive services, to underserved communities in Ghana, Nigeria, South Africa, and Uganda. It began in 2010, when Ugandan Stephen Mwanje, then governor of District 9211, asked Bunch if the Rotarian group would organize a multisite, comprehensive health event.

"The tremendous burden on the families of those infected by HIV/ AIDS -- particularly for older people caring for their terminally ill children and raising their grandchildren, and for children orphaned by this disease -- is incalculable," says Bunch. "This is a story of people coming together to help fight this global killer and other preventable diseases."

The award-winning documentary was a joint project of the public relations and broadcast media staff at Rotary's world headquarters in Evanston, Illinois. In addition to Chudzinski, producer Vivian Fiore, writer/editor Todd Murphy, and executive producer Stephen Guenther worked on the film.

"We went through many different outlines, thoughts, and angles, and worked closely with Marion [Bunch] on it," says Fiore. "It evolved into a better piece than we all imagined."

Source: www.rotary.org



Rotary Historic Moments

ROTARY'S WORK COMMEMORATED IN STAMPS



For more than 80 years, countries around the world have honored the work of Rotary with commemorative stamps.

The first appeared in 1931, when Austria created an overprint -- a later printing over an officially issued stamp -- in honor of the RI Convention in Vienna.

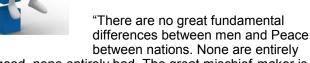
Other RI conventions have been commemorated with stamps, including those held in 1940, in Havana, Cuba; 1961 and 1978, in Tokyo; 1981, in São Paulo, Brazil; and 1987, in Munich, Germany.

For Rotary's 50th anniversary in 1955, 27 nations issued commemorative stamps. Many featured familiar Rotary imagery such as the gearwheel, which a Greek stamp incorporated along with the number 50. Images of Paul Harris and common scenes from the issuing country also were popular.

Rotary's 75th anniversary was honored with commemorative stamps from Benin, Cyprus, Djibouti, Dominica, Ghana, Iran, and others. The postal service of the Netherlands Antilles issued several postcards and stamps as well as a postage cancellation stamp in the shape of the Rotary emblem. The Maldives issued a series of stamps based on Health, Hunger and Humanity Grants.

Source: www.rotary.org





good, none entirely bad. The great mischief-maker is misunderstanding."

Paul P. Harris -Message to 1944 Rotary Convention, Chicago, Illinois, U.S.A.



"Science has broken down the barriers between people, but that merely accentuates our problems, particularly those which arise out of misunderstandings, unless there is also a spiritual growth. For every shortening of the distance between peoples there must be a broadening of human sympathies." — New Year — New Thinking, THE ROTARIAN, January 1933



Minutes of the Meeting

Minutes of the Meeting Acacia Hotel Manila March 13, 2015

I. Attendees:

Pres Arlene Arcillas IPP Doray Lucero

PP Leni Lantin-Ma PP Carol Salvahan

PP Jackie Victoria PP Liza Pineda

PP Precy dela Cruz Rtn Gloria Bedienes

PP Cheryl Lu

II. **Topics Discussed:**

- District Recognition & Awarding Ceremony (DRAC) by PP Carol
 - Results for the venue sourcing for 400 pax were presented as follows:
 - Hotel Sofitel Manila Php 720,000.00 (total package expense)

Php 2,000.00 per head pre-registration

Taal Vista Hotel Php 660,000.00 (total package expense)

Php 1,800.00 per head pre-registration

Bellevue Hotel - Php 500,000.00 (total package expense)

Php 1,500.00 per head pre-registration

Despite the figures shown, Pres. Arlene suggested to proceed with HOTEL SOFITEL MANILA since DG Jojo has been vocal that he wanted to have his last district event where he had his first, which is at Hotel Sofitel Manila. The members present supported the suggestion of Pres. Arlene.

- 1.2 PP Liza to do the printing of all solicitation letters for the souvenir program for proper control and monitoring.
- 1.3 DRAC booth will be placed at the District Sports Fest on March 21, 2015 to promote the event and accept pre-registrations. PP Precy to announce and invite all clubs in the district starting March 16, 2015.

Minutes of the Meeting

- 2. Buntis Wellness by IPP Doray
 - 2.1 Committee

Chairman **IPP Doray** Vice-Chairman Rtn. Gloria

Food Pres. Arlene/PP Che

Registration PE Pen, Dir. Cecile & PP Liza

Program **IPP Doray** Patients assists -Rotaractor

- 2.2 Invited speakers are Dra. Reza to discuss about oral hygiene and Dra. Jenny Dee to give a talk on breastfeeding.
- 2.3 Invited OB-Gynecologists are Dra. Devi and Dra. Salandanan c/o IPP Doray.
- 2.4 Expected beneficiaries of the project are 200 women: 50 for ligation, 50 for pap smear and 100 for pre-natal checkup.
- 2.5 Medicines and foods to be solicited from the City Government of Santa Rosa. Letter of requests to be prepared by Sec. Che.
- 2.6 Php 5,000.00 will be solicited to all Centro Ladies to be used as laboratory fees for the 50 ligations.
- 2.7 Layout for the tarpaulin will be prepared by IPP Doray then to be endorsed to PP Jackie for printing.
- 3. Centro Ladies who will join and participate in the coming District Sports Fest are PP Carol, PP Precy, PP Leni, PP Liza, Rtns. Gloria and Thessa. Pre-registration is Php 800.00 per head.
- 4. Block Screening of the movie "Avengers" on April 22, 2015. Members need to help in ticket selling. Each will be given ten (10) tickets, with five (5) tickets considered sold.
- 5. Treas. Carol announced that expenses for the Balik-Ngiti project can be viewed at the Centro e-group.
- 6. Other Matters:
 - 6.1 PP Leni informed that the incubator project of RC Wodonga with our club is being pushed thru by PP Matt Burke. Other projects were also being in mind by RC Wodonga such as the cervical cancer vaccination, but needs related mortality statistics; and a water project. Pres. Arlene opted to have the cervical cancer vaccination project.
 - 6.2 PP Carol, in behalf of PP Maan, announced that the final six (6) scholars for the Norwegian training were already interviewed by their future employers.

Meeting was adjourned at 10:00PM.



What's coming up?

Friday, March 27

Regular Weekly Meeting

Monday, March 30

Happy Birthday!! PP Liza Pineda



Tuesday, March 31

Deadline of Submission of Accomplished Projects

Thursday, April 2

Happy Birthday!! - Rtn Shiela Santillan



Friday, April 3

Regular Weekly Meeting

Friday, April 10

Regular Weekly Meeting

Saturday, April 11

SISTERHOOD SIGNING with RI DISTRICT 3590 South Korea

Sunday, April 12

SISTERHOOD SIGNING with RI DISTRICT 3590 South Korea

Tuesday, April 14

Happy Birthday!! - Rtn Gloria Bedienes



Friday, April 17

Happy Birthday!! PP Che Lu



Regular Weekly Meeting

Friday, April 24

Regular Weekly Meeting



The Rotary Club of Sta. Rosa Centro Regular Weekly Meeting El Cielito Inn

PROGRAM March 27, 2015

Call to Order BcPres Arlene Arcillas

Invocation Rtn Gloria Bedienes

National Anthem Rtn Myrna Valle

The Four Way Test Rtn Michelle Baldemor

Object of Rotary PE Pen Cuya

Acknowledgment PP Liza Pineda

Recognition PP Mary Ann Gonzales

Secretary's Report PP Che Lu

Treasurer's Report PP Carol Salvahan

Committee Reports Committee Chairpersons

President's Time BcPres Arlene Arcillas

Centro Hymn

Chairwoman of the Night:
Rtn Cecile Gabatan



Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizario	8879854	Human Resources Manage- ment	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
*Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Herra Thessa Diaz		Engineer	Jun 27
*Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
*Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
*May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
*Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Marianne Veracruz		Events Planner	Jun 18
Jacqueline Victoria	6556182	Watch Services	Nov 07



Attendance Report

Attendance

For Mar 13, 2015—Mar 20, 2015

Total Membership	27
Members Present	8
Meetings Made-up	10
Leave/Senior	4
Total Attendance	22
Attendance Percentage	81%

Rotary Club of Sta. Rosa Centro RID 3820 Club ID No. 55177 Make Up Card

We had the pleasure of having you as our guest/visiting Rotarian

Name
Rotary Club
During our club meeting today
Date

Secretary Che Lu



Special Observances

Start of Rotary Year Public Relation Month

July 2014	r ublic Kelation Month
August 2014	Membership & Extension Month
September 2014	New Generation Month
October 2014	Vocational Month
November 2014	The Rotary Foundation Month
December 2014	Family Month
January 2015	Rotary Awareness Month
February 2015	Rotary Anniversary
March 2015	Women's Month
April 2015	Magazine Month
May 2015	Rotary Trainings
June 2015	Rotary Fellowship Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for professionals to nourish a culture of service while fostering lasting friendships and causing their own development, growth, and empowerment.

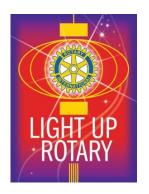
MISSION

The Rotary Club of Sta. Rosa Centro is committed to:

The care of **WOMEN** and **CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of LITERACY, specifically for women and children.



The CENTRO is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturdav Wednesday at Email: to ana clariz06@vahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.