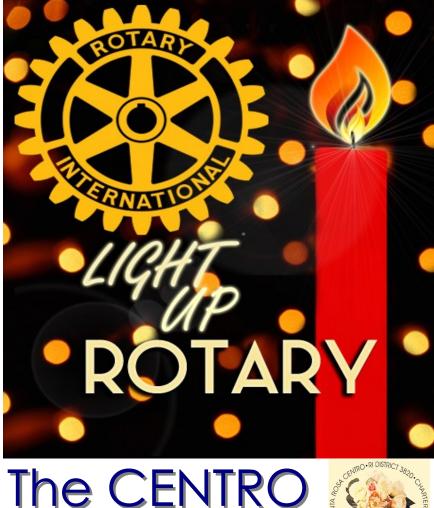
Volume 14 Issue 29

January 30, 2015



Official Weekly Bulletin



Rotary Club of Sta. Rosa Centro RI District 3820 Outstanding Club RY 2012-2013 Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at : El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm. Club website: www.rcstarosacentro.org Club e-mail : thevisioningcentro@yahoogroups.com

Officers & Directors, Rotary Year 2014-2015

Arlene "Mayor" Arcillas Delhi Penelope "Pen" Cuya PP Jacqueline "Jacqui" Victoria PP Cheryl "Che" Lu PP Carolina "Carol" Salvahan Rtn Geralyn "Jay" Dee PP Zenaida Dictado IPP Teodora Lucero PP Joel Liza "Liza" Pineda PDG Consuelo "Chit" Lijauco PP Elenita "Leni" Lantin Ma President President Elect Vice President Secretary Treasurer Auditor Protocol Officer Ex-Officio Executive Secretary Club Trainer Asst. Club Trainer

Club Committees

PP Priscilla " Precy" dela Cruz Rtn Ma. Cecilia "Cecile" Gabatan PP Maryann "MeAnn" Gonzales PE Delphi Penelope "Pen" Cuya Rtn Carmela "Mel" Tadeo PP Hazel Ramos

PP Elenita "Leni" Lantin Ma PP Joel Liza "Liza" Pineda Rtn Myrna Valle PP May Grace "Maya" Padiernos Rtn Carmela "Mel" Tadeo Club Administration Membership Service Project Community Service Vocational Youth

International The Rotary Foundation Public Relations

- Special Projects
- Finance Committee

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The CENTRO

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Centro Hymn

The Rotary Club of Sta. Rosa Centro Regular Weekly Meeting El Cielito Inn

P R O G R A M January 30 , 2014

Call to Order **BcPres** Arlene Arcillas Invocation PE Pen Cuya National Anthem Rtn Marianne Veracruz Rtn Gloria Bedienes The Four Way Test **Object of Rotary Rtn Michelle Baldemor** Acknowledgment PP Mary Ann Gonzales Introduction of Guest Speaker PP Precy dela Cruz Talk on *Basics of Photography* Ms. Charming Baldemor Presentation of Certificate of BcPres Arlene Arcillas & Appreciation PP Che Lu PP Che Lu Secretary's Report **PP Carol Salvahan Treasurer's Report** Committee Reports **Committee Chairpersons** President's Time **BcPres Arlene Arcillas**

> Chairwoman of the Night Dir Myrna Valle

If any person is unable to fulfill their positions as above please make arrangements with another Rotarian to take your place.

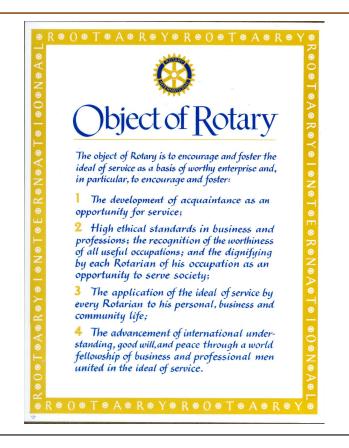
The CENTRO

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INVOCATION



Father, we are thankful for this day that you have given us, for its blessings, its opportunities and its challenges. We pray for strength and guidance for each day as it comes. May we be challenged to give our best always, and may we be assured of your presence with us. Amen.



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JJ●*Sweet RotaryJJ● (The Centro Hymn)

When it began I can't believe it happened But then I know it's going strong 2001 That's when it came to being Who'd have believed we'll grow to be...

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*Hands, touching hands
*Reaching out, touching me,
*touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*I've been inclined
*To believe we're going strong
*And now, I...

Look all around So many help is needed C'mon, together I know we could And when we hurt, We can just smile and bear it 'Coz we were born to serve and be....

Warm, touching warm Reaching out, touching me, touching you *Sweet Rotary *Sta. Rosa Centro's good *We're going strong *We are here for all of you And now, I... (Repeat *)

RC Centro's GREAT!



The Rotary Four Way Test

- 1. Is It Truth?
- Is It Fair To All Concerned?
- Will It Build Goodwill And Better Friendships?
- Will It Be Beneficial To All Concerned?

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President's Message

Hello, ladies!

Please allow me to reflect once more on another message that Pope Francis imparted two weeks ago. He said, *"You must make time each day for prayer. But you may say to me: Holy Father, I*

want to pray, but there is so much work to do... This may be true, but if we do not pray, we will not know the most important thing of all: God's will for us. And for all our activity, our busyness, without prayer we will accomplish very little."

I chose to ponder on this one since I am most certain that most of us are consumed in our own, as the Pope puts it, '*busy-ness'* that we sometimes forget to pray. Pope Francis asks us never to take praying for granted because it is through prayers that we will be able to realize, to grasp, God's plan and bidding for us.

Admittedly, we all get caught up in our '*busy-ness'* in implementing our plans and projects here in Rotary Club of Sta. Rosa Centro. But as a fellow lady, a mother and professional like all of you, I hope that we do not forget to reflect and say our prayers. As a personal experience, it is in prayer that I often find peace and calm, which eventually revitalizes me, giving me the needed energy and drive to face another day.

May we consider this as guide to also help us in acquiring or regaining the passion to continue serving our families by blood and our families in Christ.

God bless!

Yours in Rotary,

Best Class President Arlene "Mayor" Arcillas



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ROTARY INTERNATIONAL

News & Updates

ROTARY RELEASES \$34.8 MILLION FOR POLIO IMMUNIZATION ACTIVITIES



Female polio health workers providing the polio vaccine during the National Immunization Days in Kano Northern Nigeria.

Rotary International released an additional \$34.8 million in grants to support polio immunization activities in 10 countries, including Afghanistan, Nigeria, and Pakistan, the three countries where the disease has never been stopped.

The funds, whose release was announced 20 January, will be used by the World Health Organization and UNICEF for polio immunization and surveillance activities in the 10 countries, as well as to provide technical assistance in several other countries in Africa.

The grants include \$8.1 million for Nigeria to support its final push to eradicate the disease. Nigeria experienced a nearly 90 percent reduction in cases in 2014 compared with the previous year, and hasn't registered a new case of polio in the last six months.

ROTARY INTERNATIONAL

News & Updates

"Nigeria has managed an incredible feat," says Dr. Tunji Funsho, Rotary's PolioPlus chair for Nigeria. "However, now we must be more vigilant than ever, as our progress is fragile."

Commitment to polio eradication from all levels of the Nigerian government has proved crucial to the country's recent progress. Disease experts are urging political leaders to maintain this focus as national elections approach next month.

The Global Polio Eradication Initiative, in which Rotary is a partner, made significant progress against polio in 2014 in most places. More than half of the world's cases in 2013 were the result of outbreaks in previously polio-free countries, largely caused by instability and conflict in countries including Syria, Iraq, and Somalia. The outbreaks appear to have been stopped last year following special vaccination efforts in 11 countries that reached more than 56 million children.

"We are encouraged to see the tangible progress made against this disease in 2014," says Mike McGovern, chair of Rotary's International PolioPlus Committee. "However, until we eliminate polio from its final reservoirs, children everywhere are at risk from this disease. Rotary -- along with our partners -- will work hard to ensure that the world's most vulnerable children are kept safe from polio."

One less promising spot in the polio eradication fight has been Pakistan, which saw an explosive outbreak totaling more than 300 cases in 2014, the most there in more than a decade. As a result, Pakistan accounted for almost 90 percent of the world's cases last year.

Pakistan will receive \$1.1 million of the funds that Rotary is releasing to support eradication efforts there. In addition, the grants include \$6.7 million in Afghanistan, \$7 million in Somalia, \$3.3 million in Democratic Republic of Congo, \$2.8 million in Niger, \$2.5 million in Chad, \$1.6 million in Cameroun, \$1.1 million in Ethiopia, and \$250,000 in Kenya. A total of \$321,000 will provide technical assistance in Africa.

To date, Rotary has contributed more than \$1.3 billion to fight polio. Through 2018, the Bill & Melinda Gates Foundation will match 2-to-1 every dollar that Rotary commits to polio eradication (up to \$35 million a year). In 2014, there were only 350 confirmed polio cases in the world, down from about 350,000 a year when the initiative began in 1988.



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ROTARY INTERNATIONAL

News & Updates

YOUR CLUB COULD APPLY FOR THE INNOVATIVE AND FLEXIBLE CLUB PILOT

Dear club officers,

The RI Board of Directors is expanding the Innovative and Flexible Club pilot from 200 to 1,000 clubs beginning 1 July 2015 through 30 June 2017.

Feedback from Rotary surveys and focus groups has shown that prospective and current members wish for flexibility to become or stay involved with a Rotary club. The Board would like more supporting data on how allowing clubs flexibility affects membership and club operations.

The Innovative and Flexible Club pilot, will evaluate the impact of various changes to meeting format, leadership structure, membership qualifications and requirements on a club's ability to sustain and increase membership, implement successful programs and service projects, and support The Rotary Foundation.

The deadline for submitting a pilot application form is 31 March 2015. Club and district officers will be notified of clubs selected to participate in June 2015.

To participate in this pilot, your club must:

- Have chartered before 30 June 2010
- Be in good financial standing
- Have at least 20 members
- Not be participating in other RI membership pilots

HOW TO APPLY

- Print or save the Innovative and Flexible Club pilot guidelines.
- Use the Word document to gather the information for the online application. Rotary International will not accept paper applications.
- After you have gathered the information and signatures on the Word document, complete the online application form. Don't forget to attach the voting certificate and signature page to your online application form.
- Contact us at ripilotprograms@rotary.org with any questions.

Sincerely,

John Hewko

The CENTRO

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CONNECT FOR GOOD

ROTARY ABBREVIATIONS & ACRONYMS (S-Z)

SACAMA Rotary Region consisting of South America (except Guyana, Suriname and French Guiana), Central America, Mexico, and the Spanishspeaking island nations of the Caribbean (except Puerto Rico)

SAM Senior Active Member

- SEP Study Exchange Program
- SETS Secretary-Elect Training Seminar
- SWSL Save Water Save Lives
- TR The Rotarian
- TRF The Rotary Foundation

UNESCO United Nations Educational, Scientific & Cultural Org.

UNFPA United Nations Population Fund

USCB Rotary Region consisting of United States of America, Canada, Bermuda and Puerto Rico

WCS World Community Service

WCSRN World Community Service Resource Network

- YEO Youth Exchange Officer
- YEP Youth Exchange Program
- YIR Yours in Rotary

Source: http://www.rotaryfirst100.org/history/headings/abbreviations.htm



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Centro In-Focus

Centro at Sikhayan Festival Sta. Rosa City, Laguna January 25, 2015





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Centro In-Focus

Centro & NSA Scholarship Project Dessimination at Tanauan January 23, 2015

> PP Mary Ann Gonzales and other Centro Ladies attended the Regular Meeting of RC Tanauan last January 23 and presented the proposed joint project (Norwegian Maritime Training Scholarship) of RC Sta Rosa Centro, led by BcPres Arlene Arcillas.



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Reflections

"It has been contended that the saloon was the poor man's club; quite right, but it was his hearthside as well, in many cases. Saloon attendance

was the great indoor sport of many, and the regular business of others. The lure of the saloon was in man's insatiable desire for fellowship. There kindred spirits were to be found, and the stimulating influence of alcohol served as guick

and certain means of breaking down the barriers between men. The pity was that it broke down more than barriers; it broke down self-respect. A strong man might withstand its demoralizing influences for a time—a long time perhaps, but it usually got him sooner or later."



(Paul Harris, This Rotarian Age, page 24)

"Our success or failure will not depend upon the machinery of Rotary or its physical growth, but upon the extent to which Rotary's ideals or objectives are translated into positive, tangible results in personal, business, community, and international life. We shall be known by our works." — The Second Quarter Century, THE ROTARIAN, July 1930

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Minutes of the Meeting

MINUTES OF THE MEETING Rotary Club of Sta. Rosa Centro El Cielito Hotel January 23, 2015

I. ATTENDEES:

PP Che

PP Precy

Rtn Cecile

PP Liza

II. TOPICS DISCUSSED

1. Balik Ngiti Project- Everything is in place except for the patients. No problem with the community hospital. Australian team will be billeted at Technopark Hotel and with reservations already. Transportation to be solicited from Toyota Motors Phils. c/o Evs. Officers of the day schedule is already released at the e-group.

2. Norwegian Scholarship Training- On Jan 23 (6pm), PP Maan, PP Carol, PP Doray and Rtn Mel went to RC Tanauan to promote the project.

3. Centro's representation to South Korea Discon- Per PP Maan, she told Gov. Jojo that she will join in the S. Korea trip. But it is for the promotion of RFE and not for the sisterhood with S. Korean club. She has also called Pres. Arlene and explained about it this morning (Jan. 23).

Since the attendees in the night's club meeting were only four, the members could not decide if we will join in the sisterhood signing. PP Che will coordinate the matter with Pres. Arlene.

4. Follow-up on the following projects/activities:

a. Sikhayan Festival on Jan. 25, Sunday

b. Spelling Bee - Myrna and Pen will meet on Saturday (Jan. 24) for the mechanics

- c. Buntis Wellness March
- d. Neem Tree/ Citronella planting

e. DRAC - May 29

f. Water Project - none yet

Minutes taken by PP Liza Pineda

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For your Information

Meet Charming Baldemor

Trying to carve your own niche in an industry where almost every nook and cranny has had your family's own unique etchings can be both a challenge and a blessing, depending on which way you look at it.

But for Charming Baldemor, daughter of renowned maetenian sculptor Charlie Baldemor, there were no



two ways about it. It was either she became a painter or sculptor.

"I was asked to choose between painting and sculpture," laughs Charming. "It was like choosing between tennis and badminton. Well, I chose painting mainly because I didn't want to develop any muscles."

Hailing from a family of artists, it is not surprising that Charming would soon be bitten by the artist bug. In her case, she was bit very early in life.

"Ever since I was a kid, I was always into the arts – handicrafts, sculpture, painting – mostly oil painting," shares Charming. "It was in oil painting that I developed the discipline. I learned all about lighting, shadows, highlights, texture."

Although she admits to having painting as her first love, Charming eventually discovered where her true passion lies.

I was painting until I was in high school. I would paint right after school," she reminisces. "My whole room smelled of paint that time. I was so into painting talaga before. Then eventually, I realized that in order to survive, I gotta have a fallback. In painting kasi, unless you're already known, dun ka pa lang kikita nang ganu'n. I needed to survive."

Little did she know that her fascination with lighting and shadows would open more doors and opportunities for her.

The CENTRO

For your Information

"I had a graphic design company before. And I would always hire photographers on a per project basis," she explains how her now budding business, Charming Baldemor Photography and Digital Imaging, came to be. "The problem was they didn't always live up to my expectations. Not to mention they were expensive. So I thought, I might as well study photography myself to see if my demands were still realistic."



A crash course in photography introduced her to a whole new meaning of digital arts. "While there, I started to enjoy it," she shares. "I started buying more and more gadgets already. And the rest is history."

Grateful for her mentors in photography, especially for Mark Floro, who, according to her "is the most generous mentor I have ever had," Charming started her digital imaging company in 2000.

"Although we are quite flexible with our services, I really like dabbling in food photography," she confesses. "It challenges me as a photographer and as an artist as well. The attention to detail, light and shadows is part of what makes food photography an art itself."

As it turned out, taking the road less traveled was worth the risk for Charming.

"You can't be an expert at everything; you have to have a focus." And food photography is it for her. "There are no rules in food photography; that's what I like about it. I can do whatever I want. I can play with angles."

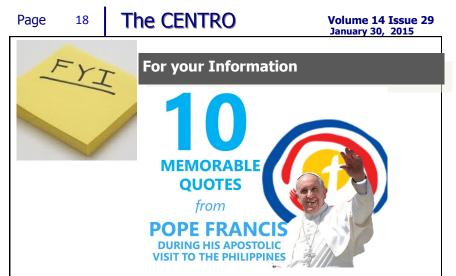
But if you think photographing food is the least complicated of all, think again.

"You need to create a scenario that will instantly make the food look enticing. One look at the photo should already trigger the imagination; it should elicit different mouthwatering adjectives."

And so began her love affair with food and the art of digital photography.

Restaurants, the likes of Chef d' Angelo, Don Henrico's and Lime 88, and other establishments such as Dentista Inc. and St. Paul College, Pasig, became her exhibit venues, with their menus and brochures carrying shot after shot of her masterpieces.

Her arts may be different from her father's, but just the same, Charming's chosen medium delights the senses in more ways than one.



The past week has come and gone in a frenzy of color and festivities. Pope Francis is now back in Rome, yet Filipinos are still reeling from the almost surreal experience of seeing the Supreme Pontiff of the Roman Catholic Church in person.

Before we get back to our lives, here are 10 quotes from the Holy Father that will help us relive the moment:

1. Reject every form of corruption which diverts resources from the poor (Pope Francis' speech at Malacañang, Jan. 16, 2015)

Pope Francis surely was updated on the corruption issues hounding the Philippine government. He said, "As many voices in your nation have pointed out, it is now, more than ever, necessary that political leaders be outstanding for honesty, integrity and commitment to the common good." Aquino, Vice President Jejomar Binay, Senate President Franklin Drilon and most of the Cabinet present during the Pope's speech must have smelled sulfur when they heard the Holy Father utter those words!

2. Break the bonds of injustice and oppression which give rise to glaring, and indeed scandalous, social inequalities. (Pope Francis' speech at Malacañang, Jan. 16, 2015)

With that line, Pope Francis has created a very strong phrase that will indeed resound again and again in various socio-political movements in the country. "Scandalous inequality" is truly a strong word that appropriately describes the wide gap between the rich and the poor in the Philippines.

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For your Information

3. Only by becoming poor ourselves, by stripping away our complacency, will we be able to identify with the least of our brothers and sisters. (Pope Francis' homily at the Manila Cathedral, Jan. 16, 2015)

4. The family is also threatened by growing efforts on the part of some to redefine the very institution of marriage, by relativism, by the culture of the ephemeral, by a lack of openness to life.(Pope Francis' message to families at the Mall of Asia Arena, January 16, 2015)

5. Some of you have lost part of your families. All I can do is keep silent. And I walk with you all with my silent heart. (Pope Francis' homily in Tacloban, Jan. 17, 2015)

6. Women are capable of seeing things from a different angle from us, a different eye. Women are able to pose questions that we men are not able to understand. (Pope Francis' message to the youth in the University of Sto. Tomas, Jan. 18, 2015)

7. Certain realities in life we only see through eyes that are cleansed with tears. (Pope Francis' message to the youth in the University of Sto. Tomas, Jan. 18, 2015)

8. We run the risk of becoming museums of young people that have everything but without knowing what to do with them. (Pope Francis' message to the youth in the University of Sto. Tomas, Jan. 18, 2015)

9. To think, to feel, to do (Pope Francis' message to the youth in the University of Sto. Tomas, Jan. 18, 2015)

10. Reality is superior to ideas (Pope Francis' message to the youth in the University of Sto. Tomas, Jan. 18, 2015)

Source : http://thepoc.net/index.php/10-memorable-quotes-from-pope -francis-during-his-apostolic-visit-to-the-philippines/





What's coming up?

Friday, January 30	
Regular Weekly Meeting	
Friday, February 6	
Regular Weekly Meeting	
Saturday, February 7	
Centro Spelling Bee	
Thursday, February 12	
Happy Birthday!! - PE Pen Co	uya 📢
Friday, February 13	\bigvee
Centro Valentine Event	
Friday, February 20	
Regular Weekly Meeting	
Saturday, February 21	
District ROTARY DAY Annive	ersary Celebration
Monday, February 23	
Multi District ROTARY DAY Celebration	
Friday, February 27	
District Conference	
Regular Weekly Meeting	
Saturday, February 28	
District Conference	

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Next Week's Order of Business

The Rotary Club of Sta. Rosa Centro Regular Weekly Meeting El Cielito Inn

P R O G R A M February 6, 2015

Call to Order	BcPres Arlene Arcillas
Invocation	Rtn Cecile Gabatan
National Anthem	Rtn Gloria Bedienes
The Four Way Test	Rth Thessa Diaz
Object of Rotary	Rtn Michelle Baldemor
Acknowledgment	PP Carol Salvahan
Recognition	PP Jacqui Victoria
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairpersons
President's Time	BcPres Arlene Arcillas
Centro Hymn	

Chairwoman of the Night : IPP Doray Lucero



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Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizario	8879854	Human Resources Manage- ment	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Herra Thessa Diaz		Engineer	Jun 27
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Marianne Veracruz		Events Planner	Jun 18
Jacqueline Victoria	6556182	Watch Services	Nov 07

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Atte	ndance	Report	
45 40 35 30 25 25		Rotary Club of Sta. Rosa Centro RID 3820 Club ID No. 55177 Make Up Card	
Attendance		We had the pleasure of having you as our guest/visiting Rotarian	
For Jan 23, 2015—Jan 29, 2015		Name	
Total Membership	27	Rotary Club	
Members Present Meetings Made-up	4 11	During our club meeting today	
Leave/Senior	5	Date	
Total Attendance	20		
Attendance Percentage	74%		



Special Observances

July 2014 August 2014 September 2014 October 2014 November 2014 December 2014 January 2015 February 2015 March 2015 May 2015 June 2015 Start of Rotary Year Public Relation Month Membership & Extension Month New Generation Month Vocational Month The Rotary Foundation Month Family Month Rotary Awareness Month Rotary Anniversary Women's Month Magazine Month Rotary Trainings Rotary Fellowship Month

Secretary Che Lu



Mission and Vision

VISION

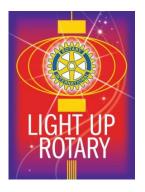
The Rotary Club of Sta. Rosa Centro is the place to be for professionals to nourish a culture of service while fostering lasting friendships and causing their own development, growth, and empowerment.

MISSION

The Rotary Club of Sta. Rosa Centro is committed to:

- The care of WOMEN and CHILDREN, pioneering in programs that address their needs
- The care and preservation of the ENVIRONMENT, providing clean and healthy surroundings for children to grow up in.

The spread of LITERACY, specifically for women and children.



The CENTRO is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturdav Wednesdav at Email: to ana clariz06@vahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.