

# The CENTRO

Official Weekly Bulletin



**Rotary Club of Sta. Rosa Centro RI District 3820**

**Outstanding Club RY 2012-2013**

**Most Outstanding Club (Silver Level) RY 2013-2014**

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: [www.rcstarosacentro.org](http://www.rcstarosacentro.org)

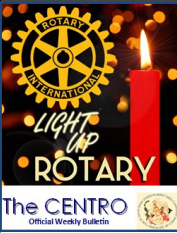
Club e-mail : [thevisioningcentro@yahoogroups.com](mailto:thevisioningcentro@yahoogroups.com)

## **Officers & Directors, Rotary Year 2014-2015**

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

## **Club Committees**

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



## Inside this Issue

	Page #
Program	4
Invocation	5
Object of Rotary	5
The Four Way Test	6
Centro Hymn	6
President's Message	7
RI News & Updates	8-9
Connect for Good	10-11
Centro-in-Focus	12-13
Reflections	14
Minutes of the Meeting	15-17
For your information	18-19
What's coming up	20
Next week's order of Business	21
Roster of Members	22
Attendance	23
Special Observances	23
Mission & Vision	24

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
January 23 , 2014**

Call to Order	BcPres Arlene Arcillas
Invocation	PE Pen Cuya
National Anthem	Rtn Thessa Diaz
The Four Way Test	Rtn Myrna Valle
Object of Rotary	Rtn Glo Bedienes
Acknowledgment	Rtn Jen Dee
Recognition	PP Jacqui Victoria
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairpersons
President's Time	BcPres Arlene Arcillas
Centro Hymn	

**Chairwoman of the Night  
PP Liza Pineda**


**If any person is unable to fulfill their positions as above please  
make arrangements with another Rotarian to take your place.**

## INVOCATION



Creator and sustainer of all, accept our thanks for this day and all its blessings. We ask that you guide and direct our club, its leaders and our actions. Grant that each of us may feel our responsibility to Rotary. Bless our gathering today, and bless us all in your service. Amen.

R O O T A R Y R O O T A R Y



### Object of Rotary

*The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:*

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O O T A R Y R O O T A R Y

♪♪●\*Sweet Rotary♪♪●  
(The Centro Hymn)

When it began  
I can't believe it happened  
But then I know it's going strong  
2001  
That's when it came to being  
Who'd have believed  
we'll grow to be...

\*Hands, touching hands  
\*Reaching out, touching me,  
\*touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*I've been inclined  
\*To believe we're going strong  
\*And now, I...

Look all around  
So many help is needed  
C'mon, together I know we could  
And when we hurt,  
We can just smile and bear it  
'Coz we were born  
to serve and be....

Warm, touching warm  
Reaching out, touching me,  
touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*We're going strong  
\*We are here for all of you  
And now, I...  
(Repeat \*)

RC Centro's GREAT!



## The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



## President's Message

Hi, Centro ladies!

Barely a week after the Papal Visit, I find myself reflecting on Pope Francis' messages to us. There are so many, but let us focus on the significance of appreciating children, especially those who are helpless and in the streets.

I think we already know that, we just needed to be reminded and put more value in our roles as aides in the complex responsibility of safeguarding and fostering the welfare the children. As Manila Archbishop Luis Antonio Cardinal Tagle said, *"These are not only thoughts, but if we ponder on them they will prod us into action."*

In December 2014, we held our *"Pamaskong Handog ng Centro sa Mga Bata"* for the benefit of kids at the relocation sites in Pulong Santa Cruz. This January 2015, we started looking for beneficiaries for our *Operation Balik Ngiti*, a free cleft lip and palate operation. Add to these the *Hatid Kinabukasan Scholarship Program*, our participation in *Brigada Eskwela*, and many more.

With that, I think it is safe to say that we have been heeding this call of the Pope for some time now and we are called to renew our commitment to it.

So, thank you, Pope Francis, for reminding us of our roles in this charge. And may we, Centro ladies, fulfill that role as we live according to our motto *"Service Above Self."*

Thank you.

Yours in Rotary,

**Best Class President Arlene "Mayor" Arcillas**

Rotary



ROTARY INTERNATIONAL

News &amp; Updates

## PRESIDENT-ELECT URGES ROTARY MEMBERS TO 'BE A GIFT TO THE WORLD'



*RI President-elect K.R. "Ravi" Ravindran announces his presidential theme for 2015-16, Be a Gift to the World, at the opening session of the International Assembly in San Diego, California, USA.*

Using their talents, expertise, and leadership, Rotary members worldwide are asked to be gifts to the world this upcoming 2015-16 Rotary year.

Rotary International President-elect K.R. "Ravi" Ravindran called Sunday's address to incoming district governors the "most significant moment of my life."

"All of you have been given so many gifts. And you have now been given this great gift: one year to take all your talents, all your gifts, everything that you are and can become -- and Be a Gift to the World," said Ravindran, revealing his presidential theme at the annual five-day training meeting in San Diego, California, USA. "You have one year to take that potential and turn it into reality. One year to lead the clubs in your district and transform the lives of others. The time is so short, yet there is so much to be done."



## ROTARY INTERNATIONAL

### News & Updates

Highlighting Rotary's biggest challenge, the eradication of polio, Ravindran said, "A future without polio is a gift that we have promised to the children of the world. And indeed it is a gift that we will give."

Ravindran, a member of the Rotary Club of Colombo, Sri Lanka, used Rotary's successes in the fight to eradicate the disease as an illustration of the impact Rotary members can have in the world. When Rotary set a goal of eradicating polio 25 years ago, it was endemic in 125 countries, and more than 1,000 children were becoming paralyzed each day. Today, polio remains endemic in just three countries, Afghanistan, Nigeria, and Pakistan. And in all of 2014, only 333 cases were reported. "We will battle on. We will prevail," he said.

Ravindran discussed some of Rotary's other challenges, including membership.

"We have to find a way to bring back the fundamentals that built our organization: the emphasis on high ethical standards in all aspects of our lives, and the classification system that encourages a diversity of expertise in each club," he said. "Too often these ideas are viewed as little more than inconvenient obstacles to increasing our membership. But they have been essential to Rotary's success, and we ignore them at our own peril."

Ravindran told attendees that the focus on branding is essential to helping Rotary grow. "We need to reposition our image, which we recognize has faded in many parts of the world," he said.

Rotary also needs to continue to raise funds for The Rotary Foundation, attract new members, and encourage greater participation from current members, he added.

"There are no easy answers to any of these questions. And yet the answers must somehow be found. We are the ones who must find them," said Ravindran.

The president-elect closed his speech emphasizing that now is the time to make real change.

"You have one year to build monuments that will endure forever, not carved in granite or marble, but in the lives and hearts of generations. This is our time. It will not come again. Let us grasp it," he said.



LET US INTRODUCE YOU TO  
OUR ROTARY.

## CONNECT FOR GOOD

### ROTARY ABBREVIATIONS & ACRONYMS (P-R)

*\*\* continued from Issue 26*

P President

PDG Past District Governor

PE President Elect

PETS Presidents-Elect Training Seminar

PHF Paul Harris Fellow

PHSM Paul Harris Sustaining Member

PN President Nominee

POLIOPLUS The program of The Rotary Foundation to immunize the children of the world against poliomyelitis

PP Past President

PPE Preserve Planet Earth

PR Public Relations

PRID Past Rotary International Director

PRIP Past Rotary International President

PRIT Past Rotary International Treasurer

PROBUS Professional and Business Club

PSM Past Service Member

RC Rotary Club

RCC Rotary Community Corps

RCP Rotary Code of Policies

RD Rotary District

RFE Rotary Friendship Exchange

RI Rotary International

RID Rotary International Director

## CONNECT FOR GOOD

RIP	Rotary International President
RIPE	Rotary International President Elect
RIPN	Rotary International President Nominee
RIPPR	Rotary Int'l President's Personal Representative
RIPS	Rotary International Population Summit
RITE	Rotary Inter-country Teacher Exchange
RITS	Rotary International Travel Service
ROAR	Rotary Organization of Amateur Radio
ROSE	Rotary Overseas Summer Exchange
ROTA	Rotary Overseas Travel Fund
ROTA (also)	Reach out to Africa
ROTEX	Organization of Ex-Rotary Exchange Students
ROTI	Rotarians On The Internet
ROVE	Rotary Overseas Vocational Exchange
RRFC	Regional Rotary Foundation Coordinator
RRVF	Rotary Recreational & Vocational Fellowship
Rtn	Rotarian
RV	Rotary Volunteers
RVC	Rotary Village Corps
RYE	Rotary Youth Exchange
RYLA	Rotary Youth Leadership Award
RYPEN	Rotary Youth Program of Enrichment
RYSAP	Rotary Youth Self Achievement Program

*\*\* to be continued next issue*



### Centro In-Focus

## Congratulations to DGN Lewi Tolentino!!

DISTRICT GOVERNOR (RY 2017-2018)			
BALLOT BY MAIL 2015			
TALLY SHEET			
Valid Ballot Number	Number of Votes	PP LEWI TOLENTINO	PP ROMEL DEINLA
93	1		1
94	2		2
95	3	3	
96	2	2	
	29	19	10
<b>TOTAL</b>	<b>118</b>	<b>74</b>	<b>44</b>
<b>TOTAL NO. OF VOTES</b>		<b>118</b>	





Centro In-Focus

Regular Meeting— January 16, 2015





## Reflections

“The less one knows, the more he thinks he knows, and the more willing he is to employ any and all measures to enforce his views upon others.”

Paul Harris



*“Ethical conduct of business, emphasized and spread throughout the world, will greatly diminish the inclination and disposition on the part of the peoples of the different nations to fight one another.” — Address to 1924 Rotary Convention, Toronto, Ontario, Canada*



## Minutes of the Meeting

### MINUTES OF THE MEETING Rotary Club of Sta. Rosa Centro Contis Bakeshop & Restaurant January 16, 2015 (8pm)

#### I. ATTENDEES:

Pres Arlene	Michelle
Gov Chit	Cecile
Pen	Myrna
Liza	Gloria
Precy	Jackie
Leni	Carol

#### II. AGENDA:

##### Topics Discussed:

1. Spelling Bee Contest- It will be held on Feb 7'15 at Gabaldon Hall of Central 2 Elem. School. Call time is at 8:30am, contest proper is at 9am.

No more eliminations on Jan. 13. PE Pen reported the following details:

a. Participants will be coming from 17 schools with 9 GS contestants and 13 HS contestants; total of 22 student contestants.

b. Prizes will be-

GS Champion - P 5,000. cash + tablet worth 3,000. + trophy + tarpaulin posted in school + LED announcement

HS Champion - P 5,000. cash + tablet worth 3,000. + trophy + tarpaulin posted in school + LED announcement

Finalists- 4 from each level will receive P 1,000.00 each

Other contestants will receive Enchanted Kingdom tickets.

\*\*Number of tickets to be given will depend on how many Pres.

Arlene can request from EK sponsorship.

All contestants will be given Certificate of Participation

## Minutes of the Meeting

### Breakdown of costs:

tarpaulin- 2 x 900.	=	1,800.00
Trophies- 2 x 1000.	=	2,000.00 (estimate only)
Cash for 2 champions	=	10,000.00
Cash for 8 finalists	=	8,000.00
Tablet 2 x 3,000.	=	6,000.00

-----

Total 27,800.00 ( excluding miscellaneous)

c. 3 Judges - Gov Chit and other 2 from the major sponsors

### d. Committees:

- Liza - trophies for the champion ( 2 pcs)
- Precy - Certificates of Participation (22 pcs)
- Pres. Arlene- food for 50 pax (will look for sponsor)
- Michelle- Program/ Physical arrangement
- Myrna - Contest Mechanics
- Cecile - Host
- Jackie - Tarpaulin
- Carol - tokens for the judges
- Liza/ Precy - prizes

e. Myrna requests for a dry-run to be announced later.

## 2. Balik Ngiti Project (Helping Children Smile Foundation)

a. Feb 21 -arrival of the team/ Feb 22- start of operation /  
March 6- departure fr.Sta. Rosa

### b. Committees:

- Maan - Info dissemination/co-chair
- Liza/ Carol - accommodations - with reservations at El Cielito  
but Carol will also check Rosalinda and Southpick  
which are nearer to the hospital
- Pen/ Jackie - coordination with Community Hospital
- Jackie/ Carol - food for the team
- Mel/ Pres. Arlene- fellowship
- Che/ Hazel - Registration of patients
- Cecile - scheduling of officers of the day



## Minutes of the Meeting

\*\* Per Gov. Chit, RC Belvoir from Australia will be arriving on March 1. They may help in the project.

3. Sikhayan Festival - Jan. 19'15 at 6am

Centro will join in the parade and will have blue and yellow balloons and tarpaulin. Texts of tarpaulin will be given by Gov.Chit/ layout will be by Cecile and printing will be by Jackie. Centro will wear the yellow/fuchsia uniform and will assemble at Tram Plaza at 6am.

Attendees will be Michelle, Liza, Cecile, Precy, Carol, Jackie, Leni, Pen, Gloria and Rotaractors

4. DARE Program - PP Jackie reported that the students will have their final examinations on Feb 5.

5. Next meeting on January 23 will be at El Cielito Hotel because Gov. Chit has an invited speaker, Charming Baldemor.

Meeting adjourned at 10pm.

*Minutes taken by PP Liza Pineda*

Life is like a camera...  
*Focus* on what's important,  
*Capture* the good times,  
*Develop* from the negatives,  
And if things don't work out,  
*Take another shot.*



## For your Information

### Easy cupcakes

This is a basic cupcake recipe. You can change the ingredients slightly to make different-flavoured cakes, or add all sorts of icings and decorations so every cake is a mini masterpiece!

#### Prep

10 minutes

#### Cook

18 to 20 minutes

#### Makes

12 cupcakes



#### INGREDIENTS :

- 110g butter, softened
- 110g caster sugar
- 110g plain flour
- 2 tsp baking powder
- ¼ tsp salt
- 2 medium eggs
- 1 tsp vanilla extract

#### METHOD

- Preheat the oven to 180C/ 350F / Gas 4. Line a muffin tin with paper cases.
- Put the butter and sugar in a bowl and beat until pale and fluffy.
- Sift the flour, baking powder and salt into the bowl.

Source : <http://www.annabelkarmel.com/recipes/easy-cupcakes>

## For your Information

- Beat the eggs and vanilla and add to the bowl. Beat until just combined.
- Spoon the mixture into the paper cases.
- Bake for 18 to 20 minutes until risen, golden and firm to the touch.
- Cool in the tin for 10 minutes, then transfer to a wire rack to cool completely.

### **Fillings and Flavour Suggestions**

You can add a filling to the cupcake by cutting a cone from the middle of each cake with a serrated knife. Fill the hole with jam, lemon curd or one of these fabulous fillings:

#### ***Raspberry and Chocolate Cupcakes***

Fill each cake with 1 tsp seedless raspberry jam and ice with chocolate buttercream.

#### ***Lemon Cupcakes***

Fill each with 1 tsp lemon curd. Ice with lemon buttercream.

#### ***Caramel Cupcakes***

Fill each with 1 tsp dulce de leche, ice with a single quantity of vanilla buttercream and top with sliced banana

#### ***Chocolate Cream Cupcakes***

Mix 75g mascarpone with 2 tbsp double cream and quarter tsp vanilla. Put 1 tsp of this in the centre of each cupcake. Ice with chocolate buttercream.

### ***Buttercream Icing Suggestions***

For plain buttercream, beat 110g butter until soft, then beat in 110g icing sugar, a tablespoon at a time.

For vanilla buttercream, add half teaspoon vanilla extract and beat to combine.

For lemon buttercream, beat in 1 tbsp lemon juice- add 1 tsp at a time and taste after each addition.

For chocolate buttercream, beat in quarter tsp vanilla, 60g (2oz) melted and cooled milk chocolate and 2 tbsp cocoa powder.



## What's coming up?

**Friday, January 30**

Regular Weekly Meeting

**Friday, February 6**

Regular Weekly Meeting

**Thursday, February 12**

Happy Birthday!! - PE Pen Cuya



**Friday, February 13**

Centro Valentine Event

**Friday, February 20**

Regular Weekly Meeting

**Saturday, February 21**

District ROTARY DAY Anniversary Celebration

**Monday, February 23**

Multi District ROTARY DAY Celebration

**Friday, February 27**

District Conference

Regular Weekly Meeting

**Saturday, February 28**

District Conference

**Friday, March 6**

Regular Weekly Meeting

Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**P R O G R A M  
January 30, 2015**

Call to Order	BcPres Arlene Arcillas
Invocation	PE Pen Cuya
National Anthem	Rtn Marianne Veracruz
The Four Way Test	Rtn Cecile Gabatan
Object of Rotary	Rtn Michelle Baldemor
Acknowledgment	PP Meann Gonzales
Recognition	PP Jacqui Victoria
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairpersons
President's Time	BcPres Arlene Arcillas
Centro Hymn	

**Chairwoman of the Night :  
IPP Doray Lucero**



**PROUD  
MEMBER**

## Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizario	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Herra Thessa Diaz		Engineer	Jun 27
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Marianne Veracruz		Events Planner	Jun 18
Jacqueline Victoria	6556182	Watch Services	Nov 07



## Attendance Report

**Rotary Club of Sta. Rosa Centro**

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as  
our guest/visiting Rotarian

\_\_\_\_\_  
Name

\_\_\_\_\_  
Rotary Club

During our club meeting today

\_\_\_\_\_  
Date

\_\_\_\_\_  
Secretary Che Lu

### Attendance

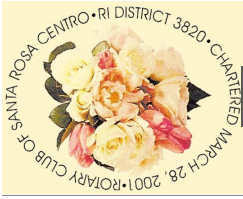
**For Jan 16, 2015—Jan  
22, 2015**

Total Membership	27
Members Present	12
Meetings Made-up	4
Leave/Senior	5
Total Attendance	21
Attendance Percentage	78%



### Special Observances

July 2014	Start of Rotary Year Public Relation Month
August 2014	Membership & Extension Month
September 2014	New Generation Month
October 2014	Vocational Month
November 2014	The Rotary Foundation Month
December 2014	Family Month
January 2015	Rotary Awareness Month
February 2015	Rotary Anniversary
March 2015	Women's Month
April 2015	Magazine Month
May 2015	Rotary Trainings
June 2015	Rotary Fellowship Month



## Mission and Vision

### VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

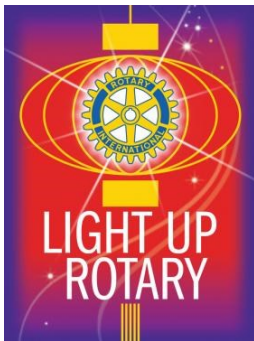
### MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: [ana\\_clariz06@yahoo.com](mailto:ana_clariz06@yahoo.com). All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*