

The CENTRO

Official Weekly Bulletin



Rotary Club of Sta. Rosa Centro RI District 3820

Outstanding Club RY 2012-2013

Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

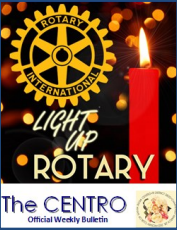
Club e-mail : thevisioningcentro@yahoogroups.com

Officers & Directors, Rotary Year 2014-2015

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



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**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
December 19, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	IPP Doray Lucero
National Anthem	PE Pen Cuya
The Four Way Test	Rtn. Gloria Bedienes
Object of Rotary	PP Carol Salvahan
Acknowledgment	Rtn. Pinky Belizario
Recognition	Rtn. Michelle Baldemor
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night
PE Evs Laranga**


**If any person is unable to fulfill their positions as above please
make arrangements with another Rotarian to take your place.**

INVOCATION



Creator and sustainer of all that is or will ever be, accept our thanks for this day and all its blessings. We ask that you guide and direct our club, its leaders and our actions. Grant that each of us may feel our responsibility to Rotary, to our community, to our country, and indeed to all countries and peoples. Bless our fellowship today, and bless this food to the nourishment of our bodies, in your service. Amen.

R O T A R Y R O T A R Y



Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O T A R Y R O T A R Y

♪♪●*Sweet Rotary♪♪●
(The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001
That's when it came to being
Who'd have believed
we'll grow to be...

*Hands, touching hands
*Reaching out, touching me,
*touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*I've been inclined
*To believe we're going strong
*And now, I...

Look all around
So many help is needed
C'mon, together I know we could
And when we hurt,
We can just smile and bear it
'Coz we were born
to serve and be....

Warm, touching warm
Reaching out, touching me,
touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*We're going strong
*We are here for all of you
And now, I...
(Repeat *)

RC Centro's GREAT!



The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



President's Message

Hi ladies,

This Tuesday marked the opening of the Simbang Gabi. I am sure many of us, Centro ladies, have committed to this nine-day series of masses so that petitions and wishes we are praying for will be granted.

As we pray for our own intentions, let us not forget to also include in our supplications our brothers and sisters who need to feel Jesus Christ the most in their present lives. People who are victims of calamities, those living in areas of conflict, individuals suffering from illnesses, families who are stuck in poverty, women and children wounded from violence, and many more - these are the men and women we should pray for.

Cynics might say that we ought to do our share actively and not just get down on bended knees. But I believe that praying is not inaction. Praying is an act full of love for the ones we pray for and faith for God.

This belief is confirmed by Mahatma Gandhi when he said, "Prayer is not an old woman's idle amusement. Properly understood and applied, it is the most potent instrument of action."

So, as we prepare ourselves for the rebirth of Jesus Christ in our lives this coming Christmas, may we also renew our commitment to give "Service Above Self" through our actions and our prayers.

Thank you.

Yours in Rotary,

Best Class President Arlene "Mayor" Arcillas

Rotary



ROTARY INTERNATIONAL

News & Updates

Business Camps Prepare Students To Become Entrepreneurs



Before college, business school, or their first jobs, more than 2,000 U.S. high school students are learning what it takes to become tomorrow's brightest business leaders.

Each year, nearly 25 Rotary clubs and districts conduct three-day educational retreats in a program known as Camp Enterprise. At each retreat, seasoned business professionals and entrepreneurs teach 100 or so area high school juniors how to develop, launch, and operate a successful business in a free enterprise economic system.

For 33 years, members of the Rotary Club of Austin, Texas, USA, have facilitated a Camp Enterprise as part of their vocational service. Club member W. Gaines Bagby, the chair of this year's event, says he hopes the camp leads students to want to create jobs after college, rather than just look for them.

"I'd say most if not all of the students really don't understand what business and entrepreneurship is all about," says Bagby. "This camp is an awakening for them. Around day two, you can see the lights go on in their heads, 'this is what I want to do.'"

At the beginning of the retreat, participants are divided into teams of 6 to 8 students and asked to create their own business plans from scratch. Then they take part in team-building exercises to get to know each other so they can determine their roles within the business, including CEO, chief financial officer, marketing director, and human resources manager. Finally, they present their business plans to a panel of prominent entrepreneurs and venture capitalists from area firms.

Source : www.rotary.org

ROTARY INTERNATIONAL

News & Updates

ROTARY MEMBER INVOLVEMENT MAKES THE DIFFERENCE

John Arrow, who attended Camp Enterprise as a high school junior more than 10 years ago, joined Bagby last year to talk about the camp on a radio program in Ohio, Rotary Radio International hosted by Rotary member Dave Diffendal.

Arrow, a tech entrepreneur who founded Mutual Mobile, an emerging mobile tech firm in Austin, told listeners that he was impressed by the sophistication and level of thought put into the camp. "I thought to myself, 'these people at Rotary get it,'" he says.

Arrow said one of the most valuable elements of the camp was when his team was asked to assign their own roles. Quickly evaluating teammates and assessing their strengths and weaknesses let him practice a skill he now uses at his own company.

"When we do our hiring, we make sure we really understand the core of who somebody is, instead of looking at just their résumé," he says.

Being among likeminded students who had the same passion and interest in entrepreneurship added to the experience.

"The environment was so invigorating," says Arrow. "It only amplified throughout the event. We had incredible guest speakers, who I still stay in contact with. The experience of talking with them and bouncing ideas back and forth really gave me the confidence that I could do something big, too."

Fellow Austin club member Stephen Shang says that's the "heart and soul" of the program.

"Rotary is filled with great business leaders. Our members, who spend the weekend as counselors and give the students access to their knowledge, is where the magic really happens," Shang says.

Shang, who will be the keynote speaker at his club's next Camp Enterprise, will share his experiences as an entrepreneur. Not just his successes, but also his missteps.

He admits to spending years on the losing side of business, being a part of seven failed start-ups. But in 2003 he co-founded Falcon Containers, a successful company that buys and refurbishes shipping containers for office space, temporary housing, and storage.

"My biggest message to the students is that it's OK to fail. In all likelihood you will fail at some point," says Shang. "As long as when you do, you learn from it, get back up, and keep trying."



Centro In-Focus

My FAIR Centro A One of a Kind Christmas Bazaar!

By Rtn Myrna Valle

Blazing ahead in the Rotary Year 2014-2015, the Rotary Club of Sta. Rosa Centro is indeed lighting up Rotary with their latest project, a one of a kind Christmas Bazaar entitled My FAIR Centro held on December 12 to 14, 2014 at Solenad 2, Sta. Rosa City.





Centro In-Focus

My FAIR Centro

Dec 12– 14, 2014
Solenad2, Nuvali

True to their roots, the Centro ladies highlighted the authentic cuisine of Sta Rosa City by dedicating a booth for the products of Baraka of Sta Rosa City, like Mache, Atole, Bok's Ice Cream, Longganisa ni Aling Esa, Okoy ni Aling Nene, and many more yummy delicacies. The Baraka booth became the superstar of the bazaar, bringing in the people eager to try out the delicious treats that they could only normally buy from the Sta. Rosa market and only in the morning.





Centro In-Focus

My FAIR Centro

Dec 12– 14, 2014
Solenad2, Nuvali

The club also put up a White Elephant booth, selling various pre-loved items of the Centro ladies. From bags to shoes to perfumes to knick knacks in the house, the White Elephant booth also generated a lot of curious interest from the crowd, who took time to look at each item, finding treasure in what were just white elephant items for the donors. Proceeds from this booth will go to the club's funds intended for civic projects.





Centro In-Focus

My FAIR Centro

Dec 12– 14, 2014
Solenad2, Nuvali

Various bazaristas, hailing from here and there graced the bazaar. Amber Lights Laguna and Davao's Straw Bags brought in unique products that customers lost no time in grabbing. Lucky Maria's handicrafts of Paete and Lilio Elite Footwear of Liliw, both from Laguna, gave that native touch that everybody loved. There was a booth offering organic vegetables, shawarma, lechon belly and "street food"; on the other hand there were also booths manned by Isuzu San Pablo and BPI Nuvali. Republic of Asia and Kath's Handicrafts, businesses of Centro ladies Rtn Pinky Belizario and Rtn Michelle Baldemor respectively, were also crowd drawers in the event.





Centro In-Focus

My FAIR Centro

Dec 12– 14, 2014
Solenad2, Nuvali

Best Class President Arlene Arcillas, who spearheaded the event, checked on the Centro booths as well as the other bazaristas on the opening day of My FAIR Centro Christmas bazaar. "I am very pleased with this project, not only because it will help our club generate funds, but also because it served as a venue for us to promote the Baraka of Sta. Rosa, thus helping the livelihood of our fellow Rosanians", BcP Arlene enthused.





Centro In-Focus

My FAIR Centro

Dec 12– 14, 2014
Solenad2, Nuvali

Fellow Rotarians visited My FAIR Centro to do some Christmas shopping and give support to the club. RID 3820's PDG Kit Redentar, PDG Rey Castillo and PDG Chito Recto were all impressed with the project as well as the items for sale at My FAIR Centro Christmas Bazaar. Equally impressed were visiting PDG's from RID 3810, PDG Connie Beltran and PDG Oskie de Venecia.

PDG Chit Lijauco commended the MFC Committee for a job well done, saying that this will definitely be the first of many My FAIR Centro bazaars.





Fun Page

The biggest lie I tell myself is
“I don’t need
to write that down,
I’ll remember it.”

When planting your cats make sure to
space them 6 inches apart so they
have room to grow.





Reflections

“Who would be interested in a garden containing flowers of one species or one color only? Variety has been truly said to be the spice of life. Sameness is monotonous, depressing.”

(Paul, Harris This
Rotarian Age, page 87)



“Work for a cause, not for applause. Live your life to express, not to impress, don't strive to make your presence noticed, just make your absence felt.”



For your Information

Year in Review 2014: Top newsmakers in the Philippines

They made headlines and spurred debates. They were among the most searched news personalities in Yahoo Philippines too. Here are the people, in no particular order, who made big news in the Philippines in 2014. (Photos by NPPA Images)

1. Vice President Jejomar Binay

Given his position as the country's second-highest ranking official, it's normal for Binay to be newsworthy. But this year has been extra controversial for the 2016 presidential polls hopeful—from allegations of an overpriced car park to an overpriced high school building in Makati, and facing (but not attending) a series of Senate hearing probing his supposed Batangas estate. Add to that his plummeting ratings in presidential polls. A packed year for the VP, indeed.



2. Janet Lim Napoles

She has not been as visible after her arrest in 2013 but Janet Napoles still makes newsrooms busy. Her profuse menstrual bleeding, or of having sex at the hospital made people cringe—issues that surfaced because she sought hospitalization for ovarian tumor. In June, Napoles, the alleged mastermind of the multi-million Priority Development Assistance Fund (PDAF) scam was charged with plunder, alongside Senators Juan Ponce Enrile, Jose "Jinggoy" Estrada, and Ramon "Bong" Revilla.



For your Information

3. Imelda Marcos



The former First Lady and now Ilocos Norte Representative began the year with a bang when she visited and brought wine and flowers to former president Gloria Macapagal-Arroyo, who is under hospital arrest and then called President Benigno "Noy" Aquino III unjust and cruel. In November,

Sandiganbayan meanwhile seized Marcos's prized paintings by Pablo Picasso, Michaelangelo Buonarotti, Francisco de Goya, among others. One of the paintings was reportedly purchased in 1983 for a whopping \$3.5 million.

4. Manny Pacquiao

The most popular Filipino athlete won in two boxing bouts this year (vs Timothy Bradley in April and vs. Chris Algieri in November) and also donned a basketball jersey instead of gloves, when he joined Kia team as a playing coach. However, his biggest achievement must be the birth of his fifth child, whom he and wife Jinkee named Israel.



5. Nora Aunor



Superstardom and countless acting accolades have not been enough to convince Malacanang that Nora Aunor deserves to be called a National Artist. In July, President Aquino thumbed down a nomination for Aunor, citing a previous drug-related case in the U.S.



What's coming up?

Sunday, December 21

Happy Birthday!! Rtn. Myrna Valle



Wednesday, December 24

Happy Birthday!! Rtn. Mel Tadeo

Friday, December 26

Regular Weekly Meeting

Sunday, December 28

Centro Xmas Party

Friday, January 2, 2015

Regular Weekly Meeting

Friday, January 9, 2015

Regular Weekly Meeting

Saturday, January 10, 2015

Happy Birthday!! PP Leni Ma



Friday, January 16, 2015

Regular Weekly Meeting

Friday, January 23, 2015

Regular Weekly Meeting

Friday, January 30, 2015

Regular Weekly Meeting

Friday, February 6, 2015

Regular Weekly Meeting

Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
December 26, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	PP Precy Dela Cruz
National Anthem	PP Jaquie Victoria
The Four Way Test	PN Evs Laranga
Object of Rotary	PP Hazel Ramos
Acknowledgment	Rtn. Shiela Santillan
Recognition	PP Liza Pineda
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
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Other Matters	
Centro Hymn	

**Chairwoman of the Night :
Rtn Cecile Gabatan**



**PROUD
MEMBER**

Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizario	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Herra Thessa Diaz		Engineer	Jun 27
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Marianne Veracruz		Events Planner	Jun 18
Jacqueline Victoria	6556182	Watch Services	Nov 07



Attendance Report

Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as
our guest/visiting Rotarian

Name

Rotary Club

During our club meeting today

Date

Secretary Che Lu

Attendance

**For Dec 12—Dec 18,
2014**

Total Membership	27
Members Present	9
Meetings Made-up	10
Leave/Senior	4
Total Attendance	23
Attendance Percentage	85%



July 2014

Special Observances

Start of Rotary Year

Public Relation Month

August 2014

Membership & Extension Month

September 2014

New Generation Month

October 2014

Vocational Month

November 2014

The Rotary Foundation Month

December 2014

Family Month

January 2015

Rotary Awareness Month

February 2015

Rotary Anniversary

March 2015

Women's Month

April 2015

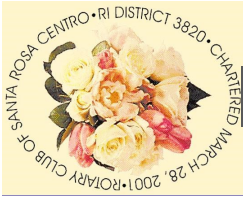
Magazine Month

May 2015

Rotary Trainings

June 2015

Rotary Fellowship Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

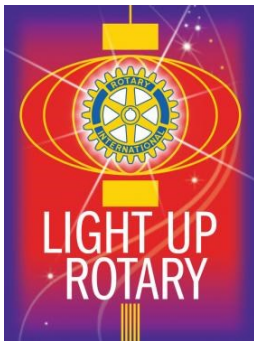
MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: ana_clariz06@yahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*