

# The CENTRO

Official Weekly Bulletin



**Rotary Club of Sta. Rosa Centro RI District 3820**

**Outstanding Club RY 2012-2013**

**Most Outstanding Club (Silver Level) RY 2013-2014**

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: [www.rcstarosacentro.org](http://www.rcstarosacentro.org)

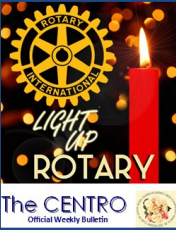
Club e-mail : [thevisioningcentro@yahoo.com](mailto:thevisioningcentro@yahoo.com)

## **Officers & Directors, Rotary Year 2014-2015**

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

## **Club Committees**

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



## Inside this Issue

	Page #
Program	4
Invocation	5
Object of Rotary	5
The Four Way Test	6
Centro Hymn	6
President's Message	7
RI News & Updates	8-10
Reflections	11
Centro-in-Focus	12-14
Fun Page	15
RI Historic Moments	16-17
For your information	18-19
What's coming up	20
Next week's order of Business	21
Roster of Members	22
Attendance	23
Special Observances	23
Mission & Vision	24

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
December 12, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	Rtn. Shiela Santillan
National Anthem	PN Pen Cuya
The Four Way Test	Rtn Thessa Diaz
Object of Rotary	PP Liza Pineda
Acknowledgment	Rtn. Jen Dee
Recognition	PP Precy Dela Cruz
Secretary's Report	PP Cheryl Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night  
Dir Myrna Valle**


**If any person is unable to fulfill their positions as above please  
make arrangements with another Rotarian to take your place.**

## INVOCATION



Creator and sustainer of all that is or will ever be, accept our thanks for this day and all its blessings. We ask that you guide and direct our club, its leaders and our actions. Grant that each of us may feel our responsibility to Rotary, to our community, to our country, and indeed to all countries and peoples. Bless our fellowship today, and bless this food to the nourishment of our bodies, in your service. Amen.

R O T A R Y R O T A R Y



### Object of Rotary

*The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:*

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O T A R Y R O T A R Y

♪♪●\*Sweet Rotary♪♪●  
(The Centro Hymn)

When it began  
I can't believe it happened  
But then I know it's going strong  
2001  
That's when it came to being  
Who'd have believed  
we'll grow to be...

\*Hands, touching hands  
\*Reaching out, touching me,  
\*touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*I've been inclined  
\*To believe we're going strong  
\*And now, I...

Look all around  
So many help is needed  
C'mon, together I know we could  
And when we hurt,  
We can just smile and bear it  
'Coz we were born  
to serve and be....

Warm, touching warm  
Reaching out, touching me,  
touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*We're going strong  
\*We are here for all of you  
And now, I...  
(Repeat \*)

RC Centro's GREAT!



## The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



## President's Message

Hello, ladies.

This week, we saw how our country was more pro-active in facing Typhoon Ruby. We saw how this approach proved to be most beneficial to everyone, as lives were kept out of harm's way and fewer properties were damaged.

We should also appreciate how our national government alerted all concerned despite the disparity in earlier weather forecast from various weather centers. This is why the City's Disaster Risk Reduction Management Council convened on December 5 for preparation in case Typhoon Ruby hits our area. And it did. Public Storm Signal No. 3 was raised in Laguna province.

With all the natural disasters that we faced as a nation over the years, one good thing we gained from it is that we learned our lessons and we are now using that knowledge to save lives and reduce the effects of calamities. Indeed, Benjamin Franklin was right when he said that "An ounce of prevention is worth a pound of cure."

Stay safe, ladies, and let us keep on our toes in case our fellows need any assistance. We know very well that giving "Service Above Self" knows no rest.

Yours in Rotary,

**Best Class President Arlene "Mayor" Arcillas**



Rotary



ROTARY INTERNATIONAL

News &amp; Updates

## How a Simple School Project In India Became A Global Grant



Two years ago, U.S. Rotary members in Maine set out to improve the education system in Bikaner, Rajasthan, an Indian city near the border of Pakistan. The Rotary Club of Kennebunk Portside chose Bikaner because club member Rohit Mehta was originally from the area and had connections there. Mehta put the club in contact with Rotarians in India to provide desks for four government-run schools.

But when community leaders returned with a request for more desks, the Maine Rotarians decided they had to think bigger. The Rotary Foundation had rolled out its new grant model, which required that the club do more than just purchase school furniture to qualify for global grant funding. Club leaders put their heads together and turned a simple project to provide school desks into a global grant project by adding a campaign to recruit new students and professional development for teachers.

"Because the new grant standards required further thought, a superior grant emerged," notes Peter Johnson, Rotary Foundation chair for District 7780, which covers Maine. "Additional questions were asked, which boil down to, 'OK, they need benches [desks] and you want to help them get their benches, but what's going to happen with these benches?' The standards dramatically improved the project's scope, tone, and tenor."

Source : [www.rotary.org](http://www.rotary.org)



## ROTARY INTERNATIONAL

### News & Updates

The Rotary clubs worked with School Management Committees — teams of school administrators, community leaders, and Bikaner Rotary members — to determine what each school needed most. They discovered that the children were unschooled and had never sat in a classroom before. So the committees decided it would be easier to get the students to commit to a three-day-a-week lesson plan. That left the other two days for the same benches to be used for teacher training.

"The teachers at the government schools are well qualified, but they provide an education within the framework of their stipulated syllabus only," says Man Mohan Kalyani, project leader for the Bikaner club. "This does not include many things that are needed for the overall development of the students. So we set about supporting both teachers and students with these additional skills."

The global grant will provide desks for 1,685 students. The training will target 240 teachers. In addition to instruction in basic subjects, the curriculum aims to improve students' self-confidence, communication skills, leadership skills, and personality development. The clubs expect the program will have even better results than the earlier shipment of desks, which helped improve grades by 23 percent in the four recipient schools. Those results alone led regional authorities to select two of the schools as sites for annual examinations, meaning local students did not have to travel 15 miles to another city to take the exam.

Cornelia Stockman, a member of the Maine club, traveled to Bikaner early in the grant planning process. She said she was impressed by the level of commitment and professionalism displayed by the School Management Committees.

### AREAS OF FOCUS



SUPPORTING  
EDUCATION



PROVIDING  
CLEAN WATER



PROMOTING  
PEACE



SAVING MOTHERS  
AND CHILDREN



GROWING  
LOCAL ECONOMIES



FIGHTING  
DISEASE

Rotary



ROTARY INTERNATIONAL

News &amp; Updates

Stockman said local families who can afford it send their children to private schools with classrooms and desks. By contrast, students at the government-owned schools sit on the ground in an open area surrounded by security walls and gates. There is no compulsory attendance beyond sixth grade. The local education experts insist the students are more likely to stay in school if they have a desk to sit at, Stockman says.

Mehta is thankful the grant was able to help his native country.

"I thought it would be great if we could do something with a region that I had ties to," Mehta says. "And good education is fundamental to the quality of life."

Stockman said even though the process of expanding the project's scope was not without bumps, the Bikaner community responded to every need as the grant application evolved.

"We had to go back to them three or four times, but every time we asked them to do something else, they did it," she recalls. "They never gave up, and did everything necessary to meet the requirements of the global grant."

*Source : [www.rotary.org](http://www.rotary.org)*

Disappointments are just  
God's way of saying  
"I've got something better".  
Be patient, live life,  
have faith.

BOOK OF QUOTE  
[www.facebook.com/BookOfQuotes](http://www.facebook.com/BookOfQuotes)



## Reflections

“Who would be interested in a garden containing flowers of one species or one color only? Variety has been truly said to be the spice of life. Sameness is monotonous, depressing.”

(Paul, Harris This  
Rotarian Age, page 87)



*“Work for a cause, not for applause. Live your life to express, not to impress, don't strive to make your presence noticed, just make your absence felt.”*



## Centro In-Focus

### Centro's Bazaar

Dear Fellow Rotarians,  
Merry Christmas from the Rotary Club of Sta. Rosa Centro!!!

We are going to have a Christmas Bazaar entitled "My FAIR Centro" on December 12, 13 and 14 at Solenad2, Sta. Rosa City (between Army Navy and Toast Box), featuring our very own Baraka Products booth where you can get the famous native delicacies from Sta. Rosa. We will also have a White Elephant Booth that will offer pre-loved items from Centro Ladies. We have also invited other quality vendors who will sell items ideal for the season. Come join us! See attached flyer for details. See you there!



**Rotary**  
Club of  
Sta. Rosa Centro

*in cooperation with*



Ayala Malls  
*Let's Mall!*

# My FAIR Centro



## Christmas Bazaar

**12-14 December**

**Solenad2, Nuvali**  
Beside Army Navy

**Authentic Sta. Rosa FOODS**

**Heirloom Sta. Rosa DISHES**

**GIFTS & Novelty Items**

**FASHION & Accessories**

**COLLECTIBLES**



## Centro In-Focus

### D.A.R.E

December 4, 2014

PO3 Myrill M Opida, FJGAD PNCO together with PINSP JOSIE P PAGE (RET) DARE Officer conducted lecture on Drug Abuse Resistance Education (DARE) held at Central 2 Elementary School. More or less 400 students from Grade 5 attended the said lecture. Centro Lady PE Pen Cuya assisted during the lecture.







Centro In-Focus

Club Meetings



*December 5, 2014 Regular Meeting at Seda, Nuvali*



*December 10, 2014 Special Meeting at Palms Country Club, Alabang*



## Fun Page



**THEY LAUGH AT ME  
BECAUSE I'M DIFFERENT..**



**I LAUGH AT THEM BECAUSE  
THEY ARE ALL THE SAME**

*Slapix.com*





## Rotary Historic Moments

### Since Boys' Week, Rotary Has Been Empowering Young Leaders



*The Rotary Club of Fort Smith, Arkansas, USA, sponsored a float in a 1924 Loyalty Day parade.*

The history of Rotary's work with youth dates back to the 1920s, when many clubs took part in an international event known as Boys' Week.

The first Boys' Week was held in New York City in May 1920 by the Rotary Club of New York and other local organizations. The event was part of an effort to promote youth development in the areas of education, citizenship, health and hygiene, and vocation.

New York club members reported on the success of Boys' Week at the 1920 Rotary convention, hoping that it would become part of the Boys' Work program, which Rotary had established several years earlier with the creation of the Committee on Work among the Boys (later known as the Boys' Work Committee). The program encouraged Rotary clubs to work with other community initiatives and organizations to counter juvenile delinquency, truancy, and poor physical health, with the goal of developing good citizens.

Boys' Week events quickly spread throughout the world. By the mid-1920s, they were being held in almost 600 locations across 25 countries. In 1928, the number of participating cities and towns had grown to about 3,000.

## Rotary Historic Moments

The target audience also grew rapidly. Girls rode on the float sponsored by the Rotary Club of Vicksburg, Mississippi, in a 1924 Loyalty Day parade held in conjunction with Boys' Week.

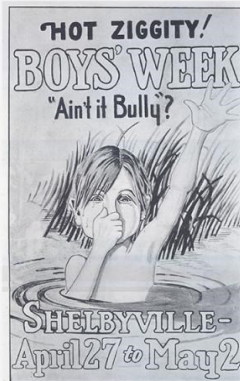
By the late 1920s, the United States had established a National Boys' Week Committee, in which Rotary participated. Rotary clubs were encouraged to support their local Boys' Week events as a way to achieve the goals of the Boys' Work program.

In 1934, Boys' Week became known as Youth Week, and in 1936, Boys and Girls' Week.

The RI Board of Directors voted to discontinue Rotary's official sponsorship of Boys and Girls' Week in 1956 in order to support new youth efforts, but it encouraged clubs to continue participating in local youth service initiatives.

Rotary went on to create other programs for young people in the following decades, including Interact, Rotaract, and Rotary Youth Exchange.

In 2010, Youth Service became Rotary's fifth Avenue of Service. Rotarians recognize the positive change that young people implement through leadership development activities, community and international service projects, and exchange programs that enrich and foster world peace and cultural understanding.



*Left: A 1924 poster advertising Boys' Week in Shelbyville, Tennessee, USA. Right: Badge from a 1924 Boys' Week event in Philadelphia, Pennsylvania, USA. Giving young boys leadership roles encouraged participation in activities.*



## For your Information

### How to cook Strawberry Pianono

Strawberry Jelly Rolls Recipe is one of the most loved desserts which are famously known here in the Philippines as "Pianono". This enticing sweet treat is made of light sponge cake rolled with a tangy strawberry filling that makes an excellent crowd-pleaser dessert after a hearty meal.

Making this Strawberry Pianono Recipe is simple and quite easy to do, just make sure that the sponge cake is still warm when you put the strawberry filling to avoid it from breaking or cracking. Aside from strawberry, you may also try some other fillings in preparing jelly rolls; there are lots of jams and preserves to choose from.

#### Jelly Roll Cake Ingredients:

- 5 eggs, separated at room temp.
- 1 cup sugar
- 1 cup flour
- 1 tsp. baking powder
- ½ tsp. salt
- 3 tbsp. melted butter
- Icing sugar for dusting
- ½ cup strawberry or rasp-



## For your Information

### Cooking Procedure:

- Preheat an oven to 350F. Line a 15×10 inch jelly roll pan with parchment paper. Place egg yolks in a bowl and beat until doubled in size add in  $\frac{3}{4}$  cup of sugar gradually, and beat well and set aside. In another bowl whip egg whites until soft peaks then add the remaining  $\frac{1}{4}$  cup of sugar and continue to beat until medium peaks formed. On a third bowl or a parchment paper sift together, flour, baking powder, and salt.
- Add half of flour mixture into egg batter and fold in. Add half of whipped egg whites and fold in. Repeat with the remaining half and half, and lastly fold in melted butter. Pour in the batter and spread evenly on a prepared pan. Bake in a preheated oven for about 15 minutes or until the cake springs back when gently pressed. Cool in a wire rack for a couple minutes and dust with icing sugar completely.
- Invert jelly roll cake on a well dusted and clean towel or parchment paper with icing sugar to prevent from sticking. Peel off the parchment paper, and roll the cake with cloth and let it rest for 3 minutes. Unroll the cake and spread jam thinly and evenly, then re-roll the cake back again. Cut both ends of jelly roll, then cover and store at room temperature until ready, slice and serve.

Tips : The key to jelly roll success is to roll up the cake while its warm and flexible, so it won't crack when filled.

Once you master the rolled cake it's easy as 1...2...3.. , you can put any fillings you like and add any frosting to cover the rolls.



Source : <http://www.pinoyrecipe.net/>



## What's coming up?

### **Sunday, December 21**

Happy Birthday!! Rtn. Myrna Valle

### **Wednesday, December 24**

Happy Birthday!! Rtn. Mel Tadeo

### **Friday, December 26**

Regular Weekly Meeting

### **Sunday, December 28**

Centro Xmas Party

### **Friday, January 2, 2015**

Regular Weekly Meeting

### **Friday, January 9, 2015**

Regular Weekly Meeting

### **Saturday, January 10, 2015**

Happy Birthday!! PP Leni Ma

### **Friday, January 16, 2015**

Regular Weekly Meeting

### **Friday, January 23, 2015**

Regular Weekly Meeting

### **Friday, January 30, 2015**

Regular Weekly Meeting

### **Friday, February 6, 2015**

Regular Weekly Meeting

Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**P R O G R A M  
December 19, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	IPP Doray Lucero
National Anthem	PE Pen Cuya
The Four Way Test	Rtn. Gloria Bedienes
Object of Rotary	PP Carol Salvahan
Acknowledgment	Rtn. Pinky Belizario
Recognition	Rtn. Michelle Baldemor
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night :  
PE Evs Laranga**



**PROUD  
MEMBER**

## Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizario	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Herra Thessa Diaz		Engineer	Jun 27
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Marianne Veracruz		Events Planner	Jun 18
Jacqueline Victoria	6556182	Watch Services	Nov 07





## Attendance Report

**Rotary Club of Sta. Rosa Centro**

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as  
 our guest/visiting Rotarian

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Rotary Club

During our club meeting today

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Secretary Che Lu

### Attendance

**For Dec 5—Dec 11,  
 2014**

Total Membership	27
Members Present	9
Meetings Made-up	10
Leave/Senior	4
Total Attendance	23
Attendance Percentage	85%



### Special Observances

July 2014	Start of Rotary Year Public Relation Month
August 2014	Membership & Extension Month
September 2014	New Generation Month
October 2014	Vocational Month
November 2014	The Rotary Foundation Month
December 2014	Family Month
January 2015	Rotary Awareness Month
February 2015	Rotary Anniversary
March 2015	Women's Month
April 2015	Magazine Month
May 2015	Rotary Trainings
June 2015	Rotary Fellowship Month



## Mission and Vision

### VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

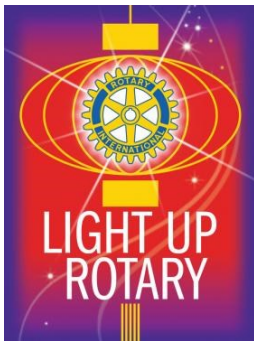
### MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: [ana\\_clariz06@yahoo.com](mailto:ana_clariz06@yahoo.com). All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*