

The CENTRO

Official Weekly Bulletin



Rotary Club of Sta. Rosa Centro RI District 3820

Outstanding Club RY 2012-2013

Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

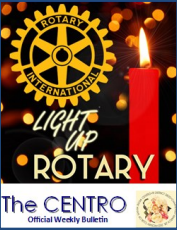
Club e-mail : thevisioningcentro@yahoo.com

Officers & Directors, Rotary Year 2014-2015

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



Inside this Issue

	Page #
Program	4
Invocation	5
Object of Rotary	5
The Four Way Test	6
Centro Hymn	6
President's Message	7
RI News & Updates	8-10
Reflections	11
Centro-in-Focus	12-15
Connect for Good	16-17
For your information	18-19
What's coming up	20
Next week's order of Business	21
Roster of Members	22
Attendance	23
Special Observances	23
Mission & Vision	24

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
November 28, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	Dir. Mel Tadeo
National Anthem	Rtn. Michelle Baldemor
The Four Way Test	IPP Doray Lucero
Object of Rotary	Dir. Evs Laranga
Acknowledgment	PP Mary Ann Gonzales
Recognition	Dir. Myrna Valle
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night
PE Pen Cuya**


**If any person is unable to fulfill their positions as above please
make arrangements with another Rotarian to take your place.**

INVOCATION



As we gather here today as members of Rotary, we pray that we are ever mindful of opportunities to render our service to fellow citizens and to our community. Keeping in mind always the enduring values of life, exerting our efforts in those areas and on those things upon which future generations can build with confidence. Let us continue to strive to make a better world. Amen

R O T A R Y R O T A R Y



Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O T A R Y R O T A R Y

♪♪●*Sweet Rotary♪♪●
(The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001
That's when it came to being
Who'd have believed
we'll grow to be...

*Hands, touching hands
*Reaching out, touching me,
*touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*I've been inclined
*To believe we're going strong
*And now, I...

Look all around
So many help is needed
C'mon, together I know we could
And when we hurt,
We can just smile and bear it
'Coz we were born
to serve and be....

Warm, touching warm
Reaching out, touching me,
touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*We're going strong
*We are here for all of you
And now, I...
(Repeat *)

RC Centro's GREAT!



The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



President's Message

Hello, ladies.

Manny Pacquiao once again brought pride and honor to Filipinos around the world as he achieved a unanimous decision win over his opponent last Sunday.

It is interesting to note that Filipinos can unite and exhibit nationalism when it comes to the bouts of our "Pambansang Kamao." One can easily attest to that because Pinoys, regardless of social class, all troop in front of TV sets to watch his boxing matches. This is why we regularly host free pay-per-view whenever he has a fight.

Our nation already demonstrated that it can further benefit from this trait when our fellows from in and out of the country mobilized various means to help victims of Typhoon Yolanda as well as the earthquake that hit the Visayas region last 2013. The City Government also gave their share to aid in the immediate and even the long-term needs of the victims.

I believe that as Centro Ladies, we are also exhibiting this trait of patriotism and cohesiveness. We are demonstrating that we can also take time off of our personal and professional lives to help others grow and also win the fight of their lives – whether it's against poverty, sickness or illiteracy. By giving "Service Above Self," our nation can and will win any fight that is presented to us.

Yours in Rotary,

Best Class President Arlene "Mayor" Arcillas

Rotary



ROTARY INTERNATIONAL

News & Updates

How Rotary Can Keep and Recruit Members



For more than a decade, Rotary's membership has lingered around 1.2 million. That means that for every person who joined during that period, another person left. Last year, membership hit a 10-year low, at 1,185,000, though we've since rebounded, raising the figure this year to 1,207,102.

For RI President Gary C.K. Huang, that's not good enough. He hopes to increase membership to 1.3 million by the end of his term.

"It's simple: The more members we have, the more people we can help," Huang says. "A stronger membership base will result in strong communities."

How can we reach his goal? And how can we keep the members we already have? Here's a look at regions and countries that have increased membership, as well as an overview of ways that Rotary leaders are working to grow our membership.

WHERE IS ROTARY GROWING AND WHY?

GERMANY

Germany gained more 11,000 members from 2003 to 2013, an increase of 27 percent. "German clubs put an emphasis on personal connections

Source : www.rotary.org

ROTARY INTERNATIONAL

News & Updates

between members and their families and try to develop programs and events in which many play an active role," says Rotary coordinator Peter Iblher. "We try not to overwhelm our members with financial requests and purely financial goals. We try to create an impression of club life as being rewarding and valuable for members and their families."

LITHUANIA

RI Director Per Høyen, credits some of the membership growth in his zone, particularly in Lithuania (which doubled its number of Rotary members between 2003 and 2013), to favorable media coverage and positive government relations. "Lithuanian Rotarians get the media interested in the projects they are doing all over the country. This 'free' PR creates a lot of interest among people and makes it easier to get new members, because people know what Rotary is doing," he says.

AFRICA

"The average age of Rotarians in Africa is younger than in the United States or Europe. Clubs are relevant and vibrant, and support the belief that it is an honor and a big deal to become a Rotarian," says Thomas Branum, past chair of the Reach Out to Africa Committee and past RI director. Since 2004, Africa has gained more than 6,000 members.



INDIA

In India, where membership grew by 38 percent between 2003 and 2013, three districts are collecting data to develop a plan for starting new Rotary clubs for the sons and daughters of members. Other strategies include recognizing those who recruit new members at appropriate events, and inviting prospective members to half-day seminars to learn about Rotary. "We target former Rotaractors and encourage them to form new Rotary clubs," says Ulhas Kolhatkar, a Rotary coordinator and past district governor. "We also encourage participation from second-generation Rotarians."

TAIWAN

"One way we've been successful in Taiwan is focusing on alumni — people who were in Group Study Exchange and former Rotaractors. We keep track of these people," says Huang. From 2003 to 2013, Taiwan gained more than 7,500 members, an increase of 49 percent.

ROTARY INTERNATIONAL

News & Updates

COUNTRIES AND AREAS WITH LARGEST MEMBERSHIP DECLINES, 2003-13

- United States -58,481 members (-15%)
- Japan -23,248 (-21%)
- England -7,743 (-16%)
- Australia -5,260 (-14%)
- Canada -4,167 (-14%)

COUNTRIES AND AREAS WITH BIGGEST MEMBERSHIP GAINS, 2003-13

- India +34,068 members (+38%)
- Korea +12,671 (+26%)
- Germany +11,114 (+27%)
- Taiwan +7,567 (+49%)
- Brazil +4,045 (+8%)



THE \$3 MILLION PLAN TO REBUILD ROTARY

The RI Board of Directors allocated \$3 million to create regional membership plans, recognizing that local strategies guided by member feedback would be more effective than a uniform global approach. The plans outline goals for 16 regions and the steps for achieving them. "The world is different now," says Allan Jagger, chair of the Membership Development and Retention Committee and a past RI director. Jagger was involved in creating the plan for clubs in Great Britain and Ireland. "We have to look at where we've come from, what's working, and change what isn't," he says.

In Great Britain and Ireland, an analysis of the data found that bringing in new members isn't the problem — it's keeping them. Jagger says the team looked into the reason and discovered that the way Rotary was sold to prospective members didn't fit the reality of joining a club. So the membership plan for Rotary International in Great Britain and Ireland recommends a club "visioning" process to help clubs become more attractive to members, both new and existing.

In Australia, New Zealand, and the Pacific Islands, regional leaders focused on what they already do well. "There will always be weaknesses," says Jessie Harman, a Rotary coordinator from Australia. "This is about identifying strengths and giving Rotarians and clubs examples of best practices and other tools they can use to strengthen Rotary." One asset in this region is member diversity. To remain strong, leaders set a goal of increasing the number of female members by 6 percent, young members by 5 percent, and culturally diverse members by 3 percent.



Reflections

"Individual effort when well directed can accomplish much, but the greatest good must necessarily come from the combined efforts of many men. Individual effort may be turned to individual needs, but combined effort should be dedicated to the service of mankind. The power of combined effort knows no limitation. This superlative power no man may appropriate to his own use. This is the world's sub-conscious conclusion. We must clearly understand the justice of it and measure up to its requirements.

Paul P Harris' message to the Atlanta Convention 1917



"Quick and complete employment is both a sword and a shield. That's why every possible line of industrial and agricultural activity should ring with new life. This is Rotary's opportunity." — President's Annual Message, THE ROTARIAN, August 1919



Centro In-Focus

Interact Induction

*Sta. Rosa Science & Technology High School
November 14, 2014*

Officers & Members of Centro's Interact Club were inducted by BCP President Arlene Arcillas last November 14, 2014.





Centro In-Focus

Project Turnover and Fellowship with Korean Sister Clubs

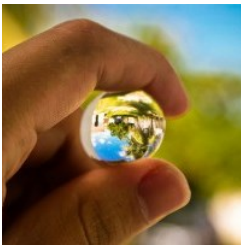
November 20-21, 2014



The Rotary Club of Sta. Rosa Centro joined mother club, Rotary Club of Sta. Rosa in welcoming Rotary Clubs from Korea : RC Gumi Geumo of District 3680 and RC Pohang Eunhasu of District 3630. These 2 clubs

have contributed to several projects, namely : Toilet and table tennis equipment for Jose Zaval-la Elementary School and Sto. Domingo Elementary School, PT/ Rehab Equip-ment for Sta. Rosa Commu-nity Hospital.





Centro In-Focus

**Project Turnover and Fellowship
with Korean Sister Clubs**

November 20-21, 2014



Turnover of Physical Therapy and Rehabilitation Center at Sta. Rosa Community Hospital



Dinner at Sta. Rosa City Hall



Centro In-Focus

**Project Turnover and Fellowship
with Korean Sister Clubs**

November 20-21, 2014



Turnover of toilets & tennis equipment at Jose Zavalla Elementary School, Brgy Poooc, Sta. Rosa City



Dinner at Viewfort, Carmona



Pe Pen Cuya and Rtn Glo Bedienes attended the RCC seminar to further enhance their knowledge on how to form an RCC.

Centro In-Focus

Rotary Community Corps Seminar

November 15, 2014



LET US INTRODUCE YOU TO
OUR ROTARY.

CONNECT FOR GOOD

ORGANIZE A ROTARY COMMUNITY CORPS

A Rotary Community Corps is a group of non-Rotarians who share our commitment to service. RCC members plan and carry out projects in their communities and support local Rotary club projects.

There are more than 7,500 corps in over 80 countries. Some examples of their work:

- The RCC of San Miguel in Guadalajara, Mexico, gives scholarships to high school students from poor families.
- Disabled volunteer members of the RCC of Keon in Cortlandt Manor, New York, USA, plan service activities at a food pantry and dog rescue facility.
- The RCC of Cura Village in Nairobi, Kenya, provides education funding and equipment for a local orphanage.

CONNECT FOR GOOD

HOW DO I JOIN OR ORGANIZE AN RCC?

By joining or organizing an RCC you can make a tremendous impact in your community. RCCs can exist anywhere there is a local club sponsor. You can find an RCC in your area by contacting your local Rotary club. If there isn't a community corps, discuss the idea of starting one with your local Rotary club president. Learn more about what you can do through a Rotary Community Corps.

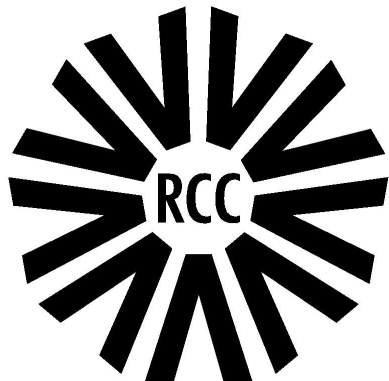
HOW DO I SPONSOR AN RCC?

By sponsoring an RCC you are giving a larger segment of your community the opportunity to proactively address issues where they live. Community members with a vested interest in a project are more likely to make sure that the project lives on.

You can form an RCC anywhere non-Rotarians are interested in working with Rotary. Here are some guidelines:

- Assess your community needs. Find out where an RCC could have the biggest impact and what kinds of projects would be most effective.
- Promote the RCC to your club. Make sure you have buy-in from members and outline your club's role as a sponsor
- Recruit RCC members. Start with a core group of members. Community organizations and nongovernmental agencies are a good place to recruit.

Source: www.rotary.org





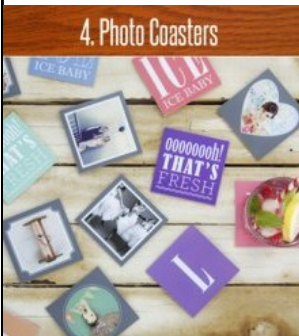
For your Information

6 Quirky Christmas Giveaways You Can Make Yourself



For the ultimate cheapskate to give to someone really close to: Make vouchers out of cardstock or construction paper for recipient to redeem when in need of a car wash, baby sitter, dog walker, massage, home cooked dinner, laundry, lap dance (woops let's stop there), whatever. Of course all to be fulfilled by you, duh. Please put a little more effort into designing vouchers since you know, it basically is free.

More stuff to fill in jars! Make a cellulite busting coffee scrub with 1 part sugar and 1 part coffee grounds and moisten with a little olive oil till it looks somewhat like damp sand. You can even add a few drops of vanilla essence for an extra delicious bath treat. Don't forget to make a cute label and gift tag to go with it. Remember, packaging is everything. Nobody will think you just asked Starbucks for used grounds and "borrowed" sugar and olive oil from your mom's pantry if it looks nice.



Easily transform plain ceramic tiles or even wood into lovely coasters with just photo paper, pvc glue, and clear coat varnish. Print the best shots from your friend's Instagram feed slightly smaller than your tile. Cut out and round the corners a bit, stick on to tile with glue. Coat the top with some little watered-down glue a couple times and finish by sealing with clear coat varnish to make it waterproof. Make it look professional by attaching adhesive felt pads on the underside to keep coaster from sliding. I can sense a big "awwwww!" with this one.

For your Information

Terrariums, Herb Gardens, Mini Garden



Plants seem to be the in thing nowadays. Brighten someone's room or office cubicle with a little patch of green with this simple gift. Make a terrarium out of an upside down mason jar (man, the hipsters were right, you really can use them for everything!) and tiny plants, or assemble a few small pots of herbs for someone who loves to cook, or a make a mini garden of succulents inside an old Altoid tin for your badass friend. Visit your local nursery for plants and vendors will be more than willing to help you out regarding which ones to use and how to care for them.

Spray regular alphabet magnets with three to four light coats of metallic spray paint. Make sure you let them dry real well in between coats or else you'll end up with a sticky mess. Yes, that insight is still from experience. Put them all in none other than this uber-versatile mason jar and present to your favorite logophile.

2. Metallic Alphabet Magnets



1. Chalkboard Anything



Another cool thing at the moment is turning anything and everything into chalkboards. So much so that chalkboard paint is now marketed for crafty DIY folk and comes in an array of colors. But the truly crafty and hipster scoff at the store bought varieties and make their own version through a super secret recipe I'm willing to share with you cos you know, it's the season of giving.

So there, mix 2Tbs grout for every cup of flat latex paint till smooth and paint away! Make anything from picture frames to place mats and pair gift with a set of homemade chalk.



What's coming up?

Friday, November 28

Regular Weekly Meeting

TRF Awareness Seminar

Friday, December 5

Regular Weekly Meeting

Saturday, December 6

District Christmas Party

Tuesday, December 9

Happy Birthday!!! - Rtn Jay Dee



Friday, December 12

Baraka ng Centro

Regular Weekly Meeting

Saturday, December 13

Baraka ng Centro

Sunday, December 14

Baraka ng Centro

Wednesday, December 17

The Hobbit Block Screening

Sunday, December 21

Happy Birthday!! Rtn. Myrna Valle



Wednesday, December 24

Happy Birthday!! Rtn. Mel Tadeo

Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
December 5, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	Rtn. Gloria Bedienes
National Anthem	PP Precy Dela Cruz
The Four Way Test	Rtn. Jen Dee
Object of Rotary	Rtn. Marrienne Veracruz
Acknowledgment	Dir. Myna Valle
Recognition	PP Mary Ann Gonzales
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night :
PP Liza Pineda**



**PROUD
MEMBER**

Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizario	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Herra Thessa Diaz		ECE	
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Marianne Veracruz		Events Planner	Jun 18
Jacqueline Victoria	6556182	Watch Services	Nov 07



Attendance Report

Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as
our guest/visiting Rotarian

Name

Rotary Club

During our club meeting today

Date

Secretary Che Lu

Attendance

**For Nov 21—Nov 27,
2014**

Total Membership	27
Members Present	9
Meetings Made-up	9
Leave/Senior	5
Total Attendance	23
Attendance Percentage	85%



July 2014

Special Observances

Start of Rotary Year

Public Relation Month

August 2014

Membership & Extension Month

September 2014

New Generation Month

October 2014

Vocational Month

November 2014

The Rotary Foundation Month

December 2014

Family Month

January 2015

Rotary Awareness Month

February 2015

Rotary Anniversary

March 2015

Women's Month

April 2015

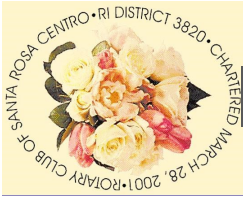
Magazine Month

May 2015

Rotary Trainings

June 2015

Rotary Fellowship Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

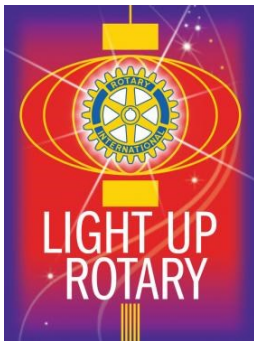
MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: ana_clariz06@yahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*