

The CENTRO

Official Weekly Bulletin



Rotary Club of Sta. Rosa Centro RI District 3820

Outstanding Club RY 2012-2013

Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

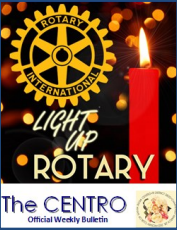
Club e-mail : thevisioningcentro@yahoogroups.com

Officers & Directors, Rotary Year 2014-2015

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



Inside this Issue

	Page #
Program	4
Invocation	5
Object of Rotary	5
The Four Way Test	6
Centro Hymn	6
President's Message	7
RI News & Updates	8-10
Reflections	11
Centro-in-Focus	12-15
Minutes of the Meeting	16-17
For your information	18-19
What's coming up	20
Next week's order of Business	21
Roster of Members	22
Attendance	23
Special Observances	23
Mission & Vision	24

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
November 21, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	IPP Doray Lucero
National Anthem	PE Pen Cuya
The Four Way Test	Rtn. Thessa Diaz
Object of Rotary	Rtn Gloria Bedienes
Acknowledgment	Rtn. Pinky Belizario
Recognition	Rtn. Michelle Baldemor
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night
Rtn Myrna Valle**


**If any person is unable to fulfill their positions as above please
make arrangements with another Rotarian to take your place.**

INVOCATION



Dear Lord, being in Rotary allows us to serve others. We ask that you help us remember always the Four Way Test as we work today and everyday. Help us to serve humbly and willingly as we focus on the needs of our community. Thank you for our gifts and help us to use them wisely. Amen.

R O T A R Y R O T A R Y



Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O T A R Y R O T A R Y

♪♪●*Sweet Rotary♪♪●
(The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001
That's when it came to being
Who'd have believed
we'll grow to be...

*Hands, touching hands
*Reaching out, touching me,
*touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*I've been inclined
*To believe we're going strong
*And now, I...

Look all around
So many help is needed
C'mon, together I know we could
And when we hurt,
We can just smile and bear it
'Coz we were born
to serve and be....

Warm, touching warm
Reaching out, touching me,
touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*We're going strong
*We are here for all of you
And now, I...
(Repeat *)

RC Centro's GREAT!



The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



President's Message

Hi, ladies!

This week, the City of Santa Rosa once again received the Green Banner Award for championing the cause of promoting good nutrition. The award was given by the National Nutrition Council Region IV-A.

I am sharing this positive news because as advocates of matters focusing on women and children, we, Centro Ladies, can also include in our Club's plans the provision of support to the local government in its nutrition programs.

We can find inspiration in Winston Churchill when he said, "There is no finer investment for any community than putting milk into babies." Participating in programs for the benefit of children's nutrition is a win-win situation for all concerned. For our Club, this step will expand our scope when it comes to our target recipients. For the City, we can help in achieving the target zero-malnourished children. For the beneficiaries, we can contribute to their well-being, and possibly their future. For if children are well-nourished, they can perform better in school, have better grades and gain more opportunities afterwards.

I believe that if we take this as part of our program, the Rotary Club of Sta. Rosa Centro can also create an impact, the same way Rotary International is slowly but surely succeeding in its efforts to eradicate polio.

Thank you.

Yours in Rotary,

Best Class President Arlene "Mayor" Arcillas

Rotary



ROTARY INTERNATIONAL

News & Updates

The White House Honors Rotary Women For Their Humanitarian Service



Senior Rotary leaders gathered Tuesday at the White House to honor 10 women for their service projects, an event attended by members of U.S. President Barack Obama's senior staff.

The Rotary members presented their projects, in the hopes of creating new inroads for government partnerships and support.

"This is recognition of the great work that they do but also serves as a great vehicle to inspire others to do similar kinds of things," said Rotary General Secretary John Hewko. "One of the things we're doing a better job of is sharing our story to the non-Rotary world."

The honorees were selected by Rotary senior leaders and endorsed by the White House from clubs around the U.S. but their projects touch lives across the globe.

Carolyn Jones, of Anchorage, Alaska, has served numerous times as a Rotary volunteer in Russia, three of them as a preschool teacher for developmentally delayed children in orphanages. During her presentation she lamented hearing about a child sold for a bottle of vodka, and vowed to use her honor as a stepping stone to save more lives.

ROTARY INTERNATIONAL

News & Updates

Jacqueline Parsons, a licensed professional counselor from San Antonio, Texas, works on projects in her community and abroad, including the FLAG (Fitness, Literacy, Attendance, and Grades) program, which provides incentives to students to go to school, including bikes, sports equipment, and other items.

Ginger Vann from Baker, Louisiana, coordinates tutoring for at-risk students. With the help of her club, she renovated an uninhabitable school building, and worked with tutors to reach 50 students each day. She's also passionate about workforce development in Baker, where well-paying craftsman jobs often go unfilled.

Michelle Candland, from San Diego, California, works with Monarch High, an alternative school designed for homeless children.

"Right now there are over 1.3 million homeless kids on the street in America. That's more than there are Rotarians around the world," said Candland. "Twenty thousand of those kids are in San Diego alone."

"How can a child focus on school if their tummies are growling, their shoes don't fit, and they don't even know where they are going to be sleeping the next day?" she asked. "It takes an entire community to work together to solve this problem."



The other honorees Tuesday were Bernadette Blackstock, Marion Bunch, Carol Butler, Elizabeth Usovicz, Deepa Willingham, and Jane Winning.

Winning, a registered nurse from Chowchilla, California, has provided immunizations and health exams to more than 2,500 people in need across Mexico, Honduras, Ecuador, and Guatemala. She's also worked with Rotaplast International to provide free cleft lip and palate reconstructive surgery to those who cannot afford it.

Butler, also from Anchorage, highlighted two projects. The first is a statewide suicide prevention plan. According to Butler, Alaska has the highest rate of suicide per capita in the nation. The public awareness plan educates Rotary members and Alaska residents to recognize the warning signs of someone in crisis. She also talked about her club's partnership with the Alaska Mission of Mercy, a collective of dentists, staff, and other volunteers who provide free dental services throughout the state.

ROTARY INTERNATIONAL

News & Updates

"Dental care is a gateway to good health," says Butler. "There's an increasing problem nationwide with people seeking dental care in emergency rooms."

Bunch, of Atlanta, Georgia, is the CEO of Rotarians for Family Health and AIDS Prevention. She has received numerous awards on behalf of her work for AIDS, and considers herself a mom who represents the face of AIDS because she started her work after losing her son to the disease in 1994.

"Because of that one single tragedy, my life's journey changed dramatically from a very engaged business woman to a warrior on AIDS and advocate of human rights," Bunch said.



As a result of her leadership, in April some 343,660 people received health care, medical checkups, and counseling from 8,150 Rotary volunteers during Rotary Family Health Days across Ghana, Nigeria, Uganda, and South Africa.

Like Bunch, Blackstock, of Franklinville, New Jersey, has turned her love of service into a career, launching the People for People Foundation, which assists families struggling with financial hardships. To date, the foundation has helped some 10,000 families afford food, clothing, rent, utilities, medications, and other life necessities.

"Our combined mission today is not only to provide small grants but to serve as advocates for our families and provide life-skill training and mentoring and case management where needed."

The event in D.C. was also an opportunity for the honorees to share ideas with each other.



Reflections

“What a pity it would be, for instance, if the colorful lives of the various European nations were blended into one. Where then, could be found the fascination of travel?”

(Paul Harris, This Rotarian Age, page 87)



“There is nothing intangible about Rotary: It is reality itself. To give is to receive; to lose oneself is to find oneself; to be happy is to serve. These are old truths...for the individual...and the mass, whether application be in the exchange of goods, toil, knowledge, or love.” — The Meaning of Rotary, THE ROTARIAN, November 1921



Centro In-Focus

Vocational Awards 2014

November 7, 2014

RI District 3820 held its Vocational Awards Night last November 7, 2014 at Bulwagang Makulot, Fernando Air Base, Lipa City.

Fernando Air Base, Lipa City.

Centro have 2 awardees, both from the medical profession.





Centro In-Focus

Launch of Project D.A.R.E November 14, 2014

The Rotary Club of Sta. Rosa Centro headed by BcPres Arlene Arcillas, in cooperation with Sta. Rosa Police Department launched D.A.R.E, Drug Abuse Resistance Education, last November 14, 2014. The objective of the project is to teach students (and students) proper decision making when it comes to drugs so as to help them lead safe and healthy lives.





Centro In-Focus

Regular Meeting

November 14, 2014

At Conti's, Nuvali for Centro's regular meeting.





Centro In-Focus

Zone Institute

November 19-23, 2014

Kota Kinabalu, Malaysia



Dir Mel Tadeo and PP Mary Ann Gonzales attended the Zone Institute. In the said event, the participants will experience great fellowship and a participative learning experience that will help inspire them for their continuing leadership and service. The Institute will also

provide an update on RI and Rotary Foundation policies and programs.



With District Governor Elect Pepe Estevez



Minutes of the Meeting

MINUTES OF THE MEETING Rotary Club of Sta. Rosa Centro Contis Bakeshop & Restaurant

November 14, 2014

I. ATTENDEES:

PP Che	Rtn Gloria	Guests:
PP Precy	Rtn Cecile	RC Sta Rosa
PP Liza	Rtn. Jay	BcP Paulo
PP Hazel	Rtn. Myrna	PP Rolly
PP Jacky	Rtn Marian	Rtn Oliver
Rtn Sheila	PN Evs	Rtn Danny
PE Pen	Rtn Michelle	PP Nonia

II. AGENDA:

1. RC Sta. Rosa represented by Pres. Paulo discussed about the launching of their club's Global Grant project which is the donation of Physical Therapy med. equipment at Sta. Rosa Community Hspital. This is in partnership with RC Gumi Guemo(men) & RC Pohang Eunhasu(women) of RID3630 of South Korea. Mother club is inviting Centro to attend the following activities:

a) Day 1: * Nov 20 (Thurs at 2pm)- Jose Zavalla Elem. School donation of toilet and table tennis equipment

* Nov 20 (Thurs at 7pm)- dinner at 4th floor Municipal Hall.

b) Day 2: *Nov 21 (Fri at 10am)- Sto. Domingo Elem. School turnover of toilet and table tennis equipment and feeding of 300 students.

* (at 2pm)- Community Hospital turnover of PT medical equipment

* (at 6pm)- Beaufort, Carmona dinner with partner clubs

** Mother club requested Centro to treat to a fellowship the women S. Korean Rotarians after dinner at El Cielito Hotel Sports Bar to bond with them for possible sister-club in the future. Expenses will be on Centro's account as agreed by Centro members.

Minutes of the Meeting

2. My Fair Centro Bazaar

PP Nonia presented the food items/kakanins which the club can sell as approved by PDG Chit. Centro will provide containers which should be in accordance with the specification of Aya-la. Person-in-charge to do the costing for the selling price of each item is PDG Chit (Liza to inform her). Nonia will coordinate with PP Carol in transporting daily the food items from Nonia's place to Nuvali.

As agreed, food selling will start at 1pm and White elephant on Friday since there's not much customers on this day. On Sat. & Sun., food selling at 11am and white elephant in the afternoon. Schedule of manning the Baraka items/White Elephant:

Dec 12(Friday) 9am – Michelle, Liza, Marian 1pm-Liza, Jackie, Evs(4pm)

Dec 13(Sat) 9am- Hazel, Pen, Myrna,Liza 1pm-Cecile, Carol, Jacky

Dec 14(Sun) 9am-Shiela, Myrna 1pm-Shiela, Gloria

3. PP Liza reminded that the TRF Recognition Night is on Nov.

25. Members are requested to pay by Monday the club's commitment of at least \$25 each to be recognized as EREY club. It was suggested if the club can advance from the special fund to cover for the members who will pay on later dates. PP Liza will email PDG Chit for her approval. The following paid Php 1,125 each on Nov 14: Myrna, Jackie and Hazel; Liza & Cecile paid \$100 each during Gov's visit; Pres Arlene & MaryAnn @ \$1,000 each. Others who can pay will give to Liza on Monday.

4. Formation of Rotaract Club- PP Hazel will meet the possible members who are the sons, daughters and grandchildren of Centro on Nov. 15 at McDonald's Bel-Air.

Meeting was adjourned at 10:30 pm.



For your Information

Baraka Products to be featured in “My FAIR Centro”

In a past fast fading, most of the towns south of Manila on the island of Luzon, the word “baraka” means “market”. Its origin is a Mexican word that means “stall”. As such, on a town’s market day, typically a Saturday, people would go to the baraka (instead of the palengke). It also lends itself to conjugation. Thus, mamamaraka (will go to the market); namaraka (went to the market); namamaraka (is at the market).

Because of its role in the rich history of Santa Rosa, Laguna, the word baraka was chosen to be the name of an advocacy group made up of women. Gathering small traders of authentic products of the town, BARAKA continues to preserve and promote the culture of Santa Rosa, with a strong focus on authentic foods and heirloom dishes.

To support BARAKA, the Rotary Club of Sta. Rosa Centro will feature its unique products to the market via “My FAIR Centro”, a bazaar to be held on December 12-14 at Solenad2, Nuvali.

The following Sta. Rosa authentic kakanin will be available on the BARAKA stall.



Mache – (Boiled ground sticky rice [“malagkit”] balls w/ sugar and roasted sesame seeds filling rolled in finely ground rice) – used to be done by Lola Acleng of Balibago and Lola Agring of Kanluran, emerging traders have replicated it.



Puto Lansong – white “puto” with star anise.

For your information



Kalamay Kuhit – (Finely ground sticky rice boiled until with viscous consistency, then mixed with coconut milk curds) – Done by trader Eder Mendoza, who learned it from her nanay, Aling Cedes (Mercedes Laserna) and aunt Idad Adato, coupled with her interest and natural curiosity by asking other kakanin makers, has rendered her kakanin a class of its own. The wonder of her kalamay kuhit or kalamay konday is proof of this.



Bok's Ice Cream – started by post-war migrant Batangueño Beltran family in the Dr. Jose Z. Tiongco Compound, Felimon "Bok" Beltran and wife Caridad, through their dedication and craft, saw their 11 children as professionals in allied medical professions. Ante-dating Häagen-Dazs ice cream, our local ice cream is time-tested to travel 1 – 1 ½ hours still maintaining its frozen condition (properly insulated of course; you may ask us the secret, if you want).



Atole – (Boiled ground dried corn w/ coconut milk & sugar topped coconut milk curds) – as done by trader Lina who repeats the cycle of learning similar to Eder, from her nanay, Aling Ida (Adelaida Gonzalez) and her lola before her of Brgy. Poo. Her 3 other sisters are into kakanin making too.



Puto Maya - (Sweet rice balls topped with fresh grated coconut) – done by trader Nelia Malabanan-Dia, of 8 children who learned the craft from her nanay, Aling Nita (Anita Gonzalez), who also learned from her nanay Teodora Angeles-de Mesa – all from Brgy. Malusak.



What's coming up?

Friday, November 21

Kota Kinabalu Zone Institute

Launch of rehab center at community hospital

Regular Weekly Meeting

Saturday, November 22

Kota Kinabalu Zone Institute

Sunday, November 23

Kota Kinabalu Zone Institute

Tuesday, November 25

TRF Recognition Night

Friday, November 28

Regular Weekly Meeting

TRF Awareness Seminar

Friday, December 5

Regular Weekly Meeting

Saturday, December 6

District Christmas Party

Tuesday, December 9

Happy Birthday!!! - Rtn Jay Dee



Friday, December 12

Baraka ng Centro

Regular Weekly Meeting

Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
November 28, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	Dir. Mel Tadeo
National Anthem	Rtn. Michelle Baldemor
The Four Way Test	IPP Doray Lucero
Object of Rotary	Dir. Evs Laranga
Acknowledgment	PP Mary Ann Gonzales
Recognition	Dir. Myrna Valle
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night :
PE Pen Cuya**



**PROUD
MEMBER**

Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizario	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Herra Thessa Diaz		ECE	
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Marianne Veracruz		Events Planner	Jun 18
Jacqueline Victoria	6556182	Watch Services	Nov 07



Attendance Report

Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as
our guest/visiting Rotarian

Name

Rotary Club

During our club meeting today

Date

Secretary Che Lu

Attendance

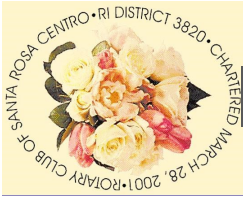
**For Nov 14—Nov 20,
2014**

Total Membership	27
Members Present	12
Meetings Made-up	6
Leave/Senior	5
Total Attendance	23
Attendance Percentage	85%



Special Observances

July 2014	Start of Rotary Year Public Relation Month
August 2014	Membership & Extension Month
September 2014	New Generation Month
October 2014	Vocational Month
November 2014	The Rotary Foundation Month
December 2014	Family Month
January 2015	Rotary Awareness Month
February 2015	Rotary Anniversary
March 2015	Women's Month
April 2015	Magazine Month
May 2015	Rotary Trainings
June 2015	Rotary Fellowship Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

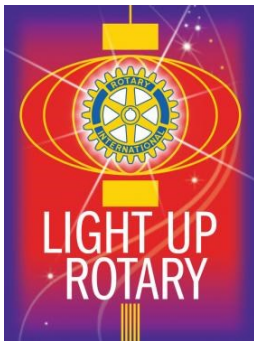
MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: ana_clariz06@yahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*