



The CENTRO

Official Weekly Bulletin



Rotary Club of Sta. Rosa Centro RI District 3820

Outstanding Club RY 2012-2013

Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

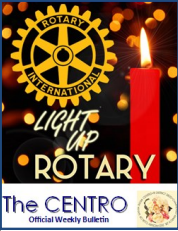
Club e-mail : thevisioningcentro@yahoogroups.com

Officers & Directors, Rotary Year 2014-2015

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



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**Rotary Club of Sta. Rosa Centro
GOVERNOR's VISIT
Palms Country Club, Alabang**

**PROGRAM
October 27, 2014**

- Call to Order BcP Arlene Arcillas
- Invocation Rtn Michelle Baldemor
- Philippine National Anthem All
- Recognition PP Carol Salvahan
- Opening Remarks BcP Arlene Arcillas
- Turnover of Governor's Fund PP Carol Salvahan
- Introduction of Club Officers
and Committee Chairpersons
& Review of Organizational
Structure PP Precy dela Cruz
- Reporting of Projects per Committee
 - The Rotary Foundation PP Che Lu
 - Membership Rtn. Cecile Gabatan
 - Service Committee
 - Community PE Pen Cuya
 - Vocational PP Meann Gonzales
 - International PP Leni Ma
 - Club Service PP Precy dela Cruz
 - Youth Service PP Hazel Ramos
 - Public Relations Rtn. Michelle Baldemor
 - Club Admin PP Precy dela Cruz
- Review of Club Involvement to the
District Website Rtn. Cecile Gabatan
- Other matters & concerns
- Closing Remarks PE Pen Cuya
- Adjournment BcP Arlene Arcillas

**Chairwoman
PP Che Lu**



District 3820

Rotary Club District 3820

Updates

Set your sights on Christmas lights 'round the tree! Join rotarians for a night of fun at the district's annual Christmas party.

RETRO
Christmas
District **3820**
CHRISTMAS PARTY

**"Come with your
Best Retro Outfit"**

QUEEN MARGARETTE HOTEL
Brgy. Domoit, Lucena City, Quezon Province
December 6, 2014
Pre-Registration (Oct. 4 - Nov. 15, 2014) = P 1,000.00
(Nov. 16 - Dec. 3, 2014) = P 1,200.00
NO ON-SITE REGISTRATION
District Governor
CASIMIRO "Jojo" DE GUIA

HOSTED BY:
Rotary
CLUB OF
LUCENA CENTRAL


Source : rid3820 yahoogroups

INVOCATION



We thank you Lord, for those gathered here and for the sense of high purpose we share. As we begin this meeting, grant our officers guidance and patience, that we may discuss together in harmony and so create selfless service and meaningful fellowship in Rotary . Amen.

R O O T A R Y R O O T A R Y



Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1** *The development of acquaintance as an opportunity for service;*
- 2** *High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3** *The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4** *The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O O T A R Y R O O T A R Y

♪♪♪●*Sweet Rotary♪♪♪●
(The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001
That's when it came to being
Who'd have believed
we'll grow to be...

Look all around
So many help is needed
C'mon, together I know we could
And when we hurt,
We can just smile and bear it
'Coz we were born
to serve and be....

*Hands, touching hands
*Reaching out, touching me,
*touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*I've been inclined
*To believe we're going strong
*And now, I...

Warm, touching warm
Reaching out, touching me,
touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*We're going strong
*We are here for all of you
And now, I...
(Repeat *)

RC Centro's GREAT!



The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?

EDITORIAL

Membership Matters

By Rtn Myrna Valle

Rotary Year 2014-2015 heralds the year to "Light Up Rotary", with focus on Membership. This cannot be stressed enough and has been repeatedly discussed by speakers during district conferences, who are all saying that we, as Rotarians, should make it our personal advocacy to improve our club's membership numbers.

While the lectures dwelt on the importance of increasing and retaining membership, very little was discussed on "how-to" to do it. But thanks to the Rotary International website, particularly the discussion forum, we can consider these ideas:

Attract young members. This idea has its merits and demerits. Some argued that it is so difficult to recruit the younger set because (1) they are not yet financially stable and (2) they are still busy raising their families and building careers. On the other hand, it is a known fact that a good number of RI presidents who started out at a very young age, proving that the younger set is a good source of quality Rotarians. We can see that the objective of "attracting young members" is probably incomplete; what we are looking to attract are the natural leaders who exhibit strong leadership tendencies at a young age. It could only be an exercise in futility when we try to recruit the younger set just because we want to have younger members.



Editorial

Recruit potential Rotarians. When we say “potential Rotarians”, we refer to those who are “most likely join”; in Sales and Marketing parlance, the “market” of Rotary. These are the people who, knowingly or unknowingly, need or want what Rotary has to offer. Looking at the profile of Rotarians, the average age is anywhere from

late 50’s to early 60’s. One of the reasons is because this is the age when a person has reached his maturity stage. In Maslow’s Hierarchy of Needs, we can see that Rotary answers the needs at the topmost level of the pyramid i.e. the self-actualization stage, and these needs are often attained during a person’s advanced age.



So why insist on attracting young members who do not belong to our “market”? There is a huge pool of potential Rotarians aged 45 and above who are still able-bodied, willing and raring to serve!

Engage new members. The whole idea of Rotary is service above self; ergo, engagement in service projects is not only needed, it is expected. It is when expectations are not met that we experience attrition of members; therefore it is crucial that our clubs deliver this requirement. Service projects are the meat of a Rotary club’s survival; without it, it will just be another group of people meeting once a week.

With meaningful and active service projects, existing members should see to it that all members are engaged. This will ensure fulfillment of the ideals of Rotary, and having a Rotarian for life.

See <https://www.rotary.org/> for more great ideas!

Rotary



ROTARY INTERNATIONAL

News & Updates

Dynamic Young Club Uses Social Media To Grow



Erin Mills had just finished teaching for the day in Montevideo, Uruguay, when her smartphone buzzed with a message.

An impromptu gathering to watch Uruguay's World Cup soccer match was being organized. Through the power of a mobile messaging app, a majority of the Rotary Club of Plaza Matriz had soon assembled at a member's home to munch on baked goods and chips while rooting for their national team.

That enthusiasm and ability to draw a crowd has made the club, which just received its charter in July, a success in the country's capital city. Made up almost entirely of young professionals, it is the kind of club Rotary is eager to have more of. It has also served as a bridge back to Rotary for former members of Rotaract, who must leave the program when they turn 30.

Mills says she could tell the club had something special by its third meeting. "It turned into a brainstorming session of all the projects we wanted to do. No idea was too large or too small."

Source : www.rotary.org

ROTARY INTERNATIONAL

News & Updates

HOW THE CLUB GOT STARTED

For Mills, the club has also offered a way to get reestablished in Uruguay.

She came to Montevideo in 2008 on a scholarship sponsored by the Rotary Club of Casa Grande, Arizona, USA, and joined the Rotaract Club of Paso Molino.

After completing her scholarship, she returned to Arizona and began a long-distance relationship with one of the Rotaractors she had met during her studies. Realizing that her heart was in Uruguay in more ways than one, she completed an advanced degree in bilingual education and returned. She is now teaching future English language educators at the University of Montevideo and middle school students from around the world at an American International School.

Finding a new group to connect with wasn't initially easy. She looked for a Rotary club to join but couldn't find one that "had the right vibe."

They either were too far from her home or didn't offer the sense of family she was searching for as an expatriate.

Many of her friends had left the Paso Molino Rotaract Club.

About the same time, Nicolas Ortiz, a member of the Rotary Club of Montevideo and chair of the district's New Generations committee, began running into many of Mills' old friends. He realized that all of these former Rotaractors and the former Rotary Scholar would be the ideal core for a new club, so he encouraged them to start one.

"We were all a little intimidated by the responsibility. Where do you even start? And then there's the financial responsibility involved," Mills recalls. "But he helped us and got his club to sponsor many of our costs, and his club eventually became our sponsor club."

From there, district leaders took the group under their wing. Past District Governor Antonio Nocetti Ruiz got other district officers together to advise them on the steps they needed to take to found the club and even attended many of the unofficial planning meetings.

"We're excited to bring Rotary into the next generation," says Mills.

*By Arnold R. Grahl
Rotary News*

Rotary Club of Sta. Rosa Centro*14th Induction & Handover Ceremony***Bellevue, Alabang****October 27, 2014, 6pm**

Call to Order	IPP Doray Lucero
Centro Ladies Parade	
Invocation	Rtn Cecile Gabatan
Philippine National Anthem	
Welcome Remarks	PP Mary Ann Gonzales
D I N N E R	
Acknowledgement of Dignitaries & Guests	PP Carol Salvahan
Valedictory Address	IPP Doray Lucero
AVP of Best Class President Arlene Arcillas	
Introduction of BcP Arlene Arcillas	PP Che Lu
	IPP Doray Lucero / BcP
Handover of Bell and Gavel	Arlene Arcillas
Induction of BcP Arlene Arcillas	DG Jojo de Guia
Inaugural Address	BcP Arlene Arcillas
	IPP Doray Lucero / BcP
	Arlene Arcillas; PP Che Lu
	& PP Precy dela Cruz
Leadership Award	
Welcome of IPP Doray Lucero to Council of Presidents	PP Precy dela Cruz
Induction of Centro Officers	PDG Rey Castillo
Charging of New Members	PDG Chit Lijauco
Induction of New Members	BcP Arlene Arcillas
Recognition of Paul Harris	PDG Paeng Tantuco
Presentation of Honorary Members	PP Mary Ann Gonzales
Signing of Sister Club Agreement	
Introduction of Guest of Honor	AG Eric Diaz
Message from Governor	DG Jojo de Guia
	BcP Arlene Arcillas & PP
Presentation of Token to Guest of Honor	Che Lu
Closing Remarks	PE Pen Cuya
Adjournment	BcP Arlene Arcillas



President's Message

Hi, ladies!

I would like to share with you a quote I have read "Entrepreneurship is living a few years of your life like most people won't. So that you can spend the rest of your life like most people can't."

Do we all agree with this thought? I firmly believe in this, because nothing in life needs a little sacrifice, whether in business, love, relationships or even public service. We need to work hard in order to achieve our goals in life and we need to in still this attitude to our children, the youth that will be the tomorrow's business men and women.

A lot of people feel hopeless due to our current economic settings and the hundreds of millions of jobs needed to overcome current levels of unemployment. That is why it is so essential to take ground-breaking approaches to entrepreneurship, and to prepare today's youth with the skills to create their own jobs – and, as they do well, to create jobs for others too.

As we draw closer to November which is the Rotary Foundation Month, let us continue to promulgate selflessness and help others prosper in their own businesses guided by our slogan Service Above Self and help build foundations for the development of our community.

Yours in Rotary,

Best Class President Arlene "Mayor" Arcillas



Centro In-Focus

3rd year High School students from SciTech and APEX joined the Centro Ladies in a vocational tour of Toyota Technical School and DOST. This project will give an early awareness to students on possible future careers .

Vocational Tour

October 21, 2014





@ Department of Science & Technology (DOST)



@ Toyota Motor Philippines School of Technology





Minutes of the Meeting

MINUTES OF THE MEETING
Rotary Club of Sta. Rosa Centro
Bellevue, Alabang
October 17, 2014

I. Attendees:

BcP Arlene Arcillas	PP Leni
PP Jacqui	Rtn. Myrna
PP Carol	Rtn. Michelle
PP Precy	Rtn. Sheila
PE Pen	

B. Topics discussed:

- Meeting started at 9:00pm

- Induction

- Dir. Myrna described the parade of entrance of Centro Ladies, each member especially the past presidents will be led by a PA and will indicate their rotary theme with a song; special mention of Rotarian Cecille's birthday will be included in the program
 - Singing of Centro Hym: There will be welcoming of guests as part of the number, then the ladies will proceed to the front and sing the remaining part of the song
 - Choreographers will coordinate with Maan for rehearsals
 - Bellevue will provide a room to accommodate Gov. Jojo
 - Display Booth: will be sponsored by Center Holistico, 3 forty fifth residences; Amy Patron (Muntinlupa Councilor); Pro Friends and Kath's Handicrafts
 - Meeting is set on Friday, October 24 at the City Hall for rehearsals (blocking)
- Mayor was invited to judge international fireworks competition at EK, she is inviting Centro ladies if they could come to see the event. Four members confirmed.

Minutes of the Meeting

- Norwegian Training Center

- Orientation Seminar is scheduled on November 7, 2014 at Balibago National High School. It will be participated by:

Pulong Sta. Cruz National High School	Southville National High School
Don Jose National High School	Aplaya National High School
Sto. Domingo National High School	APEX

- Invitation letters have already distributed

Vocational Tour is set on October 21 at 8:00am; assembly point is at the New City Hall Building

- Dare Project

- will be launched on Oct. 24 9am at Central 2
- Attire: Pink and Yellow Rotary shirt

- Mrs. Cynthia Villar's SIPAG Foundation Livelihood Program invites Pres. Arlene to be part of their program on Nov. 10 (tentative); Pres. Arlene plans to purchase machine for the Water Hyacinth Project

- Mother Club's Global Grant Rehabilitation Project was awarded 50,000 Php by Mayor Arlene; She's asking if the Centro could be associated to its launching.

- Block Screening

- Movie "The Hobbit" was chosen to Centro's Fundraising Project for screening at SM Cinema
- Baby Rtn. Michelle proposed RC Alabang Centerpoint, RC Alabang Lampara and RC Alabang Daanghari to be invited for a meeting and discuss possible club sisterhoods.

- Centro Bazaar featuring Baraka Products

- Myrna proposed that 95% of sales go to fund projects or charitable groups
- Bazaar is scheduled on December 5 and 6, 2014 at Nuvali

Other proposed projects:

- Pres. Arlene proposed another project called "Libreng Kumpil" parallel to the City Government's project "Libreng Kasal"

- "Libreng Kasal" may also be considered to be one of Centro's project from which she may officiate; it may be arranged differently from the usual city program being done during February 14.

Meeting was adjourned at 11:30pm.



Rotary Historic Moments

During the first Rotary club meeting on 23 February 1905 in Chicago, Paul Harris, Gustavus Loehr, Hiram Shorey, and Silvester Schiele met to talk about their personal experiences. Harris then unfolded his general plan for their club meetings. This was the simple beginning of the world's first service club, the Rotary Club of Chicago. It was created because of Harris' wish to capture in a professional club the same friendly spirit he had felt in the small towns of his youth. The Rotary name derived from the early practice of rotating meetings among members' offices. Rotarians continue to take pride in their history.

In honor of that first club, Rotarians have preserved its original meeting place, Room 711 in Chicago's Unity Building, by re-creating the office as it existed in 1905. For several years, the Paul Harris 711 Club maintained the room as a shrine for visiting Rotarians.

In 1989, when the building was scheduled to be demolished, the club carefully dismantled the office and salvaged the interior, including doors and radiators. In 1993, the RI Board of Directors set aside a permanent home for the restored Room 711 at RI World Headquarters in the Chicago suburb of Evanston.





Reflections

"In the pursuit of happiness, men most frequently turn to wealth; in it they hope to find enduring happiness. Some look for it in the possession of gold, King Midas' sad experience notwithstanding. They hoard it beyond all possible needs.

...If we heed the guide posts and danger signals which seers have hung out for the benefit of travelers on life's highway, we shall not look for happiness in the possession of money, nor in the possession of things which money will buy."

Paul P Harris message on the 30th anniversary of Rotary, 1935



"Friendship is a natural and willing servant.... There is no reason...why the great power of friendship should not be harnessed to do its part in the world's work." — Report of the President, 1912 Rotary Convention, Duluth, Minnesota, US



What's coming up?

Friday, November 7

District Vocational Awards

Happy Birthday!! PP Jackie Victoria



Saturday, November 8

Gunting at Suklay

Friday, November 14

Regular Weekly Meeting

Saturday, November 15

D.A.R.E

Thursday, November 20

Last Day of Submission of Nominees for the position of DGND

Friday, November 21

Kota Kinabalu Zone Institute

Regular Weekly Meeting

Saturday, November 22

Kota Kinabalu Zone Institute

Sunday, November 23

Kota Kinabalu Zone Institute

Tuesday, November 25

TRF Recognition Night

Friday, November 28

Regular Weekly Meeting



Fun Page

Thinking Tongue Twister

I thought a thought. But the
thought I thought wasn't the
thought I thought I thought.
If the thought I thought I
thought had been the
thought I thought, I wouldn't
have thought so much.



Source : <http://www.greatcleanjokes.com/>



I just burned 1200 calories.
I forgot the
pizza in the oven.



**PROUD
MEMBER**

Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizario	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Jacqueline Victoria	6556182	Watch Services	Nov 07



Attendance Report

Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as
 our guest/visiting Rotarian

 Name

 Rotary Club

During our club meeting today

 Date

 Secretary Che Lu

Attendance

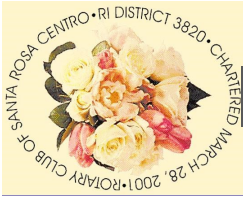
**For Sep 11—Oct 17,
 2014**

Total Membership	25
Members Present	9
Meetings Made-up	6
Leave/Senior	5
Total Attendance	21
Attendance Percentage	84%



Special Observances

July 2014	Start of Rotary Year Public Relation Month
August 2014	Membership & Extension Month
September 2014	New Generation Month
October 2014	Vocational Month
November 2014	The Rotary Foundation Month
December 2014	Family Month
January 2015	Rotary Awareness Month
February 2015	Rotary Anniversary
March 2015	Women's Month
April 2015	Magazine Month
May 2015	Rotary Trainings
June 2015	Rotary Fellowship Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

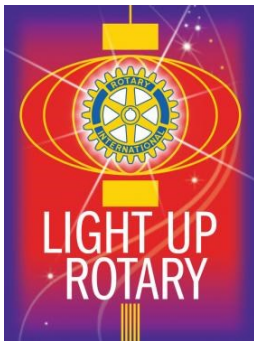
MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: ana_clariz06@yahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*