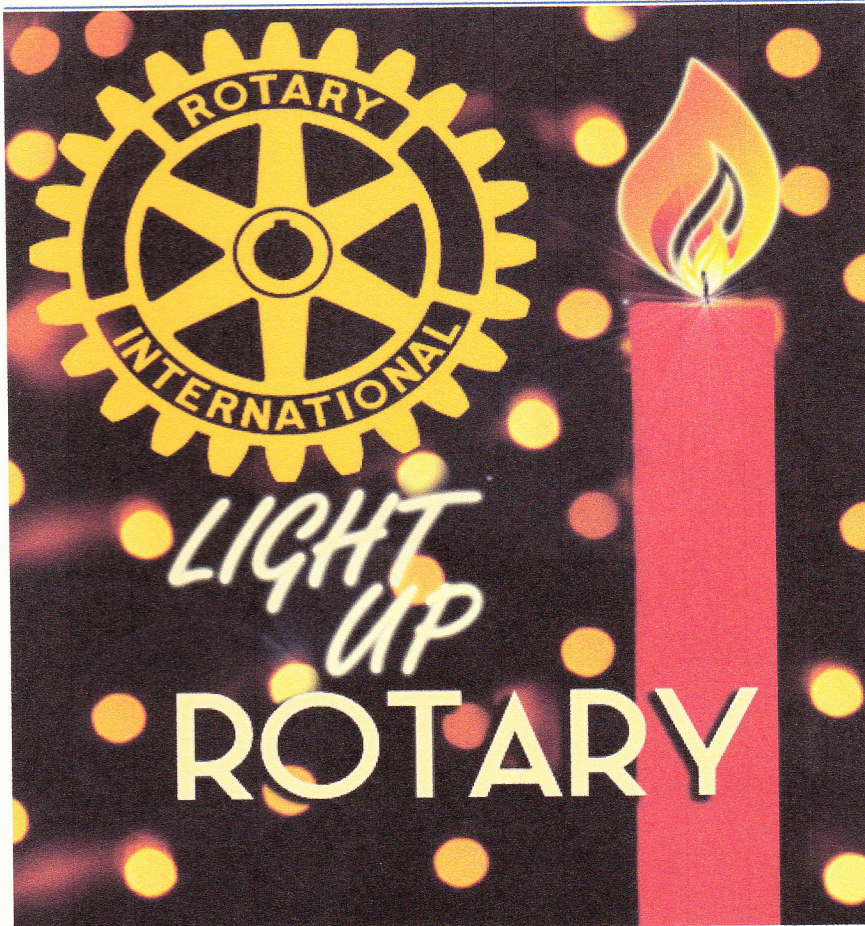


Volume 14 Issue 16

October 17, 2014



The CENTRO

Official Weekly Bulletin



Rotary Club of Sta. Rosa Centro RI District 3820

Outstanding Club RY 2012-2013

Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

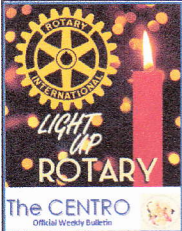
Club e-mail : thevisioningcentro@yahooogroups.com

Officers & Directors, Rotary Year 2014-2015

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



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**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
October 17, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	PP Precy Dela Cruz
National Anthem	PP Jaquie Victoria
The Four Way Test	PN Evs Laranga
Object of Rotary	PP Hazel Ramos
Acknowledgment	Rtn. Shiela Santillan
Recognition	PP Liza Pineda
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night
PE Pen Cuya**


**If any person is unable to fulfill their positions as above please
make arrangements with another Rotarian to take your place.**

INVOCATION



Creator and sustainer of all that is or will ever be, accept our thanks for this day and all its blessings. We ask that you guide and direct our club, its leaders and our actions. Grant that each of us may feel our responsibility to Rotary, to our community, to our country. Amen

R O O T A R Y R O O T A R Y



Object of Rotary

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O O T A R Y R O O T A R Y

♪♪♪•*Sweet Rotary♪♪♪
(The Centro Hymn)

When it began	Look all around
I can't believe it happened	So many help is needed
But then I know it's going strong	C'mon, together I know we could
2001	And when we hurt,
That's when it came to being	We can just smile and bear it
Who'd have believed	'Coz we were born
we'll grow to be...	to serve and be....

*Hands, touching hands	Warm, touching warm
*Reaching out, touching me,	Reaching out, touching me,
*touching you	touching you
*Sweet Rotary	*Sweet Rotary
*Sta. Rosa Centro's good	*Sta. Rosa Centro's good
*I've been inclined	*We're going strong
*To believe we're going strong	*We are here for all of you
*And now, I...	And now, I...
	(Repeat *)

RC Centro's GREAT!



The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



President's Message

Hello, ladies!

In the advertising and marketing world there is a so-called "inspirational marketing," an approach used to promote a product focusing not on its selling points but by associating the product with positive values that people find inspiring.

Here in the Philippines, we are known for always wanting to share everything with our loved ones - both family and friends. This is why commercials that foster bonding or connections appeal most to our hearts. Hence, commercials like the "Share a Coke" campaign of Coca-Cola and the "BFF bundles" of McDonald's are very popular nowadays.

We can also use this approach in our Club. As Rotarians, we serve as our organization's endorsers, and our motto "Service Above Self", serves as our campaign handle.

As ambassadors, have to inspire others by giving service not only through activities of our Club; we can also motivate others by being leaders in our own vocations. Once they see how our professions enable us to be of service to our less privileged brothers and sisters, then they will not think twice to be among our league - whether in profession or service organization.

So, let us all take the challenge and start our own version of "inspirational marketing" today.

Yours in Rotary,

Best Class President Arlene "Mayor" Arcillas



ROTARY INTERNATIONAL

News & Updates

PARTNERS BUILD COMMUNITY CENTER AND HEALTH CLINIC IN IMPOVERISHED MEXICO NEIGHBORHOOD

Four years ago, Rotary member Moonyeen King decided to take action to help residents of the impoverished neighborhood of Tepehua, located in Chapala, Jalisco, Mexico, who faced daily struggles with crime, malnutrition, and limited access to health care. King, together with Susan Netherton and Gin Pelzl, fellow members of the Rotary Club of Ajijic, turned an abandoned building into the Tepehua Community Center.

For its first year, the center provided a soup kitchen every Friday to feed over 200 women and children. That enabled King and her fellow Rotary members to gain the trust of the community, and before long, they had each family register and communicate its individual needs. Through that community feedback, the need for a women's health clinic became apparent.

In early 2012, in a trial conducted by the Tepehua center's board, 67 women were tested for sexually transmitted diseases (STDs) and other gynecological issues. Only five had normal results. King, who heads the Tepehua Community Center Board, estimated that 1,200 local women would benefit from a health care program addressing STDs, family planning, and cancer.

Source : www.rotary.org

ROTARY INTERNATIONAL

News & Updates

The project gained international support when members of the Rotary Club of Lincoln, California, heard about it through a former member who had moved to Mexico and joined the Ajijic club. The clubs partnered to receive a Rotary Foundation grant to establish a comprehensive maternal health program at the center.

"Through the maternal health program, women and girls are taking charge of their own destiny," King says. "Maternal health and family planning will be passed to the next generation."

Paul Radcliffe, a member of the Rotary Club of Lincoln, says the program results have been remarkable. In the first 15 months, 1,000 Pap smears and breast exams were conducted and 800 women attended family planning and counseling sessions.

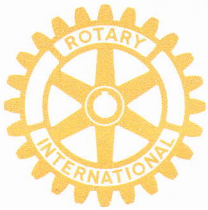
"If women are healthy, able to plan their pregnancies and obtain preventive health care, lives will be saved, a cycle of poverty can be broken, and children will be raised by their mothers instead of [those mothers] being lost to disease," Radcliffe says.

He adds that the success of the clinic resulted not only from word of mouth about positive experiences, but also from the fact that community members had been educated and helped to address cultural taboos surrounding sexual health. Encouraged by the program's success, the two clubs are looking to expand to surrounding communities in the Lake Chapala region through a mobile clinic.

"While mostly illiterate and uneducated, the women are learning quickly as they see the improvement of just a few," Radcliffe says.

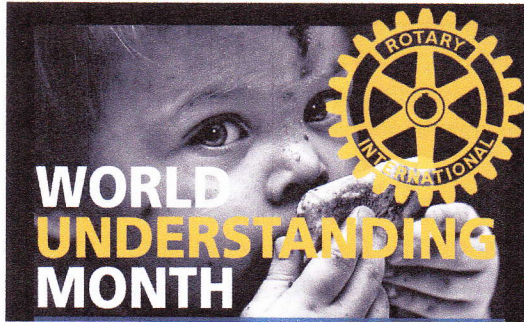
In addition to the clinic, the Tepehua Community Center improves the quality of life for area families by providing education and counseling. Current class offerings include sewing, arts and crafts, computer skills, and English. The center also offers auxiliary nursing classes and has certified dozens of women as auxiliary nurses. A nursery and a playground were built to provide child care while the local women participate in the center's activities.

Says the Ajijic club's King: "This is probably one of the most rewarding projects I have ever experienced. Once you receive the trust of people, they are willing to learn, to grow, and take advantage of opportunity."



Rotary Historic Moments

World Understanding Month



The month of February is very special in the Rotary calendar since it is designated World Understanding Month. The month also includes the anniversary of the first meeting of Rotary held on February 23, 1905, now designated World Understanding and Peace Day.

In designating World Understanding Month, the Rotary International board asks all Rotary clubs to plan programs for their weekly meeting and undertake special activities to emphasize "understanding and goodwill as essential for world peace."

To observe this designated month, many clubs arrange international speakers, invite youth exchange students and international scholars from schools and universities to club meetings, plan programs featuring former Group Study Exchange team members, arrange discussions on international issues, present entertainment with an international cultural or artistic theme and schedule other programs with an international emphasis.

Many clubs take the opportunity to launch an international community service activity or make contact with a Rotary club in another country. February is a good month to initiate a Rotary Fellowship Exchange, a 3-H project or encourage support for PolioPlus and other Rotary Foundation programs.

World Understanding Month is a chance for every club to pause, plan and promote the Fourth Avenue of Service-Rotary's continued quest for goodwill, peace and understanding among people of the world.

Source : <http://www.picoriverarotary.org/50ThingsEveryRotarianNeedsToKnow.html>



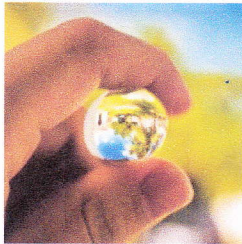
Reflections

"Love is mightier than hate. Give it one half the advertising that hate has had and there will be no more war".

Paul P. Harris



"There is no growth unaccompanied by growing pains...peace is a universal fact which can only be realized in the fullness of the days...the ultimate achievement of spirit will be at the end of a long and painful process." — Christmas Message, THE ROTARIAN, December 1917



Centro In-Focus

In line with vocational month, the Rotary Club of Sta. Rosa Centro in cooperation with the Norwegian Training Center launch a scholarship program aptly titled "Building a Stronger Community through Education".

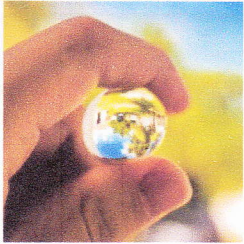
Rotary Club of Sta. Rosa Centro
In partnership with

Joint Project on Building a Stronger Community through Education

YOUR TICKET TO THE WORLD

BE OUR SCHOLAR NOW!
BE AN NSA CADET.

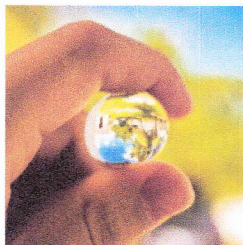
- Open to all male and female students of high school age.
- Only those having a good academic record.
- Free board and lodging during the attendance period.
- Free airfare to and from the training center.
- Free airfare to and from the training center.



Joint Project on Building a Stronger Community through Education presentation at Sta. Rosa City Hall

October 13, 2014





Centro In-Focus

Regular Club Meeting

October 10, 2014

Palms Country Club, Alabang



Former Centro Lady Nonia Tiongco presenting Baraka. Baraka in colloquial terms means "market" or "merkado" and as explained by Nonia, Sta. Rosa City's Baraka is a market of sorts featuring the best the city has to offer in terms of delicacies and dry goods.



For your Information

Rose Colors and Their Meanings

Red: Love and Romance

One of the most universal of all symbols, the red rose represents true love. It has also appeared throughout history and across cultures as both a political and religious symbol.



Yellow: Friendship, Joy, Get Well Soon

Throughout history, yellow has been closely associated with the sun, making these roses excellent for cheering people up. Yellow roses send a message of appreciation and platonic love without the romantic subtext of other colors.

Pink: Love, Gratitude, Appreciation

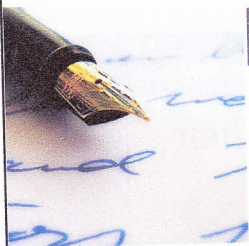
Pink carries with it the connotation of grace and elegance, as well as sweetness and poetic romance.



White: Purity, Innocence, Sympathy, Spirituality

Early tradition used white roses as a symbol for true love. Also known as the bridal rose, the white rose is a traditional wedding flower. In this sense, white represents unity, virtue,

Source : <http://www.rdasia.com.ph/>



Minutes of the Meeting

MINUTES OF THE MEETING Rotary Club of Sta. Rosa Centro The Palms Country Club, Alabang

October 10, 2014

I. Attendees:

BcP Arlene Arcillas	Rtn Shiela Santillan	GUESTS:
PDG Chit Lijauco	Rtn. Mel Tadeo	PP Nonia Tiongco
PP Carol Salvahan	Rtn Cecile Gabatan	Ian
PP Jacqui Victoria	Rtn Myrna Valle	Isabel
PP Leni Ma	Rtn Pinky Belizario	
PP Liza Plneda	Rtn Michelle Baldemor	
PP MaAnn Gonzales	Baby Rtn Maan Veracruz	
PP Precy dela Cruz		

II. Topics Discussed:

1. PP Liza read the minutes of the last meeting.
2. Treasurer's report- PP Carol reported that there was no collection nor expense for the past week so the CIB is same with last week's report.
3. Committee Reports:
 - a) PP Leni reported the local RYLA for area 1 held last Oct. 4. There were supposed to be 5 attendees from the One Anak group who were also the prospective Rotaract members. But they didn't show up. Only Deus, the son of Doray attended. Pres. Arlene said that the One Anak group might not be interested to join the Rotaract Club since their interest is more on politics- they are Sangguniang Kabataan reps. And she will speak to them if they will push through.
 - b) District RYLA will be on Oct 24 and MUNA will be on Oct 25. Pp Jackie will check with PP Hazel if there will be participants from our Interactors.
 - c) PP Jackie reported on the launch of the DARE project which will be on Oct 16 Thurs. Beneficiaries are 350 students, facilitator is Josie Page and mascot for the launch is Robocop.

Minutes of the Meeting

d) Centro Bazaar- PDG Chit & rtn Pinky had an initial meeting last Wed with the ff. details:

- title- To be finalized
- Dec 6-7 at Solenad 2 Nuvali
- rent is Php 20k per day and if there will be 30 concessionaires × 2k per day, we'll have a direct profit of 40k per day. Addl profit will be from sponsorships.
- Centro will sell food items from Baraka suppliers and we'll have customized aprons.
- Committee- Chit, Pinky, Myrna, Precy, Michelle, Shiela, Maan

e) PDG Chit is working on sponsorship from SM for the Buntis Wellness project. Re the donation from Australia, PP Matt and Pres. Leanne are sourcing from other Australian clubs for the vaccines.

f) PP Nonia, a former Centro member discussed and showed video presentation about Baraka in preparation for the club's upcoming Bazaar in December.

g) PP Maan reminded the group about the meeting with RC Metro Paranaque and Norwegian trainer. This will be on Oct 13, 4pm at Mayor Arlene's office.

h) Vocational tour is moved to Oct 21 instead of Oct 14 which is the available date given by Toyota Technical School.

i) Induction update- Rtn Myrna asked the group if it's better to follow the program used during PP Liza's induction which is simpler. And Gov Chit approved.

- no more presidential table, will use round tables instead.
- PP Carol will acknowledge the dignitaries before announcement of dinner
- Pres Arlene requested the attire of Centro to be long gown instead of cocktail dress.
- PP Maan requested to have an induction practice on Oct. 25 after the bday party of her son.

j) Gov's visit report- Rtn Cecile requested the committee heads to read the email, which she will send again and update their respective reports.

Pres. Arlene adjourned the meeting at 10pm.

Minutes taken by PP Liza Pineda



For your Information

10 Things Your Waiter
Won't Tell You

1. There are almost never any sick days in the restaurant business. A busboy with a kid to support isn't going to stay home and miss out on a day's wage because he's got strep throat. And these are the very people who are handling your food.
2. When customers' dissatisfaction devolves into personal attacks, adulterating food or drink is a convenient way for servers to exact covert vengeance. Waiters can and do spit in people's food.
3. Never say "I'm friends with the owner." Restaurant owners don't have friends. This marks you as a clueless poseur the moment you walk in the door.
4. Treat others as you want to be treated. (Yes, people need to be reminded of this.)
5. Don't snap your fingers to get our attention. Remember, we have shears that cut through bone in the kitchen.
6. Splitting entrées is OK, but don't ask for water, lemon and sugar so you can make your own lemonade. What's next, grapes so you can press your own wine?
7. Always examine the bill. Sometimes large parties are unaware that a gratuity has been added to the bill, so they tip on top of it. Waiters "facilitate" this error. It's dishonest, it's wrong – and I did it all the time.
8. If you want to hang out, that's fine. But increase the tip to make up for money the server would have made if he or she had had another seating at that table.
9. Never, ever come in 15 minutes before closing time. The cooks are tired and will cook your dinner right away. So while you're chitchatting over salads, your entrées will be languishing under the heat lamp while the dishwasher is spraying industrial-strength, carcinogenic cleaning solvents in their immediate vicinity.
10. Don't order meals that aren't on the menu. You're forcing the chef to cook something he doesn't make on a regular basis. If he makes the same entrée 10,000 times a month, the odds are good that the dish will be a home run every time.



Fun Page



I was coming back from visiting my son in my Miami and I stopped at a rest stop to use the bathroom. I just sat down on the toilet when I heard a voice coming from the stall next to mine, "Hey! How's it going?" Although I was quite surprised, and I wasn't in the habit of conversing to the people next to me in the stall, I nevertheless answered him, "I'm fine" I said "thanks for asking." "What are you doing?" Asked the same voice. To be honest I was a bit taken aback by the brazenness of this fellow, but I would never ignore anyone so I calmly answered, "I'm relieving myself." Then I heard the same voice again, "I'm going to have to call you back, some smart-aleck is answering all of my questions."





What's coming up?

Friday, October 24

District RYLA

Regular Weekly Meeting

Saturday, October 25

District RYLA

District Intercity Meeting AREAS 1 & 2

District MUNA

Sunday, October 26

District RYLA

Monday, October 27

Governor's Visit & Club Induction

Happy Birthday!! Rtn. Cecile Gabatan



Friday, October 31

Regular Weekly Meeting

Friday, November 7

Happy Birthday!! PP Jackie Victoria



Saturday, November 8

Anti-Child Trafficking Awareness Seminar

Next Week's Order of Business

The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn

PROGRAM
October 24, 2014

Call to Order	BcP Arlene Arcillas
Invocation	Dir. Mel Tadeo
National Anthem	Rtn. Michelle Baldemor
The Four Way Test	IPP Doray Lucero
Object of Rotary	Dir. Evs Laranga
Acknowledgment	Dir. Cecille Gabatan
Recognition	Dir. Myrna Valle
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

Chairwoman of the Night :
PP Leni Ma



**PROUD
MEMBER**

Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizario	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Jacqueline Victoria	6556182	Watch Services	Nov 07



Attendance Report

Rotary Club of Sta. Rosa Centro
RID 3820 Club ID No. 55177
Make Up Card

We had the pleasure of having you as
our guest/visiting Rotarian

Name

Rotary Club

During our club meeting today

Date

Secretary Che Lu

Attendance

**For Oct 4—Oct 10,
2014**

Total Membership	25
Members Present	14
Meetings Made-up	2
Leave/Senior	5
Total Attendance	21
Attendance Percentage	84%



Special Observances

July 2014

Start of Rotary Year
Public Relation Month

August 2014

Membership & Extension Month

September 2014

New Generation Month

October 2014

Vocational Month

November 2014

The Rotary Foundation Month

December 2014

Family Month

January 2015

Rotary Awareness Month

February 2015

Rotary Anniversary

March 2015

Women's Month

April 2015

Magazine Month

May 2015

Rotary Trainings

June 2015

Rotary Fellowship Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

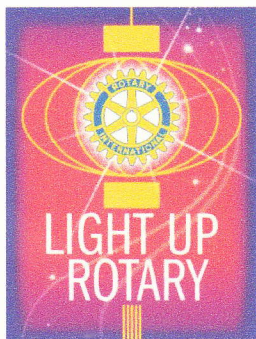
MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: ana.clariz06@yahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*