

# The CENTRO

Official Weekly Bulletin



**Rotary Club of Sta. Rosa Centro RI District 3820**

**Outstanding Club RY 2012-2013**

**Most Outstanding Club (Silver Level) RY 2013-2014**

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: [www.rcstarosacentro.org](http://www.rcstarosacentro.org)

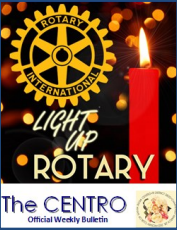
Club e-mail : [thevisioningcentro@yahoo.com](mailto:thevisioningcentro@yahoo.com)

## **Officers & Directors, Rotary Year 2014-2015**

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

## **Club Committees**

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



## Inside this Issue

	Page #
Program	4
Invocation	5
Object of Rotary	5
The Four Way Test	6
Centro Hymn	6
President's Message	7
RI News & Updates	8-9
Connect for Good	10-11
Centro-in-Focus	12-14
Rotary Historic Moments	15
Minutes of the Meeting	16-17
Fun Page	18
Reflections	19
What's coming up	20
Next week's order of Business	21
Roster of Members	22
Attendance	23
Special Observances	23
Mission & Vision	24

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
October 10, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	IPP Doray Lucero
National Anthem	PE Pen Cuya
The Four Way Test	Rtn. Gloria Bedienes
Object of Rotary	PP Carol Salvahan
Acknowledgment	Rtn. Pinky Belizario
Recognition	Rtn. Michelle Baldemor
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night  
PN Evs Laranga**

**If any person is unable to fulfill their positions as above please  
make arrangements with another Rotarian to take your place.**


## INVOCATION



We are thankful for this day that you have given us, for its blessings, its opportunities, its challenges. May we appreciate and use each day that comes to us. We pray for strength and guidance for each day as it comes, for each day's duties, for each day's problems. May we be challenged to give our best always, and may we be assured of your presence with us.

Amen

R O T A R Y R O T A R Y



### Object of Rotary

*The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:*

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O T A R Y R O T A R Y

♪♪●\*Sweet Rotary♪♪●  
(The Centro Hymn)

When it began  
I can't believe it happened  
But then I know it's going strong  
2001  
That's when it came to being  
Who'd have believed  
we'll grow to be...

\*Hands, touching hands  
\*Reaching out, touching me,  
\*touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*I've been inclined  
\*To believe we're going strong  
\*And now, I...

Look all around  
So many help is needed  
C'mon, together I know we could  
And when we hurt,  
We can just smile and bear it  
'Coz we were born  
to serve and be....

Warm, touching warm  
Reaching out, touching me,  
touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*We're going strong  
\*We are here for all of you  
And now, I...  
(Repeat \*)

RC Centro's GREAT!



## The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



## President's Message

Hi, ladies!

Technology and gadgets are constantly updating, and I personally cannot keep up even if the latest ones offer better features, designs and processors. And while technology and gadget often come with a hefty price, the young generation of today are very lucky to have such convenience and advancement at hand; unlike the older generation who had to contend with simple, low-tech gadgets when we were younger.

The same goes for career opportunities. While traditional careers like lawyers, doctors, nurses, teachers and entrepreneurs will always be in demand, now there is a wide array of job opportunities that are open to the youth. Among these are careers in industrial design, fashion, public relations, arts, and business process outsourcing, among others. And like the latest gadgets, these new and evolving professions offer prestige, and even generous benefits, to the talented ones who opt to go this unconventional path.

Now, our duties as Rotarians are to inspire our young professionals not only to be forerunners in their careers, but to also exhort them to aspire to be leaders in giving service to others less privileged than them, using their chosen vocations. By serving as examples, we can impress upon the upcoming young professionals that they need not be in public service to serve the public.

Like us, we have to encourage them to have a heart for others.

Yours in Rotary,

Best Class President Arlene "Mayor" Arcillas

Rotary



ROTARY INTERNATIONAL

News &amp; Updates

## Mending the Lingering Effects of Japan's Triple Disaster



More than three years after an earthquake, tsunami, and nuclear disaster triggered widespread devastation in Japan, the physical scars are beginning to mend. Debris has been removed. Coastal communities are being rebuilt. Farming and fishing have resumed, and thousands of people have moved in to new housing.

But the Rotary Clubs of Koriyama West, Japan, and Englewood, New Jersey, USA, are concerned with the emotional and psychological impact caused by the triple disaster, known in Japan as 3/11, which claimed more than 19,000 lives and displaced hundreds of thousands of people.

In a country that prides itself on stoicism, it is difficult for survivors to seek and accept mental health care. "We believe that the first step to overcome the grief is to be able to talk about what they're going through and share their personal experiences," says Englewood club member Ikuyo Yanagisawa.

Source : [www.rotary.org](http://www.rotary.org)



## ROTARY INTERNATIONAL

### News & Updates

With a Rotary global grant, the clubs purchased mobile video conference equipment for four mental health clinics in areas most affected by the Fukushima nuclear power plant crisis. These tools now connect mental health care providers in Japan with trauma experts at the Arnhold Global Health Institute in New York City, where psychologists treated survivors and witnesses of the September 11 attacks.

To augment the new resources, Koriyama West members will organize multidisciplinary mental health care teams from Fukushima Medical University to make outreach visits to temporary shelters and schools in and around Tohoku, a town near Fukushima. Additionally, survivors of 3/11 will be able to talk via video conference to 9/11 family members and first responders who lost loved ones and colleagues in the tragedy.

"Despite the differences between 9/11 and 3/11, survivors of both events share a similar healing process by overcoming the shock, grief, and isolation," adds Yanagisawa. Last November, the Englewood club teamed up with Japanese Medical Society of America and American Airlines to fly five members of the September 11th Families Association to Tohoku to share their stories and give encouragement to 3/11 survivors still displaced by the tsunami and Fukushima nuclear disaster.

"The 9/11 members would open each conversation with the Japanese expression *otagaisama* which means 'we are all in the same boat,'" says Yanagisawa, who accompanied the team. "This helped 3/11 members open up more and feel at ease with sharing their story. I could see how deeply connected the two groups were. It was remarkable to see."

Yanagisawa says that 3/11 survivors came to her after group sessions to say how encouraged they were to move forward with their lives.

"This is our [the two participating clubs] goal: to help communities in Japan overcome their grief and find the strength to rebuild their lives," she says. "Bringing together survivors from two different disasters, from opposite ends of the world, we hope will bring about a sense of international community."

By: Ryan Hyland, Rotary News

LET US INTRODUCE YOU TO  
OUR ROTARY.

## CONNECT FOR GOOD

### Strategic Planning Guide

Strategic planning involves creating a vision, with supporting goals that can be regularly measured and adjusted as needed. Use this guide and the accompanying worksheet as a starting point for developing your strategic plan. The guide is designed for Rotary clubs but can be adapted for districts. Complete the worksheet on your own or with other club members. Facilitators should become familiar with these resources and prepare an agenda before conducting a strategic planning meeting. The agenda should allot the majority of time to the second and third steps of the process, which focus on the future, and less time to the current state of the club.

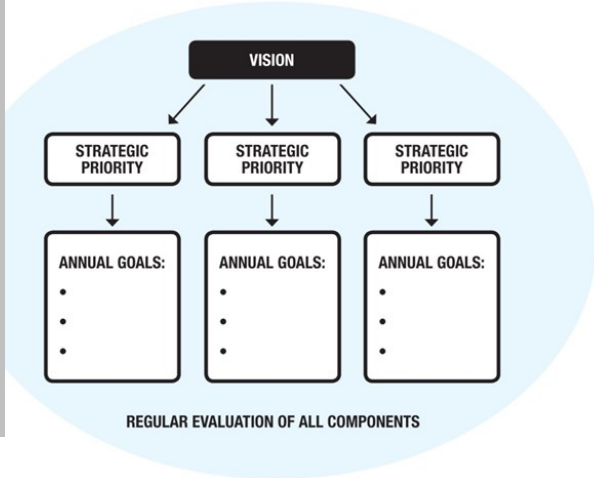
During the strategic planning process, keep the following tips in mind:

- Involve past, current, and incoming club leaders.
- Include a wide variety of perspectives by involving the full club or a diverse representation of your club's membership.
- Consider all ideas.
- Ask an unbiased facilitator or a small group of facilitators to run strategic planning meetings.
- Reflect on how your club's goals align with those of your district and the priorities and goals of Rotary's Strategic Plan.
- Be prepared to revisit your plan each year and adjust your

## CONNECT FOR GOOD

### The Strategic Planning Model

Create a vision for your club, with strategic priorities that will help you achieve it. Then develop annual goals that support each strategic priority.



#### Process

Develop a strategic plan by engaging members to write the information below :

1. Where are we now?
  - Create a list of your club's strengths and weaknesses as of today.
2. Where do we want to be?
  - Create a list of 5 to 10 characteristics that you would like to see in your club three to five years from now.
3. How do we get there?
  - Develop strategic priorities that will help your club achieve the vision
4. How are we doing?
  - Create a strategic planning team to regularly monitor progress and recommend revisions to the plan, if needed.
  - Allocate sufficient resources for the plan's implementation.
  - Continually evaluate all decisions to make sure they support the plan, providing feedback to the strategic planning team on their implementation.



### Centro In-Focus

A group of 80 volunteers from CocaCola Bottlers, including Centro Ladies, donated their time for cleanup of Sto. Domingo River. This is in line with the district thrust to undertake a coastal cleanup project.

## Help Preserve the Sto. Domingo River

*September 27, 2014*

*Brgy. Sto. Domingo, Sta. Rosa City, Laguna*





## Club Induction of Rotary Club of Metro Sta. Rosa

*October 3, 2014*

*Casino Filipino, Tagaytay City*





## Centro In-Focus

### Regular Club Meeting

October 1, 2014

Hossein's Persian Kebab, Alabang



### Special Club Meeting

October 4, 2014

Starbucks Nuvali





## Rotary Historic Moments

### Rotary Thru The Years

For more than 100 years, Rotary members have been united by friendship and a commitment to improving their communities. We dug into our archives recently to present this photo essay of Rotary: Then and Now, showing the many parallels between Rotary's early days and the present.



Rotary members have been providing medical support for those in need for years. At left, Rotary member Dr. Uthai Jenpanich examines patients at a "movable clinic" sponsored by the Rotary Club of Ubon, Thailand, in 1977. Thirty-four years later, Florence Marc-Charles (right), of the Rotary Club of Freeport-Merrick in New York, USA,



Through the years, Rotary members have discovered countless ways to mobilize support for children. At left, Bryant Washburn delivers books to students in Fiji in 1986. Nearly 30 years later, members remain involved in the community in this South Pacific island country. At right, students learn to use a digital tablet at Bucalevu Secondary School, Taveuni Island.

Source : <http://www.rotary.org>



## Minutes of the Meeting

**MINUTES OF THE MEETING**  
**Rotary Club of Sta. Rosa Centro**  
**Hossein's Persian Kebab Restaurant**  
**October 1, 2014**

### I. Attendees:

BcP Arlene Arcillas	PP Precy
PP Jacqui	Rtn. Myrna
PP Maan	Rtn Pinky
PP Liza	Rtn. Michelle
	Rtn. Mel

### B. Topics discussed:

#### 1) Club Induction

Final venue: Bellevue Hotel

Food- buffet, final choice of menu c/o Pres. Arlene

Attire- cocktail dress; Pres. Arlene will wear royal blue, half of Centro members will wear yellow and half will wear fuchsia as grouped below.

Yellow: Mel, Carol, Pinky, Precy, Che, Doray, Cecille, Hazel, Zeny, Shiela, Dr. Salandanan, Jen, Maan V.

Fuchsia: Michelle, Jacky, Myrna, Maan, Leni, Pen, Jay, PDG Chit, Evs, Maya, Thesa, Gloria

Emcee- Pinky and Pres. Arlene's friend

#### Revised Program:

5:30	Registration
7:00	Entrance of Centro donning Michelle's fashion accessories
7:05	Invocation – PP Jackie
7:02	Philippine National Anthem- cd
7:08	Welcome Remarks – PP Maan
7:10	DINNER/ Acknowledgement of Guests/ Music
8:00	Valedictory address of IPP Doray
8:05	Powerpoint/ Video presentation of Pres. Arlene
8:10	Introduction of Pres. Arlene – PP Che



## Minutes of the Meeting

- 8:13 Ceremonial turnover of bell and gavel and club lei/ Exchange of pins
- 8:18 Induction of President Arlene by DG Jojo
- 8:25 Acceptance Speech- Pres. Arlene
- 8:30 Leadership Award
- 8:35 Induction of Incoming Officers – PDG Rey
- 8:50 Charging of new members –PDG Chit
- 9:00 Induction of new members- Pres. Arlene
- 9:10 Recognition of Paul Harris Society – Pres.Arlene and PP Maan
- 9:15 Presentation of Honorary Members – PDG Paeng and PDG Rey
- 9:20 Signing of sister club agreement  
-RC San Pablo City South  
-RC Paranaque Metro/ D3830
- 9:40 Introduction of Guest of Honor-
- 9:43 Message from the Governor- DG Jojo
- 9:48 Presentation of token- Pres Arlene and Sec. Che
- 9:50 Closing Remarks- PE Pen
- 2) Governor’s Visit- The Palms 9am- PP Che as chairperson
- 3) Vocational Tour- October 14 at Toyota Technical School- Pres Arlene to send request letter and at James Hardie factory- Pinky to send request.  
Beneficiaries- 15 3rd year students from Scietech and 15 from Apex- PP Maan to send request letter to the schools; transportation- Pres Arlene to rent a bus; food/lunch- from club’s fund.
- 4) Grants Management Attendees  
PP Liza paid the registration of 3 attendees originally as follows- PE Pen, PP Che and PP Liza. Since PP Maan and Rtn Mel will also attend, PP Liza begged off to attend to personal matters. Liza will call Gov Danny to ask if the new attendees can sign the MOA for the district grants instead of the mandatory attendees.
- 5) PP Maan requested for another meeting of Induction Committees on Sat. Oct 4 7pm at Nuvali.
- Meeting was adjourned at 10:10pm.

*Minutes taken by PP Liza*



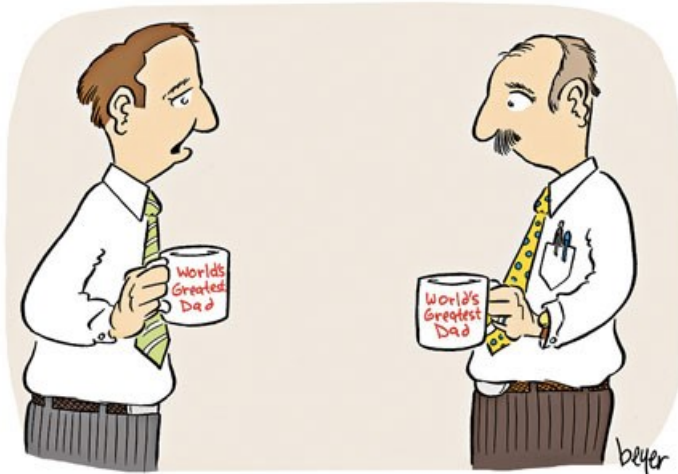
## Fun Page

## As Kids see it

While in the car, my 3½-year-old son, Nick, asked me, "Mommy, how does Santa Claus get into all the houses?" "He goes down the chimney," I answered. "But we don't have a chimney," he said in a worried voice. "Oh," I replied, "if



there's no chimney, he goes through the front door." "But what if it's locked?" he persisted. Thinking fast, I explained, "Yes, that could be a problem, but happily, Santa made a magic key that opens all the doors of all the houses in the world." He brightened at once. "Oh, like in the song: 'Glory to the new door key'!"



"Are you saying my kid's a liar?"



## Reflections

*“At our fireside, scores of friends from all corners of the globe have delighted us by their presence. They have come as the result of my planting a sapling in 1905. The first Rotary Club was that sapling. It has grown into a mighty tree in whose shade it is delightful to dwell.”*

*Paul P. Harris. My Road to Rotary, chapter 42, 1947*



*“The best antidote for international fear is international understanding; the best way to cultivate international understanding is through business and social intercourse.” —  
Message to 1928 Pacific Rotary Conference,  
Tokyo, Japan*



## What's coming up?

### Friday, October 10

Regular Weekly Meeting

### Saturday, October 11

Anti-Child Trafficking Awareness Seminar

### Friday, October 17

Regular Weekly Meeting

### Saturday, October 18

Spelling Bee Contest

### Friday, October 24

District RYLA

Regular Weekly Meeting

### Saturday, October 25

District RYLA

District Intercity Meeting AREAS 1 & 2

District MUNA

### Sunday, October 26

District RYLA

### Monday, October 27

Governor's Visit & Club Induction

Happy Birthday!! Rtn. Cecile Gabatan



### Friday, October 31

Regular Weekly Meeting

Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
October 17, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	PP Precy Dela Cruz
National Anthem	PP Jaquie Victoria
The Four Way Test	PN Evs Laranga
Object of Rotary	PP Hazel Ramos
Acknowledgment	Rtn. Shiela Santillan
Recognition	PP Liza Pineda
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night :  
PE Pen Cuya**



**PROUD  
MEMBER**

## Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizaro	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Jacqueline Victoria	6556182	Watch Services	Nov 07



## Attendance Report

**Rotary Club of Sta. Rosa Centro**

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as  
 our guest/visiting Rotarian

\_\_\_\_\_  
 Name

\_\_\_\_\_  
 Rotary Club

During our club meeting today

\_\_\_\_\_  
 Date

\_\_\_\_\_  
 Secretary Che Lu

### Attendance

**For Sep 27—Oct 3,  
 2014**

Total Membership	25
Members Present	10
Meetings Made-up	5
Leave/Senior	5
Total Attendance	20
Attendance Percentage	80%



July 2014

### Special Observances

Start of Rotary Year

Public Relation Month

August 2014

Membership & Extension Month

September 2014

New Generation Month

October 2014

Vocational Month

November 2014

The Rotary Foundation Month

December 2014

Family Month

January 2015

Rotary Awareness Month

February 2015

Rotary Anniversary

March 2015

Women's Month

April 2015

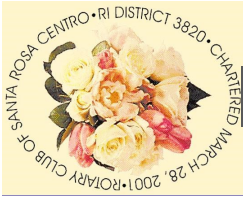
Magazine Month

May 2015

Rotary Trainings

June 2015

Rotary Fellowship Month



## Mission and Vision

### VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

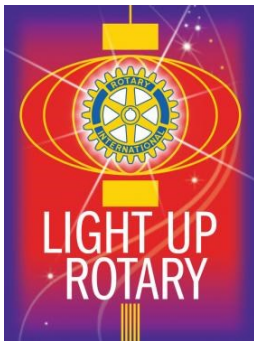
### MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: [ana\\_clariz06@yahoo.com](mailto:ana_clariz06@yahoo.com). All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*