

# The CENTRO

Official Weekly Bulletin



**Rotary Club of Sta. Rosa Centro RI District 3820**

**Outstanding Club RY 2012-2013**

**Most Outstanding Club (Silver Level) RY 2013-2014**

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: [www.rcstarosacentro.org](http://www.rcstarosacentro.org)

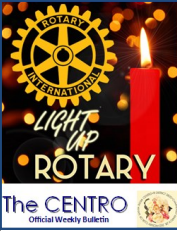
Club e-mail : [thevisioningcentro@yahoo.com](mailto:thevisioningcentro@yahoo.com)

## **Officers & Directors, Rotary Year 2014-2015**

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

## **Club Committees**

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



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**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
September 26, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	Rtn. Cecile Gabatan
National Anthem	PP Precy Dela Cruz
The Four Way Test	Rtn. Jen Dee
Object of Rotary	Dir. Jay Dee
Acknowledgment	Dir. Myna Valle
Recognition	PP Mary Ann Gonzales
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night  
PP Liza Pineda**

**If any person is unable to fulfill their positions as above please  
make arrangements with another Rotarian to take your place.**


## INVOCATION



We invoke the blessing upon this meeting and on people of goodwill everywhere. May we prove ourselves worthy citizens of our country.

Devoted to truth, sincere in fellowship, given to service, and confident in steadfast faith. Make us faithful to these ideals. Let us stand firm when the fight is hard. Give us strength sufficient for this day. Make us as big as our problems and to stay bigger than our responsibilities. God help us to live up to our capabilities. Amen.

R O T A R Y R O T A R Y



## Object of Rotary

*The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:*

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O T A R Y R O T A R Y

♪♪●\*Sweet Rotary♪♪●  
(The Centro Hymn)

When it began  
I can't believe it happened  
But then I know it's going strong  
2001  
That's when it came to being  
Who'd have believed  
we'll grow to be...

\*Hands, touching hands  
\*Reaching out, touching me,  
\*touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*I've been inclined  
\*To believe we're going strong  
\*And now, I...

Look all around  
So many help is needed  
C'mon, together I know we could  
And when we hurt,  
We can just smile and bear it  
'Coz we were born  
to serve and be....

Warm, touching warm  
Reaching out, touching me,  
touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*We're going strong  
\*We are here for all of you  
And now, I...  
(Repeat \*)

RC Centro's GREAT!



## The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



## President's Message

Hello, ladies!

Have you read stories on Wattpad? Have you seen any of the three Filipino movie adaptations of Wattpad stories? Or I should have asked you first if you have any clue what Wattpad is.

Our youth today have taken to Wattpad (Wattpad.com) in making their ideas heard and appreciated. At this online community, people can read stories for free and comment on it, as well as post their own stories. There are already 300,000 completed stories coming from Filipinos. Proving to be a very good platform, Wattpad stories are now being published in print and adapted into films.

It is inspiring to note that our youth, calling themselves #wattpaders, signed up in this online community wanting to get their thoughts across. They joined not just because it is cool but because they wanted to contribute.

Our responsibility now is to find ways to also stir their interest and eventually engage their participation and contribution. We all know that their ideas are worthy; we just have to provide avenues to get their proposals employed. We can also serve as their partners in helping them get their brainchild formed.

If this happens, one day soon we will be able to help shape 300,000 success stories in real life for all #wattpaders and #Rosenians alike.

Yours in Rotary,

Best Class President Arlene "Mayor" Arcillas

LET US INTRODUCE YOU TO  
OUR ROTARY.

## CONNECT FOR GOOD

### ROTARACT

Do you want to be part of a global community of young adults taking action for positive change? Are you looking for the chance to share your ideas and look at the world's challenges in a new way? Join a Rotaract club and find all this and more, including:

- Hands-on service projects
- Fun networking and social activities
- Professional development opportunities
- An international network of young leaders

#### WHAT IS ROTARACT?

Rotaract is a club for adults ages 18-30 that meets twice a month to exchange ideas, plan activities and projects, and socialize. While Rotary clubs serve as sponsors, Rotaract clubs decide how to organize and run their club and what projects and activities to carry out.

#### HOW DO I JOIN A ROTARACT CLUB?

You can check with your university, look online, or contact a local Rotary club to find out if there's a club in your area. Contact the Rotaract club to find out about its next meeting, service project, or social event.





## CONNECT FOR GOOD

### **WHAT IF THERE ISN'T A ROTARACT CLUB IN MY COMMUNITY OR UNIVERSITY?**

You can start one! Refer to the Rotaract Handbook for everything you need to organize and manage your new club. Here's what you'll need to get started:

A sponsor Rotary club to provide support and partnership

An adviser from your sponsor club

A faculty adviser (if it's a university-based club) to serve as a liaison between your sponsor Rotary club and the university administration

Members!

Strong club leaders to help organize your club, grow your membership, and carry out successful projects.

### **WHERE CAN I FIND MEMBERS FOR OUR CLUB?**

Whether you're starting a new club or part of an existing one, you can find potential members by publicizing your club activities in your community and university. Here are some other ideas:

Post updates to your club website or blog, Facebook page, and Twitter account

Organize special events in your community

Invite potential members to your service projects, social events, and networking nights

### **ROTARACT EVENTS**

Celebrate your club's global impact by getting involved in:

- World Rotaract Week
- Rotaract multidistrict events
- Rotaract Preconvention Meeting
- Interota



## Reflections

*"It's a grand thing in this period of the world's history, when great nations are at war, to see two such standards raised aloft as have been raised by two of the world's great organizations. 'Truth' and 'Service' herald the dawn of a new day."*

*Paul P. Harris*

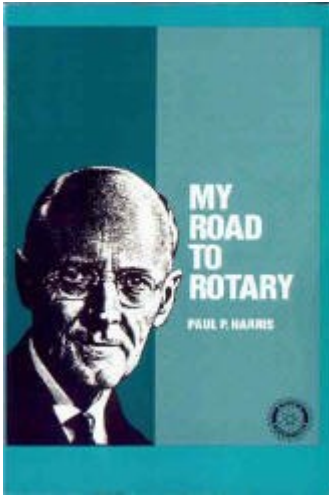


*"Working to find peace in the world is a family problem. It is not too big a problem to deal with if we realize that we are all from the same family." — Building Bridges of Friendship in the Community, THE ROTARIAN, August 1986*



## Rotary Historic Moments

### My Road to Rotary (excerpt from the Foreword)



Two things seem to me important in my more than three score and ten years of life—my New England valley and the Rotary Club movement. Frequently have the words been heard: “You little thought that Rotary would become the world-wide power for good that it is today. You builded better than you knew.” Very true, my friend, and yet while in the very beginning the road was not all clear all the way ahead there was an objective which led me on. The genealogy of my contributions to the movement goes back to my Valley, the friendli-

ness of its folks, their religious and political tolerance. In a way, the movement came out of the valley.



*The author at work in the attractive room assigned to him as President Emeritus of Rotary International in the central office of the Secretariat of R. I. at 35 E. Wacker Drive, Chicago. Since his death this room has been maintained as it was when he worked in it and proves to be a place of great interest to visiting Rotarians.*

### *My Road to Rotary*

THE STORY OF  
A BOY,  
A VERMONT COMMUNITY,  
AND ROTARY

By PAUL P. HARRIS



A. KROCH AND SON, Publishers  
CHICAGO, 1948



## Centro In-Focus

*Congratulations to our very  
dear Centro Ladies*

### BC President Arlene Arcillas for being one of the Best Dressed Women of the Philippines

The country's glamorous philanthropists for 2014 walk the fashion ramp on September 23 at the Rizal Ballroom of the Makati Shangri-La Hotel to raise funds for the Philippine Cancer Society's (PCS) programs for distressed cancer patients. The awardees for the PCS' Best Dressed Women of the Philippines include: Style Icons Myrna Tang Yao (Richwell), Marife Zamora (Convergys) and Congresswoman Linabelle Ruth Villarica; BDWP awardees Annette Gozon-Abrograr, Len Alonte, Catherine Arambulo-Antonio, **Arlene Arcillas**, Girlie Maita Ejercito, Kim Haw, Pauline Laverne Lim, Lynette Padolina, Jennifer Sarmiento, Elizabeth Ventura and Ofelia Wadle.

Now on its 10th Year, the BDWP is ably organized by a Selection and Organizing Committee composed of Imelda Cojuangco as Honorary Chairperson, Consul Ong as event chair, Mabel Abano, Betty Chua, Roy Gonzales, Agnes Huibonhua, Sandie Poblador, Roselle Rebano, Elaine Villar and lifetime adviser Johnny Litton. "Indeed, the Society owes a lot to the BDWP over the last 10 years as they provide the much-needed funding support for most of our programs that affect the impoverished sector of our society," said PCS board chairman Dr. Roberto M. Paterno.



Source : <http://www.philcancer.org.ph/event/best-dressed-women-of-the-philippines/>



*Centro Lady Michelle Baldemor for  
her successful fashion show— An  
Exclusive Affair : Fashion for a  
Cause*

Rtn Michelle held her fashion show at the Bellevue Hotel last September 25, 2014, showcasing Kath's, the distinctly different and locally manufactured handbags and accessories. Made from local materials such as acacia wood, pearls, shells and semi-precious stones, these fine handcrafted products are created for perfection. 10% of proceeds is for the benefit of Chosen Children Village Foundation.



With Tessie  
Aquino-Oreta

Source : <https://www.facebook.com/pages/Kaths-Handicrafts-by-Michelle-Baldemor/402707703083549>



Rotary



ROTARY INTERNATIONAL

News &amp; Updates

## Rotary Breaks Records, Puts Polio on Notice at Sydney Convention



*During Friday's world record-breaking Sydney Harbour bridge climb, Rotary members raised enough money to protect 240,000 kids from polio.*

Polio took a hit at this year's Rotary convention in Sydney, Australia.

First there was the record-breaking climb across the Sydney Harbour Bridge that raised enough money to protect 240,000 kids from polio. On 30 May, two days before the official opening of the convention, 340 participants ascended the bridge, eclipsing the record previously held by Oprah Winfrey for most climbers on the bridge. Waving 278 flags, they also broke the Guinness World Record for most flags flown on a bridge.

Then it was announced that the World's Biggest Commercial, Rotary's public awareness campaign for polio eradication, set a Guinness World Record for largest photo awareness campaign. More than 100,000 people from 170 countries have uploaded their photos, including Archbishop Desmond Tutu, Bill Gates, Archie Panjabi, Jackie Chan, and many more.

Source : <http://www.rotary.org>

## ROTARY INTERNATIONAL

### News & Updates

But the biggest news was the \$101 million pledged to polio eradication. Australian Prime Minister Tony Abbott opened the convention on 1 June with a commitment from his government of \$100 million to the PolioPlus campaign. Two days later, Sir Emeka Ofor, executive vice chair of Chrome Group, announced a \$1 million gift to The Rotary Foundation to help end polio.

"Scores of my friends and classmates fell victim to this dreaded disease," said Sir Emeka, who serves as Rotary's PolioPlus ambassador in Nigeria. "As a young man I vowed that I would someday do something significant to end polio in Nigeria."

While Rotary's work to end polio took center stage at the convention, it wasn't the only Rotary initiative getting attention down under. Here are some highlights from the Sydney convention, which ran 1-4 June:

- Providing clean water. Collaboration and partnerships were emphasized at this year's World Water Summit, held 30 May. Global experts in clean water and sanitation urged attendees to join with the private sector, nongovernmental organizations, and governments to work more efficiently and effectively.
- Empowering youth. Australian cricket star Brett Lee, founder of Mewsic, and Maya Ajmera, founder of the Global Fund for Children and former Rotary Scholar, inspired attendees with their dedication to providing a better life for the world's poorest children.
- Promoting peace. Mwila Chigaga, former Rotary Peace Fellow and gender specialist for African Regions at the International Labour Organization, spoke to convention goers about ensuring decent work and equal opportunities for men and women.
- Fighting disease. Renee Saunders, senior public health adviser for the U.S. Centers for Disease Control and Prevention, stressed the importance of public-private partnerships in helping to achieve an AIDS-free generation. Professor Martin Silink spoke of the challenges he overcame — with Rotary's help — to make diabetes a United Nations resolution.

Rotary

ROTARY INTERNATIONAL  
News & Updates

## Attracting Younger Professionals to Rotary Club- Part 2



The next generation of Rotarians are a lot like the current generation. They don't have a great deal of free time, so the time they DO have needs to make an impact. They want to be effective. This is a driving motivation – to make a difference.

Many of the participants had already reached a point in their careers where they were used to carrying large responsibilities, and are ready to contribute at a higher volunteer level than stuffing envelopes or handing out cups.

Some attitudes were the same, but there was also a difference: At this stage of their lives, many had young families. This was a huge factor that affected their ability (and willingness) to attend meetings and spend time away from family. In fact some were very involved in service through their places of worship and local community organization because it gave them an opportunity to serve with their families.

In every market worldwide serving together was a value we heard over and over again. One of the most compelling arguments for this came from a woman in South Africa who said that serving with and in front of her children was the best lesson and legacy she felt she could leave them with as they grow into adulthood.

We found out Rotary has an image problem, and it's hurting our ability to attract the next generation of Rotarians.



## ROTARY INTERNATIONAL

### News & Updates

The most common and widely held perceptions of Rotary among these younger professionals were OLD and OUTDATED. For example:

We had wonderful professionals in our groups who had MET Rotarians, or whose fathers or grandfathers were Rotarians. You would expect them to have a more multi-dimensional image of Rotary. Worldwide, we heard Rotary described as OLD. WHITE. MEN ONLY. A SECRET CLUB. LUNCH MEETINGS. CLOSED TO OUTSIDERS. This was even expressed in Asian or Latin countries where there are no old white men. Some assumed there was philanthropy involved but their perception was: GIVING, BUT NOT WELCOMING.

Younger professionals were not interested in traditional ways of organizing as a group... they were turned off by weekly meetings, plated meals, and ceremonial songs. They did not identify themselves with the Rotary members that they know.

This image represents many of the perceptions that were expressed around the world during our research.

As you can see, many of the words are positive: local, help, community, good.

But many of these words could be considered negative: old, mostly men, secret.



Source : <http://www.rotary.org>

To be continued  
on next issue



## For your Information

### Helping Children Smile

*Reconstructive cleft lip and cleft palate surgery for Filipino children*

Helping Children Smile Inc. is a voluntary organization based on the Sunshine Coast, Queensland, Australia.

They provide reconstructive cleft lip and cleft palate surgery for Filipino children, sometimes adults, without any cost to the recipient and their family. This treatment is not available to indigent people in the Philippines due to poverty and lack of access to specialist surgery.

They have strived to send a team of qualified plastic surgeons, anaesthetists and registered nurses to the Philippines, in the dry season for a two week period, once a year. The team is responsible for pre-operative assessment, preparation and intra-operative care, as well as post-operative care including wound management and suture removal.

The surgery we provide does more than repair the children's physical problem. These children would otherwise have limited opportunities to attend school and as adults, of finding work. After their surgery they can look forward to a normal life.



## For your information

*Helping Children Smile team member during their 1st mission in Sta. Rosa, Laguna*



Helping Children Smile Inc. have been sending medical missions to the Philippines since 1996. Since then they have helped restore the smiles and change the lives of over 900 children.

Mission team members are selected for their pediatric surgery experience and special interests in clefts in children and ability to work within a team environment, in circumstances not generally found in Australia. They are also chosen for their ability to respect and accommodate cultural changes.

All surgical equipment is transported to the Philippines by the mission members so as not to incur any costs to the host hospital, who offer the use of their operating theatre, recovery and ward beds. For example, in 2009 on their mission to Lubao, they transported 64 pieces of precious luggage containing valuable equipment, supplies and medications. That year they screened 85 children, operating on 65. Some children had both lip and palate procedures. In their 2014 mission to Legaspi they transported 65 pieces of luggage, screened 65 children and operated on 59 children.

The children and their parents travel many hours to receive the free surgery. When they know a mission is coming to their area they congregate at the host hospital from many remote regions.

Mission areas we travel to on a rotational basis are: Urdaneta, Olongopo, Tuguegarao, Cabanatuan, Gua Gua, St. Cruz Laguna, Sta. Rosa, Malolos, Atimonan, Lubao and Pasay.



## What's coming up?

### Friday, September 26

Regular Weekly Meeting

### Friday, October 3

Regular Weekly Meeting

### Saturday, October 4

Grant Management Seminar

YEP Orientation

### Tuesday, October 7

Vocational Tour

### Friday, October 10

Regular Weekly Meeting

### Saturday, October 11

Anti-Child Trafficking Awareness Seminar

### Friday, October 17

Regular Weekly Meeting

### Saturday, October 18

Spelling Bee Contest

### Friday, October 24

District RYLA

Regular Weekly Meeting

### Saturday, October 25

District RYLA

Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
October 3, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	Rtn. Shiela Santillan
National Anthem	PN Pen Cuya
The Four Way Test	PP Leni Ma
Object of Rotary	PP Liza Pineda
Acknowledgment	Rtn. Jen Dee
Recognition	PP Precy Dela Cruz
Secretary's Report	PP Cheryl Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night :  
Rtn Michelle Baldemor**



**PROUD  
MEMBER**

## Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizaro	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Jacqueline Victoria	6556182	Watch Services	Nov 07



## Attendance Report

**Rotary Club of Sta. Rosa Centro**

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as  
our guest/visiting Rotarian

\_\_\_\_\_  
Name

\_\_\_\_\_  
Rotary Club

\_\_\_\_\_  
During our club meeting today

\_\_\_\_\_  
Date

\_\_\_\_\_  
Secretary Che Lu

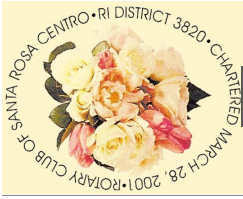
### Attendance

August 19, 2014  
regular meeting  
was cancelled due  
to Typhoon Luis.



### Special Observances

July 2014	Start of Rotary Year
August 2014	Public Relation Month
September 2014	Membership & Extension Month
October 2014	New Generation Month
November 2014	Vocational Month
December 2014	The Rotary Foundation Month
January 2015	Family Month
February 2015	Rotary Awareness Month
March 2015	Rotary Anniversary
April 2015	Women's Month
May 2015	Magazine Month
June 2015	Rotary Trainings
	Rotary Fellowship Month



## Mission and Vision

### VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

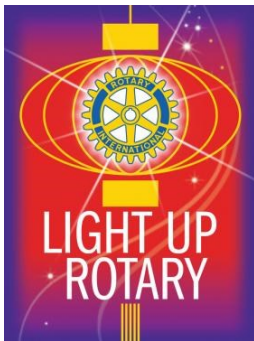
### MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: [ana\\_clariz06@yahoo.com](mailto:ana_clariz06@yahoo.com). All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*