

# The CENTRO

Official Weekly Bulletin



**Rotary Club of Sta. Rosa Centro RI District 3820**

**Outstanding Club RY 2012-2013**

**Most Outstanding Club (Silver Level) RY 2013-2014**

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: [www.rcstarosacentro.org](http://www.rcstarosacentro.org)

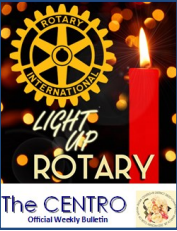
Club e-mail : [thevisioningcentro@yahoo.com](mailto:thevisioningcentro@yahoo.com)

## **Officers & Directors, Rotary Year 2014-2015**

Arlene "Mayor" Arcillas	President
Delhi Penelope "Pen" Cuya	President Elect
PP Jacqueline "Jacqui" Victoria	Vice President
PP Cheryl "Che" Lu	Secretary
PP Carolina "Carol" Salvahan	Treasurer
Rtn Geralyn "Jay" Dee	Auditor
PP Zenaida Dictado	Protocol Officer
IPP Teodora Lucero	Ex-Officio
PP Joel Liza "Liza" Pineda	Executive Secretary
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer

## **Club Committees**

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Ma. Cecilia "Cecile" Gabatan	Membership
PP Maryann "MeAnn" Gonzales	Service Project
PE Delphi Penelope "Pen" Cuya	Community Service
Rtn Carmela "Mel" Tadeo	Vocational
PP Hazel Ramos	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
Rtn Myrna Valle	Public Relations
PP May Grace "Maya" Padiernos	Special Projects
Rtn Carmela "Mel" Tadeo	Finance Committee



## Inside this Issue

	Page #
Program	4
Invocation	5
Object of Rotary	5
The Four Way Test	6
Centro Hymn	6
President's Message	7
Rotary International News & Updates	8-9
Reflections	10
Centro-in-Focus	11-13
Rotary Historic Moments	14-15
Connect for Good	16-17
Minutes of the Meeting	18
For your information	19
What's coming up	20
Next week's order of Business	21
Roster of Members	22
Attendance	23
Special Observances	23
Mission & Vision	24

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
September 5, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	IPP Doray Lucero
National Anthem	PE Pen Cuya
The Four Way Test	Rtn. Gloria Bedienes
Object of Rotary	PP Carol Salvahan
Acknowledgment	Rtn. Pinky Belizario
Recognition	Rtn. Michelle Baldemor
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night :  
Dir Myrna Valle**


**If any person is unable to fulfill their positions as above please  
make arrangements with another Rotarian to take your place.**

## INVOCATION



We thank you Lord for having called us to this community to live our lives and do our work for Rotary. Grant us the wisdom and the foresight to discern what is for our own betterment and the betterment of all mankind. Strengthen us in being a part of your power and influence. Prosper us in our calling, help us in our needs, guide us in our as people pursuing peace. May peace and goodwill abide among us this day and always. Amen

R O T A R Y R O T A R Y



## Object of Rotary

*The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:*

- 1 The development of acquaintance as an opportunity for service;*
- 2 High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying by each Rotarian of his occupation as an opportunity to serve society;*
- 3 The application of the ideal of service by every Rotarian to his personal, business and community life;*
- 4 The advancement of international understanding, good will, and peace through a world fellowship of business and professional men united in the ideal of service.*

R O T A R Y R O T A R Y

♪♪●\*Sweet Rotary♪♪●  
(The Centro Hymn)

When it began  
I can't believe it happened  
But then I know it's going strong  
2001  
That's when it came to being  
Who'd have believed  
we'll grow to be...

\*Hands, touching hands  
\*Reaching out, touching me,  
\*touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*I've been inclined  
\*To believe we're going strong  
\*And now, I...

Look all around  
So many help is needed  
C'mon, together I know we could  
And when we hurt,  
We can just smile and bear it  
'Coz we were born  
to serve and be....

Warm, touching warm  
Reaching out, touching me,  
touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*We're going strong  
\*We are here for all of you  
And now, I...  
(Repeat \*)

RC Centro's GREAT!



## The Rotary Four Way Test



1. Is It Truth?
2. Is It Fair To All Concerned?
3. Will It Build Goodwill And Better Friendships?
4. Will It Be Beneficial To All Concerned?



## President's Message

Greetings, ladies!

This Monday, I reported back to office and I was welcomed by another award – the “Outstanding Local Government Unit (LGU) of the Year 2013” from the Philippine National Police. I was very pleased because despite my brief absence, though I continue to work while I was still at the hospital and when I came home, the city has remained peaceful and orderly, and the government programs were uninterrupted.

This is my aspiration – for the City of Santa Rosa to remain stable with its programs institutionalized regardless of whoever is managing it. I am a firm believer that once the foundations are laid and strengthened, progress and development will continue with the people reaping the benefits.

This is also what I intend to be my legacy, especially for the youth. It is they who will benefit most from a city with a strong fundamentals; it is they who will also continue uphold and innovate these programs in the future.

So to you, my fellow Rotarians, let us continue to work hand in hand in promoting a culture that places significance in the future of our youth. May we also foster that kind of philosophy amongst the younger generation of today.

Thank you very much and I shall see you all soon.

Yours in Rotary,

Best Class President Arlene “Mayor” Arcillas

Rotary



ROTARY INTERNATIONAL

News &amp; Updates

**Presidential Message****September 2014***GARY C.K. HUANG**PRESIDENT 2014-2015*

One of the great privileges of being president of Rotary International is having the chance to visit so many parts of the Rotary world. Usually I travel to participate in Rotary events; speak at Rotary clubs, conferences, and institutes; and encourage Rotarians in their service. But as president, I am responsible for all branches of the Rotary family. This means that it is also my privilege to support the service of Rotary's youngest generations: our Rotaractors, Interactors, Rotary Youth Exchange students, and Rotary Youth Leadership Awards participants.

When I see the work Rotarians do, I am always impressed, always excited, and always inspired. When I see the work of our New Generations, I am all of this – and frequently I am surprised as well. Not by the quality of their work – for I have learned to expect great things from them – but by the creativity and ingenuity of their thinking. I look at what they have done and think not just "What a great job!" but "What a great idea!" Because every generation sees the world in a unique way, and every individual has a unique point of view. Faced with the same problems, we arrive at different solutions. This is why, in Rotary, our diversity – of culture, language, expertise, gender, and age – is our strength.

*Source : [www.rotary.org](http://www.rotary.org)*



## ROTARY INTERNATIONAL

### News & Updates

One In Rotary, we try to take the long view in our service. We aspire to serve in ways that will make a lasting difference, that will continue to have an impact after our participation ends. Our younger generations, in my experience, share this sentiment, and apply it globally, by focusing on environmental issues in new and innovative ways. When I became a Rotarian, environmental issues were barely on our radar. To young people today, these concerns are front and center. Their perspective is a valuable contribution to the world of Rotary service, and it is one that we should all encourage and support. Just as they are learning from us, so should we be learning from them.

The young people who are serving in Rotaract and Interact, and participating in Youth Exchange and RYLA today, are the Rotarians of tomorrow. When we support them, we are supporting the future of our entire organization. We are helping to train the men and women who will be the club presidents, district governors, RI directors, and RI presidents of tomorrow.



## NEW GENERATIONS

### INTERACT - ROTARACT - RYLA





## Reflections

*“Is there anything more valuable than life?  
We thought of the touch of vanished hands  
and the sound of voices stilled and realized that there are  
things without which life would be so sterile that it might well  
end. If there were no such things as fellowship with friends  
and communion with loved ones, life would be darker than  
starless nights. Friendship can hurdle national boundary  
lines, religious and political differences; and with love all  
things are possible.”*

*Paul P. Harris, The Rotarian,  
December 1930*



*“Rotary summons men to respond to their best  
impulses...their best selves...[to] lift up their heads in  
every land. The best things in us are not confined by  
national boundaries.” — The Tree That Is Rotary,  
THE ROTARIAN, December 1934*



## Centro Ladies at Induction Ceremonies



With RC Sta. Rosa South





## Centro In-Focus

### **Centro's Bring-a-Friend Day August 29, 2014 El Cielito Inn**

August is Membership and Extension Month, and to celebrate the Rotary Club of Sta. Rosa Centro held its Bring-a-Friend to Discover Rotary Day last August 29, 2014 at El Cielito Inn, Sta. Rosa City.

Rotary accepts members by invitation only and this event gave the chance for the centro ladies to invite their friends over and learn about Rotary. This information session will help potential members expand their understanding of Rotary.

There were seven potential members and two guests, namely: BcPres Paulo Veracruz, President of mother club RC Sta. Rosa and IPP Frederick Diaz, Asst Governor – Area 1 Group 2, who attended the event.



Centro In-Focus



PP Leni Ma and PP Liza Pineda were the chairwomen for the night. VP Jackie Victoria formally opened the meeting. A short clip on the club profile was shown. Likewise, an AVP about Centro projects for RY 2013-2014 under FcPres Doray Lucero was also shown.

PP Carol Salvahan gave an overview of Rotary and a short history. PP Mary Ann Gonzales talked about the club's service projects, opportunities for service and social activities. AG Federick Diaz also shared his experience with Rotary and how it has changed his life. Being new to the club, Michelle Baldemor said that Centro became her 2nd family and that the club have accepted her wholeheartedly.

The guests gamely joined the Centro Ladies in singing the Centro Hymn at the end of the program.



## Rotary Historic Moments

### Friendship Trees

Rotarians have planted trees in the name of fellowship, friendship, and community service since the early 20th century. These trees, which can be found worldwide, have grown into enduring monuments of Rotary's ideals.

As president emeritus, Paul Harris traveled extensively during the 1920s and 1930s, often accompanied by his wife Jean. During these trips, the nature-loving Harris planted trees to symbolize goodwill and friendship.

In the Autumn of 1932 Harris embarked on a five-week tour of European Rotary clubs and planted trees along the way and recorded in his diary -

"Wednesday forenoon I planted my first tree of friendship in European soil. It seemed to me especially appropriate that it took place in Germany—in its metropolis—Berlin. The planting occurred in a sports platz formerly devoted to war purposes, and a large number including Rotarians, city officials, and others were in attendance."

Harris also planted trees in Tallinn, Estonia, and Göteborg, Sweden, during this trip.



Source : <http://portal.clubrunner.ca/8104/Stories/historic-rotary-moments-friendship-trees>



## Rotary Historic Moments

Planting trees soon became a hallmark of his travels, including in Australia, Brazil, Estonia, Japan, Mexico, and New Zealand. In *My Road to Rotary* Harris recalled:

“With the cooperation of Rotarians and local governments, I have planted friendship trees in the parks and playgrounds on five continents of the world and even on some of the major islands of the seas. Our trees stood as symbols of international understanding and good-will.”

Other RI presidents also observed the tradition. In 1931-32, then-RI president Sydney W. Pascall planted trees at the sites of Rotary clubs he visited, reportedly at Paul Harris’s suggestion.

Not all of the trees were planted outside the United States. The Harrises often entertained visiting Rotarians and dignitaries in their home, Comely Bank, and planted trees with their guests to mark the occasion. They called the garden their Friendship Garden.

Today, Rotarians continue to plant trees to symbolize enduring friendships and fellowship, to beautify parks and communities, and to contribute to a greener world.



*In 1932 Paul Harris planted his first European Friendship Tree (Maple) on the Tempelhofer Feld in Berlin, which has been and still is an airport.*

LET US INTRODUCE YOU TO  
**OUR ROTARY.**

## CONNECT FOR GOOD

### OUR PRIORITIES

The collective leadership and expertise of our 1.2 million members helps us tackle some of the world's biggest challenges, locally and globally. We are united by common values and vision for the future as we sharpen our focus with targeted specific causes that will reach communities most in need.





## CONNECT FOR GOOD

### GUIDING PRINCIPLES

For more than 100 years, our guiding principles have been the foundation upon which our values and tradition stand. The Four-Way Test, Object of Rotary, and the Avenues of Service express our commitment to service, fellowship, diversity, integrity, and leadership

### STRATEGIC PLAN

Rotary's strategic plan ensures that our future is as strong as our past. The plan unifies the direction of Rotary International and The Rotary Foundation and identifies three strategic priorities supported by 16 goals.



We are leaders who act responsibly and take action to tackle some of the world's most pressing challenges.



## Minutes of the Meeting

### MINUTES OF THE MEETING Rotary Club of Sta. Rosa Centro El Cielito Inn – Sta. Rosa

August 22, 2014

#### I. ATTENDEES:

PP Jackie Victoria, PP Liza Pineda, PP Carol Salvahan. Rtn. Cecile Gabatan ,  
Rtn. Shiela Santillan Rtn. Michelle Baldemor, PP Cheryl Lu  
Guest: Cha (friend of PP Carol)

#### II. TOPICS:

1. Membership Director Cecile discussed that the Bring-a-Friend will be on August 29, El Cielito Inn at 7:30PM. Meal is pre-selected, attire for Centro Ladies is anything GREEN. No token for the guests/friends. Tokens for members with guests will be given on the next meeting. Members will pay their own food while meals for the guests will be shouldered by the club fund.

2. Members attending RC Downtown Batangas induction on August 23:  
PP's Maan, Carol, Jackie, Leni, Che and Rtn. Mel.

#### 3. Other Matters:

3.1 PP Liza, in behalf of PE Pen, announced that all PE's will have a regular quarterly meeting with DGE Pepe Estevez starting August 23, 2014. However, PE Pen can not attend because of a family situation. PP Liza informed also that club induction for Area 1 will be on July and August of 2015.

3.2 Rtn. Michelle invited the Centro ladies to a Fashion Show for a Cause on September 25, 2014 at Bellevue Hotel. The event is sponsored by Tessie Aquino-Oreta.

#### III. ADJOURNMENT:

The meeting was adjourned at 9:11PM.

## Minutes of the Meeting



### For your Information

## Tracing Rizal's footsteps in Dapitan

Dapitan City is dubbed the “Shrine City of the Philippines,” and not without good reason. The quaint town in Zamboanga del Norte is rich in history, being the place where beloved hero Jose Rizal lived in exile.

Dapitan is thus riddled with historical markers tracing Rizal’s years in the area, from his arrival at the shores of Santa Cruz to his residence in Barangay Talisay. But those are not the only reasons for you to visit.

Aside from its history, what makes Dapitan a perfect destination is the fact that it also has breathtaking natural beauty. Dakak Beach Resort, a popular destination for tourists, is in Barangay Taguilon in Dapitan.

### **Getting to know Rizal**

As soon as you arrive in Dapitan, visit the Rizal Shrine where the hero spent the last four years of his life in exile. The reconstructed “cases” face a scenic shoreline, making it perfect for photos.

Rizal not only lived in the structure, which has been declared a national park. It was also where he saw his patients and taught pupils. A museum has been built in the shrine to showcase Rizal memorabilia.

A leisurely stroll in the city streets, one of the cleanest roads I’ve seen, would allow you marvel at well-preserved heritage homes. Some of the streets have been named Maria Clara, Noli Me Tangere and El Filibusterismo, still honoring Rizal and his works.

The wide City Plaza is lined with century-old trees while the adjacent Spanish-era church offers you a beautiful relaxing provincial scene. In time for sundown, take a tricycle to Sunset Boulevard and take in the beautiful view.





## What's coming up?

### Friday, September 5

Regular Weekly Meeting

### Saturday, September 6

Anti-Child Trafficking Awareness Seminar

### Friday, September 12

Regular Weekly Meeting

### Sunday, September 14

Happy Birthday!! PP Zeny Dictado

### Thursday, September 18

Happy Birthday!! PP Doray Lucero



### Friday, September 19

Regular Weekly Meeting

### Friday, September 26

Regular Weekly Meeting

### Friday, October 3

Regular Weekly Meeting

### Saturday, October 4

District RYLA

Gunting at Suklay

### Tuesday, October 7

Vocational Tour

### Friday, October 10

Regular Weekly Meeting

Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
September 12, 2014**

Call to Order	BcP Arlene Arcillas
Invocation	PP Precy Dela Cruz
National Anthem	PP Jaquie Victoria
The Four Way Test	PN Evs Laranga
Object of Rotary	PP Hazel Ramos
Acknowledgment	Rtn. Shiela Santillan
Recognition	PP Liza Pineda
Secretary's Report	PP Che Lu
Treasurer's Report	PP Carol Salvahan
Committee Reports	Committee Chairs
President's Time	BcP Arlene Arcillas
Other Matters	
Centro Hymn	

**Chairwoman of the Night :  
PE Pen Cuya**



**PROUD  
MEMBER**

## Roster of Members

Name	Rotary ID	Classification	Birthday
Arlene Arcillas	8275828	City Representative	Jul 31
Gloria Bedienes	8612318	Trading	Apr 14
Michelle Baldemor	8879856	Retail	May 01
Pinky Belizaro	8879854	Human Resources Management	Jan 24
Delphi Penelope Cuya	8275831	Healthcare	Feb 12
Ma. Geralyn Dee	8574451	Interior Design	Dec 09
Jennifer Dee	8773225	Pediatrician	Mar 20
Priscila De la Cruz	5333454	Leasing	Aug 24
Zenaida Dictado	6416676	Pallet Manufacturing	Sep 14
Ma. Cecilia Gabatan	8612321	Real Estate Broker	Oct 27
Mary Ann Gonzales	5333525	Real Estate Developer/ Cooperative	Mar 20
Evelyn Laranga	8465660	Education	Jul 25
Consuelo Lijauco	5333445	Magazine Editing	May 15
Cheryl Lu	5333496	Pest Control Services	Apr 17
Teodora Lucero	8045358	Midwife	Sep 18
Elenita Ma	6261683	Dentist	Jan 10
May Grace Padiernos	5984127	Furniture Retail	May 06
Joel Liza Pineda	7019336	Human Resource Provider	Mar 30
Hazel Ramos	6165816	Money Lending	Jul 01
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist	
Carolina Salvahan	5333457	Window Fashion Contractor	Jul 04
Shiela Santillan	8574457	Restaurateur	Apr 02
Carmela Tadeo	8415873	Logistics	Dec 24
Myrna Valle	8482805	Strategic Planning	Dec 21
Jacqueline Victoria	6556182	Watch Services	Nov 07



## Attendance Report

**Rotary Club of Sta. Rosa Centro**

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as  
our guest/visiting Rotarian

\_\_\_\_\_  
Name

\_\_\_\_\_  
Rotary Club

\_\_\_\_\_  
During our club meeting today

\_\_\_\_\_  
Date

\_\_\_\_\_  
Secretary Che Lu

### For August 29, 2014

Total Membership	25
Members Present	11
Meetings Made-up	3
Leave/Senior	5
Total Attendance	18
Attendance Percentage	72%



## Special Observances

July 2014	Start of Rotary Year Public Relation Month
August 2014	Membership & Extension Month
September 2014	New Generation Month
October 2014	Vocational Month
November 2014	The Rotary Foundation Month
December 2014	Family Month
January 2015	Rotary Awareness Month
February 2015	Rotary Anniversary
March 2015	Women's Month
April 2015	Magazine Month
May 2015	Rotary Trainings
June 2015	Rotary Fellowship Month



## Mission and Vision

### VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

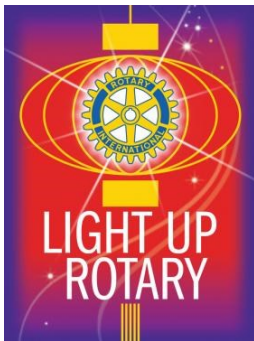
### MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contribution to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: [ana\\_clariz06@yahoo.com](mailto:ana_clariz06@yahoo.com). All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*