

Rotary



Be a gift  
to the world



# The CENTRO

Official Weekly Bulletin

*Awarded Best Club Bulletin RY 2014-2015*

**Rotary Club of Sta. Rosa Centro RI District 3820**

**Outstanding Club RY 2012-2013**

**Most Outstanding Club (Silver Level) RY 2013-2014**

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: [www.rcstarosacentro.org](http://www.rcstarosacentro.org)

Club e-mail : [rcstarosacentro@outlook.com](mailto:rcstarosacentro@outlook.com)

# Officers & Directors, Rotary Year 2015-2016

## Officers

WCP Delhi Penelope "Pen" Cuya	President
PE Carmela "Mel" Tadeo	President Elect
PP Zenaida "Zeny" Dictado	Vice President
PP Hazel "Hazel" Ramos	Secretary
PP Maryann "MeAnn" Gonzales	Treasurer
PP Carolina "Carol" Salvahan	Auditor
PP Jacqueline "Jacqui" Victoria	Protocol Officer
IPP Arlene "Mayor" Arcillas	Ex-Officio
PP Priscilla "Precy" dela Cruz	Executive Secretary

## Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Michelle "Michelle" Baldemor	Membership
Rtn Gloria "Glo" Bedienes	Service Project
PP Teodora "Doray" Lucero	Community Service
PE Carmela "Mel" Tadeo	Vocational
Rtn Evelyn "Evs" Laranga	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
IPP Arlene Arcillas	Public Image
PP May Grace "Maya" Padiernos	Special Projects
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer



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**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
August 28, 2015**

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Call to Order	WcPres Pen Cuya
Invocation	Rtn Thessa Diaz
National Anthem	AG Liza Pineda
Four-Way Test	PE Mel Tadeo
Object of Rotary	Rtn Sheila Santillan
Acknowledgment	PP Che Lu
Recognition	PP Leni Lantin
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

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**Chairwoman of the Night  
Rtn Michelle Baldemor**

**If any person is unable to fulfill their positions as above please make arrangements with another Rotarian to take your place.**



We thank you Lord for this Rotary meeting. Thank you for our friends who have joined us today . We invoke your blessings on this meeting and all who graced it with their presence. Be with us this day and always by strengthening our belief to take action. A belief shared by all Rotarians to get involved in their communities and use their skills to help others. This prayer we make in Jesus name, Amen.

Amen

## Object of Rotary



The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**First.** The development of acquaintance as an opportunity for service;

**Second.** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**Third.** The application of the ideal of service in every Rotarian's personal, business, and community life;

**Fourth.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

♪♪\*Sweet Rotary♪♪  
(The Centro Hymn)

When it began  
I can't believe it happened  
But then I know it's going strong  
2001  
That's when it came to being  
Who'd have believed  
we'll grow to be...

\*Hands, touching hands  
\*Reaching out, touching me,  
\*touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*I've been inclined  
\*To believe we're going strong  
\*And now, I...

Look all around  
So many help is needed  
C'mon, together I know we could  
And when we hurt,  
We can just smile and bear it  
'Coz we were born  
to serve and be....

Warm, touching warm  
Reaching out, touching me,  
touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*We're going strong  
\*We are here for all of you  
And now, I...  
(Repeat \*)

**RC Centro's GREAT!**



## President's Message

Dear Centro Ladies,

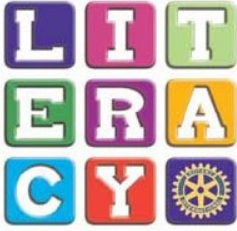
The recently concluded district activity, the TRF Seminar was, in my opinion, very helpful in formulating our idea in our application to global grant project.

My wish for our club is to work on this to further deliver our support to the community.

Thank you ladies for your incomparable support for the club no matter what differences we have.

Yours in Rotary,

**World Class President**  
**Delphi Penelope "Pen" Cuya**



## ROTARY CORNER

## MEMBERSHIP

## EVALUATING YOUR CLUB

Club assessment is crucial to keeping your current members engaged and active while also ensuring your club is attractive to prospective members. Taking an



objective look at your club regularly can reveal both its strengths and the areas that need improvement. Be sure to involve your members, who are a valuable resource in the continual effort to keep your club fresh and vibrant. You may even wish to ask a trusted person outside of your club, such as an assistant governor or district membership chair, to facilitate your club assessment. Here are a few ways to get feedback from members:

- Face-to-face interviews
- Written or electronic surveys
- Informal discussions, with small and large groups, held in a location other than your usual meeting place
- Focus groups with members, prospective members, or non-Rotarians in your community

Be open to making changes to your club based on the feedback and involvement of your members. Club evaluation is most effective if you and members of your club begin to make changes soon after you gather feedback. Once you ask for members' opinions, they will be eager to see what changes will be made based on their recommendations. If none are made, your members are not likely to be motivated to participate in club evaluation in the future.

Source : [www.rotary.org](http://www.rotary.org)



## ROTARY CORNER

Here are a few questions to consider as you evaluate your club.

**IS YOUR CLUB DIVERSE?** The most effective clubs reflect the demographics of the communities they serve. Increasing the number of women, younger professionals, and members of various ethnic groups should be every club's goal. Rotary clubs that bring together diverse perspectives address the needs of their communities more creatively. Diverse clubs also have greater credibility in their communities, a wider range of skills, increased volunteer resources, expanded leadership prospects, and enhanced fundraising potential. The following are examples of questions that you may wish to focus on as you assess your club's diversity using the membership diversity assessment in Membership Assessment Tools (formerly known as Club Assessment Tools). This resource is available as a downloadable pdf on [www.rotary.org](http://www.rotary.org) or for purchase on [shop.rotary.org](http://shop.rotary.org).

- What is the gender balance of your club?
- How many of your club's members are under the age of 40?
- Is the ethnic makeup of your community represented in your club?
- Do your club's leaders reflect the diversity that one would expect based on its members?
- Are different perspectives welcomed?

Consider using anonymous surveys to ensure candid feedback. Be open to suggestions. Consider all perspectives. Get feedback on your survey's questions before giving it to all club members.

Be creative and make it fun. Worldwide, 68% of Rotary club members are between the ages of 50 and 70. Are there opportunities for younger members in your club?

**ROTARY INTERNATIONAL**  
**News & Updates****MEMBER BENEFITS PROGRAM UNVEILED AS  
CONVENTION DRAWS TO A CLOSE**

RI President-elect K.R. Ravindran introduced a member benefits program at the 9 June closing session of the 2015 Rotary International Convention, saying that many more hands are needed to continue Rotary's work around the world.

The program, Rotary Global Rewards, aims to boost membership and enhance member satisfaction. It will debut on 1 July.

"This innovative new program will allow Rotary members to connect with hundreds of businesses and service providers from around the world -- and that number is growing," said Ravindran. "These establishments will offer Rotarians discounts and concessions on the everyday business that you do. And, in many cases, not only will you benefit, but our Foundation will as well, by receiving a contribution with each transaction."

The program will include discounts on car rentals, hotels, dining, and entertainment. Discounts on more products and services from companies worldwide are expected to be added throughout the year.

"It will be another way to benefit from being a Rotarian and being part of the Rotary network," said Ravindran, whose presidential theme for 2015-16 is Be a Gift to the World. "I urge all of you to become a part of that scheme."

Rotary



**ROTARY INTERNATIONAL**  
**News & Updates**

HUANG BIDS FAREWELL

RI President Gary C.K. Huang joined Ravindran on stage to exchange club banners, a convention tradition that unofficially marks the changing of the guard.

The four-day convention in São Paulo attracted more than 14,500 attendees from more than 150 countries. Huang told convention goers that it was an honor to serve them as Rotary president.

"But what I value most [as president] are the conversations with Rotarians that, taken together, tell the story of Rotary," he said. "Some of their stories make me laugh. Others, which may sound simple and ordinary, deeply move me."

Huang talked about the projects he visited all over the world during his term, and how much they inspired him.

"Each time I witnessed projects, I always wondered: How many lives could we change for the better by bringing more people into Rotary?" We know great things don't happen by themselves. We have to constantly challenge ourselves and others, and push the boundaries. Sometimes, all it takes is to ask someone to join Rotary.

"Rotary has shaped and changed my life," he added. "I want to use my story to urge Rotarians to continue to welcome promising young people in your communities and to take care of those who need a little push from us. Someday, those we have helped might become a future president of Rotary International, or a successful businessperson, a mayor, or the president of a country. Within Rotary, anything is possible."

By Ryan Hyland

Rotary News

9-Jun-2015



**Centro In-Focus**

**District Conference 2015  
(DISCON)  
Sofitel Manila**

The purpose of the district conference is to provide opportunities for networking, inspirational addresses, and discussions of Rotary-related matters. The events should recognize the service programs, projects, and public relations achievements in the district in order to inspire Rotarians to become more involved in service. The conference should also give Rotarians and clubs a vision of Rotary beyond the club level and provide a memorable fellowship experience



*AG Eric Diaz with Spouse /Centro Lady Thessa Diaz, WcP Pen Cuya, PP Jacqui Victoria, IPP Arlene Arcillas, PDG Rey Castillo, PP Che Lu, and PP Leni Ma in Filipino wear—Day 1 of DISCON.*



Centro-In-Focus



*Ready for Fellowship Night... with Vice-Mayor Isko Moreno*



*Davao Mayor Rodrigo Duterte is in the house..*



## Centro In-Focus

### PESETS /DISTASS 2015

Avenue Plaza Hotel  
Naga City, Camsur

District assembly helps presidents-elect build on the leadership skills they obtained at their training seminar, while incoming club leaders learn their new roles.





## Reflections

“We are here on earth and we are here to stay during our respectively allotted periods. How much of happiness and how much of misery shall be our share remains with us

almost entirely to determine. If we possess a modicum of reason, it will be apparent to us that it is the part of wisdom to cheerfully make the best of the situation and to harmonize our own lives with nature's inexorable laws. We are entitled to the maximum of happiness; and may we be sane enough to observe that the route to a life full of happiness does not lie in intemperate indulgence.”



“The Distance Self” by Paul P Harris – The Rotarian, February 1914

*“Real genuine friendship and the laws governing friendships provide the truest basis for all forms of enterprise. If Rotary can materially contribute to the development of friendship between individuals, businesses, professions, and nations, and if the individual is willing to make friendship the basis of his job or vocation, then we have an ideal of service being applied in ways that should make all of us happy.” — What Constitutes Vocational Service?, THE ROTARIAN, November 1927*



## Rotary Historic Moments

### The History Of Rotary's Mottos



*Arthur Frederick Sheldon, the Rotarian whose convention speech inspired Rotary's secondary motto, One Profits Most Who Serves*

Rotary's official mottoes, Service Above Self and One Profits Most Who Serves Best, trace back to the early days of the organization.

In 1911, He Profits Most Who Serves Best was approved as the Rotary motto at the second convention of the National Association of Rotary Clubs of America, in Portland, Oregon. It was adapted from a speech made by Rotarian Arthur Frederick Sheldon to the first convention, held in Chicago the previous year. Sheldon declared that "only the science of right conduct toward others pays. Business is the science of human services. He profits most who serves his fellows best."

The Portland convention also inspired the motto Service Above Self. During a convention outing on the Columbia River, Ben Collins, president of the Rotary Club of Minneapolis, Minnesota, USA, talked with Seattle Rotarian J.E. Pinkham about the proper way to



## Rotary Historic Moments

organize a Rotary club, offering the principle his club had adopted: Service, Not Self. Pinkham invited Paul P. Harris, who also was on the boat trip, to join their conversation. Harris asked Collins to address the convention, and the phrase Service, Not Self was met with great enthusiasm.

At the 1950 RI Convention in Detroit, slightly modified versions of the two slogans were formally approved as the official mot-toes of Rotary: He Profits Most Who Serves Best and Service Above Self. The 1989 Council on Legislation established Service Above Self as the principal motto of Rotary, because it best conveys the philosophy of unselfish volunteer service. He Profits Most Who Serves Best was modified by the 2004 Council to They Profit Most Who Serve Best and by the 2010 Council to its current wording, One Profits Most Who Serves Best.



Service  
Above Self

The Rotary motto conveys the humanitarian spirit of the organization's more than 1.2 million members. Strong fellowship among Rotarians and meaningful community and international service projects characterize Rotary worldwide.



**For your Information**

**Uses For Simple Household Products To Save Money & Avoid Toxins**

	Home	Personal Care/ Beauty	Dietary/ Medicinal
<b>Lemon Juice</b>	<ul style="list-style-type: none"> <li>· Clean glass &amp; mirrors</li> <li>· Brighten your whites</li> <li>· Disinfect your cutting board</li> <li>· Brighten your toilet bowl</li> </ul>	<ul style="list-style-type: none"> <li>· Remove sun spots</li> <li>· High-light your hair</li> <li>· Reduce wrinkles</li> <li>· Shrink your pores</li> </ul>	<ul style="list-style-type: none"> <li>· Detox</li> <li>· Improve digestion</li> <li>· Sooth a sore throat</li> <li>· Strengthen immunity</li> </ul>
<b>Coconut Oil</b>	<ul style="list-style-type: none"> <li>· Polish wood furniture</li> <li>· Replace WD-40</li> <li>· Remove shower scum</li> </ul>	<ul style="list-style-type: none"> <li>· Hair serum</li> <li>· Lip gloss</li> <li>· Deodorant</li> <li>· Prevent wrinkles</li> </ul>	<ul style="list-style-type: none"> <li>· Improve thyroid function</li> <li>· Reduce migraines</li> </ul>
<b>Apple Cider Vinegar</b>	<ul style="list-style-type: none"> <li>· Repel fleas</li> <li>· Clean your microwave</li> <li>· Deodorize laundry</li> </ul>	<ul style="list-style-type: none"> <li>· Sooth Sunburns</li> <li>· Wash your hair</li> <li>· Treat acne</li> <li>· Aftershave</li> </ul>	<ul style="list-style-type: none"> <li>· Weight-loss/Detox</li> <li>· Control high-blood pressure</li> <li>· Cure yeast infections</li> <li>· Prevent a cold</li> </ul>
<b>White Vinegar</b>	<ul style="list-style-type: none"> <li>· Polish Silver</li> <li>· Clean windows</li> <li>· Neutralize odors</li> <li>· Unclog your drain</li> </ul>	<ul style="list-style-type: none"> <li>· Cure an upset stomach</li> <li>· Sooth a bee sting</li> <li>· Condition your hair</li> </ul>	<ul style="list-style-type: none"> <li>· Tenderize meat</li> <li>· Boil better eggs</li> <li>· Eliminate garlic odor</li> <li>· Keep veggies fresh</li> </ul>
<b>Baking Soda</b>	<ul style="list-style-type: none"> <li>· Put out fires</li> <li>· Scrub toilets and tubs</li> <li>· Clean your oven or grill</li> </ul>	<ul style="list-style-type: none"> <li>· Deodorant</li> <li>· Toothpaste</li> <li>· Relieve diaper rash</li> <li>· Treat heartburn</li> </ul>	<ul style="list-style-type: none"> <li>· Leavening agent</li> <li>· Make fluffier omelets</li> <li>· Crispier chicken</li> </ul>
<b>Castile Soap</b>	<ul style="list-style-type: none"> <li>· All-purpose cleaner</li> <li>· Dish soap</li> <li>· Mop floors with it</li> </ul>	<ul style="list-style-type: none"> <li>· Body wash</li> <li>· Pet shampoo</li> <li>· Toothpaste</li> <li>· Prevent eczema</li> </ul>	<ul style="list-style-type: none"> <li>· Treat eczema and psoriasis</li> <li>· Cure acne</li> </ul>
<b>Castor Oil</b>	<ul style="list-style-type: none"> <li>· Discourage rodents</li> <li>· Lubricate kitchen scissors</li> <li>· Restore health of your plants</li> </ul>	<ul style="list-style-type: none"> <li>· Strengthen eyelashes</li> <li>· Relieve cracked heels</li> <li>· Soften cuticles</li> </ul>	<ul style="list-style-type: none"> <li>· Treat dry/itchy skin</li> <li>· Laxative</li> <li>· Induce labor</li> <li>· Relieve menstrual cramping</li> </ul>





## Treasurer's Report

### TREASURER'S REPORT ROTARY CLUB OF STA ROSA CENTRO RY 2015-16 PP MARY ANN H. GONZALES

Beginning Balance as of August 26, 2015		Php	87,107.49
Add: Check Payment for Club Dues Aug- Dec. 2015			
Mary Ann Gonzales BPI Check #770241	4,000.00		
Carmela P. Tadeo BPI Check #770242	4,000.00		8,000.00
<b>Total</b>			<b>95,107.49</b>
Less: Deductions			
Ending Balance as of August 26, 2015		Php	<u>95,107.49</u>



Friendship  
means understanding,  
not agreement.  
It means forgiveness,  
not forgetting.  
It means the memories last,  
even if contact is lost.



## What's coming up?

### Friday, August 28

Board Meeting

Regular Weekly Meeting

### Friday, September 4

Classification Survey

Regular Weekly Meeting

### Friday, September 11

Regular Weekly Meeting

### Monday, September 14

Happy Birthday!! PP Zeny Dictado



### Friday, September 18

Happy Birthday!! PP Doray Lucero



Regular Weekly Meeting

### Saturday, September 19

Coastal Cleanup Day

### Friday, September 25

IEC on Water Conservation and Climate Change

Regular Weekly Meeting

### Wednesday, September 30

Raffle Draw Remittance - 2nd Due Date

### Friday, October 2

Regular Weekly Meeting

**Next Week's Order of Business**

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
September 4, 2015**

Call to Order	WcPres Pen Cuya
Invocation	Rtn RJ Janolino
National Anthem	Rtn Min Knoll
Four-Way Test	PE Mel Tadeo
Object of Rotary	Rtn Sheila Santillan
Acknowledgment	PP Carol Salvahan
Recognition	PP Leni Lantin
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

**Chairwoman of the Night :  
Rtn Gloria Bedienes**



**PROUD  
MEMBER**

## Roster of Members

Name	Rotary ID	Classification	Birth date	Date Admitted
Roselle Animo		IT Professional	11-Jun	
Arlene Arcillas	8275828	City Representative	31-Jul	1/7/2011
Michelle Baldemor	8879856	Retail	1-May	4/28/2014
Gloria Bedienes	8612318	Trading	14-Apr	12/31/2012
Pinky Belizaro	8879854	Human Resources Management	24-Jan	4/28/2014
Delphi Penelope Cuya	8275831	Healthcare	12-Feb	1/7/2011
Priscila De la Cruz	5333454	Leasing	24-Aug	4/1/2001
Jennifer Dee	8773225	Pediatrician	20-Mar	11/18/2013
Ma. Geralyn Dee	8574451	Interior Design Engineer/	9-Dec	11/1/2012
Herra Thessa Diaz	9244236	Businesswoman	27-Jun	4/1/2015
Zenaida Dictado	6416676	Pallet Manufacturing	14-Sep	10/7/2005
Ma. Cecilia Gabatan	8612321	Real Estate Broker Real Estate Developer/	27-Oct	12/1/2012
Mary Ann Gonzales	5333525	Cooperative	20-Mar	3/28/2001
Sarminda Knoll		Housewife	20-Jul	
Evelyn Laranga	8465660	Education	25-Jul	12/26/2011
Consuelo Lijauco	5333445	Magazine Editing	15-May	3/28/2001
Cheryl Lu	5333496	Pest Control Services	17-Apr	3/28/2001
Teodora Lucero	8045358	Midwife	18-Sep	7/1/2009
Elenita Ma	6261683	Dentist	10-Jan	11/5/2004
May Grace Padiernos	5984127	Furniture Retail Human Resource Provider	6-May	6/30/2003
Joel Liza Pineda	7019336		30-Mar	12/31/2008
Hazel Ramos	6165816	Money Lending	1-Jul	6/30/2004
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist Window Fashion Contractor		11/18/2013
Carolina Salvahan	5333457		4-Jul	3/28/2001
Shiela Santillan	8574457	Restaurateur	2-Apr	11/1/2012
Carmela Tadeo	8415873	Logistics	24-Dec	8/1/2011
Jacqueline Victoria	6556182	Watch Services	7-Nov	9/1/2006



## Attendance Report

### Attendance

Period : Aug 21 to Aug  
27, 2015

Total Memberships

Members

Members

Members

Total Attendance

Attendance Percentage

**REGULAR MEETING WAS  
CANCELLED SINCE AUG 21 IS  
A HOLIDAY**



### Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as  
our guest/visiting Rotarian

\_\_\_\_\_  
Name

\_\_\_\_\_  
Rotary Club

During our club meeting today

\_\_\_\_\_  
Date

\_\_\_\_\_  
Secretary Hazel Ramos

## Special Observances

July 2015

Start of Rotary Year 2015-2016

August 2015

Membership & Extension Month

September 2015

Area of Focus: Basic Education and Literacy  
Area of Focus: Economic and Community

October 2015

Development

November 2015

The Rotary Foundation Month

December 2015

Area of Focus: Disease Prevention and Treatment

January 2016

Vocational Service Month

February 2016

Area of Focus: Peace and Conflict Prevention/  
Resolution

March 2015

Area of Focus: Water and Sanitation

April 2015

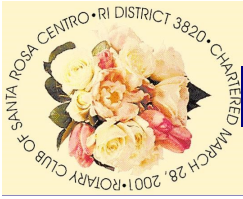
Area of Focus: Maternal and Child Health

May 2015

Youth Services Month

June 2015

Rotary Fellowships Month



## Mission and Vision

### VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

### MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



**Be a gift to the world**

*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contributions to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: [ana\\_clariz06@yahoo.com](mailto:ana_clariz06@yahoo.com). All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*