



Rotary



Be a gift
to the world



The CENTRO

Official Weekly Bulletin

Awarded Best Club Bulletin RY 2014-2015

Rotary Club of Sta. Rosa Centro RI District 3820

Outstanding Club RY 2012-2013

Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

Club e-mail : rcstarosacentro@outlook.com

Officers & Directors, Rotary Year 2015-2016

Officers

WCP Delhi Penelope "Pen" Cuya	President
PE Carmela "Mel" Tadeo	President Elect
PP Zenaida "Zeny" Dictado	Vice President
PP Hazel "Hazel" Ramos	Secretary
PP Maryann "MeAnn" Gonzales	Treasurer
PP Carolina "Carol" Salvahan	Auditor
PP Jacqueline "Jacqui" Victoria	Protocol Officer
IPP Arlene "Mayor" Arcillas	Ex-Officio
PP Priscilla "Precy" dela Cruz	Executive Secretary

Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Michelle "Michelle" Baldemor	Membership
Rtn Gloria "Glo" Bedienes	Service Project
PP Teodora "Doray" Lucero	Community Service
PE Carmela "Mel" Tadeo	Vocational
Rtn Evelyn "Evs" Laranga	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
IPP Arlene Arcillas	Public Image
PP May Grace "Maya" Padiernos	Special Projects
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer



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**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
February 5, 2016**

Call to Order	WcPres Pen Cuya
Invocation	Rtn Thessa Diaz
National Anthem	Rtn Michelle Baldemor
Four-Way Test	Rtn Glo Bedienes
Object of Rotary	Rtn Mel Tadeo
Acknowledgment	PP Carol Salvahan
Recognition	PP Liza Pineda
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

**Chairwoman of the Night
PN Jay Dee**

**If any person is unable to fulfill their positions as above please
make arrangements with another Rotarian to take your place.**



Creator and sustainer of all , accept our thanks for this day and all its blessings. We ask that you guide and direct our club, its leaders and our actions. Grant that each of us may feel our responsibility to Rotary. Bless our gathering today, and bless us all in your service. Amen.

Object of Rotary



The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First. The development of acquaintance as an opportunity for service;

Second. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third. The application of the ideal of service in every Rotarian's personal, business, and community life;

Fourth. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

♪♪*Sweet Rotary*♪♪
(The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001
That's when it came to being
Who'd have believed
we'll grow to be...

*Hands, touching hands
*Reaching out, touching me,
*touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*I've been inclined
*To believe we're going strong
*And now, I...

Look all around
So many help is needed
C'mon, together I know we could
And when we hurt,
We can just smile and bear it
'Coz we were born
to serve and be....

Warm, touching warm
Reaching out, touching me,
touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*We're going strong
*We are here for all of you
And now, I...
(Repeat *)

RC Centro's GREAT!



President's Message

Dear Centro Ladies,

Happy Chinese New Year Ladies!

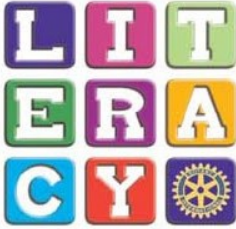
Our Chinese New Year celebration indeed brought fun and laughter to the crowd. Kudos to the organizers most especially Past District Governor Chit Lijauco. The funny fortune cookie sayings brought smiles to the ladies.

2016 is year of the Red Monkey. The monkey is intelligent, smart, wise, curious, energetic, impulsive, inventive, hyperactive, cheeky, strong-minded and vigilant. Red monkeys are problem solvers and work well within group environments, while retaining their individuality. Us too are a combination of all these characteristics so this is probably a good year for us.

Again Happy Chinese New Year to my sisters. May this year bring you good health, good luck and much happiness.

Yours in Rotary,

World Class President
Delphi Penelope "Pen" Cuya



ROTARY CORNER

Rotary's Ethical Standards

Advancing high ethical standards in the workplace

As leaders in their businesses and professions, Rotarians can advance high ethical standards by setting a positive example among employees, associates, and the community in general. All types of work-related interaction offer an opportunity to encourage ethical behavior. Here are a few specific ways that Rotarians can integrate ethics into their daily work life:

- Discuss and emphasize honesty, accountability, fairness, integrity, and respect when hiring and training employees.
- Praise and encourage the exemplary behavior of your colleagues.
- Demonstrate your personal commitment to high ethical standards in relations with customers, vendors, and business associates, treating each business interaction with care and consideration.

•
Rotary's commitment to corporate social responsibility
Corporate social responsibility is a company's commitment toward the community and environment in which it operates. The World Business Council for Sustainable Development defines it as "the continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local

ROTARY CORNER

community and society at large.” According to a 2012 article on social ethics,* there are currently three defining trends in corporate social responsibility:

1. giving aligned with core business expertise, in which corporations target their philanthropy to issues related to what they do as a company
2. employee engagement through company-sponsored volunteer programs, which raise morale and attract employees who share the company’s social values
3. The communication of a company’s social values and commitments through social media or other methods.

ROTARY NAME

The name “Rotary” originated with the practice of rotating meeting sites among members’ places of business. That tradition remains an excellent way for Rotarians to share their vocations with their club.

Rotary



ROTARY INTERNATIONAL

News & Updates

GERM REVEALS 'ROTARY SERVING HUMANITY' AS 2016-17 PRESIDENTIAL THEME



Rotary International President-elect John F. Germ announces his presidential theme

Rotary's founder, Paul Harris, believed that serving humanity is "the most worthwhile thing a person can do," RI President-elect John F. Germ said, and that being a part of Rotary is a "great opportunity" to make that happen.

Germ unveiled the 2016-17 presidential theme, Rotary Serving Humanity, to incoming district governors on 18 January at the International Assembly in San Diego, California, USA.

"I believe everyone recognizes the opportunity to serve Rotary for what it truly is: not a small opportunity, but a great one; an opportunity of a lifetime to change the world for the better, forever through Rotary's service to humanity," said Germ.

Rotary members around the globe are serving humanity by providing clean water to underdeveloped communities, promoting peace in conflict areas, and strengthening communities through basic education and literacy. But none more important than our work to eradicate polio worldwide, he said.

ROTARY INTERNATIONAL

News & Updates

After a historic year in which transmission of the wild poliovirus was stopped in Nigeria and all of Africa, Germ said we are closer than ever to ending polio.

"We are at a crossroads in Rotary," he added. "We are looking ahead at a year that may one day be known as the greatest year in Rotary's history: the year that sees the world's last case of polio."

Last year's milestones leave just two countries, Afghanistan and Pakistan, where the virus still circulates. Polio would be only the second human disease ever to be eradicated.

When that moment arrives, it's "tremendously important" that Rotary is ready for it, said Germ. "We need to be sure that we are recognized for that success, and leverage that success into more partnerships, greater growth, and even more ambitious service in the decades to come."

Germ, a member of the Rotary Club of Chattanooga, Tennessee, USA, encouraged attendees to return to their clubs and communities and spread the word about Rotary's role in the fight for a polio-free world.

"People who want to do good will see that Rotary is a place where they can change the world. Every Rotary club needs to be ready to give them that opportunity," Germ said.

Enhancing Rotary's image isn't the only way to boost membership.

"We need clubs that are flexible, so our service will be more attractive to younger members, recent retirees, and working people."

He added: "We need more willing hands, more caring hearts, and more bright minds to move our work forward."

Find more videos from the event

Download 2016-17 theme logo and materials

Follow the assembly on Facebook and Twitter using #IA2016

Download speech transcripts

By Ryan Hyland

Rotary News

18-Jan-2016



Centro In-Focus

**Centro Regular Meeting
& Chinese New Year Celebration**

Acacia Hotel , Alabang

February 5, 2016





Centro In-Focus

Centro Ladies at Subic with YEP Leire , January 30 2016



Rotary



ROTARY INTERNATIONAL

News & Updates

K.R. "RAVI" RAVINDRAN**PRESIDENT 2015-16****PRESIDENTIAL MESSAGE****FEBRUARY 2016**

In life, sometimes the experiences that matter the most are the briefest. They pass in the blink of an eye: a few days, a few hours, a few moments. They are the experiences that illuminate the landscape of our memory, shining brightly even years later. They are the moments in which we see, suddenly, something we had not seen; we understand something we had not understood; we forge a connection we had not expected.

For me, this has been a Rotary year like no other. I have been around the world, traversing countries and continents. I have been to places I had never seen before, and I have returned to familiar places and seen them, as for the first time, through the lens of Rotary.

When you travel for Rotary, you travel with a different sense of perspective and a different sense of purpose. There is an awareness of being part of something larger than yourself. When you board a plane or a train, or leave your home in the dark hours of early morning, you may be leaving for lands unknown – but at your destination, there will be no strangers. There will be Rotarians, waiting and welcoming. There will be work to do, something to learn, and perhaps something to teach.

There will be connections to forge, friendships to build, and memories to carry for a lifetime.



ROTARY INTERNATIONAL
News & Updates

This year, I have been the traveler, and I have been welcomed by Rotarians around the world. A few months from now, from 28 May to 1 June, I invite you to step into my experience: allow me to welcome you to Seoul for our 107th International Convention.

The Koreans have a saying: 사람이 나면 서울로 보내라.

In English we would say, "When a person is born, send them to Seoul." For Seoul is a city of opportunities: a wonderful destination with rich traditions, modern conveniences, and a culture unlike any other. But I ask you to join me in Seoul not only for all of this, but also for the experiences you will have there with your fellow Rotarians.

For a brief moment in time, you will experience Rotary as I have experienced it: in all its diversity, all its warmth, and all its potential. You will be greeted as an old friend by people you have never met; you will share your thoughts, even without a shared language. You will learn with wonder of what Rotary has achieved, and leave inspired to achieve even more.

Before this Rotary year comes to its close, I ask you to do what I have done: to leave your homes, to board your flights, to travel toward the unknown with an open heart and an open mind, confident that Rotary will welcome you. Join me, and your fellow Rotarians, as we Connect with Korea – Touch the World.



For your Information

8 Interesting Facts about Chinese New Year

1. The date varies!

The date for Chinese New Year changes each year. It always falls between January 21 and February 20, determined by the Chinese lunar calendar.

2. The holiday is oddly called "Spring Festival".

Though in winter, Chinese call their New Year holidays 'Spring Festival' (春节 chūnjié /chwnn-jyeah/), because 'Start of Spring' (4–18 February) is the first of the terms in the traditional solar calendar. While wintry weather prevails, 'Start of Spring' marks the end of the coldest part of winter, when the Chinese traditionally could look forward to the beginning of spring.

3. Every Chinese New Year starts a new animal's zodiac year.

Chinese zodiac years: A very old custom is to name the years by one of 12 animals in their zodiac cycle. For example, 2016 is a year of the Monkey. Many Chinese still believe in astrology and other New Year superstitions.

4. It is a festival for 1/5 of the world's population.

It's China's winter vacation week, like between Christmas and New Year's Day other countries. Schools in China get about a month off, and universities even more. China, Hong Kong and Macau, and nine other Asian countries have public holidays.

For your Information

5. Billions of red envelopes are exchanged.

Chinese New Year red envelopes ("hong bao")

These red envelopes with cash are given out from older to younger, from bosses to employees, and from leaders to underlings. It is a special New Year's bonus. Read more on how to give Chinese New Year lucky money (red envelopes)



6. It's big in London and HK.

500 thousand people converged for Chinese New Year in London's Chinatown, Trafalgar Square, and central London streets in 2013.

7. 4% of the world's population are on the move.

A crowded Chinese train station at New Year 200 million Mainland Chinese travel long distances for these holidays, and it is estimated that there are 3.5 billion journeys in China. For comparison, less than 100 million people travel more than 50 miles during the Christmas holidays in the US according to the American Automobile Association

8. There is the world's biggest annual fireworks usage.

No single hour in any other country sees as many tons of fireworks lighted as in China around the midnight beginning Chinese New Year. China produces about 90% of the world's fireworks!



Reflections

“It has been the way of Rotary to focus thought upon matters in which members are in agreement, rather than upon matters in which they are in disagreement.”

Paul Harris



“If this Rotary of ours is destined to be more than a mere passing thing, it will be because you and I have learned the importance of bearing with each other’s infirmities, the value of toleration.” — Rational Rotarianism, The National Rotarian, January 1911



Treasurer's Report

TREASURER'S REPORT
ROTARY CLUB OF STA ROSA CENTRO
RY 2015-16
PP MARY ANN H. GONZALES

Beginning Balance as of February 4, 2016	Php 130,457.24
Add: Payment for Club Dues:	-
Sub-Total	130,457.24
Less: Disbursement	
Ending Balance as of February 4, 2016	Php <u>130,457.24</u>



“Nobody ever wrote down a plan to be broke, fat, lazy, or stupid.
Those things are what happen when you don’t have a plan.” –Larry

Winget





What's coming up?

Friday, February 12

Happy Birthday!! - PE Pen Cuya

Regular Weekly Meeting



Friday, February 19

Regular Weekly Meeting

Saturday, February 20

Rotary Anniversary Celebration

Friday, February 26

Regular Weekly Meeting

Saturday, February 27

Centro Spelling Bee 2016 Year 2

JESSE ROBREDO MEMORIAL LECTURE

Friday, March 4

Regular Weekly Meeting

Saturday, March 5

District Sportsfest

Friday, March 11

Regular Weekly Meeting

Friday, March 18

Presidential Conference on Wash

Regular Weekly Meeting

Saturday, March 19

Presidential Conference on Wash

Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
February 12, 2016**

Call to Order	WcPres Pen Cuya
Invocation	Rtn Cecile Gabatan
National Anthem	PN Jay Dee
Four-Way Test	Rtn RJ Janolino
Object of Rotary	PP Che Lu
Acknowledgment	PP Doray Lucero
Recognition	PP Liza Pineda
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

**Chairwoman of the Night :
PE Evs Laranga**



**PROUD
MEMBER**

Roster of Members

Name	Rotary ID	Classification	Birth date	Date Admitted
Roselle Animo	9418286	IT Professional	11-Jun	
Arlene Arcillas	8275828	City Representative	31-Jul	1/7/2011
Michelle Baldemor	8879856	Retail	1-May	4/28/2014
Gloria Bedienes	8612318	Trading	14-Apr	12/31/2012
Pinky Belizario	8879854	Human Resources Man- agement	24-Jan	4/28/2014
Delphi Penelope Cuya	8275831	Healthcare	12-Feb	1/7/2011
Priscila De la Cruz	5333454	Leasing	24-Aug	4/1/2001
Jennifer Dee	8773225	Pediatrician	20-Mar	11/18/2013
Ma. Geralyn Dee	8574451	Interior Design Engineer/	9-Dec	11/1/2012
Herra Thessa Diaz	9244236	Businesswoman	27-Jun	4/1/2015
Zenaida Dictado	6416676	Pallet Manufacturing	14-Sep	10/7/2005
Ma. Cecilia Gabatan	8612321	Real Estate Broker Real Estate Developer/	27-Oct	12/1/2012
Mary Ann Gonzales	5333525	Cooperative	20-Mar	3/28/2001
Donghee Kim		Doctor		
Sarminda Knoll		Housewife	20-Jul	
Evelyn Laranga	8465660	Education	25-Jul	12/26/2011
Consuelo Lijauco	5333445	Magazine Editing	15-May	3/28/2001
Cheryl Lu	5333496	Pest Control Services	17-Apr	3/28/2001
Teodora Lucero	8045358	Midwife	18-Sep	7/1/2009
Elenita Ma	6261683	Dentist	10-Jan	11/5/2004
May Grace Padiernos	5984127	Furniture Retail Human Resource Pro- vider	6-May	6/30/2003
Joel Liza Pineda	7019336		30-Mar	12/31/2008
Hazel Ramos	6165816	Money Lending	1-Jul	6/30/2004
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist Window Fashion Con- tractor		11/18/2013
Carolina Salvahan	5333457		4-Jul	3/28/2001
Shiela Santillan	8574457	Restaurateur	2-Apr	11/1/2012
Carmela Tadeo	8415873	Logistics	24-Dec	8/1/2011
Jacqueline Victoria	6556182	Watch Services	7-Nov	9/1/2006



Attendance Report

Attendance

**Period : Jan 22 to Feb
4, 2016**

Total Membership	28
Members Present	14
Meetings Made-up	7
Leave	2
Senior	1
Total Attendance	24
Attendance Percentage	85%



Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as
our guest/visiting Rotarian

Name

Rotary Club

During our club meeting today

Date

Secretary Hazel Ramos

Special Observances

July 2015

Start of Rotary Year 2015-2016

August 2015

Membership & Extension Month

September 2015

Area of Focus: Basic Education and Literacy

Area of Focus: Economic and Community

October 2015

Development

November 2015

The Rotary Foundation Month

December 2015

Area of Focus: Disease Prevention and Treatment

January 2016

Vocational Service Month

February 2016

Area of Focus: Peace and Conflict Prevention/
Resolution

March 2015

Area of Focus: Water and Sanitation

April 2015

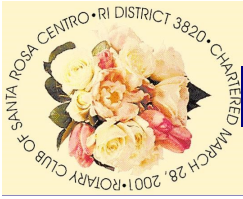
Area of Focus: Maternal and Child Health

May 2015

Youth Services Month

June 2015

Rotary Fellowships Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



Be a gift to the world

*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contributions to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: ana_clariz06@yahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*