

Rotary



Be a gift
to the world



The CENTRO

Official Weekly Bulletin

Awarded Best Club Bulletin RY 2014-2015

Rotary Club of Sta. Rosa Centro RI District 3820

Outstanding Club RY 2012-2013

Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

Club e-mail : rcstarosacentro@outlook.com

Officers & Directors, Rotary Year 2015-2016

Officers

WCP Delhi Penelope "Pen" Cuya	President
PE Carmela "Mel" Tadeo	President Elect
PP Zenaida "Zeny" Dictado	Vice President
PP Hazel "Hazel" Ramos	Secretary
PP Maryann "MeAnn" Gonzales	Treasurer
PP Carolina "Carol" Salvahan	Auditor
PP Jacqueline "Jacqui" Victoria	Protocol Officer
IPP Arlene "Mayor" Arcillas	Ex-Officio
PP Priscilla "Precy" dela Cruz	Executive Secretary

Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Michelle "Michelle" Baldemor	Membership
Rtn Gloria "Glo" Bedienes	Service Project
PP Teodora "Doray" Lucero	Community Service
PE Carmela "Mel" Tadeo	Vocational
Rtn Evelyn "Evs" Laranga	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
IPP Arlene Arcillas	Public Image
PP May Grace "Maya" Padiernos	Special Projects
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer



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**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
December 4, 2015**

Call to Order	WcPres Pen Cuya
Invocation	Rtn Cecile Gabatan
National Anthem	PP Jacqui Victoria
Four-Way Test	Rtn Sheila Santillan
Object of Rotary	Rtn Mel Tadeo
Acknowledgment	PP Precy dela Cruz
Recognition	PP Carol Salvahan
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

**Chairwoman of the Night
PP Che Lu**

**If any person is unable to fulfill their positions as above please
make arrangements with another Rotarian to take your place.**



As we gather here today as members of Rotary, we pray that we are ever mindful of opportunities to render our service to fellow citizens and to our community. Keeping in mind always the enduring values of life, exerting our efforts in those areas and on those things upon which future generations can build with confidence. Let us continue to strive to make a better world. Amen

Object of Rotary



The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First. The development of acquaintance as an opportunity for service;

Second. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third. The application of the ideal of service in every Rotarian's personal, business, and community life;

Fourth. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

♪♪*Sweet Rotary♪♪
(The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001
That's when it came to being
Who'd have believed
we'll grow to be...

*Hands, touching hands
*Reaching out, touching me,
*touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*I've been inclined
*To believe we're going strong
*And now, I...

Look all around
So many help is needed
C'mon, together I know we could
And when we hurt,
We can just smile and bear it
'Coz we were born
to serve and be....

Warm, touching warm
Reaching out, touching me,
touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*We're going strong
*We are here for all of you
And now, I...
(Repeat *)

RC Centro's GREAT!



President's Message

Dear Centro Ladies,

Here comes December...

This is the time when our activities get so dense and yet we can still manage to wear a smile because of what the season brings.

While we set our time for the holidays, please squeeze in to your schedules the last two weeks of attending meetings. Look at it as exciting as other gatherings because it won't be without your presence.

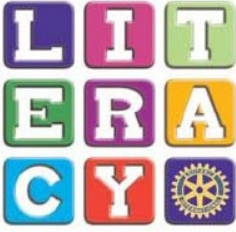
We have 2 more projects to go before the year ends. One is the Pagoyo Day Care Christmas Party, where the Centro's adopted community is located on Dec. 11 at 10am, and My Fair Centro Bazaar at Solenad 3 on Dec. 11-13 where we would be able to raise funds for the next year's programs. Hope to see some, if not all of you.

I salute you Centro Ladies for bringing us this far.

Yours in Rotary,

World Class President

Delphi Penelope "Pen" Cuya



ROTARY CORNER

5 reasons to give to The Rotary Foundation

By Rotary Voices staff

When you make a donation to The Rotary Foundation, you are helping Rotary members make a difference in the lives of millions of people around the world, by promoting peace, preventing disease, bolstering economic development, and providing clean water and sanitation.

Here are just a few ways your generosity is changing lives.

1. Eradicating polio

Thanks to you, we are closer than ever to ending polio. In September, the World Health Organization removed Nigeria from the list of polio endemic countries after going a year without a reported case of the wild poliovirus. It has also been more than a year since the last case of the wild poliovirus anywhere on the African continent. Yet it's no time to let up on our efforts. Keeping children protected from this virus and building on these achievements will require continued commitment and funding. And every dollar Rotary commits to polio eradication is matched 2 to 1 by the Bill & Melinda Gates Foundation, tripling your impact. Watch our World Polio Day Livestream update, and give to end polio.

2. Promoting peace and conflict resolution

Rotary's most significant effort to promote peace is the Rotary Peace Centers program, established in 2002. Each year, the program trains some of the world's most dedicated and brightest professionals, preparing them to promote national and international cooperation and to resolve conflict. They include graduates of a two-year master's degree program and a three-month professional certificate program at Rotary's partner universities.

ROTARY CORNER

3. Supporting education

Through a Foundation grant and in partnerships with the Organization of American States, Rotary members in Maryland, USA, provided a training program for teachers in Quito, Ecuador, which included the use of new technology. At the conclusion of the program, each school selected one story written by a second, third, or fourth-grade student to include in a book illustrated with student art. Read more about the project, and browse other education projects on Rotary Showcase.



Polio immunization in Ethiopia. Your generous giving supports our work to rid the world of polio.

4. Fighting disease

In Tamil Nadu, India, two doctors, both members of the Rotary Club of Srirangam, discovered an alarming trend in the remote city outskirts of Trichy, women dying of breast cancer. They partnered with Rotary members in Maryland, USA, to purchase a large van, with the help of a Foundation global grant, and equip it with X-ray equipment. The "mammobus" has administered more than 2,500 free breast cancer screenings, and detected and treated early stage cancer in six women. Read more of the story and browse health-related projects on Rotary Showcase.

5. Ending hunger

In Seattle, Rotary members are diverting millions of pounds of fruit and vegetable from food waste into the hands of those who need it through Rotary First Harvest, a program of Rotary District 5030 (Washington, USA). Watch a video about the program, and browse other hunger projects on Rotary Showcase.

Source : www.rotary.org

Rotary



ROTARY INTERNATIONAL

News & Updates

K.R. "RAVI" RAVINDRAN
PRESIDENT 2015-16**PRESIDENTIAL MESSAGE**
December 2015

When the Canadian army liberated the Netherlands in 1945, they found the country on the brink of starvation. Seeing the suffering of so many, and especially moved by the faces of the children, four Canadian privates stationed near Apeldoorn that year decided to make that Christmas special for as many Dutch children as they could.

Together, they made the rounds among their fellow soldiers, collecting chocolate bars and chewing gum, candy and comic books. In their spare moments, they built toy trucks out of wood and wire, sawed scrap lumber for building blocks; one, risking the military police, sold his cigarette ration on the black market, using the money to buy rag dolls. Each thought longingly of his own family at home; each channeled his energies instead toward the children whose Christmas they knew they could brighten.

By 1 December, four sacks of gifts lay ready; the soldiers eagerly looked forward to the 25th. But two days later, they learned the date they were to depart for Canada: 6 December, long before Christmas. With mixed emotions, the soldiers decided that the best plan simply would be to take their sacks over to the local orphanage and leave them there to await Christmas.

The night before they were to leave the Netherlands, the four set off for the orphanage, one of them in a makeshift white beard and red cap. On their way, they were surprised to hear

ROTARY INTERNATIONAL

News & Updates

church bells ringing and see houses lit brightly, with Christmas still some weeks away. As they approached the orphanage, boots crunching in the snow, they saw through the windows that the children, two dozen girls and boys, were gathered at their evening meal. Only a few months after the war's end, food was still scarce; the meal was small, and the children's faces pale and thin.

"Santa Claus" raised the knocker on the door and knocked three times, hard. As if by magic, the chatter of young voices inside fell silent; a priest opened the door. His polite expression gave way to one of shock, as the children behind him erupted into cheers, rushing forward and swarming the private who had dressed for Christmas three weeks early – but exactly on time. For in the Netherlands, Sinterklaas comes on St. Nicholas Eve: 5 December.

For an hour, joyful chaos reigned as packages were opened and exclaimed over, sweets were tasted, dolls caressed. The last wooden truck, the last bar of chocolate, went into the hands of a little boy who had been waiting patiently all the while. After thanking the men, he turned to the priest and said something to him in Dutch, his face alight with happiness. The priest smiled and nodded. "What did he say?" one of the soldiers asked. The priest looked at them with eyes full of tears. "He said, 'We told you he would come.'"

By sending joy out into the world, we do not sacrifice it for ourselves – we only multiply it. As we enter this season of giving, let us multiply the gifts we have been given by sharing them with others. Through acts of caring, kindness, and generosity, in our clubs and through our Foundation, we become and remain a gift to the world.



Centro In-Focus

Rotary Friendship Exchange District 9790, Victoria-NSW Australia



Matt Burke and PP Leni Lantin were invited for RFE meeting and Christmas Luncheon. PP Leni was one of the guest speakers and represented District 3820 RFE at Rafferty's Restaurant & Reception Center, Benalla, Australia, Sunday 29th November, 2015





Centro-In-Focus

My Fair Centro
Annual Christmas Bazaar of RC Centro
will be held on December 11-13 at
Solenad3, Nuvali

A festive Christmas-themed poster for the 'My Fair Centro 2015' event. The top and bottom of the poster are decorated with a border of green pine branches, red and gold ornaments, and candy canes. In the center, the text reads: 'Rotary Club of Sta. Rosa Centro' with the Rotary logo, 'MY FAIR CENTRO 2015', 'DECEMBER 11-13, 2015', '10am until 10pm', 'Solenad 3, Nuvali', and 'Santa Rosa, Laguna'. A small illustration of a winged figure carrying a gift bag is positioned to the right of the text. At the bottom, it says 'a complete showcase of extraordinary products for all seasons....' with a small holly leaf icon to the left.

DISTRICT 3820

Rotary



RI DISTRICT 3820

News & Updates

2016 ROTARY INT'L PRESIDENTIAL CONFERENCE**WASH in Schools****Water • Sanitation • Hygiene****18-19 MARCH 2016****GRAND BALLROOM - MARRIOTT HOTEL, NEWPORT CITY COMPLEX, PASAY CITY**

WATER has been on earth longer than MAN. Called the Source of Life, it nourishes everything that it touches: the earth, the plants, the animals, man. Water is a gift to man, who needs it more than it needs him. Unfortunately, man has done, through time, thoughtless and selfish acts that abuse water excessively and unsustainably that, if unabated, will eventually lead to man's own destruction.

These destructive acts of man have rendered the state of WATER today—from its supply and conservation to its drinkability and sanitation—a global concern. Nearly a million deaths a year are attributed to unclean WATER as well as 1.5 percent of the global burden of disease. The stark reality, however, is that over 780 million people still have no access to clean water and nearly 1.9 billion lack adequate sanitation.



DISTRICT 3820
Rotary



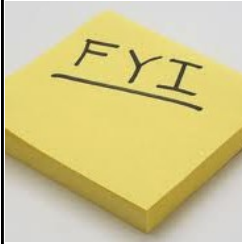
RI DISTRICT 3820
News & Updates

Against this backdrop, the 2016 Presidential Conference on WASH in Schools (with emphasis on Water, Sanitation and Hygiene) on 18-19 March 2016 in Manila, Philippines finds its relevance as well as its urgency. Spearheaded by Rotary International, it will bring together stakeholders in this global concern—from the government and private sectors to the non-governmental and volunteer organizations in the Philippines and other Asian countries.

The conference is designed to offer a wealth of salient information, a forum of ideas, and an avenue for discussion about WATER concerns particularly in the Southeast Asia region. It will highlight WATER situations in schools and among schoolchildren. It will address WATER education among communities, down to the grassroots level. It will simultaneously hold a project fair showcasing best practices in water and water-related projects particularly in schools and featuring a space for discussions among present and prospective stakeholders.

At the end of this healthy exchange, it is the conference's objective to produce concrete actions from the conference participants towards the betterment of man's precious resource, WATER.





For your Information

Photography 101: Learning the ropes with your new camera



You've opened the box, charged the battery, and oohed and aahed over your shiny new toy. Now what?

Scan your manual

No, you don't have to read the whole thing, just the important stuff. In the beginning somewhere there will be a diagram showing you the parts of the camera. That's the really important stuff. Then turn to the index, providing the manual has one (there are some utterly heinous examples of manualcraft that don't include an index); if there isn't, use the table of contents instead. Run down the index or TOC, and look at the page in the manual for every term you don't understand.

Learn your camera's quirks

You don't want to discover that all your low-light photos look like Seurat or Monet paintings after you've photographed your kid's first birthday. To do that, you need "test" the camera somewhat methodically. For instance, set up a little still life in typical living room light, and (presuming your camera supports it), try it in various automatic and manual modes, changing settings like white balance, exposure compensation, ISO sensitivity setting, and so on. Then download and compare the photos on your computer, looking at them closely. Always examine them at full size (100 percent), not scaled down to fit the screen or smaller. That's the only way to tell if photos are sharp, that you're not using a high compression setting, and so on. Figure out which ones you like best and see which settings you'd used. You also need to know if any problems you're seeing are because you don't understand the camera or lens' limitations. For example, every lens has a minimum focus distance; if you don't know what it is, your photos may be consistently out of focus because you're too close.

For your Information

Shoot raw

If your camera supports it, try shooting in raw format rather than JPEG, or in the simultaneous raw+JPEG setting. Raw is the 21st century equivalent of developing your own film, and not only does it help you produce higher-quality results, it can really educate your eyes about compression artifacts, noise patterns, exposure adjustments and how to read a histogram. You will probably need to buy software; though most cameras that support raw bundle their own software, it can frequently be confusing to use or to get good results and may only serve to frustrate you. It's fine to try it before you buy, but don't give up if it seems too difficult.

There's tons of software that will let you edit raw files, ranging from the relatively inexpensive/free (GIMP, Corel PaintShop Pro X7, Adobe Photoshop Elements 13, DXO Optics Pro 10, Phase One Capture One Express 8) to a bit more expensive (Adobe Lightroom 5, Phase One Pro 7) to the really pricey (Adobe Photoshop CC 2014). And there are more that I haven't mentioned.

Start a photo project

I've found it's really hard to learn to use a new camera effectively by just kind of going out and shooting aimlessly. Find a subject you like to look at -- flowers, animals, creepy dolls -- and head out to shoot some interesting photos of them. Don't choose a subject just because you think it will impress other people. You're the one who has to enjoy it. It should also be something with an element of repetition about it. You can't tell if you're improving, or what you need to work on, if there's no consistent elements to compare. (People are great, but if you're concentrating on learning the camera you don't also want to be worrying about dealing with people.) Once you're comfortable and think the photos are coming out okay, then make an effort to use a different feature and/or to use it in manual or semimanual mode. At the same time, branch out into shooting more complex subjects, such as people and pets. But always remember to go back and look at the EXIF data for the shots you like best or least.

Train your eyes

You can't tell if the camera's working right -- or if you're using it right -- if you don't know what you're looking at, and you can't improve if you don't know what to fix. Is it camera shake, motion blur, or simply out of focus? Are the colors correct or just pleasing? The best way to do this is through sheer repetition and comparison under controlled circumstances. You'll need to calibrate your monitor; if you don't, you won't know whether your camera's colors are off or whether it's the display. You might also need to enlist a keen-eyed friend to confirm your analysis, especially if your vision



Fun Page

Funny Texts Sent Between Parents And Their Children





Reflections

"Individual effort when well directed can accomplish much, but the greatest good must necessarily come from the combined efforts of many men. Individual effort may be turned to individual needs, but combined effort should be dedicated to the service of mankind. The power of combined effort knows no limitation. This superlative power no man may appropriate to his own use. This is the world's sub-conscious conclusion. We must clearly understand the justice of it and measure up to its requirements.



*Paul P Harris' message to
the Atlanta Convention 1917*

"Quick and complete employment is both a sword and a shield. That's why every possible line of industrial and agricultural activity should ring with new life. This is Rotary's opportunity." — President's Annual Message, THE ROTARIAN, August 1919



What's coming up?

Wednesday, December 9

Happy Birthday!!! - Rtn Jay Dee



Friday, December 11

My Fair Centro

Regular Weekly Meeting

Saturday, December 12

My Fair Centro

3rd Club Assembly RY

Club Election

District Grand Derby

Sunday, December 13

My Fair Centro

Thursday, December 17

Centro Christmas Party

Friday, December 18

Regular Weekly Meeting

Monday, December 21

Happy Birthday!! Rtn. Myrna Valle



Thursday, December 24

Happy Birthday!! Rtn. Mel Tadeo



Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
December 11, 2015**

Call to Order	WcPres Pen Cuya
Invocation	PP Jacqui Victoria
National Anthem	Rtn Mel Tadeo
Four-Way Test	Rtn Glo Bedienes
Object of Rotary	Rtn Mel Tadeo
Acknowledgment	PP Precy dela Cruz
Recognition	PP Carol Salvahan
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
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Adjournment	WcPres Pen Cuya
Centro Hymn	

**Chairwoman of the Night :
Rtn Cecile Gabatan**



**PROUD
MEMBER**

Roster of Members

Name	Rotary ID	Classification	Birth date	Date Admitted
Roselle Animo	9418286	IT Professional	11-Jun	
Arlene Arcillas	8275828	City Representative	31-Jul	1/7/2011
Michelle Baldemor	8879856	Retail	1-May	4/28/2014
Gloria Bedienes	8612318	Trading	14-Apr	12/31/2012
Pinky Belizario	8879854	Human Resources Man- agement	24-Jan	4/28/2014
Delphi Penelope Cuya	8275831	Healthcare	12-Feb	1/7/2011
Priscila De la Cruz	5333454	Leasing	24-Aug	4/1/2001
Jennifer Dee	8773225	Pediatrician	20-Mar	11/18/2013
Ma. Geralyn Dee	8574451	Interior Design Engineer/	9-Dec	11/1/2012
Herra Thessa Diaz	9244236	Businesswoman	27-Jun	4/1/2015
Zenaida Dictado	6416676	Pallet Manufacturing	14-Sep	10/7/2005
Ma. Cecilia Gabatan	8612321	Real Estate Broker Real Estate Developer/	27-Oct	12/1/2012
Mary Ann Gonzales	5333525	Cooperative	20-Mar	3/28/2001
Donghee Kim		Doctor		
Sarminda Knoll		Housewife	20-Jul	
Evelyn Laranga	8465660	Education	25-Jul	12/26/2011
Consuelo Lijauco	5333445	Magazine Editing	15-May	3/28/2001
Cheryl Lu	5333496	Pest Control Services	17-Apr	3/28/2001
Teodora Lucero	8045358	Midwife	18-Sep	7/1/2009
Elenita Ma	6261683	Dentist	10-Jan	11/5/2004
May Grace Padiernos	5984127	Furniture Retail Human Resource Pro- vider	6-May	6/30/2003
Joel Liza Pineda	7019336		30-Mar	12/31/2008
Hazel Ramos	6165816	Money Lending	1-Jul	6/30/2004
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist Window Fashion Con- tractor		11/18/2013
Carolina Salvahan	5333457		4-Jul	3/28/2001
Shiela Santillan	8574457	Restaurateur	2-Apr	11/1/2012
Carmela Tadeo	8415873	Logistics	24-Dec	8/1/2011
Jacqueline Victoria	6556182	Watch Services	7-Nov	9/1/2006



Attendance Report

Attendance

**Period : Nov 27 to
Dec 3, 2015**

Total Membership	28
Members Present	9
Meetings Made-up	8
Leave	4
Senior	3
Total Attendance	24
Attendance Percentage	85%



Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as
our guest/visiting Rotarian

Name

Rotary Club

During our club meeting today

Date

Secretary Hazel Ramos

Special Observances

July 2015

Start of Rotary Year 2015-2016

August 2015

Membership & Extension Month

September 2015

Area of Focus: Basic Education and Literacy

Area of Focus: Economic and Community

October 2015

Development

November 2015

The Rotary Foundation Month

December 2015

Area of Focus: Disease Prevention and Treatment

January 2016

Vocational Service Month

February 2016

Area of Focus: Peace and Conflict Prevention/
Resolution

March 2015

Area of Focus: Water and Sanitation

April 2015

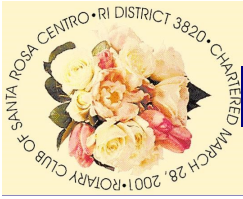
Area of Focus: Maternal and Child Health

May 2015

Youth Services Month

June 2015

Rotary Fellowships Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



Be a gift to the world

*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contributions to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: ana_clariz06@yahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*