



Rotary



Be a gift  
to the world



# The CENTRO

Official Weekly Bulletin

*Awarded Best Club Bulletin RY 2014-2015*

**Rotary Club of Sta. Rosa Centro RI District 3820**

**Outstanding Club RY 2012-2013**

**Most Outstanding Club (Silver Level) RY 2013-2014**

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: [www.rcstarosacentro.org](http://www.rcstarosacentro.org)

Club e-mail : [rcstarosacentro@outlook.com](mailto:rcstarosacentro@outlook.com)

# Officers & Directors, Rotary Year 2015-2016

## Officers

WCP Delhi Penelope "Pen" Cuya	President
PE Carmela "Mel" Tadeo	President Elect
PP Zenaida "Zeny" Dictado	Vice President
PP Hazel "Hazel" Ramos	Secretary
PP Maryann "MeAnn" Gonzales	Treasurer
PP Carolina "Carol" Salvahan	Auditor
PP Jacqueline "Jacqui" Victoria	Protocol Officer
IPP Arlene "Mayor" Arcillas	Ex-Officio
PP Priscilla "Precy" dela Cruz	Executive Secretary

## Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Michelle "Michelle" Baldemor	Membership
Rtn Gloria "Glo" Bedienes	Service Project
PP Teodora "Doray" Lucero	Community Service
PE Carmela "Mel" Tadeo	Vocational
Rtn Evelyn "Evs" Laranga	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
IPP Arlene Arcillas	Public Image
PP May Grace "Maya" Padiernos	Special Projects
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer



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**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
November 27, 2015**

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Call to Order	WcPres Pen Cuya
Invocation	Rtn RJ Janolino
National Anthem	PP Che Lu
Four-Way Test	Rtn Glo Bedienes
Object of Rotary	Rtn Sheila Santillan
Acknowledgment	PP Carol Salvahan
Recognition	PP Precy dela Cruz
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

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**Chairwoman of the Night  
PP Jacqui Victoria**

**If any person is unable to fulfill their positions as above please  
make arrangements with another Rotarian to take your place.**



Dear Lord, being in Rotary allows us to serve others. We ask that you help us remember always the Four Way Test as we work today and everyday. Help us to serve humbly and willingly as we focus on the needs of our community. Thank you for our gifts and help us to use them wisely. Amen.

## Object of Rotary



The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**First.** The development of acquaintance as an opportunity for service;

**Second.** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**Third.** The application of the ideal of service in every Rotarian's personal, business, and community life;

**Fourth.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

♪♪\*Sweet Rotary♪♪  
(The Centro Hymn)

When it began  
I can't believe it happened  
But then I know it's going strong  
2001  
That's when it came to being  
Who'd have believed  
we'll grow to be...

\*Hands, touching hands  
\*Reaching out, touching me,  
\*touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*I've been inclined  
\*To believe we're going strong  
\*And now, I...

Look all around  
So many help is needed  
C'mon, together I know we could  
And when we hurt,  
We can just smile and bear it  
'Coz we were born  
to serve and be....

Warm, touching warm  
Reaching out, touching me,  
touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*We're going strong  
\*We are here for all of you  
And now, I...  
(Repeat \*)

**RC Centro's GREAT!**



## President's Message

Dear Centro Ladies,

Let me congratulate you all for sharing your wonderful ideas in our club plans and projects, which is why we were chosen as one of the 30 clubs from the district with the best goals during the Governor's visit.

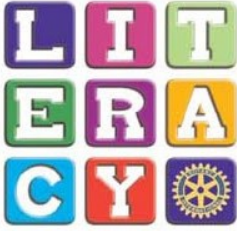
To be able to accomplish this, I urge you to put aside our differences and have our minds set into the center of our selflessness. Yes we may not always agree with each other, as we have always been through the years. But let us look instead to the goodness in ourselves carried by our love for service. That has been the secret of this club's success for almost 15 years. And sometimes, we need to be broken to be able to get ourselves together again. Brutal truth...

Together, let us finish what we planned to deliver to our community. Together, let us continue to show the district our worth because they truly notice that. Because together, we are making history.

Again, congratulations precious ladies of Santa Rosa Centro!

Yours in Rotary,

**World Class President**  
**Delphi Penelope "Pen" Cuya**



## ROTARY CORNER

## ROTARY HISTORY



**“WHATEVER ROTARY MAY MEAN TO US,  
TO THE WORLD IT WILL BE KNOWN BY  
THE RESULTS IT ACHIEVES.”**

**—PAUL P. HARRIS**

Our 1.2 million-member organization started with the vision of one man—Paul P. Harris. The Chicago attorney formed one of the world’s first service organizations, the Rotary Club of Chicago, on 23 February 1905 as a place where professionals with diverse backgrounds could exchange ideas and form meaningful, lifelong friendships. Rotary’s name came from the group’s early

**OUR ONGOING COMMITMENT**

Rotarians have not only been present for major events in history—we’ve been a part of them. From the beginning, three key traits have remained strong throughout Rotary:

We’re truly international. Only 16 years after being founded, Rotary had clubs on six continents. Today we’re working together from around the globe both digitally and in-person to solve some of our world’s most challenging problems.

We persevere in tough times. During WWII, Rotary clubs in Germany, Austria, Italy, Spain, and Japan were forced to disband. Despite the risks, many continued to meet informally and following the war’s end, Rotary members joined together to rebuild their clubs and their countries.

Our commitment to service is ongoing. We began our fight against polio in 1979 with a project to immunize 6 million children in the Philippines. By 2012, only three countries remain polio-endemic—down from 125 in 1988.



## ROTARY CORNER

### NOTABLE ROTARIANS

Rotarians are your neighbors, your community leaders and some of the world's greatest history-makers:

- Warren G. Harding, U.S. president
- Jean Sibelius, Finnish composer
- Dr. Charles H. Mayo, co-founder of Mayo Clinic
- Guglielmo Marconi, Italian inventor of the wireless radio and Nobel laureate
- Thomas Mann, German novelist and Nobel laureate
- Friedrich Bergius, German chemist and Nobel laureate
- Admiral Richard E. Byrd, American explorer
- Jan Masaryk, foreign minister of Czechoslovakia
- H.E. Soleiman Frangieh, president of Lebanon
- Dianne Feinstein, U.S. senator
- Manny Pacquiao, Filipino world-champion boxer and congressman
- Richard Lugar, U.S. senator
- Frank Borman, American astronaut
- Edgar A. Guest, American poet and journalist
- Sir Harry Lauder, Scottish entertainer
- Franz Lehár, Austrian composer
- Lennart Nilsson, Swedish photographer
- James Cash Penney, founder of JC Penney Co.
- Carlos Romulo, UN General Assembly president
- Sigmund Sternberg, English businessman and philanthropist

Rotary



ROTARY INTERNATIONAL

News &amp; Updates

## CHULALONGKORN CELEBRATES 10 YEARS OF EQUIPPING LEADERS TO BUILD PEACE



*Rotary Peace Fellows at Chulalongkorn University in Bangkok discuss peacebuilding strategies during a field study.*

Bobby Anderson was helping former freedom fighters in Aceh, Indonesia, adjust to life after combat when he heard about the Rotary Peace Center at Chulalongkorn University in Bangkok.

Anderson, who became part of the 2010 class of Rotary Peace Fellows, says the program allowed him to reflect upon the work he had already done and gain a larger perspective beyond day to day practicalities.

"To be able to meet other people that had done similar work in other places and to be exposed [during field study] to the disarmament, demobilization, and reintegration situation in Nepal was fascinating and helped me change how I think about the way I manage my own programs," Anderson says.

Through its six peace centers, Rotary is developing leaders to become catalysts for peace in their communities and around the globe. The Chulalongkorn program offers a professional development certificate to individuals already working in fields related to peace.

Unlike the 15- to 24-month master's degree program, the Chulalongkorn course lasts just three months. Because of the shorter time commitment and emphasis on relevant experience, the program attracts a broader pool of applicants. Chulalongkorn, which celebrates its 10th anniversary this year, has graduated 355 peace fellows from 69 countries.

## ROTARY INTERNATIONAL

### News & Updates

Its curriculum emphasizes equal parts instruction and learning from peers.

"There are two main aspects of the program," says Jenn Weidman, deputy director of the center. "One is the academic skills, what you actually learn, the steps of mediation, theory of analysis, etc. The other is the transformation."

"We take professional people and remove them from their role, place them in the same space with diverse people for three months, and then challenge everything they've ever believed or held dear," she says. "You get reflection, and we walk alongside and guide that, asking a lot of questions and creating a safe space for discussion. Some come and leave totally different people."

Professors, from both Thailand and outside the country, are chosen each year for a curriculum that is constantly evolving. Fellows also complete two field studies, one in Thailand and one in a postconflict setting outside Thailand where they put their training into action.

"It's an incredible opportunity for me as an instructor in the program to be able to interact with people working on the frontlines in Afghanistan, or Kenya or South Sudan, but then also the U.S.," says Craig Zelizer, associate director of conflict resolution at Georgetown University in Washington, D.C., and founder of the Peace and Collaborative Development Network. "The diversity of participants and the change they are already affecting and what they'll do as a result of this program are incredible."

Jennifer Jacobson, a police constable in Canada, attended the center in 2012. She says the group exercises and interactions with classmates altered her views of her work.

"A lot of it is bonding with other people, because you are together all day long, pretty much seven days a week," she says. "I've taken something from every little piece of the program."

By Arnold R. Grahl  
Rotary News  
17-Nov-2015



## Centro In-Focus

### Heritage Show

SM Sta. Rosa

November 20, 2015

*A Heritage Show showcasing Ancestral Houses of Sta. Rosa City was featured at SM City Sta. Rosa. Member of the organizing team includes former Centro Lady Nonia Tiongco.*



*IPP Arlene Arcillas and PP Meann Gonzales graced the event.*



**Centro-In-Focus**

**Regular Meeting**  
*SM City Sta. Rosa*  
*November 20, 2015*



**FELLOWSHIP.** *Leire Lopez, YEP with Centro Ladies in Grilla, Makati.*







## Centro-In-Focus

**PRE-PETS**  
*Auravel Hotel*  
*November 23, 2015*



*PE Evs Laranga attended PRE-PETS.*



DISTRICT 3820

Rotary



RI DISTRICT 3820

News & Updates

My Dear Rotarians,

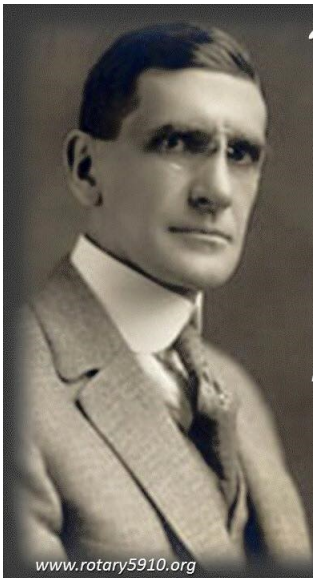
December 15 is just a few days away. I encourage you to register now in 2016 Seoul Rotary International Convention to avail of the discount rate of \$310.00 after Dec. 15 the rate will be \$375.

Thank you for your support.

Yours in Rotary,

PDG Paeng Tantuco

Regional Promotion Coordinator



*“Never take in a man for whom you will later have to make excuses, and never take in a man merely for his bigness in material success unless it be sure that he is a Rotarian at heart. It is better to have 15 good members than 75 members who are Rotarians in name only.”*

~Albert S. Adams

Rotary Club of Atlanta, Georgia, USA  
1919 Rotary convention

[www.rotary5910.org](http://www.rotary5910.org)



## For your Information

### Investing for Beginners: UITF 101



People dream of “making their money work for them” instead of “them working for money”. This means that you’re enjoying life instead of living life for the sake of money. When your money earns you more money, this is called passive income, which is the opposite of active income. Active income is money derived directly from the work you put out. Examples of active income are your wages, tips, and commissions. On the other hand, passive income is income derived from minimal participation on your part. Examples of passive income are the returns you get on your investments, rent payments, and payments you get from books and other informational products.

Unlike rentals where you need a large starting capital to own real estate or taking the time to write a book first before you can publish, sell, and then reap the rewards, investments allow you to earn passive income without the large starting capital needed in real estate or the time and effort in writing an informational product. If you want to invest but have barely any knowledge on where to invest, one of the best options is through unit investment trust funds (UITFs).

#### What are UITFs?

A unit investment trust fund (UITF) is a pool of investments funded by various investors. You can think of one UITF as a basket with different fruits. One basket may be filled with mangoes, the other with pineapples, and a third is a combination of mangoes and pineapples. In the case of a UITF, various holdings (instead of fruits) make up the UITF. As with a fruit basket wherein you’re in charge of picking which fruits to buy, professional fund managers handle and manage the holdings of UITFs. Since these professionals actively manage the fund, you can sit back, relax, and make your money work for you.

As an investor, the only major concern you have is to determine which UITF is best suited for you. There are different types of UITFs, and where you invest in depends on your risk profile. Are you scared of risk or the opposite? Below are the different types of UITFs and when to pick each one:



## For your Information

**What are the types of UITFs and which should I pick:**

### **1. Money Market UITFs**

Many market UITFs are composed of special deposit accounts and time deposits which mature at a specific date (usually a year or less). The yield you'll get from money market UITFs are higher than what you'll get from the interest in your savings account.

**When should I pick this?** Money market UITFs are suitable for conservative investors who don't want to expose themselves to risk. Even though UITFs, including money market funds, are not insured by the Philippine Deposit Insurance Corporation (PDIC), money market UITFs are still considered much safer than other types of UITFs.

### **2. Bond UITFs**

Bond UITFs are composed of both government (fixed rate treasury notes (FXTNs) and retail treasury bonds (RTBs)) and corporate bonds with longer maturity dates than money market funds. Bonds are considered 'IOU's ('I owe you') since they are debts where the lender (you) lends money to a borrower (government or corporation). Governments and corporations take on debt in the form of bonds to fund projects that will drive the entity's growth.

**When should I pick this?** Bond UITFs are suitable for moderately conservative investors who want to take on minimal risk and experience higher returns than the ROIs from money market UITFs

### **3. Balanced UITFs**

Balanced funds are composed of both conservative securities (SDAs, FXTNs, bonds) and riskier ones such as stocks. Using the fruit basket example earlier, balanced funds are likened to a fruit basket with both mangoes and pineapples – a combination of items, or in UITFs, a combination of holdings.

**When should I pick this?** Balanced UITFs are suitable for moderately aggressive investors who are willing to take on more risk by investing in stocks but at the same time want to minimize risk by including more conservative securities such as bonds and SDAs.

### **4. Stock or Equity UITFs**

Equity UITFs are composed of 100% stocks. Unlike investing in the stock market where you'll buy stocks individually and create your own stock portfolio, in equity UITFs, you already have a pool of stocks including some of the Philippines' largest corporations such as Ayala Land, Inc. (ALI: PS), SM Prime Holdings, Inc. (SMPH: PS), and Phil. Long Distance Telephone Co. (TEL:PS) among others.

**When should I pick this?** Equity UITFs are suitable for aggressive investors who are willing to take risks to experience much larger yields but do not have the time and knowledge to invest in individual stocks.

Rotary



ROTARY INTERNATIONAL

News &amp; Updates

**DEAR CURRENT AND INCOMING CLUB AND DISTRICT OFFICERS:**

Ever since Rotary Club Central was launched in 2012-13, we have been collecting feedback and making improvements. Here are two important improvements, related to goals, for 2016-17:

The membership goal will no longer be based on retention of new and existing members. Instead, it will represent the number of members in a club at the end of the Rotary year.

The Annual Fund goal will no longer be divided into levels of giving. Instead, it will be a single goal for total Annual Fund contributions made by the club and its members.

These changes will be reflected in Rotary Club Central starting 16 November. Sign in to My Rotary to review them. And if you have questions, please contact your Club and District Support team.

Sincerely,

Club and District Support

CC:

District Governors

District Governors-elect

Assistant Governors

Assistant Governors-elect

Club Presidents

Club Presidents-elect

Club Secretaries

Club Secretaries-elect

Club Treasurers

Club Treasurers-elect

Club Executive Secretaries

Club Executive Secretaries-elect

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## Reflections

*“What a pity it would be, for instance, if the colorful lives of the various European nations were blended into one. Where then, could be found the fascination of travel?”*

*(Paul Harris, This Rotarian Age, page 87)*



*“Science has broken down the barriers between people, but that merely accentuates our problems, particularly those which arise out of misunderstandings, unless there is also a spiritual growth. For every shortening of the distance between peoples there must be a broadening of human sympathies.” — New Year — New Thinking, THE ROTARIAN, January 1933*



## What's coming up?

### Friday, December 4

District Christmas Party

### Wednesday, December 9

Happy Birthday!!! - Rtn Jay Dee



### Friday, December 11

My Fair Centro

Regular Weekly Meeting

### Saturday, December 12

My Fair Centro

3rd Club Assembly RY

Club Election

District Grand Derby

### Sunday, December 13

My Fair Centro

### Thursday, December 17

Centro Christmas Party

### Friday, December 18

Regular Weekly Meeting

### Monday, December 21

Happy Birthday!! Rtn. Myrna Valle



### Thursday, December 24

Happy Birthday!! Rtn. Mel Tadeo



**Next Week's Order of Business**

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
December 4, 2015**

Call to Order	WcPres Pen Cuya
Invocation	Rtn Cecile Gabatan
National Anthem	PP Jacqui Victoria
Four-Way Test	Rtn Sheila Santillan
Object of Rotary	Rtn Mel Tadeo
Acknowledgment	PP Precy dela Cruz
Recognition	PP Carol Salvahan
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

**Chairwoman of the Night :  
PP Che Lu**



**PROUD  
MEMBER**

## Roster of Members

Name	Rotary ID	Classification	Birth date	Date Admitted
Roselle Animo	9418286	IT Professional	11-Jun	
Arlene Arcillas	8275828	City Representative	31-Jul	1/7/2011
Michelle Baldemor	8879856	Retail	1-May	4/28/2014
Gloria Bedienes	8612318	Trading	14-Apr	12/31/2012
Pinky Belizario	8879854	Human Resources Man- agement	24-Jan	4/28/2014
Delphi Penelope Cuya	8275831	Healthcare	12-Feb	1/7/2011
Priscila De la Cruz	5333454	Leasing	24-Aug	4/1/2001
Jennifer Dee	8773225	Pediatrician	20-Mar	11/18/2013
Ma. Geralyn Dee	8574451	Interior Design Engineer/	9-Dec	11/1/2012
Herra Thessa Diaz	9244236	Businesswoman	27-Jun	4/1/2015
Zenaida Dictado	6416676	Pallet Manufacturing	14-Sep	10/7/2005
Ma. Cecilia Gabatan	8612321	Real Estate Broker Real Estate Developer/	27-Oct	12/1/2012
Mary Ann Gonzales	5333525	Cooperative	20-Mar	3/28/2001
Donghee Kim		Doctor		
Sarminda Knoll		Housewife	20-Jul	
Evelyn Laranga	8465660	Education	25-Jul	12/26/2011
Consuelo Lijauco	5333445	Magazine Editing	15-May	3/28/2001
Cheryl Lu	5333496	Pest Control Services	17-Apr	3/28/2001
Teodora Lucero	8045358	Midwife	18-Sep	7/1/2009
Elenita Ma	6261683	Dentist	10-Jan	11/5/2004
May Grace Padiernos	5984127	Furniture Retail Human Resource Pro- vider	6-May	6/30/2003
Joel Liza Pineda	7019336		30-Mar	12/31/2008
Hazel Ramos	6165816	Money Lending	1-Jul	6/30/2004
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist Window Fashion Con- tractor		11/18/2013
Carolina Salvahan	5333457		4-Jul	3/28/2001
Shiela Santillan	8574457	Restaurateur	2-Apr	11/1/2012
Carmela Tadeo	8415873	Logistics	24-Dec	8/1/2011
Jacqueline Victoria	6556182	Watch Services	7-Nov	9/1/2006



## Attendance Report

### Attendance

**Period : Nov 20 to  
Nov 26, 2015**

Total Membership	28
Members Present	8
Meetings Made-up	9
Leave	4
Senior	3
Total Attendance	24
Attendance Percentage	85%



### Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as  
our guest/visiting Rotarian

\_\_\_\_\_  
Name

\_\_\_\_\_  
Rotary Club

\_\_\_\_\_  
During our club meeting today

\_\_\_\_\_  
Date

\_\_\_\_\_  
Secretary Hazel Ramos

## Special Observances

July 2015

Start of Rotary Year 2015-2016

August 2015

Membership & Extension Month

September 2015

Area of Focus: Basic Education and Literacy  
Area of Focus: Economic and Community

October 2015

Development

November 2015

The Rotary Foundation Month

December 2015

Area of Focus: Disease Prevention and Treatment

January 2016

Vocational Service Month

February 2016

Area of Focus: Peace and Conflict Prevention/  
Resolution

March 2015

Area of Focus: Water and Sanitation

April 2015

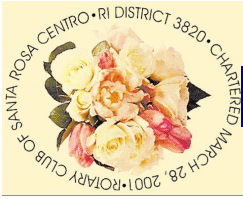
Area of Focus: Maternal and Child Health

May 2015

Youth Services Month

June 2015

Rotary Fellowships Month



## Mission and Vision

### VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

### MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



**Be a gift to the world**

*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contributions to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: [ana\\_clariz06@yahoo.com](mailto:ana_clariz06@yahoo.com). All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*