



Be a gift  
to the world



# The CENTRO

Official Weekly Bulletin

*Awarded Best Club Bulletin RY 2014-2015*

**Rotary Club of Sta. Rosa Centro RI District 3820**

**Outstanding Club RY 2012-2013**

**Most Outstanding Club (Silver Level) RY 2013-2014**

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: [www.rcstarosacentro.org](http://www.rcstarosacentro.org)

Club e-mail : [rcstarosacentro@outlook.com](mailto:rcstarosacentro@outlook.com)

# Officers & Directors, Rotary Year 2015-2016

## Officers

WCP Delhi Penelope "Pen" Cuya	President
PE Carmela "Mel" Tadeo	President Elect
PP Zenaida "Zeny" Dictado	Vice President
PP Hazel "Hazel" Ramos	Secretary
PP Maryann "MeAnn" Gonzales	Treasurer
PP Carolina "Carol" Salvahan	Auditor
PP Jacqueline "Jacqui" Victoria	Protocol Officer
IPP Arlene "Mayor" Arcillas	Ex-Officio
PP Priscilla "Precy" dela Cruz	Executive Secretary

## Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Michelle "Michelle" Baldemor	Membership
Rtn Gloria "Glo" Bedienes	Service Project
PP Teodora "Doray" Lucero	Community Service
PE Carmela "Mel" Tadeo	Vocational
Rtn Evelyn "Evs" Laranga	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
IPP Arlene Arcillas	Public Image
PP May Grace "Maya" Padiernos	Special Projects
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer



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**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
September 25, 2015**

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Call to Order	WcPres Pen Cuya
Invocation	Rtn Michelle Baldemor
National Anthem	Rtn RJ Animo
Four-Way Test	Rtn Glo Bedienes
Object of Rotary	Rtn Sheila Santillan
Acknowledgment	PP Precy dela Cruz
Recognition	PP Leni Lantin
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

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**Chairwoman of the Night  
PP Liza Pineda**

**If any person is unable to fulfill their positions as above please  
make arrangements with another Rotarian to take your place.**



We invoke the blessing upon this meeting and on people of goodwill everywhere. May we prove ourselves worthy citizens of our country. Devoted to truth, sincere in fellowship, given to service, and confident in steadfast faith. Make us faithful to these ideals. Let us stand firm when the fight is hard. Give us strength sufficient for this day. Make us as big as our problems and to stay bigger than our responsibilities. God help us to live up to our capabilities. Amen.

## Object of Rotary



The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**First.** The development of acquaintance as an opportunity for service;

**Second.** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**Third.** The application of the ideal of service in every Rotarian's personal, business, and community life;

**Fourth.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

♪♪\*Sweet Rotary♪♪  
(The Centro Hymn)

When it began  
I can't believe it happened  
But then I know it's going strong  
2001  
That's when it came to being  
Who'd have believed  
we'll grow to be...

\*Hands, touching hands  
\*Reaching out, touching me,  
\*touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*I've been inclined  
\*To believe we're going strong  
\*And now, I...

Look all around  
So many help is needed  
C'mon, together I know we could  
And when we hurt,  
We can just smile and bear it  
'Coz we were born  
to serve and be....

Warm, touching warm  
Reaching out, touching me,  
touching you  
\*Sweet Rotary  
\*Sta. Rosa Centro's good  
\*We're going strong  
\*We are here for all of you  
And now, I...  
(Repeat \*)

**RC Centro's GREAT!**



## President's Message

Dear Centro Ladies,

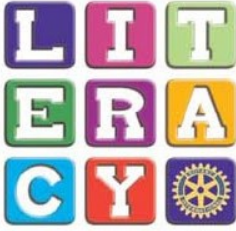
The club's recent Pagoyo Project deserved to be taken a serious priority in the future planning. The people from the daycare center was so ever thankful for the all the help we were providing them in the recent years. As we come back this year, I hope that we should officially adopt thus community.

In addition, the tree planting project with STI and the Provincial ENRO in Nagcarlan exhibits a great partnership with the club while executing the district's carbon neutral project. Please visit the website [www.rotarycarbonneutral.com](http://www.rotarycarbonneutral.com) and start making a difference.

Thank you ladies for all your support in making our projects a well executed one.

Yours in Rotary,

**World Class President**  
**Delphi Penelope "Pen" Cuya**

**ROTARY CORNER****Basic Education & Literacy****CREATING A SCHOLARSHIP**

You can help promising students become leaders and experts in fields focused on sustainable change through scholarships. Along the way you'll cultivate relationships in your community and mentor some outstanding scholars.

**WHAT KIND OF SCHOLARSHIP CAN I OFFER?**

Start by deciding what kind of scholar you would like to support. Consider the age range, level of study, professional goals, location, community needs, and what you want to achieve. Scholarships can range from short-term studies in your community to a graduate degree program abroad. Examples include:

- A summer music camp for secondary school students in your area
- Two years of tuition for an undergraduate student studying history
- A degree program for a graduate student studying abroad whose career goal is public health

**HOW CAN I FUND MY SCHOLARSHIP?**

Depending on the scholarship you design, you can seek funding through a Rotary grant.

**DISTRICT GRANTS**

District grants accommodate a variety of scholarship plans. You can use them to sponsor secondary school, undergraduate, or graduate students studying any subject, in your home country or abroad. Scholarships can cover any length of time — from a six-week language-training program to a year or more of university study.



## ROTARY CORNER

With district grants, your club requests funding directly from your district. Contact your district governor or grants subcommittee for more information, and see Best Practices for District Grant Scholarships.

### **GLOBAL GRANTS**

Global grants can fund scholarships for graduate students planning careers in fields that support Rotary's efforts to promote peace, fight disease, provide clean water, save mothers and children, support education, and grow local economies. Students study abroad in degree programs ranging from one to four years.

If your club is interested in a global grant, you'll get training from your district to qualify for grant requests. Ask your district governor or grants subcommittee for more information, and see the Global Grant Scholarships Supplement.

### **UNESCO-IHE SCHOLARSHIPS (FOR WATER AND SANITATION PROFESSIONALS)**

The Rotary Foundation and UNESCO-IHE Institute for Water Education are offering a limited number of scholarships for graduate study at UNESCO-IHE's Delft campus in the Netherlands. The application deadline is 15 June.

The scholarships are fully funded by the Foundation and UNESCO-IHE. Scholars will receive a Master's of Science in Urban Water and Sanitation, Water Management, or Water Science and Engineering. Graduates will work with their Rotary club sponsors on a water and sanitation activity to benefit their local community.

Learn how your club or district can sponsor a UNESCO-IHE scholar in this overview. For more information, review the application tool kit and scholarship terms and conditions. When you're ready to apply, complete the Rotary club/district application and submit it through the grant application tool.

Rotary



ROTARY INTERNATIONAL

News &amp; Updates

## HEROIN'S COMEBACK



*After his granddaughter's overdose, Rotary member Roland von Kaler rallied his club and community against a surging opioid epidemic. Above, von Kaler and his family gather inside the mausoleum where granddaughter Raven was laid to rest.*

Raven's family first suspected something was wrong when her grandmother, Janet von Kaler, noticed that painkillers she had been prescribed were disappearing from her medicine cabinet in large amounts. Raven was about 16 then. The von Kalers believe that around the same time, Raven's boyfriend introduced her to heroin at a graduation party. By the time she turned 17, the family says, she was using regularly.

"I talked to her about marijuana and drinking – everything but heroin, because I thought it was a big-city problem," her grandmother recalls. "I said, anyone who offers you drugs, don't do it. But when they are that age, and at a party, they do it."

After Raven died, her grandfather, Roland von Kaler, a member of the Rotary Club of Tecumseh, Michigan, needed a way to cope with his grief. So he decided to take a closer look at the drug problem in the community. He researched death certificates in Lenawee County and found that, in an 18-month period, heroin and opioids caused more overdoses than cocaine or methamphetamines. He also learned that abuse of these drugs was the leading cause of hospital admissions for overdoses in Lenawee County. "I knew our town had a growing heroin problem, and my research and personal experience with Raven led me to believe that prescription painkillers were the gateway," von Kaler says.

*Source : [www.rotary.org](http://www.rotary.org)*

## ROTARY INTERNATIONAL

### News & Updates

To keep kids from taking pills out of medicine cabinets, von Kaler, a retired engineer, came up with the idea of building a drug locker – a lockable plastic box large enough to hold three or four pill bottles, where families could safely store their medications. He brought the concept to his Rotary club.

After hearing von Kaler's proposal, the Tecumseh club started the Raven Project, and began collecting donations to cover the \$14,000 cost of making the custom mold needed to produce the plastic lockbox. They raised enough money for 50 boxes, which were distributed to local pharmacies and schools. But three years after the effort started, the free boxes were sitting unused. People didn't grasp why they needed to lock up their prescription medications.

Their pamphlets are available in doctors' waiting rooms and accompany prescriptions filled at local pharmacies. The coalition also focuses on the Michigan Automated Prescription System (MAPS), a program created to track prescriptions. April Demers, a regional prevention coordinator for the group, is working with Michigan State Senator Dale Zorn and Representative Jason Sheppard to draft a bill that will require doctors and pharmacists to register to use MAPS when prescribing or filling medications. This will make it easier to track prescription medication misuse.

Despite their efforts, progress is slow and frustrating, von Kaler says, noting that he wishes people realized how vulnerable they are. He says he still gets angry when people don't pay attention to the drug problem until it hits their own family and they find out the pain firsthand. "We need more public awareness," he says.

After losing her daughter, Elizabeth Solomonson started operating a booth at Tecumseh's summer festival and other street fairs. She hangs up a banner that reads "Raising H.E.L.L. for R.A.V.E.N.," the name of the nonprofit she started in Raven's honor. For hours, Solomonson hands out brochures and speaks to passersby about drug addiction. In October, she'll march with others in Washington, D.C., as part of "FED UP!," a rally demanding a federal response to the country's opioid epidemic. Retelling Raven's story isn't easy for Solomonson, but she does it to educate others that nobody is immune to addiction, she explains: "You have to put a face on this epidemic to get people to connect the dots. Everyone thinks heroin users are scumballs, and Raven was this great, beautiful kid. She was a musician, loved animals, and was so kind and warm. She hated being an addict.

"I remember after Raven died, the funeral director politely asked, 'What do you want to tell people?'" Solomonson recalls. "I told him that I want to tell the truth. I am not ashamed of my daughter. I have never been ashamed of her, and I'm not going to start now."

By Megan Ferringer  
The Rotarian  
14-Sep-2015



## Centro In-Focus

Regular Meeting  
September 18, 2015  
El Cielito Inn, Sta. Rosa City



*Renato "Rene" Florencio speaks about Cultured Diamonds on the 12th regular meeting of the Rotary Club of Sta. Rosa Centro*





**Centro-In-Focus**

*Happy 60th Birthday PP Doray  
Lucero  
September 18, 2015*





DISTRICT 3820

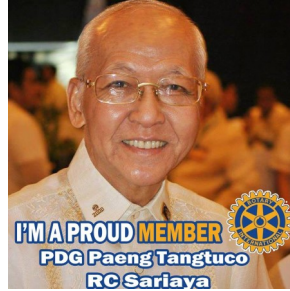
Rotary



RI DISTRICT 3820

News &amp; Updates

Dear Fellow Rotarians,



Starting October 1, 2015 the dollar rate will be 47 pesos, so I encourage you to contribute to The Rotary Foundation before October 1, 2015 to avail of low rate.

Thank you for continuous support to The Rotary Foundation.

Yours in Rotary,

PDG RAFAEL "PAENG" TANTUCO, SR.

District Governor 1999-2000

Annual Giving Chairman

Regional Promotion Coordinator

2016 Seoul Rotary International Convention

The  
**Rotary**  **Foundation**

Doing Good In The World



DISTRICT 3820  
**Rotary**



**RI DISTRICT 3820**  
**News & Updates**



We are invited to a Halloween and Octoberfest Party. This is hosted by our mother club, the Rotary Club of Santa Rosa, and the Rotary Club of Santa Rosa South.

For pre-registrations, please contact WCP Jane D. Garcia and WCP Oliver Creido Castillo or District Chairman CP Rey Anonuevo and Co-chair PP Erick Diaz.



## For your Information

### Stock Trading 101

#### [What are stocks?](#)

Stocks are shares of ownership in a corporation. The stock market is a place where stocks are bought and sold. The Philippine Stock Exchange (PSE) is the corporation that governs our local stock market. People buy or invest in stocks to benefit from a company's tremendous value potential over time.

Once you buy or invest into a stock you now become part owner or a shareholder of that particular corporation.

#### [How to make money in stocks?](#)

As a Shareholder, you can now participate in the company's growth and success through stock Price Appreciation and by earnings Dividends.

Capital or price appreciation is an increase in the market price of your stock over time brought about by an increase in its potential value and the demand to buy its shares. The faster a company can grow, the faster its price can appreciate.

Profitable corporations can also issue dividends, whether in cash or in additional shares of stock as a means for shareholders to share in their distributed profits.



## For your Information

### Why Invest in the Stock Market?

History has proven that investing in quality stocks can provide greater returns than most investment instruments. This offers you the best chance in achieving your financial goals and gives you the ability to later enjoy the benefits of your money working for you.

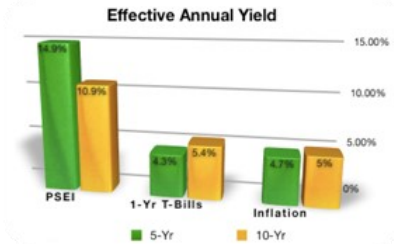
The track record of the stock market also shows that a good basket of stocks climb more often than decline - reducing risk over the long-term. Once you buy or invest into a stock you now become part owner or a shareholder of that particular corporation.

Another reason why stocks can outperform other asset classes is because it can compound the value of your investment. Companies can reinvest the profits they make to generate even more profit. Moreover any dividends you receive can also be used to buy more shares and thereby enlarging your overall value as well.

### The 4 Golden Rules

Discipline and the right methodology is the key to a successful stock investment program. Understand and adopt these four essential rules of thumb to keep you on track.

1. Invest EARLY
2. Invest REGULARLY
3. Invest LONG TERM
4. Invest using DIVERSIFICATION





## Reflections

"It's a grand thing in this period of the world's history, when great nations are at war, to see two such standards raised aloft as have been raised by two of the world's great organizations. 'Truth' and 'Service' herald the dawn of a new day."

Paul P. Harris

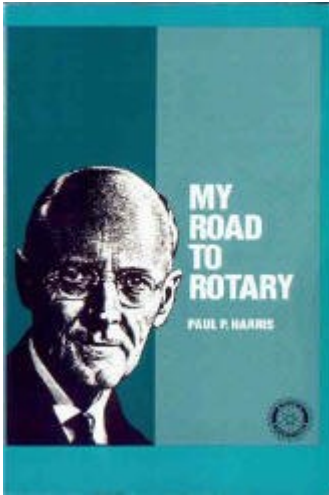


*"Working to find peace in the world is a family problem. It is not too big a problem to deal with if we realize that we are all from the same family." — Building Bridges of Friendship in the Community, THE ROTARIAN, August 1986*



## Rotary Historic Moments

### My Road to Rotary (excerpt from the Foreword)



Two things seem to me important in my more than three score and ten years of life—my New England valley and the Rotary Club movement. Frequently have the words been heard: “You little thought that Rotary would become the world-wide power for good that it is today. You builded better than you knew.” Very true, my friend, and yet while in the very beginning the road was not all clear all the way ahead there was an objective which led me on. The genealogy of my contributions to the movement goes back to my Valley, the friendli-

ness of its folks, their religious and political tolerance. In a way, the movement came out of the valley.



*The author at work in the attractive room assigned to him as President Emeritus of Rotary International in the central office of the Secretariat of R. I. at 35 E. Wacker Drive, Chicago. Since his death this room has been maintained as it was when he worked in it and proves to be a place of great interest to visiting Rotarians.*

### *My Road to Rotary*

THE STORY OF  
A BOY,  
A VERMONT COMMUNITY,  
AND ROTARY

By PAUL P. HARRIS



A. KROCH AND SON, Publishers

CHICAGO, 1948



## What's coming up?

### Friday, September 25

IEC on Water Conservation and Climate Change

Regular Weekly Meeting

### Wednesday, September 30

Raffle Draw Remittance - 2nd Due Date

### Friday, October 2

Regular Weekly Meeting

### Saturday, October 3

Rotario Educare

### Friday, October 9

Regular Weekly Meeting

### Friday, October 16

Board Meeting

Regular Weekly Meeting

### Sunday, October 18

Grand Raffle Draw - Regalo't Papremyo for Juan & All

### Friday, October 23

Halloween Party

Regular Weekly Meeting

### Saturday, October 24

Membership, PR & TRF Seminar hosted by Centro

### Sunday, October 25

District Wide Tree Planting

**Next Week's Order of Business**

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
October 2, 2015**

Call to Order	WcPres Pen Cuya
Invocation	PP Jacqui Victoria
National Anthem	PP Carol Salvahan
Four-Way Test	Rtn Glo Bedienes
Object of Rotary	Rtn Sheila Santillan
Acknowledgment	PP Precy dela Cruz
Recognition	PP Liza Pineda
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

**Chairwoman of the Night :  
Rtn Michelle Baldemor**



**PROUD  
MEMBER**

## Roster of Members

Name	Rotary ID	Classification	Birth date	Date Admitted
Roselle Animo		IT Professional	11-Jun	
Arlene Arcillas	8275828	City Representative	31-Jul	1/7/2011
Michelle Baldemor	8879856	Retail	1-May	4/28/2014
Gloria Bedienes	8612318	Trading	14-Apr	12/31/2012
Pinky Belizario	8879854	Human Resources Man- agement	24-Jan	4/28/2014
Delphi Penelope Cuya	8275831	Healthcare	12-Feb	1/7/2011
Priscila De la Cruz	5333454	Leasing	24-Aug	4/1/2001
Jennifer Dee	8773225	Pediatrician	20-Mar	11/18/2013
Ma. GERALYN Dee	8574451	Interior Design Engineer/	9-Dec	11/1/2012
Herra Thessa Diaz	9244236	Businesswoman	27-Jun	4/1/2015
Zenaida Dictado	6416676	Pallet Manufacturing	14-Sep	10/7/2005
Ma. Cecilia Gabatan	8612321	Real Estate Broker Real Estate Developer/	27-Oct	12/1/2012
Mary Ann Gonzales	5333525	Cooperative	20-Mar	3/28/2001
Donghee Kim		Doctor		
Sarminda Knoll		Housewife	20-Jul	
Evelyn Laranga	8465660	Education	25-Jul	12/26/2011
Consuelo Lijauco	5333445	Magazine Editing	15-May	3/28/2001
Cheryl Lu	5333496	Pest Control Services	17-Apr	3/28/2001
Teodora Lucero	8045358	Midwife	18-Sep	7/1/2009
Elenita Ma	6261683	Dentist	10-Jan	11/5/2004
May Grace Padiernos	5984127	Furniture Retail	6-May	6/30/2003
Joel Liza Pineda	7019336	Human Resource Pro- vider	30-Mar	12/31/2008
Hazel Ramos	6165816	Money Lending	1-Jul	6/30/2004
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist		11/18/2013
Carolina Salvahan	5333457	Window Fashion Con- tractor	4-Jul	3/28/2001
Shiela Santillan	8574457	Restaurateur	2-Apr	11/1/2012
Carmela Tadeo	8415873	Logistics	24-Dec	8/1/2011
Jacqueline Victoria	6556182	Watch Services	7-Nov	9/1/2006



## Attendance Report

### Attendance

**Period : Sep 18 to Sep  
 24, 2015**

Total Membership	28
Members Present	8
Meetings Made-up	8
Leave	5
Senior	2
Total Attendance	23
Attendance Percentage	82%



**Rotary Club of Sta. Rosa Centro**

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as  
 our guest/visiting Rotarian

\_\_\_\_\_

Name

\_\_\_\_\_

Rotary Club

During our club meeting today

\_\_\_\_\_

Date

Secretary Hazel Ramos

## Special Observances

July 2015

Start of Rotary Year 2015-2016

August 2015

Membership & Extension Month

September 2015

Area of Focus: Basic Education and Literacy  
 Area of Focus: Economic and Community

October 2015

Development

November 2015

The Rotary Foundation Month

December 2015

Area of Focus: Disease Prevention and Treatment

January 2016

Vocational Service Month

February 2016

Area of Focus: Peace and Conflict Prevention/  
 Resolution

March 2015

Area of Focus: Water and Sanitation

April 2015

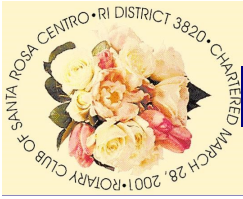
Area of Focus: Maternal and Child Health

May 2015

Youth Services Month

June 2015

Rotary Fellowships Month



## Mission and Vision

### VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

### MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



**Be a gift to the world**

*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contributions to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: [ana\\_clariz06@yahoo.com](mailto:ana_clariz06@yahoo.com). All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*