



Be a gift
to the world



The CENTRO

Official Weekly Bulletin

Awarded Best Club Bulletin RY 2014-2015

Rotary Club of Sta. Rosa Centro RI District 3820

Outstanding Club RY 2012-2013

Most Outstanding Club (Silver Level) RY 2013-2014

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org

Club e-mail : rcstarosacentro@outlook.com

Officers & Directors, Rotary Year 2015-2016

Officers

WCP Delhi Penelope "Pen" Cuya	President
PE Carmela "Mel" Tadeo	President Elect
PP Zenaida "Zeny" Dictado	Vice President
PP Hazel "Hazel" Ramos	Secretary
PP Maryann "MeAnn" Gonzales	Treasurer
PP Carolina "Carol" Salvahan	Auditor
PP Jacqueline "Jacqui" Victoria	Protocol Officer
IPP Arlene "Mayor" Arcillas	Ex-Officio
PP Priscilla "Precy" dela Cruz	Executive Secretary

Club Committees

PP Priscilla "Precy" dela Cruz	Club Administration
Rtn Michelle "Michelle" Baldemor	Membership
Rtn Gloria "Glo" Bedienes	Service Project
PP Teodora "Doray" Lucero	Community Service
PE Carmela "Mel" Tadeo	Vocational
Rtn Evelyn "Evs" Laranga	Youth
PP Elenita "Leni" Lantin Ma	International
PP Joel Liza "Liza" Pineda	The Rotary Foundation
IPP Arlene Arcillas	Public Image
PP May Grace "Maya" Padiernos	Special Projects
PDG Consuelo "Chit" Lijauco	Club Trainer
PP Elenita "Leni" Lantin Ma	Asst. Club Trainer



Inside this Issue



	Page #
Program	4
Invocation	5
Object of Rotary	5
The Four Way Test	6
Centro Hymn	6
President's Message	7
Rotary Corner	8-9
RI News & Updates	10-11
Centro-in-Focus	12-14
RID 3820 News & Updates	15
Minutes of the Meeting	16-17
Reflections	18
Treasurer's Report	19
What's coming up	20
Next week's order of Business	21
Roster of Members	22
Attendance	23
Special Observances	23
Mission & Vision	24



**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
September 4, 2015**

Call to Order	WcPres Pen Cuya
Invocation	Rtn RJ Janolino
National Anthem	Rtn Min Knoll
Four-Way Test	PE Mel Tadeo
Object of Rotary	Rtn Sheila Santillan
Acknowledgment	PP Carol Salvahan
Recognition	PP Leni Lantin
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

**Chairwoman of the Night
Rtn Glo Bedienes**

If any person is unable to fulfill their positions as above please make arrangements with another Rotarian to take your place.



We thank you Lord for having called us to this community to live our lives and do our work for Rotary. Grant us the wisdom and the foresight to discern what is for our own betterment and the betterment of all mankind. Strengthen us in being a part of your power and influence. Prosper us in our calling, help us in our needs, guide us in our as people pursuing peace. May peace and goodwill abide among us this day and always. Amen

Object of Rotary



The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First. The development of acquaintance as an opportunity for service;

Second. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third. The application of the ideal of service in every Rotarian's personal, business, and community life;

Fourth. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

♪♪*Sweet Rotary*♪♪
(The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001
That's when it came to being
Who'd have believed
we'll grow to be...

*Hands, touching hands
*Reaching out, touching me,
*touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*I've been inclined
*To believe we're going strong
*And now, I...

Look all around
So many help is needed
C'mon, together I know we could
And when we hurt,
We can just smile and bear it
'Coz we were born
to serve and be....

Warm, touching warm
Reaching out, touching me,
touching you
*Sweet Rotary
*Sta. Rosa Centro's good
*We're going strong
*We are here for all of you
And now, I...
(Repeat *)

RC Centro's GREAT!



President's Message

Dear Centro Ladies,

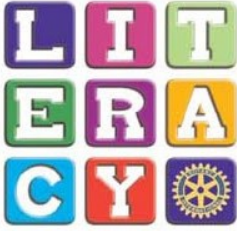
I would like to express my gratitude for your support in attending last week's fellowship meeting at Gabatan Residence. It is nice to see Cecile laughing with us... yes that was a good, healthy laughter. Having a good fellowship provides us great restart... seeing those beautiful smiling faces... I would like to keep that in my memory bank.

Apart from the countless inductions, let us prepare for another district activity on Sept. 5, which is the Climate Change Seminar and the Coastal Clean Up. I hope we could make a good number of attendees in these activities so I encourage you to participate. Let us show Centro Ladies' girl power to the district once more this year!

Yours in Rotary,

World Class President

Delphi Penelope "Pen" Cuya



ROTARY CORNER

MEMBERSHIP

EVALUATING YOUR CLUB

Continued from Issue 9 ...



IS YOUR CLUB'S MEMBERSHIP BALANCED ACROSS ALL CLASSIFICATIONS?

Understanding the professional breakdown of your membership can lead

you to strategies for creating a balanced membership base that reflects the professions in your community. The Rotary Code of Policies requires clubs to include members from a wide variety of professions by classifying each member by his or her current or former business, profession, or type of community service. Use the classification survey in Membership Assessment Tools to identify professions and skills that are present in your community but missing from your club.

Does your club have any members who work in software engineering or Web development? What about public relations or fund development? Using your members' professional expertise benefits your club and its activities. Don't forget about entrepreneurs, owners of home-based businesses, and community service leaders. Get to know your members' unique skill sets and involve them in your club's committees and projects. Members who have a role to play in the club are more engaged and more likely to stay in it.

ROTARY CORNER

HOW CAN YOU ASSESS YOUR CLUB'S MEMBERSHIP VIABILITY AND GROWTH?

Did you know that even if your club membership numbers are constant from year to year, you could still have a retention problem? When a club continually gains and loses members, the resulting revolvingdoor effect makes it difficult for the club to operate effectively, carry out successful projects, and attract potential members.

To get a true picture of the state of your club's membership, look at information from the past three to five years. You can see membership patterns by going to Rotary Club Central to look at data and reports from several years.

You can obtain more detail by completing the member viability and growth model in Membership Assessment Tools. The model looks at your club's membership activity within a specific time frame to help you identify any significant turnover.

HOW CAN YOU CREATE A MEMBER TERMINATION PROFILE?

Knowing how long members stay in your club can help you identify strengths and weaknesses in your membership development plan. The termination profile in Membership Assessment Tools groups members according to the length of their membership. For example, you might discover that the majority of your club's former members left within their first two years. With this in mind, you can focus on keeping newer members by offering education and encouraging early involvement in club programs and projects.

After a club leader has completed the initial assessment, the membership committee should evaluate the results and discuss them at a club meeting or assembly. Ask members to suggest specific strategies and activities to improve retention.

To be continued next issue ..

Rotary



ROTARY INTERNATIONAL

News & Updates

Presidential Message**K.R. "RAVI" RAVINDRAN
PRESIDENT 2015-16**

There was once a strong young man who was offered a job as a woodcutter. He set about his task with energy: The first week, he turned 18 trees into firewood. The second week, he worked just as hard, but was surprised to find he had chopped only 11 trees. The third week, despite working nonstop from morning till night, the number was six, and he went despairingly to the foreman to offer his resignation. "I am losing my strength. I can no longer cut as many trees as I once could."

The foreman looked at the young man, who seemed to him in fine health. "Have you thought of sharpening your ax?" he asked.

"Sharpen my ax? Who has time to sharpen an ax?" the young man asked indignantly. "I have been too busy chopping wood!"

When we aren't making the kind of progress we feel we should be making, the natural response is to redouble our efforts. Sometimes, though, the better response is not to work harder, but to work smarter. Look at your tools. Analyze your processes. Are you directing your resources in the most effective ways? Or are you pouring all your strength into chopping wood with a dull ax?

For the last 20 years, we have relentlessly beaten the drum of membership in Rotary. We set goals and launch campaigns, all focused on bringing in more and more members. And yet, our overall numbers remain the same.

Rotary



ROTARY INTERNATIONAL
News & Updates

It is time to sharpen our tools. Instead of focusing on the question, "How can we bring more members into Rotary?" we should be asking ourselves, "How can we add more value to Rotary membership, so that more will join and fewer will leave?"

One way we are doing that is with the new Rotary Global Rewards program, which launched in July. This innovative program allows Rotarians to connect with, and receive discounts and concessions from, businesses and service providers around the world. Individual Rotarians may submit their own business to be included alongside those with which Rotary has already negotiated relationships; the most appropriate offers will be added to the listings. We have also created the option of allowing businesses to return a percentage of their profit on each transaction to our Rotary Foundation, and several companies have already been locked into this part of the scheme. Each month we will update the list with additional offers that we may receive. I urge all of you to try it out by signing up on My Rotary at Rotary.org now. The more Rotarians participate, the stronger, and more beneficial, the program will be.

Much more than another loyalty program, Rotary Global Rewards is a new way to benefit from being a Rotarian, and being part of the Rotary network. It is another way to combine business and service. And it is yet another way to add value to Rotary membership. We cannot forget that our potential members will be asking themselves, "What's in it for me?" We need to demonstrate the value of Rotary by showing that becoming a Rotarian will enrich their lives, as it has ours.



Centro In-Focus

Regular Meeting

August 28, 2015

Santarosa Estates-1

The 9th regular meeting of the club was held at Rtn Cecile's house in Santarosa Estates-1.



*Happy birthday
PP Precy!!*



Centro-In-Focus



Preliminary Meet for the Rotary International D-3820 RFE (Rotary Friendship Exchange) Team held at Café Breton, Alabang last August 31, 2015



AG Liza Pineda and WcPres Pen Cuya attended the 3rd District Grant Management Seminar held at Monte Vista Resort last August 22, 2015.



Centro In-Focus

Last August 27, 2015, PP Leni Ma visited Centro's Sister Club RC.Wodonga West, Australia and presented to their Pres. Rao Kuditipudi the plaque of appreciation for sponsoring the club's project CERVICAL CANCER VACCINATION.



Friendship Meet with IPP Arlene Arcillas

DISTRICT 3820

Rotary



RI DISTRICT 3820

News & Updates

how green are you?

Take the Rotary challenge.
www.rotarycarbonneutral.com



Climate change is happening now. Temperatures are rising, rainfall patterns are shifting, snow are melting and the sea level is rising. I need not elaborate more but these very scenarios are posing hazards to a vulnerable world population at extreme conditions.

Much as it should be a concern by each and every one of us, the Rotary Club of Bay has initiated an awareness campaign dubbed as Rotary Carbon Neutral Project, an advocacy to bring about change in the attitude and life-style of people helping reduce gas emissions emanating from daily human activity.

Parallel to this year's thrust on Climate Change Adaptation and Mitigation, Rotary District 3820 has adopted this project for implementation district-wide considering its important value in fighting global warming.

I call on therefore all Rotarians of D3820 to be involved in this project and be themselves agents of change for a better environment.

Yours sincerely,

JOSE A. ESTEVEZ, JR.
District Governor

GREENEGSY  

Climate Change is Rotary's Business...

Date : September 5, 2015
Time : 1:00 - 5:00 pm
Venue : NCAS Auditorium UP Los Banos, Laguna
Attire : any Rotary Shirt
Hosted by : Rotary Club of Bay
NO REGISTRATION FEE!

RSVP : 09065771314 / 09228663997

PP Garry Hidalgo, Chair Climate Change & Environmental Protection RY 2015-2016



Minutes of the Meeting

MINUTES OF THE MEETING

Rotary Club of Sta. Rosa Centro

Cecile Gabatan Residence, Santarosa Estates-1

28 August 2015

I Attendance: WCP Pen Cuya	Sec/PP Hazel Ramos
PP Precy Dela Cruz	AG Liza Pineda
PP Carol Salvahan	PP Jackie Victoria
Rtn. Michelle Baldemor	Rtn. Sheila Santillan
PDG Chit Lijauco	Rtn. Gloria Bedienes
Rtn. Cecile Gabatan	

II. PP Precy handed over to Sec Hazel the allowance of RotEx Leire Lopez for the month of August and PP Precy's club dues payment of php2,400, from July to September 2015. Rtn. Gloria gave her PP Hazel Php2,000 cash for her club dues.

III. PP Precy discussed the Membership/PR Seminar, a district training event to be held on October 24, 2015.

- a) Venue of the training seminar will be in San Pablo City as requested by DG Pepe Esteves for the easy and halfway access of the Rotarians from Bicol and Laguna.
- b) AG Liza will be in charge of the pre-registration and she mentioned opening of a separate account for this event. Nobody has commented at AG Liza's proposal.
- c) PDG Chit mentioned that all committee must report to the logistic committee their need in the event. She also mentioned making an exciting teaser for the invitation. PDG Chit requested Rtn. Cecile to layout a nice tarp and invitation for the event. She also estimated ten (10) free registration attendees in the training seminar. PDG Chit reported that she will invite three (3) speakers from other district. She also mentioned that the speakers will arrive after lunch.
- d) PP Precy and AG Liza suggested to include the profile of the speakers in the invitation. AG Liza also suggested to have a classroom type seminar, the club agreed to her suggestion. PP Precy requested for the down payment of the venue, she said the owner asked for Php10,000 only while the proposal asked for 10% down payment. PDG Chit suggested to talk to the owner for the 10k down payment. AG Liza will take care of the 10k down payment.

- e) Rtn. Michelle suggested Dir Raymond Villanueva as the event's PR speaker, PDG Chit agreed to invite Dir Raymond Villanueva.
- f) PDG Chit suggested that the Centro's sister club, RC San Pablo City South can be the Sgt-at-Arms in the event.
- g) PDG Chit suggested the 1k registration for the training seminar and PP Precy suggested to have 1,200 registration on site.

IV. Rtn. Michelle suggested a new prospect for membership, Ms. Oli Palmos, wife of George Palmos, the famous designer. Ms Oli is a businesswoman and a make-over artist.

V. WCP Pen reminded the club for the incoming Interact DIS-TASS on September 26-27. She discussed the club's project in Paguyo, it's a mal-nutrition lecture and cooking contest for the mothers and giving of vegetables seedlings.

- a) WCP Pen will take care of the mechanics of the cooking contest for the three (3) contestants. She mentioned that she requested three 25 kilo sack of rice from Centro sister club, RC downtown Batangas as prizes for the winner in cooking contest.
- b) The project has its funds as discussed during the club assembly, AG Liza suggested to visit the place first for proper set up and implementation of the project.
- c) Centro will take care of the butane stove, it was suggested to inform the contestant to have a mystery ingredient. Some suggestions came up like to install a tent in the venue, the contestant will take care of the pots and pans and visiting the planting project after six months.
- d) Committees are:
 - Program – WCP Pen Cuya
 - Mechanic of the contest – WCP Pen
 - Letter – PDG Chit
 - Food – AG Liza – Jolibee burger
 - Prizes – WCP Pen and PDG Chit
 - Tarpaulin – PP Jackie V.

VI. With nothing else to discuss, the meeting was adjourned and continue the fellowship.

Minutes taken by PP Precy dela Cruz



Reflections

“Is there anything more valuable than life? We thought of the touch of vanished hands and the sound of voices stilled and realized that there are things without which life would be so sterile that it might well end. If there were no such things as fellowship with friends and communion with loved ones, life would be darker than starless nights. Friendship can hurdle national boundary lines, religious and political differences; and with love all things are possible.”

Paul P. Harris, The
Rotarian, December 1930



“Rotary summons men to respond to their best impulses...their best selves...[to] lift up their heads in every land. The best things in us are not confined by national boundaries.” — The Tree That Is Rotary, THE ROTARIAN, December 1934



Treasurer's Report

TREASURER'S REPORT ROTARY CLUB OF STA ROSA CENTRO RY 2015-16 PP MARY ANN H. GONZALES

Beginning Balance as of September 2, 2015 Php 95,107.49

Add: Cash Payment dated Sept. 1, 2015

Zeny Dictado - Gov's Visit Fund	500.00	
Zeny Dictado - Induction Sharing	500.00	1,000.00

Cash Payment dated Sept. 1, 2015

Zeny Dictado - Club Dues	2,000.00	
		<u>3,000.00</u>

Total 98,107.49

Less: Deductions

Ending Balance as of September 2, 2015 Php 98,107.49

“Hard work without talent
is a shame, but talent
without hard work is a
tragedy”

– Robert Half



What's coming up?

Friday, September 4

Classification Survey

Regular Weekly Meeting

Friday, September 11

Regular Weekly Meeting

Monday, September 14

Happy Birthday!! PP Zeny Dictado

Friday, September 18

Happy Birthday!! PP Doray Lucero

Regular Weekly Meeting

Saturday, September 19

Coastal Cleanup Day

Friday, September 25

IEC on Water Conservation and Climate Change

Regular Weekly Meeting

Wednesday, September 30

Raffle Draw Remittance - 2nd Due Date

Friday, October 2

Regular Weekly Meeting

Saturday, October 3

Rotario Educare



Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
September 11, 2015**

Call to Order	WcPres Pen Cuya
Invocation	Rtn Jen Dee
National Anthem	PP Jacqui Victoria
Four-Way Test	PP Liza Pineda
Object of Rotary	Rtn Sheila Santillan
Acknowledgment	PP Precy dela Cruz
Recognition	PP Leni Lantin
Secretary's Report	PP Hazel Ramos
Treasurer's Report	PP Meann Gonzales
Committee Reports	Committee Chairpersons
President's Time	WcPres Pen Cuya
Adjournment	WcPres Pen Cuya
Centro Hymn	

**Chairwoman of the Night :
PP Carol Salvahan**



**PROUD
MEMBER**

Roster of Members

Name	Rotary ID	Classification	Birth date	Date Admitted
Roselle Animo		IT Professional	11-Jun	
Arlene Arcillas	8275828	City Representative	31-Jul	1/7/2011
Michelle Baldemor	8879856	Retail	1-May	4/28/2014
Gloria Bedienes	8612318	Trading	14-Apr	12/31/2012
Pinky Belizario	8879854	Human Resources Man- agement	24-Jan	4/28/2014
Delphi Penelope Cuya	8275831	Healthcare	12-Feb	1/7/2011
Priscila De la Cruz	5333454	Leasing	24-Aug	4/1/2001
Jennifer Dee	8773225	Pediatrician	20-Mar	11/18/2013
Ma. Geralyn Dee	8574451	Interior Design Engineer/	9-Dec	11/1/2012
Herra Thessa Diaz	9244236	Businesswoman	27-Jun	4/1/2015
Zenaida Dictado	6416676	Pallet Manufacturing	14-Sep	10/7/2005
Ma. Cecilia Gabatan	8612321	Real Estate Broker Real Estate Developer/	27-Oct	12/1/2012
Mary Ann Gonzales	5333525	Cooperative	20-Mar	3/28/2001
Donghee Kim		Doctor		
Sarminda Knoll		Housewife	20-Jul	
Evelyn Laranga	8465660	Education	25-Jul	12/26/2011
Consuelo Lijauco	5333445	Magazine Editing	15-May	3/28/2001
Cheryl Lu	5333496	Pest Control Services	17-Apr	3/28/2001
Teodora Lucero	8045358	Midwife	18-Sep	7/1/2009
Elenita Ma	6261683	Dentist	10-Jan	11/5/2004
May Grace Padiernos	5984127	Furniture Retail	6-May	6/30/2003
Joel Liza Pineda	7019336	Human Resource Pro- vider	30-Mar	12/31/2008
Hazel Ramos	6165816	Money Lending	1-Jul	6/30/2004
Aurelyn Salandanan	8773229	Obstetrics-Gynecologist		11/18/2013
Carolina Salvahan	5333457	Window Fashion Con- tractor	4-Jul	3/28/2001
Shiela Santillan	8574457	Restaurateur	2-Apr	11/1/2012
Carmela Tadeo	8415873	Logistics	24-Dec	8/1/2011
Jacqueline Victoria	6556182	Watch Services	7-Nov	9/1/2006



Attendance Report

Attendance

**Period : August 28 to
September 3, 2015**

Total Membership	28
Members Present	11
Meetings Made-up	3
Leave	6
Senior	1
Total Attendance	21
Attendance Percentage	75%



Rotary Club of Sta. Rosa Centro

RID 3820 Club ID No. 55177

Make Up Card

We had the pleasure of having you as
our guest/visiting Rotarian

Name

Rotary Club

During our club meeting today

Date

Secretary Hazel Ramos

Special Observances

July 2015

Start of Rotary Year 2015-2016

August 2015

Membership & Extension Month

September 2015

Area of Focus: Basic Education and Literacy
Area of Focus: Economic and Community

October 2015

Development

November 2015

The Rotary Foundation Month

December 2015

Area of Focus: Disease Prevention and Treatment

January 2016

Vocational Service Month

February 2016

Area of Focus: Peace and Conflict Prevention/
Resolution

March 2015

Area of Focus: Water and Sanitation

April 2015

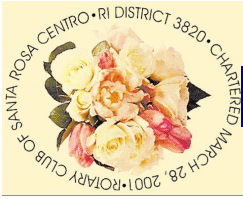
Area of Focus: Maternal and Child Health

May 2015

Youth Services Month

June 2015

Rotary Fellowships Month



Mission and Vision

VISION

The Rotary Club of Sta. Rosa Centro is the place to be for **professionals** to nourish a culture of **service** while fostering lasting **friendships** and causing their own **development, growth, and empowerment.**

MISSION

The **Rotary Club of Sta. Rosa Centro** is committed to:

The care of **WOMEN and CHILDREN**, pioneering in programs that address their needs

The care and preservation of the **ENVIRONMENT**, providing clean and healthy surroundings for children to grow up in.

The spread of **LITERACY**, specifically for women and children.



Be a gift to the world

*The **CENTRO** is published weekly as the official weekly program bulletin of the Rotary Club of Santa Rosa Centro, Rotary International District 3820, Club ID No. 55177. We are accepting contributions to the weekly club bulletin. Please submit your articles from Saturday to Wednesday at Email: ana_clariz06@yahoo.com. All contributions submitted later than the deadline will be included in the next week's issue. Only those articles submitted on or before the deadline will be included in the week's issue.*