

*Engage Rotary*



*Change Lives*

# The CENTRO

Official Weekly Bulletin



**Rotary Club of Sta. Rosa Centro RI District 3820  
Outstanding Club RY 2012-2013**

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm

Club website: [www.rcstarosacentro.org](http://www.rcstarosacentro.org)

Club e-mail : [rcstarosacentro@outlook.com](mailto:rcstarosacentro@outlook.com)

## Rotary Year 2013-2014

### *Executive Officers*

Teodora Lucero	President
Mayor Arlene Arcillas	President Elect
Delphi Penelope Cuya	PN/Vice President
PP Priscila Dela Cruz	Secretary
Myrna Valle	Executive Secretary
IPP Joel Liza Pineda	Ex-Officio
Ma Geralyn Dee	Treasurer
PP Cheryl Lu	Sergeant-at-Arms
PP Zenaida Dictado	Finance

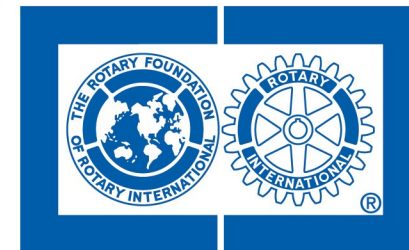
### *Committee Chairs*

Evelyn Laranga	Club Service Projects
PP Carolina Salvahan	Membership
Myrna Valle	Public Relations
Delphi Penelope Cuya	Club Admin
IPP Joel Liza Pineda	The Rotary Foundation
PDG Consuelo Lijauco	Training/Club Trainor
PP Elenita Lantin Ma	Asst. Club Trainor
Annaliza Maglian	Community
PP Maryann Gonzales	Vocational
PE Mayor Arlene Arcillas	International
PP Hazel Ramos	Youth
PP May Grace Padiernos	Special



### Special Observances

July 2013	Start of Rotary Year/Public Relation Month
August 2013	Membership & Extension Month
September 2013	New Generation Month
October 2013	Vocational Month
November 2013	The Rotary Foundation Month
December 2013	Family Month
January 2014	Rotary Awareness Month
February 2014	Rotary Anniversary
March 2014	Literacy Month/ World Rotaract Week
April 2014	Magazine Month
May 2014	Rotary Trainings
June 2014	Rotary Fellowship Month





## Roster of Members and Attendance

		Meeting #					
		7	8	9	10		
NAME	ID No	CLASSIFICATION	Aug			Sep	
			16-Aug	23-Aug	30-Aug	6-Sep	
1	Arcillas, Arlene "Mayor"	8275828	City Representative	✓	✓	✓	✓
2	Bedienes, Gloria "Glo"	8612318	Trading	✓	✓	✓	✓
3	Cuya, Delphi Penelope "Pen"	8275831	Healthcare	✓	✓	✓	✓
4	Dee, Ma GERALYN "Jay"	8574451	Interior Design	✓	✓	✓	✓
5	Dee, Jennifer		Healthcare	✓		✓	
6	Dela Cruz, Priscila "Precy"	5333454	Leasing	✓	✓	✓	✓
7	Delfino, Goyena "Joel"	5333469	Catering				
8	Dictado, Zenaida "Zeny"	6416676	Pallet Manufacturing				✓
9	Gabatan, Ma. Cecilia "Cecile"	8612321	Real Estate Broker	✓	✓	✓	✓
10	Gonzales, Mary Ann "Ma An"	5333525	Real Estate Developer/Brokerage			✓	✓
11	Laranga, Evelyn "Evs"	8465660	Education	✓	✓	✓	✓
12	Lijauco, Consuelo "Chit"	5333445	Magazine Editing				✓
13	Lu, Cheryl "Che"	5333496	Pest Control Services	✓	✓	✓	✓
14	Lucero, Teodora "Doray"	8045358	Midwife	✓	✓	✓	✓
15	Ma, Elenita "Leni"	6261683	Dentist	✓			
16	Maglian, Annaliza "Kap Itchel"	4656628	Government Service				
17	Padiemos, May Grace "Maya"	5944127	Furniture Retail				
18	Pineda, Joel Liza "Liza"	7019336	Human Resource	✓	✓	✓	✓
19	Ramos, Hazel "Hazel"	6165816	Money Lending	✓	✓	✓	✓
20	Salvahan, Carolina "Carol"	5333457	Window Fashion Contractor	✓	✓	✓	✓
21	Santillan, Shiela "Shiela"	8574457	Restaurateur				
22	Tadeo, Carmela "Mel"	8415873	Logistics			✓	✓
23	Valle, Myrna "Myrna"	8482805	Strategic Planning	✓	✓	✓	✓
24	Victoria, Jacqueline "Jackie"	6556182	Watch Services	✓	✓	✓	✓
				73%	64%	77%	78%

Legend  New Member  Leave (on public duty; or sick)



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Rotary Club of the West-Centro RI District 3820  
Outstanding Club NY 2012-2013



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**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
September 13, 2013**

Call to Order	Pres. Doray Lucero
Invocation	PN Pen Cuya
National Anthem	PP Jackie Victoria
The Four Way Test	Rtn Myrna Valle
Object of Rotary	PP Carol Salvahan
Acknowledgment	AG Leni Ma
Recognition	IPP Liza Pineda
Chika-5	PP Che Lu
Secretary's Report	PP Precy dela Cruz
Treasurer's Report	Rtn. GERALYN DEE
Committee Reports	Committee Chairpersons
President's Time	Pres. Doray Lucero
Centro Hymn	

**Chairwoman of the Night :  
Rtn Evs Laranga**

If any person is unable to fulfill their positions as above please make arrangements with another Rotarian to take your place.



**Next Week's Order of Business**

**The Rotary Club of Sta. Rosa Centro  
Regular Weekly Meeting  
El Cielito Inn**

**PROGRAM  
September 20, 2013**

Call to Order	Pres. Doray Lucero
Invocation	Rtn. Jennifer Dee
National Anthem	Rtn. Glo Bedienes
The Four Way Test	Rtn Myrna Valle
Object of Rotary	PP Carol Salvahan
Acknowledgment	PP Jacqui Victoria
Recognition	PP Che Lu
Chika-5	Rtn Cecile Gabatan
Secretary's Report	PP Precy dela Cruz
Treasurer's Report	Rtn. GERALYN DEE
Committee Reports	Committee Chairpersons
President's Time	Pres. Doray Lucero
Centro Hymn	

**Chairwoman of the Night :  
PN Pen Cuya**



What's coming up?

<b>Friday, September 13</b>
Regular Weekly Meeting
<b>Saturday, September 14</b>
Happy Birthday!! PP Zeny Dictado
<b>Wednesday, September 18</b>
Happy Birthday!! Pres Doray Lucero
<b>Friday, September 20</b>
Regular Weekly Meeting
<b>Saturday, September 21</b>
District Interact Assembly
<b>Friday, September 27</b>
Regular Weekly Meeting
<b>Friday, October 4</b>
Regular Weekly Meeting
<b>Saturday, October 5</b>
Selection of Outgoing applicants for YEP
<b>Wednesday, October 9</b>
2nd Club Assembly
<b>Friday, October 11</b>
Regular Weekly Meeting
<b>Friday, October 18</b>
Regular Weekly Meeting

INVOCATION



Lord, bless this gathering of fellow Rotarians today. Please help us to see those in need and give us the strength and wisdom to serve our community as we should. Help us to lift the burdens of others while we maintain the dignity of humankind. Soften our hearts to be sensitive and loving as we serve together as Rotarians. Amen.



THE OBJECT OF ROTARY

THE OBJECT OF ROTARY IS TO ENCOURAGE AND FOSTER THE IDEAL OF SERVICE AS A BASIS OF WORTHY ENTERPRISE AND, IN PARTICULAR, TO ENCOURAGE AND FOSTER:

1. THE DEVELOPMENT OF ACQUAINTANCE AS AN OPPORTUNITY FOR SERVICE;
2. HIGH ETHICAL STANDARDS IN BUSINESS AND PROFESSIONS; THE RECOGNITION OF THE WORTHINESS OF ALL USEFUL OCCUPATIONS; AND THE DIGNIFYING OF EACH ROTARIAN'S OCCUPATION AS AN OPPORTUNITY TO SERVE SOCIETY;
3. THE APPLICATION OF THE IDEAL OF SERVICE IN EACH ROTARIAN'S PERSONAL, BUSINESS, AND COMMUNITY LIFE;
4. THE ADVANCEMENT OF INTERNATIONAL UNDERSTANDING, GOODWILL, AND PEACE THROUGH A WORLD FELLOWSHIP OF BUSINESS AND PROFESSIONAL PERSONS UNITED IN THE IDEAL OF SERVICE.



♪♪•\*Sweet Rotary♪♪•  
(The Centro Hymn)

When it began  
I can't believe it happened  
But then I know it's going strong  
2001

That's when it came to being  
Who'd have believed we'll grow to  
be...

Hands, touching hands  
Reaching out, touching me, touch-  
ing you

Sweet Rotary  
Sta. Rosa Centro's good  
I've been inclined  
To believe we're going strong  
And now, I...

Look all around  
So many help is needed  
C'mon, together I know we could

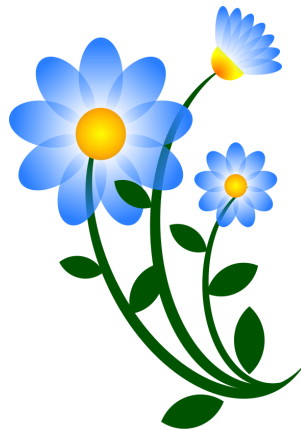
And when we hurt,  
We can just smile and bear it  
'Coz we were born to serve and be....

Warm, touching warm  
Reaching out, touching me, touching you  
Sweet Rotary  
Sta. Rosa Centro's good  
We're going strong  
We are here for all of you  
Sweet Rotary Sta. Rosa Centro's...  
GREAT!



**The 4-Way Test**  
**Of the things we**  
**think, say or do**

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?**



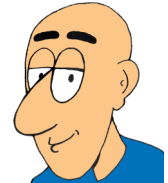
### In Memoriam

Seeing her friend Sally wearing a new locket, Meg asks if there is a memento of some sort inside.

“Yes,” says Sally, “a lock of my husband’s hair.”

“But Larry’s still alive.”

“I know, but his hair is gone.”



### Immortal One-Liners

Old accountants never die; they just lose their balance.



“Half of it's good.”

Source: <http://www.rd.com/jokes/>



## Minutes of the Meeting

c). **Community:** Rtn Mel said that she would like to be transferred to this committee. She reported that she would like to help our Buntis Wellness project by donating 650 pesos per participant for their medicines during childbirth.

Pres. Doray reported that for the pregnant women who could not be accommodated at Doray's Paanakan (ex. C-Section birth), we will have a MOA with our community hospital and Office of the Mayor so that they could be referred to the hospital.

### 7. **President's Time:**

a). Pres Doray thanked PE Mayor Arlene for hosting our meeting and for the delicious dinner.

b). She also thanked all the members for joining our activities, especially during the calamity relief operations.

c). Pres. Doray reminded our fees to pay during Governor's visit, 500 pesos for Governor's fund and 500 for food.

d). We will have a signing with 3 sister clubs during our Governor's Visit and Induction: RC Lipa West, Metro TAS and Los Banos Makiling.

e). Pres. Doray asked for the help of members on our programme for the Governor's Visit. Time schedule for the reports is two hours. The members were reminded to wear a dress and to please wear Rotary pins.

f). Regarding fod for Governor's Visit, IPP Liza reported that 500 pesos will cover snack (triple decker sandwich and turon with flowing coffee) and dinner. For our guests, only members from sister clubs will be coming.

g). It was agreed that we will hold a meeting on Sunday, Sept. 1 to make the reports.

### 8. **Other Matters**

a). Pres. Doray said that we should go to Sci Tech next week to award the winners of the Essay Writing Contest. Rtn Cecile is requested tom post the winning essays at our website.

9. The meeting was adjourned at 9:00 p.m.



## President's Message

I would like to express my sincere appreciation to all of you, dear Centro Ladies, for your contribution and participation

during our Governor's visit last September 6. This event provided me an excellent opportunity to interact with all of you. I learned a lot during these past few days, and I look forward to the implementation of our future plans.

I plan to continue this kind of interaction that will serve to increase dialogues and interaction, and build a more open, transparent and efficient running of our club.

This Governor's Visit was a good forum to exchange experiences and determining specific things that need more improvement and focus. As a sample of improvement we can have was the inadvertent exclusion of a certain part of the program, the induction ceremony which was the most important part of our program. All I can say is that I truly apologize for this oversight. There was no excuse for this mistake. Through this lesson, I know that we will make things right and even better the next time.

Thank you for all the support.

Yours in Rotary service,

First Class President Teodora "Doray" Lucero



### ROTARY INTERNATIONAL Updates

Ron D. Burton  
President  
Rotary International



#### September 2013 message

Paul Harris famously wrote, "This is a changing world: we must be prepared to change with it. The story of Rotary will have to be written again and again." While we will never know what Rotarian Paul would have thought of the Internet Age, I think I do know what he would have said about the idea of a Rotary website: that not only should we have one, but that it should be the best possible – keeping up with advances in technology, and always responding to the needs of Rotarians.

I'm proud to announce that after a redesign that has taken two years from concept to completion, the new Rotary.org is now live and available to Rotarians and Internet users everywhere. It contains many of the features you've asked for, most notably a much improved search function and navigation, new ways to connect with your fellow Rotarians around the world, and a more personalized experience that will connect you with the information that's interesting to you.

Rotary's new website is actually two sites: one for the family of Rotary, and another for people interested in finding out more about Rotary. When you create an account and log on as a member, you'll gain access to a host of new Rotary tools. One I hope you'll all use is Rotary Club Central, an efficient and effective way for clubs to set goals, track their progress, and maintain continuity from one administration to the next. You can also create or join a Rotary group, an interactive discussion forum that gives you a way to find and talk to Rotarians with similar interests. You can exchange ideas and experiences, and benefit from the experiences of others from all over the world, at any time of the day or night. It's a tool with wonderful potential to improve our service by allowing us to learn directly from others already involved in projects similar to those we might be planning.

For non-Rotarians, the new site will show what Rotary is and what we do, highlighting the uniqueness of Rotary and how Rotary clubs strengthen their communities. They'll be able to see a snapshot of different Rotary projects and areas of service, find out more about how Rotary works, and explore ways to get involved.

I am excited about this new window on the Rotary world and invite you all to visit, explore, and learn – as we write the story of Rotary, again and again, together.



### Minutes of the Meeting

**Regular Meeting**  
**RC Sta. Rosa Centro**  
August 30, 2013 Friday  
Office of Mayor Arlene Arcillas  
Sta. Rosa City Hall

1. The meeting started at 7:30 p.m. Attendees were: President Doray, PP Precy, PP Carol, PP Maan, PP Che, PP Hazel, PP Jackie, IPP Liza, PE Mayor Arlene, PN Pen, Rtn Mel, Rtn. Evs, Rtn. Myrna, Rtn Cecile, Rtn Glo Rtn Jay
2. Pres. Doray called the meeting to order.
3. Rtn Glo led the Invocation and PP Jackie led the Phil. National Anthem. This was followed by the 4-Way Test by PE Mayor Arlene and The Objects of Rotary by PP Hazel.
4. **Secretary's Report:**
  - a). The results of our Essay Writing Contest has not yet been announced, we will just set a date to go to Sci Tech to award the certificates.
  - b). We held two activities in August, the Poster Painting contest and our Bring-a-Friend. Both were successful.
5. **Treasurer's report:** Our Cash on hand as of this time is 15,727 pesos.
6. **Committee reports:**
  - a). **Membership:** Regarding our membership extension project, our formed club, RC Metro Sta. Rosa is already holding meetings every Friday at the Clubhouse of Sta. Rosa Estates 2. The house Mr. Ron Sugapong is located there. We should make a schedule to attend their meeting.  
They have no scheduled Induction yet because they are still waiting for the confirmation from RI.  
Their Charter President is Dra. Gina Arriola.
  - b). **Youth Service:** PP Maan reported on our ongoing scholarship program, Hatid Kinabukasan Scholarship Program. This coming December, we should again source for possible candidates (maybe 5-6 candidates). The screening committee will choose final 2. PP Maan reminded IPP Liza and Pres Doray that they should already schedule a visit to the schools soon.

(cont. on page 18)





**For your Information**

**Fresh carrot juice for a complete breakfast. They're great for your eyes!!**

Have you ever tasted freshly squeezed carrot juice straight from the juicer? If you haven't, then you don't know what you're missing. It tastes simply amazing!

**Try this combination:**

- 2 - 3 oranges
- 5 carrots
- 2 apples
- a thumb size ginger for zing

This combo produces a glass of delicious nectar made in heaven. It is so tasty that it'll make the angels sing. Beats that pasteurized packaged, boxed or bottled juices that are stripped off of nutrients.



Source : <http://www.you-are-what-you-eat.com/fresh-carrot-juice.html>



**In FOCUS**

**Kalingang Handog  
Para Sa Roseños**

August 23, 2013

Rains dumped by Southwest Monsoon or "Habagat" this month of August over Metro Manila and other parts of Luzon since Sunday, August 18, 2013 has surpassed the amount of rainfall amount of Typhoon Ondoy and the southwest monsoon in 2012. The same amount of rainfall was dumped by the storm-enhanced southwest monsoon over Metro Manila and other parts of Luzon on August 19 (Monday).

Based on data from the Philippine Atmospheric, Geophysical and Astronomical Services Administration, Ondoy dumped only 455 millimeters of rainfall in 24 hours in 2009 and the habagat in August 2012 dumped only around 472 millimeters of rainfall. The National Disaster Risk Reduction and Management Council (NDRRMC) on Monday night reported that a total of 31,372 families or 146,444 persons in Metro Manila, Ilocos, Central Luzon, Calabarzon and Mimaropa have been displaced by the floods caused by non-stop torrential rains since Sunday.

The worst flooding recorded was in Laguna, particularly in the villages of Macabiling Looc and Tila in Sta. Rosa, which both went under six to seven feet deep floodwaters.

Based on PDRRMO records, 63 families were in evacuation center in Brgy. Balibago and 160 in Macabiling, both in Sta. Rosa; 85 in Brgy. Garlando, Biñan; six in Brgy. Casile, 28 in Brgy. San Antonio, two in Brgy. Soro soro, 332 in Brgy. Kanlalay, 630 in Brgy. Malaban, 152 in Brgy. Dela Paz, all in San Pedro; 186 in Brgy. Bigaa, 15 in Brgy. Niugan, and 28 in Brgy. Marinig, all in Cabuyao; 110 in Brgy San Cristobal, 101 in Brgy. Dos and two Brgy Sukol, all in Calamba.

(source : <http://www.philstar.com/nation/2013/08/20/1112141/habagat-rainfall-amount-month-higher-2013-ondoy>)



In FOCUS

### Kalingang Handog Para Sa Roseños

August 23, 2013

The Rotary Club of Sta. Rosa Centro has consistently participated in typhoon rescue and relief operations in the past years. Once again, the club volunteered in extending help to flood-battered residents in Sta. Rosa, Laguna.

On Friday, August 23, 2013, the Rotary Club of Sta. Rosa Centro together with its mother club, the Rotary Club of Sta. Rosa, and the Rotary Club of Sta. Rosa South, distributed about 300 mats and blankets for evacuees temporarily sheltered in Aplaya Elementary School.



DG Danny Ona presents the mats & blankets to Mayor Arlene Arcillas



### Reflections

*"In the pursuit of happiness, men most frequently turn to wealth; in it they hope to find enduring happiness. Some look for it in the possession of gold, King Midas' sad experience notwithstanding. They hoard it beyond all possible needs.*

*Others expect to find it in the things which money can bring them: influence, power, business, and social prestige, the envy of those who are less opulent, and endless, interminable things.*



*...If we heed the guide posts and danger signals which seers have hung out for the benefit of travellers on life's highway, we shall not look for happiness in the possession of money, nor in the possession of things which money will buy."*

*Paul P Harris message on the 30th anniversary of Rotary 1935*

*"Rotary summons men to respond to their best impulses...their best selves...[to] lift up their heads in every land. The best things in us are not confined by national boundaries." — The Tree That Is Rotary, THE ROTARIAN, December 1934*





Glimpses

**Rtn. Jennifer Dee talks about breastfeeding**

August 27, 2013



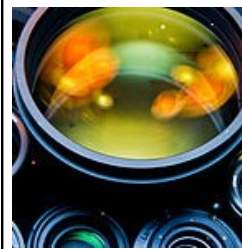
Newly inducted Rotarian Dra. Jennifer Dee was invited by SM to be their speaker for "Breastfeeding support, Close to mother" in celebration of breastfeeding month this August, 2013. SM's goal is to encourage mothers to breastfeed their babies for at least 6 months to ensure the child's health.

**PE Mayor Arlene Arcillas gives aid**

September 4, 2013



Thru Rtn. Myrna Valle, PE Mayor Arlene Arcillas gives aid to Fely Verallo whose sibling is suffering from mental illness.



In FOCUS

**Kalingang Handog Para Sa Roseños**

August 23, 2013



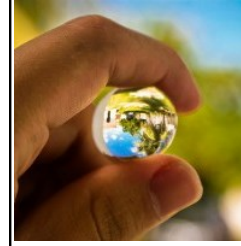


In FOCUS

**First Class President Doray Lucero helps deliver a baby in evacuation center**

On Friday morning, while in Aplaya Elementary School, a temporary shelter for victims of the floods brought by Habagat, a 22-year old mother of two, went into labour. Luckily for her, First Class President Doray Lucero, a midwife, was there distributing mats and blankets for the evacuees and helped her deliver the baby.

Not only did Pres. Doray helped deliver the baby, she also asked someone to pick-up medicines and vitamins for both the mother and the baby at her clinic and administered it to them. She is truly deserving of the Gawad Agham Special Award for Excellence in Clinical Care given to her by the National Assembly of Midwives. Truly a First Class President.



Glimpses

The Rotary Club of Sta. Rosa Centro welcomes Maria Victoria Lozano, Rotary Exchange Student RY 2013-2014 from Venezuela.

