

# The CENTRO

#### Official Weekly Bulletin

Rotary Club of Sta. Rosa Centro RI District 3820 Outstanding Club RY 2012-2013



The Rotary Club of Sta. Rosa Centro meets at:

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm.

Club website: www.rcstarosacentro.org
Club e-mail : rcstarosacentro @outlook.com

#### **Rotary Year 2013-2014**

#### **Executive Officers**

Teodora Lucero President

Mayor Arlene Arcillas President Elect

Delphi Penelope Cuya PN/Vice President

PP Priscila Dela Cruz Secretary

Myrna Valle Executive Secretary

IPP Joel Liza Pineda Ex-Officio

Ma Geralyn Dee Treasurer

PP Cheryl Lu Sergeant-at-Arms

PP Zenaida Dictado Finance

#### **Committee Chairs**

Evelyn Laranga Club Service Projects

PP Carolina Salvahan Membership

Myrna Valle Public Relations

Delphi Penelope Cuya Club Admin

PDG Consuelo Lijauco Training/Club Trainor

PP Elenita Lantin Ma Asst. Club Trainor

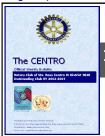
Annaliza Maglian Community

PP Maryann Gonzales Vocational

PE Mayor Arlene Arcillas International

PP Hazel Ramos Youth

PP May Grace Padiernos Special



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#### The Rotary Club of Sta. Rosa Centro Regular Weekly Meeting El Cielito Inn

#### PROGRAM August 2, 2013

Call to Order Pres. Doray Lucero

Invocation Rtn. Geralyn Dee

National Anthem Rtn Evs Laranga

The Four Way Test PP Hazel Ramos

Object of Rotary PP Jackie Victoria

Acknowledgment PP Precy de la Cruz

Recognition PP Maya Padiernos

Chika-5 Rtn. Glo Bedienes

Secretary's Report PP Precy dela Cruz

Treasurer's Report Rtn. Geralyn Dee

Committee Reports Committee Chairpersons

President's Time Pres. Doray Lucero

Centro Hymn

Chairwoman of the Night:
Rtn Cecile Gabatan

If any person is unable to fulfill their positions as above please make arrangements with another Rotarian to take your place.

#### **INVOCATION**



Dear God, you who are so patient, so caring, and so understanding, forgive our inadequacies and help us to model your direction and love. Now we humbly ask that you would bless this gathering and us to a deeper commitment to service. Amen.



#### THE OBJECT OF ROTARY

THE OBJECT OF ROTARY IS TO ENCOURAGE AND FOSTER THE IDEAL OF SERVICE AS A BASIS OF WORTHY ENTERPRISE AND, IN PARTICULAR, TO ENCOURAGE AND FOSTER:

- THE DEVELOPMENT OF ACQUAINTANCE AS AN OPPORTUNITY FOR SERVICE;
- 2. HIGH ETHICAL STANDARDS IN BUSINESS AND PROFESSIONS; THE RECOGNITION OF THE WORTHINESS OF ALL USEFUL OCCUPATIONS; AND THE DIGNIFYING OF EACH ROTARIAN'S OCCUPATION AS AN OPPORTUNITY TO SERVE SOCIETY:
- THE APPLICATION OF THE IDEAL OF SERVICE IN EACH ROTARIAN'S PERSONAL, BUSINESS, AND COMMUNITY LIFE;
- 4. THE ADVANCEMENT OF INTERNATIONAL UNDERSTANDING, GOODWILL, AND PEACE THROUGH A WORLD FELLOWSHIP OF BUSINESS AND PROFESSIONAL PERSONS UNITED IN THE IDEAL OF SERVICE.

## Sweet Rotary Solution (The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001

That's when it came to being Who'd have believed we'll grow to be...

Hands, touching hands
Reaching out, touching me, touching you

Sweet Rotary
Sta. Rosa Centro's good
I've been inclined
To believe we're going strong
And now, I...

Look all around
So many help is needed
C'mon, together I know we could

And when we hurt,
We can just smile and bear it
'Coz we were born to serve and be....

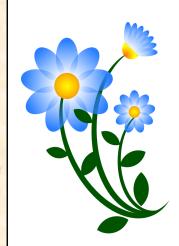
Warm, touching warm
Reaching out, touching me, touching you
Sweet Rotary
Sta. Rosa Centro's good
We're going strong
We are here for all of you
Sweet Rotary Sta. Rosa Centro's...

GREAT!



# The 4-Way Test Of the things we think, say or do

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?





#### President's Message

Out of curiosity, I looked on how Rotary Club was defined and what is means by reading books and surfing Rotary online sites. However it is defined, it always comes out with one single thought, as how

Attorney Paul P. Harris, founder of The Rotary Club has explained it:

"Rotary Club" is an international service organization whose stated purpose is to bring together business and professional leaders in order to provide humanitarian services, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. It is a secular organization open to all persons regardless of race, colour, creed, religion, gender, or political preference. With this we established the Rotary's primary motto "Service above Self"; and an earlier motto, "One profits most who serves best". (Source: Rotary International website).

Upon reading this I was filled with thoughts and a question: Am I really serving as a Rotarian, with all its great purpose? As Rotarians, regardless of how we stand in our individual clubs, it is important that we find some time to look into ourselves and determine our purpose -- why we are part of this organization?

In the end, I have the confidence that whatever hardships and hindrances that will come in our way, our sincerity and devotion to serve "The Rotary Way" will always prevail.

Your in Rotary Service,

First Class President Teodora "Doray" Lucero



#### **Editorial**

by Rtn. Myrna A. Valle

#### **Rookie of the Year**

I held my blue-and-white trophy shaped like a dove, symbolizing the RY Theme "Peace thru Service", beaming widely beside IPP Liza Pineda who bestowed the award. It was a proud moment, being named Rookie of the Year, one year after I joined RC Sta. Rosa Centro.

"Rookie" means new recruit, or someone who has been in an organization for a year or less. It fitted me to a T, but I have to admit, had somebody told me one year ago that I will be awarded Rookie of the Year, I would have raised an eyebrow and asked: "what's the big deal"?

Rewind to a year ago. It was March 2012 when I re-joined Centro (I was recruited way back in 2002 but resigned after a few months, but that is another story). I prepared to attend my first meeting, confident that my years of experience rendered me fully equipped to make a significant contribution to the club and its members. I entered the function room at El Cielito Inn and I was warmly welcomed by the members, some of them I still remember from 2002. Soon after, the meeting started, and in less than ten minutes I started to feel dumb and disoriented.

"What are we declaring in our SAR?", somebody asked. "What is your decision, are we doing EREY?", another wanted to know. "Our DRAC is next week, we need the payments within today"... "DG is requesting us to attend".... "What is the update on our matching grant?"...

The room began to spin, and soon after I realized that I had a lot of learning to do.

So I asked around and slowly, I was able to learn the lingo. But that turned out to be the easiest part. Once I asked about protocol, and I was told to download the Manual of Procedures from the RI website. When I looked, it was more than 300 pages long. It turned out that being a true Rotarian does not happen when the club president sticks a pin on your lapel and shakes your hand. It is a long process, where the journey itself is probably more fulfilling than the destination of being given recognitions and awards.

So today I look at my blue-and-white trophy sitting on top of my console table at home, and I feel proud. I have conquered that first step of becoming a Rotarian.



#### **ROTARY BASICS**

#### Good to know:

**Club assembly** — A meeting to discuss the club's programs and activities. Open to all club members.

**District conference** — An annual motivational meeting that showcases club and district activities. Open to all Rotarians in that district and their families.

**Interact** — Service and social clubs for youth ages 12 to 18 that are sponsored by Rotary clubs.

**PolioPlus** — The Rotary Foundation program focused on global polio eradication efforts.

**ProjectLink** — A database at www.rotary.org that lists Rotary service projects needing volunteer or financial assistance. Also highlights model projects from around the world.

**Rotaract** — Service and social clubs for young adults ages 18 to 30 that are sponsored by Rotary clubs.

**Rotarian Action Groups** — International groups of individuals who share a passion for a humanitarian issue or service activity. An example is the Water and Sanitation Rotarian Action Group.

**Rotary Community Corps** — Groups of non-Rotarians who work on service projects for their communities. Organized and sponsored by Rotary clubs.

**Rotary Fellowships** — International groups of individuals who share a vocational or recreational interest. An example is the International Skiing Fellowship of Rotarians.

**Rotary Foundation, the** — The philanthropic arm of Rotary International. Helps Rotarians advance world understanding, goodwill, and peace through humanitarian projects and educational programs.

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#### **ROTARY BASICS**

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**Rotary Foundation Board of trustees** — The 15 Rotarians who manage the business of The Rotary Foundation, led by the trustee chair. Appointed by the RI president, with agreement from the RI Board, to four-year terms.

**Rotary International (RI)** — The international association composed of 34,200 Rotary clubs in nearly every country of the world. Headquartered in Evanston, Illinois, USA, with international offices on four continents.

RI Board of directors — The 19 Rotarians who set policy for Rotary International. Elected to two-year terms.

**RI Convention** — An annual celebration of Rotary and Rotarian accomplishments. Held in a different location around the world each year. Open to all Rotarians and their families.

**RI president** — The Rotarian who presides over the RI Board. Elected to a one-year term.

**Rotary Peace Centers** — Programs at several universities around the world that offer advanced degrees and professional certificates in peace and conflict resolution.

**Rotary Peace Fellow** — A recipient of a Rotary Foundation scholarship for study at one of the Rotary Peace Centers.

**Rotary Youth Exchange** — A cultural exchange program for youth ages 15 to 19. Exchanges can last from one week to one year.

Rotary Youth Leadership Awards (RYLA) — Leadership training and recognition activities conducted by Rotary clubs or districts for youth and young adults ages 14 to 30.





#### **ROTARY INTERNATIONAL Updates**

Ron D. Burton President

An excerpt from President elect's address at the 2013-2014 RI Convention



When we realize just what we can achieve in Rotary — when we really engage Rotary — that's when lives change. And, at the end of the day, no matter how many lives you reach out to change, the life that will change the most will be your own.

That's what our theme for 2013-14 is all about: Engage Rotary, Change Lives.

Rotary's had the same number of members for around 15 years now: about 1.2 million. And we talk a lot about how important it is to bring in new members, so that Rotary can grow. But the truth is that we get plenty of new members in Rotary — about 120,000 every year. So why isn't Rotary growing? Because every year, as those 120,000 new members come in the front door, 120,000 members go out the back door. It's like trying to fill up a bathtub without putting in the plug. And it isn't getting us anywhere.

That's why we're committing to see Rotary membership climb to 1.3 million by 2015. That's an absolutely achievable goal — if we can make sure that we don't just bring in new members but also keep the ones we have. We need to make sure that every new member who comes into Rotary engages with Rotary.

And we have to work harder to bring more women, more diversity, and every age group into Rotary — not just attracting them to Rotary, but making sure Rotary works for them in the long term. Whether that means being more flexible with our schedules and locations or bringing families into our service or even welcoming kids at our meetings — we need to look at all the options, with open eyes, to find the answers that work.

Every Rotarian is different. We all came to Rotary for our own reasons. Sometimes, the reason you joined Rotary isn't the reason you stay. But every one of us here has had that experience of finding the thing in Rotary that has helped us make the transition from just being a member of a Rotary club to being a Rotarian.

And whatever it is to you, however you got that feeling that made you a Rotarian for life, that's what I want you to share — what I want you to help other people discover, so that they can find that feeling for themselves.

The one thing we can't do is say we aren't willing to change. Because if we don't want Rotary to end with us, we can't act like it already does.

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#### In FOCUS

# RC STA. ROSA CENTRO Training Forum July 27, 2013



A lot of bikers are familiar with Sta. Rosa's cardiac trail. As its name implies, the trail can give one's heart a major workout and hence, is not recommended for the weak.

Right after cardiac trail is PP Mel Braga's resort in SIlang, Cavite. A serene place with nipa huts and a conference center very apt for RC Sta. Rosa Centro's 1st Training forum for RY 2013-2014.

The forum was facilitated by PDG Chit Lijauco. Guests from other clubs came and actively participated in the discussion.

: Topics discussed include TRF, Membership , PR and a little on constitution and by-laws.

Over-all, the 1st training forum was a success and RC Sta. Rosa Centro plans to organize another training day to follow-through.



#### In FOCUS

# THE FACE OF ROTARY Contest Mechanics

#### Description

THE FACE OF ROTARY is a six-month long photo contest that will culminate in a photo exhibit from 23-28 February 2014 in SM Sta. Rosa, City of Santa Rosa, Laguna.

- ⇒ The contest is about capturing the FACE of Rotary in a project of any Rotary club is District 3820 encompassing the following places: Laguna, Batangas, Quezon, Mindoro Oriental, Marinduque, Masbate, and the Bicol region.
- ⇒ The contest's theme is "Changing Lives" so photo entries must carry this message.
- ⇒ Each photo entry must be sponsored by any Rotary club from District 3820.
- ⇒ A Rotary club can submit as many entries as it wants.
- ⇒ A Rotary club may sponsor as many photographers as it wants.
- ⇒ 20 photographs will be chosen as finalists and will comprise the exhibit.
- $\Rightarrow$  The top three winners will be chosen from these 20 photo finalists.
- ⇒ A Popular Choice Award will be given based on votes in THE FACE OF ROTARY facebook.

#### Eligibility of Contestants

Must be at least 18 years of age and sponsored by any Rotary club of District 3820 (Laguna, Batangas, Quezon, Mindoro Oriental, Marinduque, Masbate, and the Bicol region)



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#### **Requirements for Entries**

- Can either be colored or black & white.
- Taken from any project of the sponsoring Rotary club.
- Electronic file size: 8-1/2" x 11" (bond paper size) and 300 dpi
- Actual file size: 8-1/2" x 11" (bond paper size)
- Taken within the period of 15 July 2013 to 15 January 2014.
   Photographs must not be altered, edited, or changed in any way.

#### **Submission of Entries**

- 1.Entries must include the Contestant's Name, Address, Date of Birth, e-mail address, and a brief personal description (see Form A)
- 2.All entries will be announced in THE FACE OF ROTARY Face-book page.
- 3. Voting for the Popular Choice award will be done on the Facebook page.

Entries may be submitted by sponsoring club or sponsored contestant by doing the ff:

Deposit Five Hundred pesos (PhP 500.00) entry fee to: Account Name: Rotary Club of Sta. Rosa Centro Account Number: 4211-0027-14 (checking account)

> Bank Name: Bank of the Philippine Islands (BPI) Bank Address: Pulong Sta. Cruz Branch, Sta. Rosa City, Laguna

Send the photo entry file and a copy of the deposit slip by e-mail to <a href="mailto:rcstarosacentro@outlook.com">rcstarosacentro@outlook.com</a> with "THE FACE OF ROTARY Photo Entry" written in the Subject box

Submit personally to PP Precy Dela Cruz, Parlan Place Bldg., Rodeo Drive, Laguna Bel-Air 2, Sta. Rosa City, Laguna 4026.

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"It has been the way of Rotary to focus thought upon matters in which members are in agreement, rather than upon matters in which they are in disagreement. "

Paul P Harris



"Friendship...the craving for which brought Rotary into existence is the thing that will keep Rotary a living, vital force in the world for all time, the very foundation of our organization." - Address to 1920 Rotary Convention, Atlantic City, New Jersey, USA

#### For your Information

## Old-Fashioned Lettuce Salad recipe

A simple and classic salad recipe as easy to whip up as it is delicious. Serve as a starter to your next holiday meal and enjoy the simple beauty of wedged iceberg lettuce and creamy, savory dressing.

#### Ingredients:

- 1/2 c. light cream
- 1 tsp granulated sugar
- 1/4 c. vinegar
- 1/4 tsp salt
- 1 medium head iceberg lettuce
- 1/2 c. chopped spring onions

#### **Directions:**

- 1. In small bowl whisk together cream, sugar, vinegar and salt until blended thoroughly.
- 2. Break up iceberg lettuce in large salad bowl. Add chopped scallions.
- 3. Add cream mixture and toss to combine. Serve immediately garnished with additional scallions, if desired.

http://saladrecipes.org/old-fashioned-lettuce-salad.html



#### **Minutes of the Meeting**

Special Meeting RC Sta. Rosa Centro July 24, 2013 Wednesday Figaro, Sta. Rosa City

1. The meeting started at 8:00 p.m. Attendees were:

**President Doray** 

AG Leni

PP Precy

PP Carol

PP Che (late)

PP Jackie

**IPP** Liza

Rtn Evs

Rtn. Myrna

- 2. Pres. Doray asked who will attend our Essay Writing on July 31. Those who confirmed are Evs, Carol, Leni and Jackie. Liza will try but not yet sure.
- 3. Mayor Arlene is inviting us to attend her birthday celebration on July 31 at the city hall, from 11 am onwards. Since that is also our essay-writing contest day, we will just proceed to city hall after our activity at Sci Tech. The club agreed to donate to Mayor Arlene's foundation to serve as our birthday gift to her. We will have a contribution of 500 pesos each.
- 4. Training Day was discussed:
- a. AG Leni said that Mel Braga is asking for the set-up of our event. Since it will be question-and-answer, the style will be like a forum.
- b. PP Carol announced that we will have 150 pesos fee for the food, which includes coffee, snack and boodle-fight style lunch.



#### **Minutes of the Meeting**

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c. Time will be from 9 am - 3 pm.

d. Topics are: TRF, Membership and PR. We will also touch on constitution and by-laws. PDG Chit will have a powerpoint presentation. Panel members to an-

swer questions are PDG Chit and AGF Leni. Jun Mendoza and Volt will attend, they can also answer questions.

e. PP Precy requested IPP Liza to bring her LCD.

f. Committees:

Food - PP Carol Registration – PP Precy, PN Pen and PP Jackie Invitations – Pres Doray, AG Leni Tarpaulin - PP Jackie

- g. PP Precy will email the map to the venue to the group.
- 5. Essay- Writing contest on July 31 attendees will be Pres Doray, PP Jackie, PP Carol, AG Leni and Rtn. Evs. IPP Liza will try. Attendees will wear our yellow Rotary shirt.
- 6. Pres Doray announced that we will no longer have our regular meeting on Friday because we already met today and we will have our Training Day on Saturday.
- 7. Our Bring a Friend will be on August 16, Friday.
- a. Our theme will be Drezzy Lace Party. Everyone is enjoined to wear clothes with lace.
- b. For our food, it will be Rotary Way (KKB), but IPP Liza will get 3 choices of meals worth 300 pesos. Everyone must pre-order their food from IPP Liza at least 2 days before.
- c. Programme:
- Banging of Gavel, Prayer, National Anthem, Acknowledgement of Guests and Members (introduce yourself).
- Discuss post-event evaluation of Poster-Making Contest (August 14)
- We will not have committee reports

(cont. on page 19)



#### **Minutes of the Meeting**

from page 18

- President's time
- Chika 5
- Induction of Dra. Jenny
- Recognition of Gov. Rey as honorary member (give him a pin)
- Sweet Rotary song with AVP
- d. For the AVP, PP Precy will request Rtn. Cecile to make an AVP featuring photos of our activities (shown in IPP Liza's presentation during CTAC), and club mission and vision.
- 8. Our poster making contest is on August 14, Wednesday at Sci Tech.
- a. PP Carol said she thinks the venue, Central III is too small to accommodate 20 2x5 meter tarpaulins. We should reduce to 10-12 tarps. However she will again check the venue on July 31.
- b. Rtn. Myrna will make a letter of request to Mayor Arlene to ask for 15 pcs used tarpaulins.
- 9. PP Precy will apply for a BPI Prepaid Credit Card to pay for our SAR. She also asked if we should already report Dra. Jennifer in our SAR. PP Carol said we should not because she is not yet inducted.
- 10. PP Carol asked to follow up on our potential new members Dra. Marissa Reyes and the RCBC Manager.
- 11. PDG Rey is asking about our celebration for July celebrants to be held on August 1 at The Vue. To be decided later.
- 12. The meeting was adjourned at 9:50 p.m.



#### What's coming up?

#### Wednesday, July 31

Essay Writing Contest Sci Tech Interactors

Happy Birthday Mayor Arlene Arcillas

Thursday, August 1

Regular Weekly Meeting

Friday, August 2

Club Induction - RC Taal Lemery

Saturday, August 3

YEP General Orientation and Inbounds Welcome Party

Tuesday, August 6

Club Induction - RC San Pedro

Wednesday, August 7

Club Induction - RC Downtown Batangas

Friday, August 9

YEP Event

Wednesday, August 14

Poster Making Contest-Environmental Preservation

Friday, August 16

Induction of new member - Dra. Jennifer

Regular Weekly Meeting

7:00pm Bring a friend

Saturday, August 17

Rotary International Strategic Plan and The Rotary Foundation Seminar

Sunday, August 18

Rotary International Strategic Plan and The Rotary Foundation Seminar

Wednesday, August 21

Ninoy Aquino Day

Friday, August 23

Regular Weekly Meeting

Speaker - Dr. Manez on Lifestyle Medicine



#### **Next Week's Order of Business**

#### The Rotary Club of Sta. Rosa Centro Regular Weekly Meeting El Cielito Inn

#### PROGRAM August 9, 2013

Call to Order Pres. Doray Lucero

Invocation PN Pen Cuya

National Anthem Rtn. Jackie Victoria

The Four Way Test Rtn . Myrna Valle

Object of Rotary Rtn. Cecile Gabatan

Acknowledgment PP Zeny Dictado

Recognition PP Maan Gonzales

Chika-5 Rtn. Pen Cuya

Secretary's Report PP Precy dela Cruz

Treasurer's Report Rtn. Geralyn Dee

Committee Reports Committee Chairpersons

President's Time Pres. Doray Lucero

Centro Hymn

Chairwoman of the Night :
Rtn Evs Laranga





### **Roster of Members** and Attendance

				Jul			
NAME		ID No	CLASSIFICATION	5-Jul		19-Jul	27-Jul
1	Arcillas, Arlene "Mayor"	8275828	City Representative	Leave	Leave	Leave	Leave
2	Bedienes, Gloria "Glo"	8612318	Trading			~	~
3	Cuya, Delphi Penelope "Pen"	8275831	Healthcare		~	~	<b>~</b>
4	Dee, Ma Geralyn "Jay"	8574451	Interior Design	~	~		
5	Dela Cruz, Priscila "Precy"	5333454	Leasing	<b>~</b>	~	~	~
6	Delfino, Goyena "Joen"	5333469	Catering				
7	Dictado, Zenaida "Zeny"	6416676	Pallet Manufacturing	<b>v</b>	Leave	Leave	Leave
8	Gabatan, Ma. Cecilia "Cecile"	8612321	Real Estate Broker			~	~
9	Gonzales, Mary Ann "Ma An"	5333525	Real Estate Developer/Brokerage				
10	Laranga, Evelyn "Evs"	8465660	Education	<b>v</b>	~	~	~
11	Lijauco, Consuelo "Chit"	5333445	Magazine Editing	<b>v</b>	~		<b>~</b>
12	Lu, Cheryl "Che"	5333496	Pest Control Services	<b>v</b>	~	~	~
13	Lucero, Teodora "Doray"	8045358	Midwife	<b>v</b>	~	~	<b>~</b>
14	Ma, Elenita "Leni"	6261683	Dentist	<b>v</b>	~	~	~
15	Maglian, Annaliza "Kap Itchel"	4656628	Government Service	Leave	Leave	Leave	Leave
16	Padiemos, May Grace "Maya"	5944127	Furniture Retail				
17	Pineda, Joel Liza "Liza"	7019336	Human Resource	<b>&gt;</b>	~	~	~
18	Ramos, Hazel "Hazel"	6165816	Money Lending				
19	Salvahan, Carolina "Carol"	5333457	Window Fashion Contractor	~	~	~	~
20	Santillan, Shiela "Shiela"	8574457	Restaurateur				
21	Tadeo, Carmela "Mel"	8415873	Logistics				
22	Valle, Myma "Myma"	8482805	Strategic Planning		~	<b>v</b>	~
23	Victoria, Jacqueline "Jackie"	6556182	Watch Services	>	~	~	~
				58%	63%	63%	68%



## Special Observances

July-13	Start of Rotary Year/Public Relation Month			
August-13	Membership & Extension Month			
September-13	New Generation Month			
October-13	Vocational Month			
November-13	The Rotary Foundation Month			
December-13	Family Month			
January-14	Rotary Awareness Month			
February-14	Rotary Anniversary			
March-14	Literacy Month/ World Rotaract Week			
April-14	Magazine Month			
May-14	Rotary Trainings			
June-14	Rotary Fellowship Month			

