

Engage Rotary



Change Lives

The CENTRO

Official Weekly Bulletin



**Rotary Club of Sta. Rosa Centro RI District 3820
Outstanding Club RY 2012-2013**

The Rotary Club of Sta. Rosa Centro meets at :

El Cielito Inn, Sta. Rosa-Tagaytay Road, Sta. Rosa, Laguna every Friday at 7:00pm

Club website: www.rcstarosacentro.org

Club e-mail : rcstarosacentro@outlook.com

Rotary Year 2013-2014

Executive Officers

Teodora Lucero	President
Mayor Arlene Arcillas	President Elect
Delphi Penelope Cuya	PN/Vice President
PP Priscila Dela Cruz	Secretary
Myrna Valle	Executive Secretary
IPP Joel Liza Pineda	Ex-Officio
Ma Geralyn Dee	Treasurer
PP Cheryl Lu	Sergeant-at-Arms
PP Zenaida Dictado	Finance

Committee Chairs

Evelyn Laranga	Club Service Projects
PP Carolina Salvahan	Membership
Myrna Valle	Public Relations
Delphi Penelope Cuya	Club Admin
IPP Joel Liza Pineda	The Rotary Foundation
PDG Consuelo Lijauco	Training/Club Trainor
PP Elenita Lantin Ma	Asst. Club Trainor
Annaliza Maglian	Community
PP Maryann Gonzales	Vocational
PE Mayor Arlene Arcillas	International
PP Hazel Ramos	Youth
PP Maya Grace Padiernos	Special



The CENTRO

Official Weekly Bulletin

Rotary Club of the West Centre RI District 3220

Outstanding Club NY 2012-2013



The Rotary Club of the West Centre RI District 3220
4000 15th Street, West Centre, RI District 3220
CLP # 0115 - www.rotaryclub.org
District # 3220 - www.district3220.org

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**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**P R O G R A M
November 15, 2013**

Call to Order	Pres Doray Lucero
Invocation	PN Pen Cuya
National Anthem	Rtn. Cecile Gabatan
The Four Way Test	PP Jacqui Victoria
Object of Rotary	Rtn Jennifer Dee
Acknowledgment	IPP Liza Pineda
Recognition	PP Che Lu
Secretary's Report	PP Precy dela Cruz
Treasurer's Report	Rtn. Geralyn Dee
Committee Reports	Committee Chairpersons
President's Time	Pres. Doray Lucero
Centro Hymn	

**Chairwoman of the Night :
PP Carol Salvahan**

**If any person is unable to fulfill their positions as above please
make arrangements with another Rotarian to take your place.**

INVOCATION



God, we pray for our brothers in the Visayas affected by the wrath of Typhoon Yolanda. We pray that you will ease the hardships they face. Give wisdom to the officials and those working to help in their recovery. This we ask in Jesus name, Amen.



THE OBJECT OF ROTARY

THE OBJECT OF ROTARY IS TO ENCOURAGE AND FOSTER THE IDEAL OF SERVICE AS A BASIS OF WORTHY ENTERPRISE AND, IN PARTICULAR, TO ENCOURAGE AND FOSTER:

1. THE DEVELOPMENT OF ACQUAINTANCE AS AN OPPORTUNITY FOR SERVICE;
2. HIGH ETHICAL STANDARDS IN BUSINESS AND PROFESSIONS; THE RECOGNITION OF THE WORTHINESS OF ALL USEFUL OCCUPATIONS; AND THE DIGNIFYING OF EACH ROTARIAN'S OCCUPATION AS AN OPPORTUNITY TO SERVE SOCIETY;
3. THE APPLICATION OF THE IDEAL OF SERVICE IN EACH ROTARIAN'S PERSONAL, BUSINESS, AND COMMUNITY LIFE;
4. THE ADVANCEMENT OF INTERNATIONAL UNDERSTANDING, GOODWILL, AND PEACE THROUGH A WORLD FELLOWSHIP OF BUSINESS AND PROFESSIONAL PERSONS UNITED IN THE IDEAL OF SERVICE.

♪♪♪*Sweet Rotary♪♪♪
(The Centro Hymn)

When it began
I can't believe it happened
But then I know it's going strong
2001

That's when it came to being
Who'd have believed we'll grow to
be...

Hands, touching hands
Reaching out, touching me, touch-
ing you

Sweet Rotary
Sta. Rosa Centro's good
I've been inclined
To believe we're going strong
And now, I...

Look all around
So many help is needed
C'mon, together I know we could

And when we hurt,
We can just smile and bear it
'Coz we were born to serve and be....

Warm, touching warm
Reaching out, touching me, touching you
Sweet Rotary
Sta. Rosa Centro's good
We're going strong
We are here for all of you
Sweet Rotary Sta. Rosa Centro's...
GREAT!



The 4-Way Test
Of the things we
think, say or do

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?**





President's Message

May the Good Lord be with us all!

In times like this, when our faith and beliefs are being tested by devastating calamities, let us pray harder and entrust everything to Him for we all know that He has bigger plans.

Thank you my fellow Centro ladies for being His instruments to help those who are in great need, our donations may be of modest amount but they are given with love and with the intention to provide sparks of hope for the affected people. May we continue to raise funds or donate in kind until our brothers and sisters in the Visayas recover from the wreckage left behind by the super typhoon Yolanda.

Salamat po!

Yours in Rotary service,

First Class President Teodora "Doray" Lucero

Editorial

by Dir Myrna Valle



THIS TOO SHALL PASS

I survived Mt. Pinatubo

Who climbs mountains? Mountaineers, environmentalists, active people who lives life to the extreme. People that I read about in glossy magazines, and, after reading, would lead me to think, "I wish I could do that someday". And, after reading, the same magazine will be tossed somewhere, forgotten, like the wish.

But there I was, a sedentary, middle-aged mother of three, all set to trek the arduous path leading to the much-touted Pinatubo crater, part of the Isuzu group composed of three Isuzu team members and eleven members of the press that joined the DOT-sponsored Pinatubo Summer Challenge last April 8, 2002. Aboard two Isuzu Fuego 4x4's, our group joined some 30 other tourists from all over via muscular 4x4 vehicles from the Angeles City 4 Wheelers Club.

Converging at the Salakot area at 5:00 a.m., we drove to the Sta. Juliana Elementary School at Capas, Tarlac wherein we were briefed by BOT Regional Director Mr. Ronnie Tiotuico about the trek. We then drove for about an hour until we reached the off-road area. At first it was a flat, desolate area, devoid of any sign of vegetation and humans. Quite interesting, until we reached the point where the real action began.

Dips as low as 6 feet or more, rocks the size of watermelons, across streams and dunes, our Fuegos brought us through them all. One particular river passing was especially challenging due to a large and slippery rock, but it was nothing compared to our powerful chariot.

We reached Crow Valley after more than an hour off-roading. Then came the next challenge: trekking the treacherously rocky and sandy upward surface leading to the famed Pinatubo crater. As minutes turned to hours and yards turn to a mile, we began to question why we were there in the first place. Glancing around us, we took in the panorama – it was a place like no other. The lahar formations looked like glaciers, its peaks pointy and menacing, yet the slopes and crevices provided a beauty and grace that is quite unique and unforgettable.



A few meters from the crater I had wanted to give up, having used up all my energy. I was egged on, cheered, lead, short of being carried over the last few rocky steps by team sweeper Joseph and three other gentlemen whom I didn't recognize anymore. Then, there it was. They were not kidding. It really was beautiful.

After more than 2 hours of rest, a hearty lunch, and a swim at the crater lake, it was time to go down. Can I still make it? I had aching muscles that I never knew I had, but I dragged on. We passed the same lahar formations, and I thought, this too, shall pass. As we rounded bends and saw more rocky paths ahead, I repeatedly told myself: "this, too, shall pass".

And when finally we saw our 4x4's parked, we had to shout. We survived Mt. Pinatubo.

Rotary



ROTARY INTERNATIONAL

Updates

ROTARY, SHELTERBOX ORGANIZE AID FOR TYPHOON VICTIMS

On 9 November, Typhoon Haiyan struck the Philippines killing thousands of people and leaving millions struggling in its aftermath. Rotary extends its sympathy to those affected by this tragedy and stands ready to come to the aid of the more than 21,000 Philippine Rotarians and the communities they serve.

We have reached out to district governors in the affected areas to determine what type of support will be most effective. Updates will be made available as information is received.

Rotary partner ShelterBox has committed aid for 4,000 families in the Philippines in the form of emergency shelter and other relief assistance. The charity organization welcomes help from Rotary members to identify need and provide support. You can contact them at rotaryrequest@shelterbox.org.

When organizing disaster relief efforts – at home or internationally – we encourage you to work with experienced emergency relief organizations to meet the immediate needs of those affected by the disaster.

Source: <https://www.rotary.org/myrotary/en/rotary-shelterbox-organize-aid-typhoon-victims>



Glimpses

Happy birthday PP Jacqui Victoria





In FOCUS

**TYPHOON
HAIYAN
EMERGENCY
APPEAL**
You can make
a difference...





In FOCUS

As the Philippines picks up the pieces after one of the worst typhoons on record, the Rotary Club is working to help.

Super Typhoon Haiyan (Yolanda) devastated parts of the Visayas on Friday, November 8. The typhoon packed wind gusts over 300 miles per hour and a storm surge that washed away entire villages.

Philippine government officials estimate that about 2,500 people have died. Thousands are waiting in long lines for food, water and supplies.

The Rotary Club of Sta Rosa Centro is working in conjunction with the government of Sta. Rosa to provide vital help to the victims of the typhoon.

Anything that can be donated is needed. All club members are enjoined to help.

LET US INTRODUCE YOU TO
OUR ROTARY.

ROTARY BASICS

GOVERNANCE DOCUMENTS

Clubs and districts are guided by the Manual of Procedure, RI Constitution, and RI Bylaws. These documents provide the structure for RI's policies and procedures. Every club and district can propose amendments to constitutional documents through the Council of Legislation.

MANUAL OF PROCEDURE

The Manual of Procedure offers a concise version of Rotary's policies and procedures. The manual is geared to Rotary club and district leaders and features information that's most relevant to their roles. It is published every three years to reflect adopted legislation and decisions of the RI conventions, the Council on Legislation, the Rotary International Board of Directors, and the Trustees of The Rotary Foundation.

The manual covers these key areas:

Structure: Includes policies and procedures for clubs, districts, zones, Rotary International, and The Rotary Foundation.

Carrying out Rotary's mission: Includes the structure, policies, and procedures of the programs of RI and the Foundation

International Meetings: Includes the RI Convention, Council on Legislation, and International Assembly

Rotary's constitutional and legal documents



Reflections

“At our fireside, scores of friends from all corners of the globe have delighted us by their presence. They have come as the result of my planting a sapling in 1905. The first Rotary Club was that sapling. It has grown into a mighty tree in whose shade it is delightful to dwell.”

Paul P. Harris. My Road to Rotary, chapter 42, 1947



“The best antidote for international fear is international understanding; the best way to cultivate international understanding is through business and social intercourse.” — Message to 1928 Pacific Rotary Conference, Tokyo, Japan



For your Information

Appreciating The Rotary Foundation

Jesse Tanchanco Loyola Star Editor

(Loyola Star is the weekly club bulletin of the Rotary Club of Loyola Heights and the article below is their editorial for their November 7 issue)

I know of Rotarians who frowns on donating to the Rotary Foundation, preferring instead to use their hard earned cash to finance projects of their clubs directly. Nothing wrong with that of course as long as the interest is there, the commitment and the passion to help others. On the other hand, I've noticed that many of their projects lack the necessary impact on their respective communities or intended beneficiaries. Their scope is limited because their combined resources emanate from their own extra funds or amounts that they can afford to donate. Unless of course, if they just won the lotto or are extremely wealthy individuals or come from rich philanthropist families. Fact is, the average Rotarian lives within a certain budget with not much extras to throw around.

On the other side of the fence, there are a number of clubs (though not that many presently) who have learned the value of the Rotary Foundation and its role in our effort to do good in the world. These are the clubs whose projects have benefitted from the various grants and programs of the Foundation. It has made their projects more meaningful with longer lasting and wider positive effect. The members of these clubs continue to generously support the Rotary Foundation because of its unique mechanism of being able to return donated funds back to the club for its projects in terms of grants with amounts which could possibly be much bigger than the original donations.



Participating in Rotary Foundation Grants and programs are of course not easy. There are numerous requirements and forms to fill which change through time. There is a need to monitor projects closely and prepare accurate reports on time (and with the necessary relevant supporting documents, photos and other inputs). One must have the patience, commitment and determination to see a grant funded project through to its desired conclusion.

For some, the tasks seem overwhelming and so they take other routes. While others have learned to appreciate the important role and are enjoying its partnership with the Rotary Foundation. To be able to achieve the latter, we have been provided with many sources of information, FAQ's, Webinars and other info options. Visit the new Rotary.org website and coordinate and discuss with your district grants committee.

Aside from Grants, the Rotary Foundation has other programs related to Peace & Conflict resolution, Scholarships and other humanitarian initiatives. Most famous of course is Polio Plus whose eradication has been its top priority since it was launched sometime in the mid 80's. Because of its relentless pursuit to eliminate Polio from the face of the earth (and in partnership with organizations like the WHO and the Bill & Melinda Gates Foundation), the incidences of Polio cases are now limited to 3 countries from a previous high of over 200 countries. We are indeed very close to achieving our lofty goal of zero Polio everywhere.

Let us continue to support the Rotary Foundation so that it can continue to maintain and pursue its "corporate" priority programs and to provide support in terms of funding our projects over the long run. It's not perfect, but it's the best option that we have as Rotarians. Let's learn to use it to our advantage and for the sake of those who stand to benefit the most.



For your Information

Social media do's and don'ts in times of crisis

Social media is a powerful tool during times of need, but its power can go both ways. Here are a few do's and don'ts for the social media savvy, post Yolanda.

DO use your accounts to share vital information with your network. It may seem like everyone is repeating the same thing but it is crucial at this time for as it to reach as many people as possible.

DON'T use your accounts for self-promotion. Now is not the time to announce a new product you are selling (unless you plan to give some of the proceeds to charity) or a new endorsement deal you nabbed. Absolutely no shameless selfies also at this time, unless you want the social media world to roll their eyes at your insensitivity.

DO encourage people to help and commend them for their donations and services. Now is the time for us to all band together instead of sourgraping.

DON'T resort to public shaming. If, for some reason, you have people on your timeline that seem to be posting insensitive things, leave them be, or gently remind them privately that now may not be the time to share certain things.

DO continue to count your blessings. If it is your birthday, wedding, anniversary, or if you have just given birth, don't be ashamed to post your happiness online. Everyone will need a ray of sunshine during these dark times but—

DON'T post how excessive or luxurious your celebrations were. If you have to have more than a simple celebration at this time, do so, but please be discreet. Nobody needs to see your champagne showers or how hungover you are from your wild night.

DO post your efforts if you feel comfortable doing so. Some people may see this as bragging, but it can also encourage people to get out there and do their part.

DON'T post photos of your fabulous trip abroad right now. Share them later on, when things start looking up. Nobody wants to see you eating a crepe below the Eiffel Tower right now.

Source: <http://ph.she.yahoo.com/social-media-do-s-and-don-ts-in-times-of-crisis-234409506.html>



What's coming up?

Friday, November 15

Regular Weekly Meeting

Thursday, November 21

THE ROTARY FOUNDATION (TRF) RECOGNITION NIGHT

Friday, November 22

Regular Weekly Meeting

Friday, November 29

Regular Weekly Meeting

Saturday, November 30

Bonifacio Day

Friday, December 6

2013 TAIPEI ROTARY INSTITUTE

Regular Weekly Meeting

Saturday, December 7

2013 TAIPEI ROTARY INSTITUTE

Sunday, December 8

2013 TAIPEI ROTARY INSTITUTE

Monday, December 9

Happy Birthday!! - Rtn Jay Dee

Thursday, December 12

Vocational Team Training



Next Week's Order of Business

**The Rotary Club of Sta. Rosa Centro
Regular Weekly Meeting
El Cielito Inn**

**PROGRAM
November 22, 2013**

Call to Order	Pres. Doray Lucero
Invocation	Rtn. Jennifer Dee
National Anthem	PN Pen Cuya
The Four Way Test	Rtn Myrna Valle
Object of Rotary	PP Carol Salvahan
Acknowledgment	PP Jacqui Victoria
Recognition	PP Che Lu
Secretary's Report	PP Precy dela Cruz
Treasurer's Report	Rtn. Geralyn Dee
Committee Reports	Committee Chairpersons
President's Time	Pres. Doray Lucero
Centro Hymn	

**Chairwoman of the Night :
Rtn Glo Bedienes**



First Step's A Doozy

Mike went into work an hour late, his face scratched and bruised, his glasses bent.

“What happened to you?” his boss asked.

“I fell down two flights of stairs.” Mike said.

His boss was aghast. “That took you a whole hour?”



“OK. You see me when I’m sleeping. You know when I’m awake ... but no way you follow me on Twitter, right?”

Source: <http://www.rd.com/jokes/>



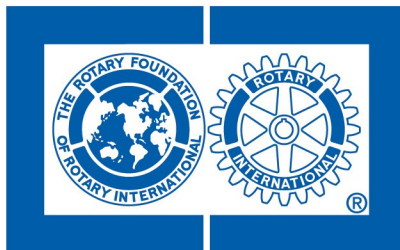
Roster of Members

NAME	ID No	CLASSIFICATION	BIRTHDAY	E-MAIL
1 Arcillas, Arlene "Mayor"	8275828	City Representative	31-Jul	arlene.arcillas@gmail.com
2 Bedienes, Gloria "Glo"	8612318	Trading	14-Apr	g_delbarrio@yahoo.com
3 Cuya, Delphi Penelope "Pen"	8275831	Healthcare	12-Feb	c_dpenelope@yahoo.com
4 Dee, Ma Geralyn "Jay"	8574451	Interior Design	9-Dec	geralyn_dee@yahoo.com.au
5 Dee, Jennifer		Healthcare		jenmd320@yahoo.com
6 Dela Cruz, Priscila "Precy"	5333454	Leasing	24-Aug	pre_z@yahoo.com
7 Delfino, Goyena "Joen"	5333469	Catering	27-Feb	joendelfino@yahoo.com
8 Dictado, Zensida "Zeny"	6416676	Pallet Manufacturing	14-Sep	zendictado@yahoo.com
9 Gabatan, Ma. Cecilia "Cecile"	8612321	Real Estate Broker	27-Oct	ana_clariz06@yahoo.com
10 Gonzales, Mary Ann "Ma An"	5333525	Real Estate Developer/Brokerage	20-Mar	moonzales_964@yahoo.com
11 Laranga, Evelyn "Evs"	8465660	Education	25-Jul	larangayves@yahoo.com
12 Lijauco, Consuelo "Chit"	5333445	Magazine Editing	15-May	chitli@yahoo.com
13 Lu, Cheryl "Che"	5333496	Pest Control Services	17-Apr	cheanton2004@yahoo.com
14 Lucero, Teodora "Doray"	8045358	Midwife	18-Sep	teodora_lucero@yahoo.com
15 Ma, Elenita "Leni"	6261683	Dentist	10-Jan	docleni110@yahoo.com
16 Maglian, Annaliza "Kap Itchel"	4656628	Government Service	15-Jul	amaqlian@yahoo.com
17 Padiernos, May Grace "Maya"	5944127	Furniture Retail	6-May	mavapadiernos@yahoo.com
18 Pineda, Joel Liza "Liza"	7019336	Human Resource	30-Mar	joellizaineda@yahoo.com
19 Ramos, Hazel "Hazel"	6165816	Money Lending	1-Jul	hazel_agnes1968@yahoo.com
20 Salvahan, Carolina "Carol"	5333457	Window Fashion Contractor	4-Jul	cvsalvahan47@yahoo.com
21 Santillan, Shiela "Shiela"	8574457	Restaurateur	2-Apr	shiela402@yahoo.com
22 Tadeo, Carmela "Mel"	8415873	Logistics	24-Dec	carmela@qnf.com.ph
23 Valle, Myrna "Myrna"	8482805	Strategic Planning	21-Dec	mvrna.valle@yahoo.com
24 Victoria, Jacqueline "Jackie"	6556182	Watch Services	7-Nov	ustyle04@yahoo.com



Special Observances

July 2013	Start of Rotary Year/Public Relation Month
August 2013	Membership & Extension Month
September 2013	New Generation Month
October 2013	Vocational Month
November 2013	The Rotary Foundation Month
December 2013	Family Month
January 2014	Rotary Awareness Month
February 2014	Rotary Anniversary
March 2014	Literacy Month/ World Rotaract Week
April 2014	Magazine Month
May 2014	Rotary Trainings
June 2014	Rotary Fellowship Month



Where to make up

MONDAY

RC Alaminos	3:00 PM - Crescent's Bakery, Del Pilar St., Alaminos
RC Los Baños	6:30 PM - Mernel's Restaurant
RC San Pedro East	7:30 PM - Pacita Library, Pacita Complex

TUESDAY

RC Cabuyao	7:30 PM - Kampanang Ginto Bldg., Cabuyao
RC Cabuyao Circle	7:30 PM - Kampanang Ginto Bldg. er 6
RC Los Baños Makiling	5:30 PM - UPLB Campus
RC Bay	7:30 PM - Kitchenette, Bgy. Dila
RC West Bay	5:30 PM - Maharlika Inn, Maharlika Village, Los Baños
RC San Pablo	2:30 PM - Max's Restaurant, Maharlika Hi-way
RC San Pablo Central	6:00 PM - Max's Restaurant, Maharlika Hi-way
RC San Pedro	8:00 PM - CSP Public Library, Open Space Park, Pacita Complex

WEDNESDAY

RC Sta. Rosa South	8:00 PM - Rotary Day Care Center Ph1-C SLV
RC Calamba	1:30 AM - New Hope Intervention Center
RC Sta. Cruz	7:30 AM - PWU Annex Bldg.
RC San Pablo City South	12:00 NN - Mega Disco, Maharlika Hi-way

THURSDAY

RC Metro San Pedro	7:00 PM - Bgy. San Vicente Satellite Office Library
RC SPS New Gen	8:30 PM - Kabayan Steakhauz, Pacita Avenue
RC Sta. Rosa	7:30 PM - Handaang Pilipino Restaurant (HPR)
RC Calamba City	11:30 AM - Riverview Resort & Conference Center
RC Siniloan	8:00 PM - LA Bldg. Siniloan Technical Vocational & Sciences HS

FRIDAY

RC Bifian	7:30 PM - Le Garden Restaurant, Carmona
RC San Pedro South	8:00 PM - Bgy. SK Library, PH2 Pacita Complex 1
RC San Rosa Centro	7:30 PM - El Cielito Inn, Sta. Rosa
RC Pagsanjan	7:30 PM - Picos Restaurant
RC Infanta	7:00 PM - 2nd Fl. Cajucom Bldg. Rizal St.
RC Nagcarlan	7:30 PM - Cuento's Residence, P. Coronado St.

SATURDAY

RC Laguna Technopark	8:00 PM - Mocha Blends, Humana Center
RC Silangan San Pedro	12:30 PM - RC Silangan Clubhouse, Dagatan Blvd.
RC Rizal	7:00 PM - Ador & Erlyn's Function Hall, Zamora St.

SUNDAY

RC Cavinti	2:00 PM - Bgy. Inaawawan
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